DEVELOPMENTS AND TRENDS IN HEALTH CARE LAW 2016

Co-sponsored with the Health Law Section of the Alabama State Bar

September 16, 2016
Birmingham Marriott
Birmingham, Alabama
6.3 CLE hours, including 1 hour of ethics

WHAT YOUR PEERS HAVE SAID ABOUT THE PROGRAM:

“THIS WAS A GREAT PROGRAM WITH STRONG SPEAKERS ACROSS THE BOARD!”

“GREAT CONTENT. ANOTHER GREAT PROGRAM.”

“EXCELLENT, DEPENDABLE PROGRAM THAT DELIVERS VERY HELPFUL RESULTS.”
AGENDA

PROGRAM CHAIRPERSON - CYNTHIA RANSBURG-BROWN
UAB HEALTH SYSTEM

8:00 a.m.  Check-in and Continental Breakfast

8:30 a.m.  Bundled Payments and Value-Based Care Initiatives
Elizabeth C. Callahan
General Counsel
Baptist Health Care Corporation
Pensacola, FL
Keith Thompson
Senior Vice President and General Counsel
naviHealth, Inc.
Brentwood, Tennessee

9:30 a.m.  Alabama Medicaid and RCOs Update
Stephanie Azar
Alabama Medicaid Commissioner and General Counsel
Alabama Medicaid Agency
Montgomery, Alabama
Senator Greg J. Reed
Majority Leader, Alabama State Senate
5th District
Jasper, Alabama
Representative April Weaver
Alabama House of Representatives
49th District
Pelham, Alabama
Dr. Don Williamson
President and CEO
Alabama Hospital Association
Montgomery, Alabama
Waller Lansden Dortch & Davis, LLP
Birmingham, Alabama

10:30 a.m.  Break

10:45 a.m.  Stark Law Update
• 60-day Rule
• Amendments/Technical Requirements
Julie Kass
Ober | Kaler
Baltimore, Maryland

11:30 a.m.  Clinton, Trump and the Future of Health Care Reform
• Election Year Platforms
• Policies
Professor William S. Brewbaker III
University of Alabama School of Law
Tuscaloosa, Alabama

12:15 p.m.  Lunch at the Marriott and Health Law Section of the Alabama State Bar Meeting
1:25 p.m. Information Technology Breach
• Phishing
• Ransomware
Brantley Synco
Director, Information and Physical Security
Baptist Health System
Birmingham, Alabama

2:25 p.m. Break

2:35 p.m. Sweet Home Alabama, Where You Never Know What Will Appear Next!
• Impact of CON Statutory and Rule Changes
• Pending and Proposed Changes to the State Health Plan
• SHPDA's Electronic Filing Procedures Process
• Update on 2016 Legislative Session and Appellate Court Cases
• Medicaid Managed Care Regulations & Statutory Changes
Gregg B. Everett
Counsel
Gilpin Givhan, PC
Montgomery, Alabama
Alva M. Lambert
Executive Director
State Health Planning and Development Agency
Montgomery, Alabama

3:20 p.m. Ethics in Health Care Law
• Conflicts of Interest
• Client Identity
• Candor and Fairness
Honorable John E. Ott
Chief U.S. Magistrate Judge
Northern District of Alabama
Birmingham, Alabama

4:20 p.m. Adjourn

LEARN THE FOLLOWING

LEARN HOW TO HELP YOUR CLIENTS RESPOND TO AN INFORMATION TECHNOLOGY BREACH THAT INCLUDES RANSOM DEMANDS

LEARN HOW TO CREATE PAYER-PROVIDER PARTNERSHIPS FOR AN EFFECTIVE BUNDLED PAYMENTS PROGRAM TO IMPROVE DELIVERY, REDUCE COSTS AND INCREASE REVENUE

LEARN WHAT THE PRESIDENTIAL CANDIDATES PROPOSE REGARDING HEALTH CARE
THE FACULTY

Cynthia Ransburg-Brown, Chair
UAB Health System
Kerry D. Black
Baptist Health System, Inc.
Howard E. Bogard
Burr & Forman LLP
J.S. (Chris) Christie, Jr.
Bradley Arant Boult Cummings LLP
Lauren DeMoss
Maynard Cooper & Gale, PC
Dominick Feld Hyde, P.C.
Gregg B. Everett
Gilpin Givhan, PC
Kelli C. Fleming
Burr & Forman LLP

Stephanie M. Azar was appointed Commissioner of the Alabama Medicaid Agency in 2012. While serving as Commissioner, she continues in her position of General Counsel with the Agency, a role in which she has served since 2010.

