Brock School *of* Business

Degree: Bachelor of Science Business Administration

Major: Economics

****See other side for Course Titles****

University Core Requirements (22 credits) ****UCCA & UCCP classes should be completed in the Freshmen year; UCBP & UCFH 120 can be completed anytime during the student's matriculation. Core classes cannot be taken as a Transient Student****					
Course & Term Offerings	**Term Taken**	**Credits**	**Course & Term Offerings**	**Term Taken**	**Credits**
Ucca 101 (Fall & Summer I) (FR Yr)		4	Ucca 102 (Spring & Summer II) (FR Yr)		4
Uccp 101 (Fall & Summer I) (FR Yr)		4	Uccp 102 (Spring & Summer II) (FR Yr)		4
Ucbp 101 (Fall & Spring) (SOPH Yr)		4	Ucfh 120 (Fall, Spring, Jan, Summer)		2
General Education Requirements (32 Credits) ****Gen Ed. Courses may be completed any time during the student's matriculation except for Math 150 (FR Year) & Econ 201 (SO Yr)****					
Fine Arts # 1 (Fall, Spring, Jan, Summer)		2	Math 150 (Fall, Spring, Jan, Summer) (FR Yr)		4
Fine Arts # 2 (Fall, Spring, Jan, Summer)		2	Humanities (Fall, Spring, Summer)		4
Natural Science (Fall, Spring, Jan, Summer)		4	World Lang. 101 (Fall & Jan) 102 (Spring)		4 ea.
Natural Science (Fall, Spring, Jan, Summer)		4	World Lang. 201 (Fall) 202 (Spring)		4 ea.
Econ 201 (Fall, Spring, Summer I) (SO Yr)		4	***Proficiency through 202 or higher***		
Pre-Business Curriculum (*22 credits)*					
Acct 211 (Fall, Spring, Summer I) (SO Yr)		3	Busa 200 (Fall & Spring) (SO Yr)		3
Acct 212 (Fall, Spring, Summer II) (SO Yr)		3	Busa 231 (Fall & Spring) (SO Yr)		3
Busa 100 (Fall, Spring& Summer I) (FR/ SR Yr)		3	Busa 260 (Fall,Spring, Jan, Summer I) (SO Yr)		3
Busa 130 (Fall, Spring, Summer I) (SO Yr)		3	Econ 202 (Fall, Spring, Summer II) (SO Yr)		3
Business Core (25 credits) ****Business & Management Core courses should be taken Junior & Senior Year – See catalog for prerequisites****					
Busa 252 (Fall & Spring) (SO or JR Yr)		3	Mngt 303 (Fall, Spring) (JR Yr)		3
Busa 360 (Fall & Spring) (JR Yr)		3	Mngt 342 (Fall & Spring) (JR Yr)		3
Busa 471 (Fall & Spring) (SR Yr)		1	Mngt 400 (Fall & Spring) (SR Yr)		3
Finc 321 (Fall & Spring) (JR Yr)		3	Mngt 481 (Fall & Spring) (SR Yr – last term)		3
Mark 311 (Fall & Spring) (JR Yr)		3			
Economics Core (9 credits)			***Business Electives (9 credits)***		
Busa 332 (Fall, Spring) (SO/JR Yr)		3	BE #1 (Fall/Spring/Jan/Sum) (JR or SR Yr)		3
Econ 301 (Spring) (JR/SR Yr)		3	BE #2 (Fall/Spring/Jan/Sum) (JR or SR Yr)		3
Econ 302 (Fall) (JR/SR Yr)		3	BE #3 (Fall/Spring/Jan/Sum) (JR or SR Yr)		3
Economics Electives (6 Credits)**Select any 300/400 level business course not previously take to meet a standard requirement					
Econ 394 (Jan Term)		3	Econ 425 (JR/SR Yr)		3
Econ 401 (JR/SR Yr)		3	Econ 426 (JR/SR Yr)		3
Econ 410 Fall (JR/SR Yr)		4	Econ 430 (JR/SR Yr)		3
Econ 420 (JR/SR Yr)		3	Econ 435 Fall (JR/SR Yr)		3
General Electives (2-3 credits) *****More than 3 credits may be required depending on placements in UCCA, Language, & Math****					

*****Business Electives are any 300 or 400 level business class that is <u>not</u> already required in the major.***

Requirements from 2013-2014 Catalog

Course Titles

COURSE NUMBER	TITLE	CREDITS	AREA
UCCA 101/102	Communication Arts I & II	4 each	University Core
UCCP 101/102	Cultural Perspectives I & II	4 each	University Core
UCBP 101	Biblical Perspectives	4	University Core
UCFH 120	Concepts of Fitness & Health	2	University Core
ECON 201	Macroeconomics	4	General Education/Pbus
MATH 150	Pre-Calculus	4	General Education
ACCT 211	Accounting Concepts I	3	Pre-Business
ACCT 212	Accounting Concepts II	3	Pre-Business
BUSA 100	World of Business	3	Pre-Business
BUSA 130	Quantitative Methods I (Business Calculus)	3	Pre-Business
BUSA 200	Business Communication	3	Pre-Business
BUSA 231	Quantitative Methods II (Business Statistics I)	3	Pre-Business
BUSA 260	Computer Competency	1	Pre-Business
ECON 202	Microeconomics	3	Pre-Business
BUSA 252	Legal Environment	3	Business Core
BUSA 360	Information Systems & Technology	3	Business Core
BUSA 471	Professional Development	1	Business Core
FINC 321	Financial Management	3	Business Core
MARK 311	Marketing Management	3	Business Core
MNGT 303	Principles of Management	3	Business Core
MNGT 342	Operations Management	3	Business Core
MNGT 400	Managerial Values	3	Business Core
MNGT 481	Business Strategy	3	Business Core
BUSA 332	Quantitative Methods III (Business Statistics II)	3	Economics Core
ECON 301	Intermediate Macroeconomics	3	Economics Core
ECON 302	Intermediate Microeconomics	3	Economics Core

ECONOMICS ELECTIVES (Select two from the following)

ECON 394	International Studies in Economics
ECON 401	Money and Banking
ECON 410	Game Theory
ECON 420	International Economics
ECON 425	Econometrics
ECON 426	Topics in Economics
ECON 430	Law and Economics
ECON 435	Public Finance and Public Policy

BUSINESS ELECTIVES (Choose three business courses not previously taken to meet a stated requirement of this major.)

BUSA 308	Website Design for Business Use
BUSA 454	Business Law
BUSA 479	Business Independent Study
BUSA 495	London Business Internship (2cr.)
BUSA 496	Business Internship I
BUSA 497	Business Internship II
BUSA 498	Business Research Project I
BUSA 499	Business Research Project II
ECON 203	Personal Financial Decisions
ECON 401	Money & Banking
ENTR 409	Management of Innovation
ENTR 486	Social Entrepreneurship
FINC 410	Entrepreneurial Finance
FINC 424	Investments
FINC 427	Risk Management
FINC 428	Financial Institutions
MARK 414	Marketing Research
MARK 415	Marketing Communications
MARK 416	Consumer Behavior
MARK 418	Sales Management
MARK 419	Services Marketing
MARK 421	International Marketing
MNGT 301	International Management
MNGT 401	Organizational Behavior Concepts
MNGT 444	Total Quality Management

****General Electives are courses taken outside of your major (non-business classes).**