About Community Engagement

Community engagement and service learning have been a part of Samford for decades. Now, the university has studied the community involvement of its students and employees for a better picture of what this engagement means. Both quantitative and qualitative in nature, the report illustrates the breadth of community involvement and how individuals are making an impact.

Wells Retires After 40 Years

Elizabeth Wells came to Samford for a one-year appointment . . . 40 years ago. Since then, she has become the go-to person for material that chronicles the history and life of the university. The Special Collections archivist will retire in December. Natural curiosity helped her enjoy her profession. “You never know where the search for information will take you,” she says.

The Parthenon Enigma

The Athenian Parthenon is one of the western world’s most revered monuments. But scholar Joan Breton Connelly believes present-day observers may overlook what the building meant to Athenians. Does one of the frieze panels on the structure depict a civic event? Or does it reflect a much deeper meaning? Connelly discussed her view as this year’s Davis Lecturer at Samford.

Cover: The Samford Bulldogs take the field for the homecoming football game.
Student Natalie Bennie enjoys a beautiful day on Centennial Walk.
From the President

WE SIT IN THE SHADE OF TREES
WE DID NOT PLANT.

This ancient wisdom suggested by the sixth chapter of Deuteronomy is passed across the ages along with an admonition to give thanks to God and to remember those who have prepared the way for us.

In this season of Thanksgiving, we are grateful for founders who envisioned a university of great character, and for those who shaped and sustained the institution we know and cherish today. Eight generations have passed since the college opened its doors in Marion, Alabama. Many of our students today are the grandchildren of those who were enrolled when Howard College became Samford University in 1965.

In 2016, we will mark the 175th anniversary of our founding. Our gratitude and thanksgiving for the past inspires our commitment to preserve and enhance Samford’s distinctive mission. It is our turn to plant trees under which we may never sit. In mid-November, Samford friends joined with the City of Homewood Environmental Commission and the Birmingham Botanical Gardens to plant 250 small trees along Shades Creek, just across Lakeshore Drive. The trees are symbolic of our commitment to expand and enrich our academic offerings, to increase our scholarship endowment, to renew our facilities, and to extend our reach into the community and around the globe. Together.

As always, please keep Samford in your prayers.

Andrew Westmoreland
President
Samford University is ranked 87th and in the 93rd percentile nationally, according to a new national ranking released by The Economist.

Samford is the top-ranked higher education institution in Alabama. There were 1,275 institutions nationally included in the ranking.

According to The Economist’s website, these first-ever college rankings are based on “a simple, if debatable, premise: the economic value of a university is equal to the gap between how much money its graduates earn, and how much they might have made had they studied elsewhere.”

The rankings also parallel some of the criteria for the new college scorecard being used by the U.S. Department of Education with additional criteria used by The Economist. Based on these criteria, the median income for recent Samford graduates — $45,500 — actually exceeds the projected earnings by $5,390.

“While rankings are only one criteria by which a university is measured, we are pleased that a prestigious organization such as The Economist has ranked Samford University so highly,” said Betsy Bugg Holloway, Samford’s chief marketing officer. “It affirms the increasing value of a Samford education and the potential for our graduates in the global marketplace.”

A total of 23 Alabama public and private institutions were ranked. Samford also was the highest ranked of the 10 Southern Conference–member institutions.

Holloway noted that The Economist’s rankings continue a trend of high rankings for Samford’s academic programs and value from such organizations as U.S. News & World Report, Forbes, The Princeton Review and Kiplinger’s Personal Finance.
QUANTIFYING SAMFORD’S LONG COMMITMENT TO COMMUNITY ENGAGEMENT

716,902 HOURS,
16.5 MILLION DOLLARS
Samford University students logged 716,902 hours serving the community during the 2014–15 academic year, according to a new community engagement report compiled by Samford’s Frances Marlin Mann Center for Ethics and Leadership.

The report shows a significant increase over the 583,198 hours reported during the previous year.

Community engagement and service learning have been part of Samford for decades, according to Mann Center Director Drayton Nabers. The purpose of the report is to “quantify and describe the current involvement of Samford students and employees in our community.” Both cocurricular volunteerism and service that is integrated into academic coursework are included, providing “a well-rounded narrative” of Samford’s commitment to local and global communities, he explained.

The total value of Samford students’ community engagement was $16.5 million, based on the estimated value of volunteer time, according to Independent Sector. Samford’s overall economic impact on the region is $335 million.

In addition to their service hours, student groups raised $257,122 in charitable donations to a variety of causes.

More than 180 academic courses involved service-learning components. In addition, Samford worked with 66 community partners and other nongovernment organizations around the world.

Community engagement initiatives covered a broad spectrum, Nabers noted, including arts, mission and ministry, sports, tutoring, environmental clean-up, health clinics, social justice initiatives and more. Several initiatives were new or received special recognition in 2014–15.

The Cumberland Public Interest and Community Service student organization in Cumberland School of Law received the 2015 Pro Bono Award from the Alabama Bar Association for contributing more than 1,000 hours of community service.

The American Pharmacists Association has recognized McWhorter School of Pharmacy as one of the top five institutions nationally for student participation in the APhA Pharmacists Provide Care campaign.

Students in Samford’s interior architecture department designed a multipurpose space for Camp Chacauco in Ecuador. A team of students, led by faculty member Preston Hite, did a site visit in January 2015, and students returned in June to help with construction of their designs.

In January, Samford announced a new four-year undergraduate honors initiative, the Micah Fellows Honors Program for Christian Service and Community Engagement, as an “intentional experience that connects students to the world around them,” Nabers said.
“The Mann Center is pleased and honored to have responsibility for the development of Samford’s community partnerships,” Nabers added. “The scope of our present community engagement endeavors is already massive — over 715,000 hours of student activity annually. The Mann Center’s challenge is to enrich the value of this service for both our students and partners.”

The report came simultaneously with the appointment of Allison Heidbrink Nanni as Samford’s new full-time director of community engagement (see page 7). Nanni has more than 20 years of nonprofit and social justice experience. She will be the primary contact for community engagement and service-learning initiatives at Samford through the Mann Center.

How the Report Was Developed
The first Samford Community Engagement Report including data from 2013–14 was created by the Office of Student Leadership and Community Engagement (SLCE) during the fall of 2014. Its goal was to provide a summary of Samford students’ involvement in the community, both locally and abroad.

“We knew that Samford students were heavily involved in the community, but were unable to quantify or describe that involvement prior to publication of the report,” said Janna Pennington, then-director of SLCE.

After the first report was published, a position was created in the Frances Marlin Mann Center for Ethics and Leadership to direct community engagement for Samford. Pennington, who moved out of state last July, stayed on to complete the 2014–15 report as a community engagement consultant.

Pennington said the definition of community engagement used in the Samford report is the one used by the Carnegie Classification for Community Engagement. It defines community engagement as “collaboration between institutions of higher education and their larger communities (local, regional/state, national, global) for the mutually beneficial exchange of knowledge and resources in a context of partnership and reciprocity.”

Pennington described collecting the data as a “daunting task,” but said each dean identified someone to collect data for each school, and other departments, including athletics, student affairs and enrollment management, and Air Force ROTC, also submitted data. She then compiled the data into one comprehensive report.

“The report includes both quantitative and qualitative data,” said Pennington. “While the numbers (quantitative) illustrate the breadth of Samford’s involvement in the community, it is only in the stories (qualitative) that one glimpses the depth of student engagement around the world.”

She said the stories are the most important part “because they tell of individuals and groups truly making an impact in our community.”

Student Leadership
David Osula, a 2015 Samford graduate now attending medical school, is just such a story. He became involved with community engagement as a Samford freshman. He decided to partner with Habitat for Humanity during the summer between his freshman and sophomore years, and continued to do so throughout his undergraduate career, often serving as manager of Habitat projects in which Samford was involved.

“In my future career as a physician, I want service to continue to be a part of who I am,” he said.

He believes one of the best ways to display the love of Christ “is by serving others and spending time in the community.”

Osula said he believes one of the most significant aspects of his community engagement work is “talking to people, sharing stories, meeting the Habitat families and realizing that each home has people, a family, that it may be coming as a huge blessing to.” On a build, he said, he encouraged the volunteers to work hard but had to
Allison Heidbrink Nanni of Birmingham was named director of community engagement at Samford University effective Nov. 1. She is now the primary contact for community work and service-learning initiatives through the Frances Marlin Mann Center for Ethics and Leadership.

Nanni will collaborate with Samford students, faculty, staff and community partners to coordinate opportunities that “enhance student learning and positively impact the community,” according to Drayton Nabers, Mann Center director.

As director, Nanni will compile Samford’s annual Community Engagement Report. She also will assist with community engagement placements for the new Micah Fellows program that focuses on service and community engagement.

Nanni has more than 20 years of experience in nonprofit and community service. Most recently, she headed the Woodlawn Innovation Network for the A+ Education Partnership in Birmingham. She has worked to create programs to impact families of low incomes in the United States and abroad. She also led in strategic communications initiatives at the University of Notre Dame.

