

## Quote of the Month

*“Our lives begin to end the day we become silent about things that matter.”*

—Dr. Martin Luther King, Jr.

### Samford University’s Mann Center: Promoting a Culture of Integrity

By: Azalea Hulbert and John Knapp

02/14/2012

A university-wide initiative at Samford University was launched this year to promote academic integrity and address issues identified by the ICAI survey of students and faculty. The effort includes faculty development, policy reviews, student discussion forums, a student advisory council, and new programs for student orientation. It also includes a campus-wide awareness campaign involving online resources, social media and video productions.

The initiative is led by the Frances Marlin Mann Center for Ethics and Leadership, a unit of the provost’s office at Samford. As at other institutions that have used the ICAI survey, we found a significant gap between student and faculty perceptions of the seriousness of cheating, with faculty expressing much more concern about the issue. Thus, our main efforts are aimed at helping students grasp why academic integrity matters – to themselves, to their learning community, and to the value of their degree.

Collaboration with ICAI is invaluable, as we can learn much from the experiences of other institutions that are already making good progress with this issue. Already we have adopted a number of best practices discovered with ICAI’s help. Samford is a comprehensive university with diverse academic schools – each of which has its own needs and challenges in promoting integrity.

The Mann Center is continuing to seek positive, engaging ways to reach Samford students. We always invite ideas and suggestions from other ICAI members. To encourage more sharing of this type, we are working with ICAI to develop a regional academic integrity conference. And as we continue this journey, we invite you to follow our progress at: [www.samford.edu/manncenter/academic-integrity/](http://www.samford.edu/manncenter/academic-integrity/).

### Exclusive: Doctors Cheated On Exams

By: Scott Zamost, Drew Griffin, & Azadeh Ansari  
CNN.com

01/13/2012

For years, doctors around the country taking an exam to become board certified in radiology have cheated by memorizing test questions, creating sophisticated banks of what are known as “recalls,” a CNN investigation has found. The recall exams are meticulously compiled by radiology residents, who write down the questions after taking the test, in radiology programs around the country, including some of the most prestigious programs in the U.S.

## From the Director

Global issues . . .

One of the most frequently asked questions about academic integrity is whether issues like plagiarism and collusion are associated with specific cultural behaviors or societal norms. While it’s true, of course, that specific practices vary from place to place, it’s also true that often, it is easier to spot the misbehavior of “outsiders” simply because they are less familiar with the home-group’s standards and processes.

Similar to the way in which inexperienced drivers are more likely to be pulled over before they learn to recognize the local speed traps, inexperienced students are more likely to be caught breaking academic rules before they learn to recognize where the boundaries are, but as Tracy Bretag (ICAI board member and APFEI leader) points out, it is a mistake to look only (or even primarily) at those whose missteps are most obvious. Instead, we need to make sure we teach all of our students both the “hows” and the “whys” of academic integrity.

Thanks to the folks at Samford and the Mann Center for the guest column! And as always, please join the conversation, at [www.facebook.com/AcademicIntegrity](http://www.facebook.com/AcademicIntegrity).

~ Teddi Fishman

“It’s been going on a long time, I know, but I can’t give you a date,” said Dr. Gary Becker, executive director of the American Board of Radiology (ABR), which oversees the exam that certifies radiologists. Asked if this were considered cheating, Becker told CNN, “We would call it cheating, and our exam security policy would call it cheating, yes.”

Radiology residents must sign a document agreeing not to share test material, but a CNN investigation shows the document is widely ignored.

[http://www.cnn.com/2012/01/13/health/prescription-for-cheating/index.html?hpt=hp\\_c1](http://www.cnn.com/2012/01/13/health/prescription-for-cheating/index.html?hpt=hp_c1)

## Announcements

**REMINDER: WE ARE NOW  
TAKING PROPOSAL  
SUBMISSIONS FOR THE 2012  
CONFERENCE! VISIT THE  
CONFERENCE SITE FOR DETAILS!**  
[www.AcademicIntegrity.org](http://www.AcademicIntegrity.org)

ICAI's 20<sup>th</sup> Anniversary Conference:  
**Influencing Culture, Advancing Integrity**  
November 2-4, 2012  
Princeton, New Jersey  
Early Bird Registration Coming Soon!



[www.facebook.com/AcademicIntegrity](http://www.facebook.com/AcademicIntegrity)



<http://www.twitter.com/TweetCAI>

## Academic Dishonesty: Prevalent but Preventable

Dr. Alan Reifman 02/01/2012  
Psychology Today

Universities around the country are taking various measures to promote academic integrity, amidst studies reporting high rates of self-reported cheating among high school and college students. Several estimates of the student cheating rate are available:

- 76% of students reported cheating in one [high school study](#).
- [USA Today](#) reports on what may be the largest study of academic cheating: "The Josephson Institute, a Los Angeles-based ethics institute, surveyed 29,760 students at 100 randomly selected high schools nationwide, both public and private. All students in the selected schools were given the survey in class; their anonymity was assured...Sixty-four percent of students cheated on a test in the past year and 38% did so two or more times... Thirty-six percent said they used the Internet to plagiarize an assignment..."
- According to the [Washington Post](#), "The Center for Academic Integrity at Clemson University has reported that more than 75 percent of college students cheat in some way on school work or exams at least once during their undergraduate careers."

The complete article by Dr. Reifman, a professor at Texas Tech, including his work with TTU's academic integrity initiatives, can be found at:  
<http://www.psychologytoday.com/blog/the-campus/201202/academic-dishonesty-prevalent-preventable>

## New Website and Brand Marketing Coming Soon for ICAI!

One of the major initiatives for the 20<sup>th</sup> anniversary is a complete overhaul of our online presence. Since early February, ICAI has contracted with a graduate of Clemson's Master of Arts in Professional Communication program, freelance web designer Paula Sullivan.

The new website, which will bring increased usability, a wealth of interactive content, easier and more streamlined registration and renewal, and updated and expanded academic integrity resources to our members, is a necessary step to increase ICAI's visibility to the public and to draw in new and exciting ideas and partnerships throughout the world. This new face of ICAI will also allow us to better serve the existing professional and student communities that make up our membership.

We are particularly excited to be working with Paula, who has previously designed the websites for ICAI's partners at Clemson University, the Rutland Institute for Ethics and the Rutland Ethics Alliance. Paula's designs for RIE and REA can be seen at [www.clemson.edu/ethics](http://www.clemson.edu/ethics) and <http://www.clemson.edu/ethics/rea/home.html>.

To learn more about Paula Sullivan and her web design business, visit her site, which is launching soon: [www.SullivanDesignsLLC.com](http://www.SullivanDesignsLLC.com).

The International Center for Academic Integrity grants permission to duplicate and distribute this newsletter physically or electronically, so long as it is duplicated and/or distributed in its entirety and without alteration.

Please note that this publication features summaries of and links to original works that are subject to copyright protection.

This publication is sponsored by:



[CAI-L@clemson.edu](mailto:CAI-L@clemson.edu)



## Ethos Staff:

Aaron Monson:	Writer Managing Editor
Azalea Hulbert:	Guest Writer <a href="mailto:amwhicto@samford.edu">amwhicto@samford.edu</a>
John Knapp:	Guest Writer <a href="mailto:jknapp@samford.edu">jknapp@samford.edu</a>
Teddi Fishman:	Executive Editor