Behavioral Interviewing Model
Samford University Career Development Center

Behavioral-based interview questions are perhaps some of the more challenging questions you’ll encounter in an interview. They are based on the theory that past experiences are a better indicator of future behavior rather than hypothetical situations. Rather than an employer asking you how you would handle certain situations, they will ask you how you did handle situations.

Remember, they are looking for specific examples. If you aren’t able to immediately think of an answer to a question, do NOT answer it “Well, I would...”. Instead, say something like “Let me think a moment so I can give you a specific example. A seasoned recruiter does not mind silence, and s/he will be relieved to know that you are heading in the right direction!

To help you give the best answer, think of giving your example (or telling your story) using SAR: Situation, Action, Result.

**Example Question:**
You indicated on your resume that leadership is one of your strengths. Please describe an experience where you used your leadership abilities to manage a recent challenge.

**Situation:**
During my third year of college, I was elected Vice President for Educational Programs with my student professional association. The responsibilities of the position included securing speakers for our meetings, advertising the programs to the campus community, introducing speakers, and evaluating each program.

Attendance at meetings last year had decreased substantially due to a decline in the overall club membership. The goal was to implement programs to address the professional development of our association members and to increase attendance by 25% compared to last year’s figures.

**Action:**
I assembled a team to help with the program design and speaker selection. We developed a survey to assess the members’ professional interests and gather ideas for possible speakers and topics. We had each member complete the survey. Then we randomly selected members for a focus group interview. I had learned about this research technique in my Marketing Research class and thought it would help us identify why attendance had dropped.

**Result:**
Because of the information we gathered from the surveys and interviews, we selected speakers for the entire year and produced a brochure describing each program and the featured speaker. Under my leadership, attendance increased 150% over the previous year.

Need practice? Make an appointment in the Career Development Center for a mock interview!

*For more information, stop by or call the Career Development Center*
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