Nanni earned a master’s degree in social welfare and policy from the University of Illinois-Chicago and a bachelor’s degree from the University of Notre Dame. She also was an International Rotary Scholar at La Universidad Simón Bolívar in Caracas, Venezuela.

Her husband, Christopher, is president and chief executive officer for the Community Foundation of Greater Birmingham. The Nannis live in Homewood with their three children.
Artist Larry Thompson with his *Presidents' Rug*, a plastic and acrylic work on wood
Thompson Exhibit Addresses UNSPOKEN IMPACT OF WAR

In his latest exhibition, The Infanttree Project, Samford University associate dean for visual arts Larry Thompson brings attention to the unspoken impacts of past and present wars.

“Art should reflect the culture and time in which it was created,” said Thompson, who in the show at Birmingham’s Space One Eleven gallery critiques America’s complacency and foreign policy in a post-9/11 world.

The exhibition of two sculptures and 11 paintings in mixed media reflects issues that soldiers and their loved ones face, especially the loss of life as a consequence of war. It is available for viewing through April 29, 2016.

Since opening September 11, the show has been appreciated by viewers of different ages, backgrounds and personal experiences with war.

Thompson recalls an unexpected observation from a gallery visitor who thanked him for a particular piece titled 6,835 and shared what it meant to her.

The oil on wood piece shows empty Marine boots on a cracked desert floor with a dog tag on the laces. Over that image is the number 6,835 with other numbers displayed as if an odometer is about to tick to the next number.

Thompson recalls starting the work on Memorial Day in 2015. “That morning, 6,835 service members had perished since operations began in Iraq and Afghanistan,” said Thompson. The visitor, however, had a different “read” of the painting.

A veteran of the first Gulf War, she explained that when military personnel check the identity of the fallen, they call out the last four numbers on the name tag.

“Sh e read it that I was humanizing a number by showing the soldier’s empty boots, thus remembering a fallen soldier not as a number, but as a human who had once walked the earth. That was such a beautiful interpretation,” said Thompson, who tries to create in a way that allows viewers to complete the work given their own unique baggage.

“To have a veteran have that emotional response to a piece was gratifying,” Thompson said.

The idea for “The Infanttree Project” began several years ago when a Samford employee asked Thompson to create a large banner that would encourage Samford students to donate socks to her son’s military unit in Afghanistan. The conversation, Thompson said, reminded him of the disconnect that two 19-year-olds can have.

“One in an incredibly safe place such as Samford, the other in a dangerous battlefield. That banner started all the ideas for pieces that ended up in the exhibition,” said Thompson, who joined Samford’s School of the Arts faculty in 2007.

The show is supported in part by grants from the Alabama Humanities Foundation and the Andy Warhol Foundation for the Visual Arts.

From a creative standpoint, two pieces in particular presented Thompson with engineering challenges that pushed him beyond his usual method of working, but resulted in a “creative high.”

For Presidents’ Rug, a plastic and acrylic on wood that asks questions of decision makers and those who bear the weight of those decisions, he worked with nontraditional materials in a way very different from his usual painting process.

“That wasn’t sure it would come out looking like the vision I had in my head on some sleepless night many months ago, but it did,” said Thompson, who displays it so that visitors walk in thinking there is shag carpet on the floor. “But, as they get closer they realize what it is made of and go, ‘Oh.’”

His piece, The Infant Tree, a play on the word infantry, underscores war’s varied impact on society, especially as it relates to children. The large mixed media work was inspired by the Ocotillo cactus, common in Thompson’s hometown of El Paso, Texas, home to Fort Bliss Army Base.

In conjunction with The Infanttree Project, Space One Eleven is also displaying pieces from Reflections of Generosity — Reflections of the Soul, an exhibit organized by artist and Iraq and Afghanistan veteran Ron Kelsey. The works by veterans of various wars explore the use of art therapy to help those affected by war. The Samford art gallery displayed a larger showing of Reflections during the fall.

Programs complementing the exhibition engaged the public in dialogues on the general theme of art and war on September 11 and Veteran’s Day in November.

A discussion at Samford focused on the history of art as therapy and the resurgence of an art therapy program since the terrorist attacks in 2001.

“That event drew a diverse mix of people and I think reminded us all that art can and should at times serve a purpose higher than simply looking good,” Thompson said.
Margie Terp and other Samford Dance Team members perform on a rainy homecoming.
Celebrating the tradition of coming home

A rainy day did not deter the Samford University faithful from enjoying homecoming Saturday, Nov. 7. They were busy admiring new campus spaces, attending reunions and lectures, and filling the campus quadrangle with the joyful laughter that comes from friends with a shared tradition.

And a fiercely loyal poncho-clad crowd in Seibert Stadium cheered the Bulldogs to an impressive 43-0 win over homecoming opponent Clark Atlanta.

The Saturday events were part of a multiday homecoming celebration that engaged students and alumni in varied activities.

A large group of well-wishers filled the Harwell G. Davis library lobby for a morning retirement reception honoring special collection librarian Elizabeth Wells. The popular archivist retires in December after 40 years at Samford (see page 14).

Outside, tailgating under tents offered time and space for departments and organizations to host meals and fellowship.

At the 25-year reunion tent, members of the Class of 1990 agreed that time had flown, with occasional, good-natured comments about graying hair on some classmates. Former roommates David Corts of Atlanta, Georgia, and Lee Manly of Tulsa, Oklahoma, enjoyed visiting, as did their families.

Manly noted campus changes and growth. “Cooney Hall is beautiful,” the marketing graduate said of the new home for Brock School of Business. “It will be a wonderful place for students to spend time and to study.”

Corts, an economics graduate, said that he also appreciates the upgrades to existing spaces. “I see places that I recognize and know well, but with renovations, such as the familiar library with its additions,” he said, adding it is good to see how a new generation of students uses the space.

The Class of 2005 gathered under a neighboring tent to celebrate its 10-year anniversary. Holly Lee Zampieri traveled with her husband and 2-year-old son from their home in Denver, Colorado.

“It’s fun to see friends and meet their husbands and kids, the whole package,” the nutrition and dietetics graduate said.

Meanwhile, members of the 50th anniversary Class of 1965 enjoyed a luncheon and special program in the Howard Room of Beeson University Center. About 50 attended the gathering, where class member Richard Queen of Montgomery, Alabama, introduced
everyone. Speaker Tommy Sorrells of Dothan, Alabama, delighted the reunion crowd with his uproarious recollection of student days.

At the Alumni Association tent, graduates from many class years enjoyed barbecue, banana pudding and sweet tea to toe-tapping music provided by Shades Mountain Air bluegrass band.

Happy laughter pealed from the Alpha Phi Alpha and National Panhellenic Council tents, where the APA chapter was celebrating its 15th anniversary at Samford. About 60 alumni and current fraternity members enjoyed food and camaraderie, said chapter president Jhamall Wright, a senior from Nashville, Tennessee.

Special events during the day included the grand opening of the art department’s new Art Lofts building, and induction of journalism and mass communication department Wall of Fame honorees Catherine Bryant Allen ’64 and the late Albert Scroggins Jr.

Gene and Susanne Lindsey Howard, who recently relocated to Birmingham from Mobile, Alabama, enjoyed touring the Art Lofts. Gene, a 1986 history graduate and 1990 Cumberland School of Law graduate, noted that his wife, a 1987 interior design major, would have appreciated the individual studio spaces that today’s art students have in the new facility.

Howard recalled that soon after they moved back to Birmingham, he met with Samford President Andrew Westmoreland to see how he could help the university. “He gave me a list of ways,” said Howard, making his way to Seibert Stadium for the game. “At the top was attend homecoming.”

During the game, damp but happy spectators applauded the high-scoring Bulldogs and winners of a number of student and alumni honors.

A special on-field presentation recognized the $43,000 that homecoming reunion committee members from the classes of 1965, 1990 and 2005 raised to benefit Samford students.

Lucy, a 2-year-old Havanese dog owned by 1996 alumna Heather King Swanner, won this year’s pet photo contest. The competition featured 18 dogs and cats that campaigned via social media to raise support for 18 Samford funds and scholarships. Lucy’s supporters raised more than $7,200 for the D. Jerome King Scholarship.

The combined efforts of Alpha Delta Pi sorority and Pi Kappa Phi fraternity earned top honors in the display board contest that decorated Ben Brown Plaza. Finalists were Samford Latino Student Organization, second place; and Samford Crew (rowing team), third place.

Several homecoming honors were first announced in other settings earlier in the week:

• Alumni of the Year honorees Karen Duncan Carlisle, Todd Carlisle and Larry Cox, and Outstanding Young Alumnus Andrew Patterson were recognized at the traditional homecoming banquet on Friday.

• Lauren Elizabeth Sims and Walker Edmondson were crowned homecoming queen and king at the student-sponsored homecoming ball Thursday, Nov. 5. Sims is a senior journalism and mass communication/Spanish double major from Wildwood, Georgia. Edmondson is a senior history/religion double major from Oneonta, Alabama.