William S. Brewbaker, III is on the faculty of The University of Alabama School of Law. He is co-editor of two books in Aspen's Health Care Corporate Law series and has written numerous law review articles dealing with health care antitrust, price regulation, physician unionization and managed care liability.

Elizabeth Callahan is General Counsel at Baptist Health Care Corporation. She previously was a partner at Beggs & Lane and her practice concentrated primarily on the representation of health care providers including hospitals, group practices, hospices, mental health providers, and ambulatory surgery centers.

Gregg B. Everett is of counsel to Gilphin Givhan, PC. He previously served as General Counsel and Senior Vice President for the Alabama Hospital Association.

Julie Kass is co-chair of Ober|Kaler’s Health Law Group and is a recognized authority in the field of Medicare and Medicaid fraud and abuse. Her practice deals with the regulatory aspects of structuring arrangements under the Stark and Anti-Kickback laws.

Alva M. Lambert has served as Executive Director of the State Health Planning and Development Agency in Montgomery, Alabama since 1998.

Colin H. Luke is a partner at Waller Lansden Dortch & Davis, LLP where he provides assistance with regulatory compliance matters involving the federal Anti-Kickback Statute and Stark law, HIPAA and patient privacy, state health care regulations, and the development of effective corporate compliance programs.

Honorable John E. Ott is the Chief Magistrate Judge in the Northern District of Alabama. Judge Ott has presided as a trial judge in over fifty criminal or civil cases and has served as a settlement judge or mediator in over 500 cases.

Cynthia Ransburg-Brown is in the Office of Counsel at UAB Health System where she provides legal assistance in the areas of health care regulation and licensure, contract negotiations, and mergers and acquisitions. She previously was in private practice for almost 20 years specializing in HIPAA compliance and health care fraud.

Greg J. Reed was elected to the Alabama State Senate in 2010. He is the Vice President of Preferred Medical Systems, a diagnostic medical ultrasound system.

C. Brantley Synco is the director of information and physical security at Baptist Health Systems. He is responsible for leading security activities across the company including information security, physical security, business continuity, and loss prevention.

Keith Thompson is General Counsel at naviHealth, Inc., a Cardinal Health company based in Nashville, Tennessee. He previously was a partner in the Corporate and Securities practice group at Waller Lansden Dortch & Davis, LLP, where he focused on healthcare mergers and acquisitions.

April Weaver was elected to the Alabama legislature in 2010. She serves as Director of Business Development for Baptist Medical Center.

Don Williamson is President of the Alabama Hospital Association where he assists member hospitals in serving the health care needs of Alabama through advocacy, representation, education and service. He previously was the State Health Officer.
Developments and Trends in Health Care Law 2016
Friday, September 16, 2016

☐ $379  **Advance registration** (includes code to download and print course materials 48 hours prior to the seminar)

☐ $399  Late Registration (after September 12 - includes course materials on a flash drive)

☐ $50  I cannot attend. Please send me the course materials on a flash drive.

Mr./Ms. (please circle)
First name__________________ MI ____ Last name _______________________

Alabama State Bar ID # / Other ID #_____________________________________

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(3- or 4-digit code in signature panel)

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Signature

**CLE credit:** Approved for 6.3 hours of CLE credit in Alabama, Georgia, Mississippi, and Tennessee, including 1.0 hour of ethics credit.

**Other credit:** Approved for 6.3 hours recognized by the Alabama Board of Nursing; approved for 6.0 hours of CEU by the Alabama Board of Examiners for Nursing Home Administrators; approved for 8 hours of business-related CPE by the Alabama Board of Public Accountancy.

**Cancellations and refunds:** Prepaid registration fees will be refunded, upon request, up to 48 hours before the beginning of the seminar. Arrangements for substitutions may be made anytime prior to the seminar.

**Nonlawyers welcome:** Cumberland School of Law CLE programs are designed for practicing attorneys, but other professionals are welcome to attend.

**Directions:** http://www.marriott.com/hotels/maps/travel/bhmmc-birmingham-marriott/