

Cumberland CLE, with Indian Creek Management, LLC presents:
**Risky Business: Financing and Distributing
Independent Films**



Approved for 6 CLE Hours

Date and Time:

Friday, April 8, 2016, 8:30 AM - 4 PM/Check-in at 8 AM

Directions: Samford Map

Location:

Samford University/Cooney Hall-Room 185

800 Lakeshore Drive, Birmingham, AL 35229

This comprehensive seminar — for new attorneys, attorneys transitioning to entertainment law, and filmmakers — explores how independent films are financed and distributed.

Topics include financing via pre-sales, debt and equity investors, negotiating tactics, typical contract terms, cross-collateralization, creative accounting, and ethical concerns. Particular attention will be paid to how producers and filmmakers can protect themselves by: investigating distributors; watering down warranties; adding contract provisions covering performance, termination, and alternative dispute resolution; getting errors and omissions (E&O) insurance; and using lab access letters and schedules of minimums. Other topics will include: criteria for selecting a distributor; new media distribution; which contract terms are negotiable; compliance with state and federal laws regarding investors; retaining an attorney, producer reps and publicists; and confirming awards and enforcing judgments. Extensive handouts will be distributed via e-mail in advance of the program, including a distribution contract, articles, and a self-defense checklist. The lunch hour will provide a great opportunity for networking.

Mark Litwak is a veteran entertainment attorney with offices in Los Angeles, California. His practice includes work in the areas of copyright, trademark, contract, multimedia law, intellectual intellectual property, and book publishing. Litwak is an adjunct professor at USC Law School, and functions as a Producer's Rep, assisting filmmakers in the financing, marketing and distribution of their films. Litwak is the author of many books including: Reel Reel Power, Dealmaking in the Film and Television Industry (winner of the 1995 Krazna-Kranz Moving Image Book Award), Contracts for the Film and Television Industry, Litwak's Multimedia Producer's Handbook, and his latest book, Risky Business, Financing and Distributing Independent Film.



REGISTRATION

Online: Click to **Register** Online Payment by credit card (Visa, MasterCard or Discover) or check

Mail: Cumberland School of Law CLE, P.O. Box 293759, Birmingham, AL 35229 (Payment by check only)

Phone: 800-888-7454 or (205) 726-2391

\$319 **Registration** (includes code to download course materials 48 hours prior to the seminar)

First name _____ MI _____ Last name _____

Firm/Organization _____ Alabama State Bar # _____

Address _____

City _____ State _____ ZIP _____

Phone _____ E-mail _____

Check enclosed (payable to Cumberland School of Law CLE) Check # _____

CLE credit: The program has been approved for 6.0 hours of CLE credit in Alabama, Georgia, Mississippi, and Tennessee.

Cancellations and refunds: Prepaid registration fees will be refunded, upon request, up to 48 hours before the beginning of the seminar. Arrangements for substitutions may be made any time prior to the seminar.

Nonlawyers welcome: Cumberland School of Law CLE programs are designed for practicing attorneys, but other professionals are welcome to attend.