The homecoming court also included freshmen Jacob Gholson of Nashville, Tennessee, and Emily Madison Brown of Cullman,
Alabama; sophomores Hollie LaShea Bennett of Cullman, Alabama, and Michael Justin Mohlenbrok of Tuscaloosa, Alabama; juniors Julia Elizabeth Haase of Roswell, Georgia, and Dillard Goodpasture Adams III, of Nashville, Tennessee; and seniors Margaret Campbell Terp of Temple Terrace, Florida, Taylor Kevin Chadwell of Memphis, Tennessee, Mary Beth Carlisle of Birmingham, and Jonathan William Faulks of Nashville, Tennessee.

Saturday evening parties and reunions included Pi Kappa Phi’s 90th anniversary dinner and Orlean Bullard Beeson School of Education’s centennial celebration gala, which recognized 100 Learning for Life honorees.

Tim Gregson, a 1988 graduate from Largo, Florida, attended the Pi Kappa Phi banquet, which Samford Alumni Association president, fraternity member and 1983 graduate Gil Simmons, called a “landmark event” for the chapter. Fraternity alumni from every recent decade were present to celebrate the chapter’s history and current record membership of 115 members.

“Memories came flooding back,” said Gregson. “I saw Pi Kappa Phi brothers I had not seen since I graduated. It was great.”

Gregson brought his teenage daughter, Emily, to homecoming so she could check out his alma mater as a possible college choice. They were in Reid Chapel on Sunday morning for a Bible study led by President Westmoreland.

“Returning to Reid is special,” said Gregson, a business management graduate who attended many convocations and sang in A Cappella Choir concerts in the chapel. Touring Korea with the choir remains a special Samford memory, he said.

Westmoreland, who spoke on Acts 9:1–18, honed in on the reference to Saul’s regaining his sight and coming to know Christ. He pointed out that scales sometimes fall from eyes only after adversity, and that scales often fall after genuine relationships are built with other people.

And, Westmoreland said, “Scales can only really fall when we are willing to take a step of faith,” such as Ananias and Saul did in the New Testament scripture. “When you want to fully understand God’s will, you must first submit to him and take a leap of faith.”

Graduates from classes of 1965 and earlier, known fondly as Golden Bulldogs, enjoyed a Sunday brunch on campus. Carolyn Yeager Robinson, a 1960 graduate from Maylene, Alabama, and Malcolm Miller, a 1950 graduate from Birmingham, received David Lockmiller awards as the female and male present from the earliest class and who had not previously won the award.

Each received a handsome clock with Samford engraving.

For more images and homecoming coverage, go to samford.edu/news.
For the better part of five decades, Elizabeth Crabtree Wells has been the go-to person for information and materials that chronicle the history and life of Samford University, Alabama Baptists and much more.

In December, the longtime Special Collection librarian and university archivist will retire.

“I came in September 1975 for only one year — 39 years ago,” Wells recalled of what was to be a short-term job.

Armed with a master’s degree in history and the experience of an assistantship in the archives at Auburn University, Wells quickly grew to love the profession and the place.

“I consider it a blessing to work in a faith-based setting, not an indoctrination tunnel, but a true environment that fosters thinking and learning, both intellectually and spiritually,” said Wells.

She has been the able overseer of the Special Collection department, which is the depository for the Alabama Baptist Historical Collection, repository of manuscripts, rarities and Samford-related archives.

Wells has worked with churches, community, historical and genealogical organizations to promote the preservation and utilization of Alabama’s historical records, and instructs Samford students and the public about research tools and methodology.

“To really enjoy this profession, a person has to have a natural curiosity about people and their lives as well as the records that help tell their story or tell about a place or event,” Wells said, adding that a sense of adventure also helps.

Record preservation is critical. A church or institution may close its doors, a person die, and a place may change its culture, but if the records are preserved, the effect of neither will die, she said.

“It’s like a rock tossed in a pool of water. The ripples go far, and so goes the influence. Without the physical evidence, we might forget what or who caused the ripple in the pond,” said Wells, who majored in history at Judson College.

The Special Collection department, located on the bottom floor of Harwell G. Davis Library, contains 40,000-plus volumes and 4,500 collections, which may consist of one page or 100 boxes.

Wells helped make Samford archives especially strong in three areas — Alabama history, Alabama Baptist history, and the history and heritage of Samford. The archives also house notable Irish genealogical holdings, and a literary authors collection.

Whether it is a scholar researching a book, a genealogist searching for an elusive ancestor or a parishioner chronicling a church’s history, she delights in helping them all, especially students.

“When I teach a class or assist a student in a research project, I become a student. I learn so much, and building that relationship is wonderful,” said Wells, who earned a master’s degree in library science at the University of Alabama.

A large part of her professional life has involved the Institute of Genealogy and Historical Research (IGHR) — which originated at Samford — and the National Genealogical Society.

She has participated in 37 consecutive Samford-based IGHR programs, lecturing and assisting professional genealogists in their research. Wells estimates that she has presented to about 500 historical, genealogical, church and professional groups throughout Alabama and the United States.

“Working here has been a great gift. I have been challenged and given the opportunity to discover the history and heritage of Alabama, Baptists and the university,” said Wells.

She has been published in the Encyclopedia of Alabama as well as scholarly library and ancestry publications, and with Frances D. Hamilton cowrote Daughters of the Dream: Sesquicentennial History of Judson College.

Her many honors include the 2015 Virginia Hamilton Award from the Alabama Historical Association for her efforts to promote Alabama history, and Samford’s 2012 Jennings B. Marshall Service Award for her “significant and sustained service contributions to the university.”

In 2013, she was named a Samford brand ambassador in recognition of her outstanding work and presence. Her nominator, an alumnus, wrote, “When many people across the country think of the face of Samford, they think of Liz Wells, and they think well of Samford because of her.”

Elizabeth Wells

by Mary Wimberley
Allen, Scroggins Named To Journalism Wall of Fame

by William Nunnelley

Catherine B. Allen, a former Crimson editor who served Woman’s Missionary Union (WMU) as a communicator and executive for 25 years, and Albert T. Scroggins Jr., who headed Samford’s journalism and public relations departments for almost a decade, were inducted as members of the Samford University Department of Journalism and Mass Communication Wall of Fame during homecoming Nov. 7.

Selection to the Wall of Fame is considered the highest honor the department can bestow on an individual, said department chair Bernie Ankney.

Allen, from Birmingham, edited the then–Howard Crimson for two years in the early 1960s, when the newspaper won All American ratings from the American Collegiate Press Association both years. Allen worked her way through Samford on a work scholarship in the college public relations office. She graduated cum laude in 1964.

Allen began her professional career with WMU in 1964 as editor of Sunbeam Activities, a quarterly magazine with a circulation of 55,000. Later, she became news director of WMU before moving in 1974 to the business side of the organization. Between then and 1989, she held varying titles, ending as associate executive director.

She was responsible for a wide variety of areas, including personnel for 165 employees. At the time, WMU had a periodical circulation of about one million and an inventory of about 300 nonperiodical publications.

Later, she was president of the women’s department of the Baptist World Alliance between 1990–95. She was a founding board member of Associated Baptist Press, now Baptist News Global.

Allen holds an M.B.A. from Emory University, and is the author of six books on religion and history. She and her husband, former Samford history professor Lee Allen, cowrote Courage to Care: The Story of Ida V. Moffett.

Scroggins joined then–Howard College in 1953 in his dual role as journalism and public relations head. He led the journalism department until 1959 and public relations until 1961. In his public relations role, he helped tell the story of Samford’s move from East Lake to its new Shades Valley campus in 1957, and of its early progress on the new campus. At the same time, he taught a series of award-winning young journalists the basics of the profession.

Scroggins held a doctorate in journalism from the University of Missouri. He was named dean and professor of the College of Journalism at the University of South Carolina in 1965, serving 20 years until his retirement as dean emeritus in 1985. He and his faculty were honored by the U.S. Secretary of the Army for designing the Advanced Army Public Affairs course.

He received South Carolina’s Order of Palmetto and was presented honorary life membership in the South Carolina Broadcasters Association.

Scroggins also taught at the University of South Florida and Southern Illinois University. He was a veteran of the U.S. Navy who served in the South Pacific during World War II. Scroggins died at the age of 89 in 2009.
This fall, Samford opened its newly constructed Art Lofts, a renovated facilities management building for the art department across from Lena Vail Davis Residence Hall.

“This is just a raw space for us to be artsy and messy,” said Merrell McQueen, a senior fine art major from Corinth, Miss. Construction was completed just as the fall semester began, and the space was dedicated at homecoming. It gives art majors a space in which they can work and learn in equal measures.

“This is something we’ve needed for a long time,” said associate professor of art Joseph Cory. “As a prospective student, when you come and see this space, it really gets you excited about Samford.”

Cory pointed out the open, airy nature of the two-story facility that will foster a sense of community among the students. “Our students will be able to look around and see what everyone else is doing and working on,” he said. “There will be a great dialogue between freshmen and upperclassmen as they see each other’s projects.”

The new lofts include faculty offices, classrooms and studio space for students to work on their various artistic projects. The lofts house what are often referred to as the “messy” arts, including ceramics, sculpture and painting. There are individual studio spaces where students can have their own creative space and work on long-term projects.

The art department continues to have space in Swearingen Hall, but previously did not have great space for its students to simply work on their creative projects. An avid painter, McQueen formerly constructed her canvases in Swearingen Hall and then carried the wooden frame across campus to satellite studio space in Brooks Hall.

“I really got used to lugging canvases all around campus,” she said. “But now I don’t have to do that. I can construct my canvas in the same facility and just take it up to my studio and begin working.”

“We really appreciate the administration supporting projects like this,” said Cory. “These lofts really are a game-changer for our department.”

Jimmy Lichtenwalter is a journalism and mass communication major and a news and feature writer in the Office of Marketing and Communication.

For more information, go to samford.edu/arts.
Samford students working in the new Art Lofts are Torrie Richardson, right; Sarah Lopez, lower right; and Robbie Williams and Brooke English, lower left.
FLIPPED CLASSROOM

Focusing on Student Inquiry, Collaboration

Samford University business professor Cynthia Frownfelter-Lohrke is no stranger to the flipped classroom learning concept. She has used it on some level for more than a decade to help students be more active, engaged learners.

Her interest began when she realized members of an undergraduate management information systems class needed more hands-on help with certain assignments.

“It was difficult for them to complete projects, and often they wouldn’t ask me for help,” recalled Frownfelter-Lohrke, who knew the students could learn the textbook material outside class but needed her extra attention with projects in class.

It was a perfect scenario for implementing flipped learning, a pedagogical model in which the typical lecture and homework elements of a course are reversed. Often, video lectures are viewed by students at home before the class session, while in-class time is devoted to exercises, projects or discussions.

Over time, as she saw better learning and grasping of ideas by her students, Frownfelter-Lohrke incorporated more flipped learning concepts in her teaching. One recent semester, her information systems students participated in an online simulation offered by Harvard Business Publishing, which freed class time for valuable hands-on learning, such as when they “broke apart a computer,” Frownfelter-Lohrke said.

Because of the positive outcomes she has seen in her classrooms, Frownfelter-Lohrke is especially appreciative of a new campus-wide attention to flipped learning.

Last spring, Samford’s Center for Teaching, Learning and Scholarship (CTLS) director Eric Fournier launched a Flipped Classroom Faculty Learning Community to help faculty members incorporate the concept in their teaching.

During the summer, four classroom spaces in Brooks Hall were renovated to accommodate active learning, including flipped classes.

The value of a flipped class, according to some experts, is the repurposing of class time into a workshop where students can inquire about lecture content, test their knowledge skills and interact in hands-on activities. The instructors function as coaches or advisers, encouraging students in individual inquiry and collaborative effort.

“The flipped classroom concept has been gaining traction nationally for several years,” said Fournier, who knew that some Samford educators, such as Frownfelter-Lohrke, were already implementing it independently.

“I realized there was a lot we could learn...”
from each other, so the learning community was set up as a way for Samford faculty to investigate the issue together,” said Fournier, a Samford geography department faculty member since 1997.

The 25-member group includes faculty members from disciplines across campus. Helpful sessions and resources include online seminars on topics such as best practices, reading materials, discussions with other group members and consultations with CTLS staff.

“The most effective faculty development involves sustained efforts and contact with other interested colleagues,” Fournier said. “A faculty learning community is a way to move beyond a one-shot workshop in order to get real change in teaching and learning practice.”

Frownfelter-Lohrke agrees. “Being with the group reinforces some flipped learning elements I’ve used before, and I love the interaction with colleagues from across campus. It’s also nice to have the extra teaching resources that are available.”

The key idea for the renovated spaces in Brooks Hall is flexibility, Fournier said. “The rooms are intended broadly for active learning with flipped just one of many possible uses,” he said.

The rooms have moveable furniture designed for multiple configurations and walls covered in glass boards for student brainstorming activities. Interactive, high-definition monitors allow students to connect their electronic devices and collaborate in the classroom spaces. The spaces also received new carpeting, lighting, paint and other upgrades.

For Frownfelter-Lohrke, using flipped learning in her classes represents a far cry from her first college teaching experience 23 years ago.

“I used to walk into a class and teach from a binder for an hour and 15 minutes,” Frownfelter-Lohrke said. “My attitude has changed. I don’t want to just walk in and talk. You might get the head nod from students, which means something makes sense to them, but when they try to apply it, they can’t. Besides, it’s boring.”

Haley Shaw, a senior accounting major and one of Frownfelter-Lohrke’s recent students, applauds the flipped classroom learning approach.

“I’ve already used many things that I learned, both from what she taught and from the hands-on experience,” said Shaw, who was in Frownfelter-Lohrke’s class that tore apart computers last spring to see how they worked.

“It was really practical to be able to work individually and with a team to do projects and see how what we’re learning in class applies in real life,” Shaw said. After graduation, Shaw, who is from Columbia, Tennessee, plans to pursue a Master of Accountancy degree at Samford and work as a public accountant.

Fournier says Samford is not alone in encouraging flipped classroom learning.

“Lots of schools are testing the waters on this, but part of the power of the concept is that it relies on the power of face-to-face interactions to drive inquiry and as a result reinforces the value of a traditional residential education.”
The Athenian Parthenon, completed in the fifth century B.C., is one of the western world’s most revered monuments, but a noted scholar believes we have misinterpreted its deepest meaning. Archaeologist Joan Breton Connelly offered a surprising new perspective on the temple when she presented Howard College of Arts and Sciences’ annual J. Roderick Davis Lecture at Samford University Oct. 29.

Connelly, an award-winning professor of classics and art history at New York University, earned a MacArthur Foundation “Genius” Award in 1996 for her innovative work in Greek art, myth, religion and values. Since 1990, she has directed NYU’s excavations on Yeronisos Island, Cyprus. Her lecture at Samford focused on her latest book, *The Parthenon Enigma: A New Understanding of the West’s Most Iconic Building and the People Who Made It.*

Connelly explained that the Parthenon is a “replacement building” that sits in the space of an earlier, incomplete temple destroyed by Persian invaders in 480 B.C. The trauma of that catastrophe inspired a generation to create works and ideas that still resonate. Their Parthenon, unprecedented in its size and sculptural program, became “the symbol of democracy itself,” projecting the Athenians’ values across the centuries.

Ironically, our ongoing engagement with the Parthenon may have led us to overlook what it meant to the Athenians. To see the Parthenon “through ancient eyes” requires us to reconsider the meaning of its famous 160-meter frieze, Connelly said. “This is the core of the Parthenon, and this is where the Athenians give the fullest expression of their own consciousness.”

Specifically, Connelly proposes a new interpretation of the frieze panel known as “the enigmatic peplos incident,” in which a figure of a woman is flanked by a man and child displaying a “peplos” (a square of cloth or garment), and two women who appear to bear similar cloth on their heads. Connelly rejects the traditional view that the scene depicts a civic event. She said such a “banal” scene would be unprecedented in Greek temple decoration, which always depicts myth.

Until recently, scholars have found no alternative explanation of this panel. Then, in the 1960s, scientists discovered a fragment of papyrus bearing 120 lines of *Erechtheus,* a play by Euripides. The lines describe the mythical Athenian king of Erechtheus, who seeks the advice of an oracle to save Athens from invaders. The oracle requires the sacrifice of the king’s daughter Chthonia. His despairing queen, Praxithena, makes a patriotic speech in which she describes and claims the responsibility to sacrifice one to save all. Chthonia’s two older sisters vow to kill themselves as well. The daughters die and Erechtheus is killed in battle, but Athens is saved. At the end of the play, Athena tells Praxithena to bury her daughters and husband on the acropolis in separate temples — he in the Erechtheion, they in the Parthenon or “the place of the maidens” — and be their first priestess and caretaker.

Connelly believes that the enigmatic peplos incident represents this myth, with its profound message about personal sacrifice for the good of community. In her interpretation, the figures of the panel represent Erechtheus and Chthonia with her sacrificial garment, the older sisters bearing their own shrouds and, at center, the queen and priestess Praxithena. Other scenes on the frieze match Athena’s instruction to Praxithena to honor these heroes annually with cattle sacrifice and offerings of water and honey.

It’s a controversial interpretation, but Connelly believes it holds the key to better understanding how the Athenians balanced the relationship between individual and community. “It is the management of this balance, the quintessential Athenian value, that is most severely challenged in contemporary democracies today,” she said. “At ancient Athens, it is clear, the emphasis fell firmly on the individual’s responsibility to the common good, and not the other way around.”

Parthenon Holds Deeper Meaning: Connelly

by Sean Flynt

By Sean Flynt
Newsletter stories by Kara Kennedy
Dear Friends,

We are pleased to share with you news from an exciting period in the life of Brock School of Business.

In the pages that follow, you will find stories that highlight current student accomplishments. Our Brock Scholars program continues to provide a depth and breadth of experiences for some of our most intellectually curious students. Our entrepreneurship students are utilizing the new Student Incubator to foster creativity, collaboration and new venture development alongside community mentors and faculty members. Recently, our sports marketing students traveled to south Florida to meet with and receive professional mentoring from executives with the Tampa Bay Buccaneers and the Miami Dolphins professional football teams, as well as major league baseball’s Miami Marlin.

We take pride in our alumni success stories. One such story is Right at Home Healthcare, headquartered in Vestavia Hills, Alabama. Beau Green, an alumnus and former Samford Bulldog basketball player, is featured. He is doing exciting things in entrepreneurship, and regularly gives back through his time and talents to our educational programs and Samford athletics.

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Of course, our greatest asset is the faculty and staff who make up the school. We never waver from the goal of attracting great teachers and scholars who feel called to provide outstanding business education imbued by our Christian mission. This fall, Dr. Alan Blankley joins us as new department chair for accounting and management information systems, and Ms. Michelle Newberry is our new accounting instructor and faculty adviser for Beta Alpha Psi honorary accounting fraternity. As I write, we are conducting a national search for a new finance faculty member who will join us in time for fall 2016.

One of our greatest strengths is our Academic Internship Program. For 26 years, this critical link between higher education and the workforce has been ably managed by Ms. Carrie Anna Pearce. Enjoy the question-and-answer interview of Carrie Anna inside, and share her joy for a life spent dedicated to student success.

Finally, it is difficult to convey how our new home is transforming the educational experience and culture of Brock School of Business. The transition to Cooney Hall this fall has seen exciting new classroom experiences, wonderful student learning and collaboration, and our hosting an unbelievably diverse range of community events. Students are excited to learn here, faculty are invigorated to teach here, and the community sees us as an asset and partner. Once again, I cannot express my gratitude enough to our alumni and friends, Davis Architects, Hoar Construction and their many subcontractors, and university leadership and trustees who worked to make this such a wonderful place to work and learn. We have been blessed and are working daily to be good stewards of these gifts.

I cannot imagine a more exciting time to be at Brock School of Business at Samford University. Please know we appreciate your financial support, your encouragement and your prayers. It is a privilege to serve as your dean.

Best wishes and God bless,

J. Howard Finch, Ph.D.
New Business Building Has High Traffic

Samford’s Cooney Hall, the new Brock School of Business building, has proven to be a popular facility during its early months of use. Since its opening at the start of the fall semester, the building has been booked for more than 40 luncheons, dinners and lectures by visiting speakers.

“The transition to Cooney Hall this fall semester has seen exciting new classroom experiences, wonderful student learning and collaboration, and our hosting an unbelievably diverse range of community events,” noted business dean Howard Finch (see page 22).

In addition to classroom activity, the building’s Regions Community Resource Room has hosted such events as Samford President Andrew Westmoreland’s donor dinners, the Brock School of Business and Samford Alumni networking breakfast events, The Lion’s Den entrepreneurial event, and the Alabama Supreme Court and Alabama Court of Criminal Appeals luncheon.

The room seats more than 350 people in a theatre-style event setting, or 200 people for dinners and receptions. A patio offers a striking view of the Samford campus and Shades Mountain.

The $25 million four-story structure features a breathtaking glass atrium in the middle of the building that looks down three floors to an imposing lobby.

In addition, the building houses a new state-of-the-art portfolio management room with six Bloomberg terminals that enable students to have access to comprehensive research capabilities and financial data worldwide. Bulldog Investment Fund students have used the room to research and present their analysis to classmates and industry leaders in a Wall Street-type setting. The ticker outside the portfolio room rotates throughout the day with updated NASDAQ or NYSE data.

Technology throughout the building allows students and professors to learn at the highest level possible. Microsoft and Apple software and hardware are available throughout the building in classrooms and computer labs. The Student Commons area furniture is equipped with data ports for students to learn in a relaxed setting.

Blankley, Newberry Join Faculty

Alan Blankley joined the leadership team as department chair of accounting and management information systems at Samford University’s Brock School of Business in the fall of 2015. He teaches financial accounting.

Blankley served previously on the faculties of the University of North Carolina at Charlotte, Miami (Ohio) University and Western Michigan University. He has worked as a financial and economic consultant for a number of companies, including SAP, Hewlett-Packard and OnForce Technologies. In addition, he has trained securities analysts in accounting at First Union, Wachovia Securities and Wells Fargo.

Blankley received his Ph.D. and M.B.A. degrees from Texas A&M University, his M.A. from Baylor University, and his B.S. from Houghton College. He is a licensed CPA.

He has published more than 35 articles in leading accounting and business journals, including Accounting Horizons, Auditing: A Journal of Practice and Theory, Research in Accounting Regulation, Advances in Accounting, Journal of Business Logistics and Journal of Derivatives.

Michelle Newberry, CPA, joined the faculty of Samford’s Brock School of Business this fall as an instructor of accounting. In addition to teaching principles of accounting, she is faculty adviser for the accounting honor society Beta Alpha Psi.

Newberry earned her Master of Accountancy and bachelor’s in commerce and business administration from the University of Alabama. Prior to joining Samford as an adjunct professor in 2014, she worked as a senior financial analyst for Southern Progress Corporation (Time Inc.) and as a senior auditor for Ernst & Young.

She is an alumna of the University of Alabama gymnastics team and serves as the scholarship chair of its Medalist Club.

Newberry and her husband, Collin, live in downtown Birmingham with their daughter, Stella. He works in the accounting policy department for Protective Life.
Entrepreneur Class Helped Green Pursue New Avenues of Business

Beau Green graduated from Samford with a business management degree in 2005. He got his first job in the steel industry after talking to a supporter at an away basketball game who offered to provide him an introduction for a job interview. That introduction led to an opportunity for Green to sell steel in the United States, Canada and Mexico with a Fortune 500 company.

He credits Samford and the faculty at Brock School of Business for allowing him to explore options and pave his way to eventually starting his own business, Right at Home Healthcare. The decision to open his own business came after he decided he had traveled enough.

“An entrepreneurship class taught by Dr. Marlene Reed struck a nerve with me and allowed me to pursue a new avenue into a competitive market,” said Green. “I started my first business as a student on campus, and organizations and the business school were my first clients. I received tremendous support from the school of business on this endeavor.”

Green was able to use real-world examples on how to market his business. He also did a paid internship while at Samford with an owner of multiple businesses, which enabled him to cross-train with the different leaders of those companies. He added, “They really invested in me, showed me what worked and what didn’t, and they explained to me why they approached things the way they did.”

Green worked in the steel industry and with a technology company for several years. Then he and his wife, Rachel, decided to purchase a Right at Home franchise. At age 30, he was the youngest franchisee of Right at Home. At 32, he opened his second office in Huntsville, Alabama.

Right at Home is an in-home senior caregiver service that tailors caregiving to an individual’s personal needs. In its third year, his Birmingham office has achieved President Circle’s status, placing it in the top 10 percent of more than 400 Right at Home offices nationwide.

“I credit Samford for helping me better understand the intersection of faith and business,” said Green. “I credit my success to the Christian values that Samford taught me.”

Green’s advice to students who would like to start their own businesses is to surround themselves with people that will push them. Regularly talk with others in the same stage, but look to mentors for sound advice and direction. When they are able, provide avenues for others or be a mentor. Green and his wife enjoy giving back to Samford, and now he is in a position to help others by applying principles learned in the business school.
A Q-and-A with Carrie Anna Pearce
Carrie Anna Pearce has spent 26 years as founding director of the Brock School of Business Academic Internship Program. She will retire Dec. 31. In this interview, she reflects on her career of helping students transition from the university to the workplace.

How did your Samford career begin?
In 1990, I was recruited by Samford to do a feasibility study and write a proposal for an Academic Internship Program for Samford’s business school. The program began with four students but soon became a primary elective choice for business students. Now in its 26th year, the program has become an integral part of the curriculum. More than 2,200 students have been enrolled in the course at 1,100 learning sites.

How does the program work?
It is designed to provide students the opportunity to gain practical experience in a professional environment through the extension of the classroom into the workplace. It is an academic experience for elective credit in a curriculum-related job supervised by an employer and evaluated by a faculty member. The experience is a transitional step between the academic setting and the requirements of professional practice.

How does this benefit the student?
The internship links theory with practice. Classroom learning experiences are translated into applied learning beyond the academic institution. Mentors invest in student’s learning. In some instances, employment opportunities develop from internship experiences.

Any other benefits?
Students can test career interests and develop a career path. They can gain hands-on experience and practice business skills. They jump the hurdle from being students to working as entry-level professionals. Sponsors enjoy the opportunity to share in the preparation of future professionals, as well as gain a fresh perspective of current academic knowledge. The workplace is enriched.

What are some of your success stories with internships?
One student in the early ’90s was part of a team that developed the proposed Russian pavilion at Epcot. He was the spokesman for the final presentation to Disney World’s management team, where CEO Michael Eisner unexpectedly attended. Another student began as a loan executive at United Way, leading to a successful career in nonprofit fundraising. Six students were selected for management internships in the White House Office of Presidential Appointments. Internationally, Baroness Caroline Cox of the British House of Lords took an interest in our program and facilitated internships with Christian Solidarity Worldwide. There are many other examples.

What will you miss in retirement?
I will miss interactions with students and individual life-work planning sessions with them — leading them to take ownership of their own lives and career planning. I will miss daily experiences of observing God’s presence in the lives of our students. My privilege is to connect the dots for both the student and the employer. I will also miss networking with employers as an advocate for our students.

What advice would you share with students?
Explore your personal interests and find the intersection where your interests and abilities meet. The Brock School of Business academic internship is the ideal choice to accomplish this.

Other final thoughts?
What a privilege it has been for 26 years to sit in the grandstand and observe the unfolding of our students’ careers. God has blessed me richly for the past 26 years in Brock School of Business.
The Brock School of Business Student Incubator, now in its fourth year of operation, opened in 2012 in Dwight Beeson Hall to house winners of the Regions New Venture Challenge Business Plan Competition hosted annually by the business school. It has since housed several aspiring student entrepreneurs and their businesses.

One notable success story is Samford student Josh Kendrick, a biology major/entrepreneurship minor who placed first and won $7,500 in the 2014 Regions New Venture Challenge. His business, Quickwork LLC, is developing a mobile application (app) to streamline repair work for large organizations such as universities and hospitals. Since graduating magna cum laude in December 2014, he has started a second business that helps students register for college classes. He is moving Quickwork to office space at Innovation Depot in downtown Birmingham.

Cooney Hall’s opening in August offered a chance to expand the Student Incubator space to house more student businesses. The new location provides residents with quick access to business faculty, conference rooms and kitchen facilities on the third floor, as well as computer facilities and additional meeting spaces — such as the balcony — on the fourth floor.

Currently, six businesses operate in the Student Incubator — three winners of the 2015 New Venture Challenge and three startups whose founders applied and were accepted for residency:

**Specialist Landscaping and Lawn Care.** Warren Handrahan, a placekicker on Samford’s football team, placed first in the New Venture Challenge last April. He used the prize money to buy a trailer, allowing him to expand his commercial and residential landscaping company.

**SafeErth.** Richard Greene and UAB student Josh Floyd won second place in the New Venture Challenge for their plan detailing a social media business for users to post and search for quotes. Greene is working on a safety and service request platform, SafeErth, that allows for dramatically quickened response times by public safety officers on college campuses.

**Zion Designs.** Lauren Bender and Caroline Jenkins won third place in the New Venture Challenge for their company that will sell Christian-themed “flash tattoos,” which allow customers to “flash their faith.” Their first-generation product has been featured in professional photo shoots, Miami Swim Week 2015, and is available at ziondesignsboutique.com as well as in two surf shops in south Florida.

**Ashley Ink & Paperie.** Ashley Steiner, the first freshman resident of the Student Incubator, started her stationery and calendar company during her sophomore year in high school. Her company’s products are sold in eight stores across Arkansas and Alabama, including the Samford Bookstore and at etsy.com/shop/AshleyInk.

**Folio.** Parker Smith, Ren Henry and Will Keene are working with a web designer to launch their online marketplace for college art students to sell their work. The company’s beta website is foliomarket.com.

**Devaney & Caldwell.** Sam Devaney, Kay Caldwell and Porter Rivers are launching an online clothing and lifestyle business. They plan to offer casual clothing and accessories tailored specifically for Southern urban tastes.

The residents have been busy this fall working on starting their businesses and participating in meetings with faculty and business people. They have met with mentors to discuss general startup issues, and networked with Entrepreneurship, Management and Marketing Advisory Board members at the fall advisory board meeting. They also have consulted with alumni Fred Kingren (Hand Arendall LLC) and Craig Lawrence (Gray, Lawrence & Jenkins) about legal issues related to forming limited liability companies (LLCs).
Nine seniors in the advanced sports marketing class of Samford University’s Brock School of Business enjoyed a rare inside view of professional sports during a late October trip to Florida. The students visited the offices and playing sites of the Tampa Bay Buccaneers and Miami Dolphins of the National Football League, and the Miami Marlins of Major League Baseball.

During the first part of the trip, students had the opportunity to see firsthand the inner workings of the NFL teams and how they prepare for game day. While at the Tampa Bay Buccaneers executive offices, they were able to shadow key executives.

“There was a wonderful culture and energy in the Buccaneers’ office,” said Darin White, professor of marketing and coordinator of the sports marketing program. “The office was very much a competitive one with each executive having goals they had to reach. Each time one of them reached their goal, they would ring the pirate bell.”

The executives also talked about traveling with the team and the goals each of them had to reach with the reward of a trip to Jamaica. White said that the team had embraced the pirate culture with the recent change in the team’s logo and the way the headquarters felt like a “Pirates of the Caribbean” museum.

On Oct. 23, the students traveled to the headquarters of the Miami Dolphins. They toured the newly renovated Sun Life Stadium, which is now classified as one of the most sought-after international tourist destinations. The Dolphins have outfitted the stadium with new clubs, leather seats, end zone and sideline seating, and a new technology service. The team has launched a new fan app that tells fans about bathroom waits at the games, allows them to order concessions and notifies fans of important logistical news about happenings in the stadium.

They also have instituted a new sales technique and have conducted extensive market research on who buys season tickets. The team has identified four key season ticket holders — fanatics, social, family and business — and each of these groups receives additional team or fan benefits throughout the year, based on this engagement.

“The Dolphins offered our students a suite in the stadium for Saturday’s Clemson-Miami game and for the Dolphins-Texans game on Sunday,” White added. “Our students also had the opportunity to visit with Jeremy Walls, senior vice president and chief marketing officer of the Dolphins, as well as other executives with the team while at Sunday’s game.”

In addition to the NFL team visits, business students toured Miami Marlins Park and spent time with Marlins team executives.

White added, “Our goal with visits like this to professional sports teams is to help sports marketing seniors launch their careers in the sports industry. The trip is paying dividends. Four students have received follow up requests for interviews.”
Brock Scholars Program Offers Enhanced Undergraduate Experience

In 2009, Samford University’s Brock School of Business implemented the Brock Scholars Program for University Fellows enrolled in business. In 2014, the program opened to other students as well.

“The main objective of the program is to challenge bright, motivated students and provide them with support to pursue an enhanced business education,” said Sara Helms McCarty, associate professor of economics and Brock Scholars Program coordinator. “There are four core elements to the program — the personalized major, financial support, faculty mentors and out-of-classroom experiences.”

The program allows students to blend traditional business majors, often combining them with disciplines from across campus. Current and former students linked business studies with courses in sociology, psychology, the arts, mathematics and religion.

Current Brock Scholar Courtney Allen, a junior from Madison, Alabama, is combining coursework in management and psychology to prepare for graduate study in industrial (workplace) psychology. She said the program sets high standards for the undergraduate experience. “I am surrounded by interesting and driven people, both students and professors, who help me stay focused.”

Another popular track includes coursework in economics and social entrepreneurship, both offered within Brock School of Business, to prepare for work or further study in economic development.

Students in the program receive financial support for experiences that contribute to student enrichment — a broad categorization that includes assistance for international study, research and practitioner conference attendance, and course-related expenses. McCarty added, “We want to minimize financial constraints for students seeking enriching activities.”

Several aspects of the curriculum encourage faculty mentorship. Brock Scholars complete an Oxbridge Tutorial with a professor working in the student’s field of study. The individualized, reading- and writing-intensive tutorial familiarizes students with current research and builds the mentor/student relationship. The hope is that the experience will build a foundation for the student’s yearlong senior research thesis.

Another aspect of the program is the out-of-classroom experience, beginning with a Birmingham internship in the sophomore year in a field related to the course of study. Scholars complete a fellowship in the summer between their junior and senior years. Designed to be a more intense and challenging internship experience, students’ fellowships take them outside Alabama, often to destinations on other continents.

Samford students can submit an application to the program in September of their sophomore year. University Fellows must meet a GPA requirement of 3.5, which increases to 3.7 for non-Fellows. Interested students submit a résumé, transcript and essay explaining why they would like to be a part of the Brock Scholars program. A faculty committee reviews the applications and interviews the top candidates. The program accepts a maximum of five students per year.

“We seek applicants who will be engaged, ambitious and passionate about their educational pursuit and personal growth,” said McCarty.

Scholar Daniel Fox, a senior from Huntsville, Alabama, who is studying economics and music, said the program encourages students to try diverse opportunities. “I can’t imagine a better designed program for enterprising and curious young businesspeople,” he said.
Upcoming Events

An Evening with Art Garfunkel • Jan. 26

Jessica Lang Dance in partnership with the Alabama Dance Festival • Jan. 30

Davis Architects Series presents Roberto Plano Piano Concert • Feb. 25

Davis Architects Series copresents Voces8 with the Birmingham Chamber Music Society March 8

Michael J. and Mary Anne Freeman Theatre and Dance Series presents *A Midsummer Night’s Dream* March 10–13

Celtic Nights: Spirit of Freedom • April 2

Wake Me Lord! Shake Me Lord! A Tribute to Hovie Lister and the Statesmen Quartet April 8–9

Dr. Chandler and Jane Paris Smith Opera Series presents *On the Town* • April 28–May 1

For tickets, go to tickets.samford.edu or call 205-726-2853
Cardinal Health Gives $385,000 to Samford Pharmacy Scholarship

Samford University’s McWhorter School of Pharmacy has received a $385,000 gift from Cardinal Health Inc. of Dublin, Ohio, to fund scholarships for senior pharmacy students preparing to serve in independent pharmacies.

This is the fourth gift from Cardinal Health for this purpose. In 2012, Cardinal Health established the Cardinal Health Annual Independent Pharmacy Scholarship in McWhorter School of Pharmacy as a part of its organizational commitment to supporting the growth of independent pharmacy. Cardinal Health has contributed $865,000 to its Samford scholarship fund since its inception, and the fund is fully endowed.

Samford senior Megan Jones holds the Cardinal Health Pharmacy Scholarship this year. The recipient is announced each spring.

“We are grateful for Cardinal Health’s continued support of students in McWhorter School of Pharmacy,” said Michael A. Crouch, pharmacy school dean. “Having been around independent pharmacy for a good part of my life, I know firsthand the essential role the community pharmacist plays in the health care system.”

Nationwide, only 10 schools were selected to receive support from Cardinal Health’s Pharmacy Scholarship Program in 2015. According to Cardinal Health, schools are chosen based on their commitment to advancing the independent pharmacy profession. Independent pharmacies are not directly affiliated with pharmacy chains and are not owned by publicly traded companies, but are pharmacist-owned and privately held businesses. They are known for high standards of customer service.

“We understand the impact independent pharmacists have on their communities, and the significant role they play in providing cost-effective care that improves patients’ health,” said Jon Giacomini, chief executive officer of Cardinal Health’s Pharmaceutical segment.

Cardinal Health, a Fortune 500 company that specializes in distribution of pharmaceuticals and medical products, has donated more than $5 million to more than 28 universities through this program since its launch in 2011.

Samford Nursing Receives NFLP Grant of More Than $1.7 Million

Ida V. Moffett School of Nursing received the second-largest award nationally of the 86 Nurse Faculty Loan Program (NFLP) grants for 2015–16. Samford’s grant of $1,741,140 is second only to Case Western Reserve University in Ohio. It is one of only five grants nationally to exceed $1 million. This is the 13th year for Samford to receive the grant from the U.S. Department of Health and Human Services, Health Resources and Services Administration (HRSA).

NFLP grants are designed to help ease a national shortage of nursing educators, according to Jane Martin, associate nursing dean and Samford’s HRSA grant administrator. Students who receive loans for master’s or doctoral degree programs can have up to 85 percent of the loan forgiven in exchange for service as full-time nursing faculty members at an accredited school of nursing. Students continue to receive funds for the duration of their degree program as long as they maintain good academic standing.

“Across the country, the faculty shortage is impeding our ability to address the increased demand for nursing professionals,” said Eleanor V. Howell, dean of the nursing school. “As we prepare for the projected need of more than 900,000 RN positions in the U.S. by 2020, and a projected wave of nursing faculty retirements in the next five years, this Nurse Faculty Loan award allows Ida V. Moffett School of Nursing to address this need in Alabama and across the nation.”

The 2015–16 grant is expected to help at least 111 students from 17 states in Samford’s master’s and doctoral nursing education programs. More than 300 students have benefited from NFLP awards at Samford since Congress began the program in 2002.

Million-Dollar Grant to Help Samford Train Vets as Nurses

Samford will launch a program designed specifically to meet the needs of veterans seeking a Bachelor of Science in Nursing. Funded by a $1,047,385 grant to Ida V. Moffett School of Nursing from the U.S. Department of Health and Human Services’ Health Resources and Services Administration, the program will help Samford prepare veterans to pursue careers as registered nurses.
“It is our goal to create a program that helps bridge the gap between the military culture and today’s professional nursing culture,” said Stephanie Wynn, grant administrator and associate professor in the nursing school.

“Many veterans have significant health care training and experience that make them uniquely qualified to care for patients in the military. However, after leaving the military without a degree, they are not allowed to care for civilians in the same capacity. Our program will afford these veterans the opportunity to transition into the civilian workforce while also giving credit for the valuable hands-on medical experience they already possess,” Wynn added.

Samford’s program will offer a curricular pathway tailored to each veteran. The nursing school seeks to graduate 30 B.S.N.-prepared veterans over the course of the three-year grant. The first class of students will begin in summer 2016, and applications will be accepted starting in January.

Nurse Anesthesia Gets HRSA Grant

Ida V. Moffett School of Nursing has received $25,527 to provide support for students in the nurse anesthesia program. This is the 12th year for Samford to receive a Nurse Anesthesia Traineeship grant from the U.S. Department of Health and Human Services, Health Resources and Services Administration.

Nurse anesthesia traineeships can be used to pay the costs of tuition, books, fees and reasonable living expenses of trainees. According to Terri M. Cahoon, chair of the Department of Nurse Anesthesia and grant administrator, these funds are particularly important because nurse anesthesia students are unable to work during the program, and many of the students have families and are living below the poverty line.

“Because our students are unable to work during our full-time program, there is often a hardship regarding meeting expenses for things like books, tuition and fees,” said Cahoon. “The traineeships allow us to help alleviate some of the financial burden.”

According to Cahoon, the Samford program has a long history of graduates who seek opportunities in rural and underserved areas of the Southeast.
How did your Samford degree/experience prepare you for your current role?
In my various business classes at Samford, I created business plans, learned real-world business skills in a business simulation class and even got to consult a local business as part of a marketing class. My marketing classes at Samford helped to foster a love for marketing that has been extremely important in the success of The Heavenly Donut Company.

Which Samford employee had the most influence on you and why?
The late Dr. Mary Ann Hocutt helped to foster my love for marketing. In one of her classes, we were required to work on a marketing and business plan for a local small business. This was the first time, for me, that the coursework really came alive. I knew that at some point in my life, I would want to have my own business.

What would you say is the key to success in today’s world?
Relationships are the key to success. From the relationship we’ve formed with our mentors and business partners to the relationships we’ve enjoyed with our customers, I think building new relationships and strengthening the ones we have is the key to success. We began our business as a way to be a part of our community and to minister to those who live in or drive through our neighborhood. Our goal each day is to be a bright spot for those who visit our store, even if we do nothing more than smile and sincerely ask about their day. Over the past 18 months, we have enjoyed becoming a part of our customers’ daily routines, Saturday traditions and special celebrations.

What is a favorite Samford memory?
I have so many wonderful memories from Samford. The first would be receiving my bid on bid day and running from the West Campus parking deck to the Phi Mu house. Also, one of my favorite memories is attending Hanging of the Green and Lighting of the Way.

What was your motivation for starting The Heavenly Donut Co., and how has it evolved?
My husband and I wanted to be a part of our community and be able to minister to those who live in or drive through our neighborhood. Our goal each day is to be a bright spot for those who visit our store, even if we do nothing more than smile and sincerely ask about their day. Over the past 18 months, we have enjoyed becoming a part of our customers’ daily routines, Saturday traditions and special celebrations. My marketing and event planning background has helped tremendously with our business. Our business allows us to sell a product that is very inviting and invites people into our store, and our faith gives us the opportunity to love our customers and encourage them throughout their day.

Kimberly Beiersdoefer’s and Stokes’ responses have been edited for length. The complete profiles on Beiersdoefer, Stokes and other featured faculty and alumni can be found at samford.edu/spotlight.
Why do you teach?
I have the best job in the world. I feel like I was made to teach, and I love it. And, Samford is like my Hogwarts. I’m the first from my family to attend college, so the world really opened up to me in new ways at Samford. I was also fortunate to be at Samford during the Cornerstone program (a precursor to the Fellows program), and the learning environment was pretty magical. Being back at Samford as faculty is a dream come true.

What is one thing you want your students to know when they graduate from Samford?
That what they do with the “ordinary” parts of their lives makes such a difference. Some of our students will go on to do extraordinary things, and that’s wonderful. But, everyday choices to be a good friend, wife, husband, father or mother transform our world as profoundly as great deeds. Our Christian faith teaches us that those achievements last forever.

How did your background prepare you for your current role at Samford?
Being a former Samford student, I understand the Samford experience intuitively, though some things have certainly changed. My time at Beeson Divinity School helped me integrate my faith in my teaching and research in deep ways. The University of Texas was a change of pace, but a good one. It was a wonderfully diverse place, and I received excellent training in my discipline. But, my time there also confirmed what a special place Samford is.

You are taking some interesting approaches to teaching sociology, such as incorporating Disney into a course. Why is that innovative approach important?
I think innovation is important for student learning. My first couple years on faculty, I noticed that Disney was an important part of students’ world of ideas and emotions. They frequently referenced Disney in class discussions, identified with common Disney storylines and aspired to Disney-related careers (even if only as dream jobs). I had grown up with Disney, too, but this was different. I designed the Disney course because I wanted to learn more about why Disney was so pervasive in student culture and to teach sociology in a context that would attract more students. The first Disney course filled up quickly and was a great success. As long as the student interest is there, I’ll try to continue to offer it.

You are very involved with the growing Catholic community on the Samford campus. How is that evolving?
Working with the Catholic community at Samford has been one of the most fulfilling, and unexpected, blessings of my last four years. When I was a student, I only knew a couple of Catholics, and there was no Catholic Student Association. As Samford has grown and become more diverse nationally and internationally, the Catholic community has blossomed. We have an incredible group of student leaders who love Jesus and love to serve others. My own personal prayer is that, as our Catholic community grows, Samford will be a model of Christian unity, cooperation and understanding.
CLASS NOTES

1960s

‘65 William M. Bishop of Vestavia Hills, Alabama, is the author of a memoir, Saturday Mornings: Recalling Those Life-Changing Days, about growing up in Selma, Alabama, and about his career as a pediatric dentist. He practiced for 36 years, serving as president of the Southeastern Society of Pediatric Dentistry and of the University of Alabama Dental Alumni Association. He and his wife, Katherine M.S.E. ’71, have three daughters and seven grandchildren.

‘70 John A. Fincher Jr. was one of three Tennessee physicians to receive a Meritorious Service Award from the Tennessee Hospital Association in October. He is medical director of radiation oncology at J.D. and Loraine Nicewonder Cancer Center at Wellmont Bristol Regional Hospital in Bristol, Tennessee. He was cited for his contributions to the field of oncology, including patient care and his nationally recognized leadership in the use of the CyberKnife robotic radiosurgery system.

1980s

‘87 Rick McKee is the author of Painting with a Broad Brush, a collection of his editorial cartoons from the late 1980s to today with additional behind-the-scenes insight on how he develops his ideas. His cartoons cover United States presidencies from Clinton through Obama, social issues, sports and other topics. A nationally syndicated editorial cartoonist whose work appears in The New York Times, The Washington Post, USA Today and other major newspapers, he has been a member of the Augusta Chronicle staff since 1998. He was an editorial cartoonist for the Samford Crimson for four years.

‘87 Saturday Mornings

1990s

‘92 Patrick C. Howell, a senior attorney in the Orlando, Florida, office of Becker & Poliakoff, earned board certification from the Florida Bar in the area of construction law. A member of the Florida Bar’s special committee on diversity and inclusion, he also serves on the boards of the Orlando Youth Alliance and the Frederick Leadership Initiative. He is a graduate of Vermont Law School.

‘94 Shawn Hall is chaplain at Maryland Correctional Institution in Hagerstown, Maryland.

‘95 Nolan E. Awbrey, J.D., opened Awbrey Law firm in Birmingham. He specializes in plaintiff’s personal injury and catastrophic injury cases.

‘96 Christopher Macturk, J.D., was granted fellowship in the American Academy of Matrimonial Lawyers, which promotes professionalism and excellence in the practice of family law. He is a shareholder with Barnes & Diehl PC in Richmond, Virginia.

‘97 Harper Cossar is the author of an e-book, Jesus at the Movies: Christianity and Cinema in Conversation. A veteran film and media studies educator, he is a visiting lecturer at Georgia State University. He is also the author of Letterboxed: The Evolution of Widescreen Cinema (2010, University of Kentucky Press).

‘99 John L. Collar, J.D., is listed in the 2016 edition of Best Lawyers in America in the area of family law. He is a partner in Boyd Collar Nolen & Tuggle law firm, based in Atlanta, Georgia.

‘99 Nicole Case Eisenberg was promoted to the rank of commander in the U.S. Navy at a ceremony at the Women in Military Service for America Memorial at Arlington National Cemetery in October. She is a maxillofacial surgeon. She and her husband, Mitch, have 6-year-old twins, Cooper and Mackenzie. They live in Washington, D.C.

2000s

‘01 Andrew Morrow and David Parker ’02 have teamed to open Fountain Gate Construction, a contracting company in Birmingham. It serves all aspects of residential and light-commercial construction.

‘02 Terrel Boger is music minister at Dutchtown Baptist Church in Prairieville, Louisiana, and band director at Gonzales Middle School.

‘03 Steven D. Elliott, a franchise developer for Workout Anytime, opened a health club in Leeds, Alabama, his sixth overall since opening his first location in Cleveland, Tennessee, in 2011. He is partnering with Samford assistant professor of physical therapy Nick Washmuth in the venture, which offers 24/7 workout availability.

‘03 Ryan Hankins, M.Div., is executive director of the Public Affairs Research Council of Alabama, a nonprofit, nonpartisan, independent research organization. Located at Samford, PARCA provides unbiased insights on a wide range of issues that affect state, city and county government, and public schools. Hankins is pursuing a Ph.D. in public policy at Auburn University.

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‘04 Ashley Floyd earned a Ph.D. in higher education from the University of Alabama on Aug. 1, 2015, and married Aaron Kuntz on Aug. 9, 2015. She is employed at the University of Alabama at Birmingham.

‘06 Brad Fowler and Brydee Warner ’08 married in August. They live in Atlanta, Georgia.

‘07 Claire Kimberly received the National Council on Family Relations’ (NCFR) 2015 Cindy Winter Scholarship Award. The biannual award recognizes a student or new NCFR professional member who has shown outstanding leadership or service in an NCFR-related field. Kimberly is an assistant professor of child and family studies at the University of Southern Mississippi in Hattiesburg, Mississippi. She was recognized at the 2015 NCFR annual conference in November in Vancouver, British Columbia, Canada.

2010s


‘12 Hayden Gunter and Madison Parker married in June in Reid Chapel. They live in Birmingham.

‘13 Catherine Stevens and Jordan Valdez ’14 married in April 2014. They live at Travis Air Force Base, California.

‘14 Andrew Winchester is a business analyst with Piedmont Office Realty Trust Inc. in Chicago, Illinois.

‘15 Hannah Newman received the National Council on Family Relations’ 2015 Outstanding Undergraduate Research Paper Award for her senior research project, “The Relationship Between Parental Conflict Tactics and Sibling Conflict Tactics.” Papers were judged on uniqueness of research question, how findings contribute to the field, research methodology and other criteria. She is an Aftercare intern, working to restore the lives of victims of oppression, with International Justice Mission in the Philippines.

Education, Hard to Wrap. Easy to Give.

A Samford education includes many components — challenging academics, formational activities and meaningful opportunities to grow in faith. No, you can’t put it in a stocking or tuck it under the tree. But, you can make a Samford education possible for the 3,624 students who rely on scholarships each year. Although hard to wrap, it may be the most rewarding gift to give.

samford.edu/giving
NEW ARRIVALS

'98 Leigh and Brice Philip Keener of Alpharetta, Georgia, twin son and daughter, Ayden Brice and Briley Caroline, born July 7, 2015.


'07 Reed and Gretchen Gailey Davis of Atlanta, Georgia, a daughter, Sadie Anne, born Aug. 14, 2015.

'07 Lindsay Greer Frazier, M.S.N. '09, and Jonathan Frazier '08 of Knoxville, Tennessee, a daughter, Lucy Ann, born June 4, 2015.

'07 Drew and Sarah Durnya Stevens '08 of Vestavia Hills, Alabama, a daughter, Ann Tandy, born on June 15, 2015.


'08 CG, M.B.A. '11, and Caitlin Cowin Covey of Birmingham, a daughter, Clara Cate, born July 14, 2015.
Allgood Pens Memoir of Texas River Ministry

Samford University World Languages and Cultures
Professor Emerita of Spanish Myralyn F. Allgood has published a book that celebrates almost three decades of Samford’s role in the Rio Grande mission program founded by Texas Baptists in 1968 and led by its founding director, Elmin Howell.

Summer Missions on the Rio Grande: A Collective Memoir of Samford Students in Ministry, 1975–2003 was a labor of love for Allgood, who first visited Texas 40 years ago to learn how Samford students might participate in the program.

Over the years, River Ministry alumni encouraged her to write the story of the effort. That led to a three-year exploration of the materials and memories that became the book. “I think we all sensed from the outset that God’s hand was on (the River Ministry) project, and watching him move in the lives of those involved was a remarkable thing to behold — and to recount,” she wrote in the book’s preface.

Allgood said the collaborative project never would have “gotten off the ground” had it not been for Howell’s leadership. “It was Elmin who opened the door for us to join hands with Texas Baptists in this ministry and whose creative thinking produced a series of life-changing projects for us on both sides of the 900-mile Texas-Mexico border,” she wrote.

Howell, former Samford professor Max Gartman and Howard College of Arts and Sciences dean David Chapman also contributed new writing, but the book focuses primarily on alumni reflections, newsletters, correspondence, candid photos and news clippings, most reproduced in their original forms to create the appearance of a scrapbook. It ends with a poem by Van Gladen, the ministry’s “poet laureate,” entitled “The Border — Again.”

Students who participated in the ministry and have seen the book praise the effort of Dr. Allgood in recording the “life-changing” history of the project.

“Ed [Ables] just trudged through the snow to the mailbox and brought in your beautiful River Ministries creation!” wrote Linda Ables. She and her husband, Ed, were career missionaries in Ecuador and Argentina. Upon their retirement, Linda returned to her alma mater to teach Spanish and lead Samford’s Spanish language missions projects.

“It is absolutely amazing and a tribute . . . to all those who were blessed to have this life-changing experience. It is above and beyond impressive, but so lovely to finally have my own copy,” Ables wrote.

Larry Sharp, pastor of First Baptist Church, New Tazewell, Tennessee, spent the summers of ’76 and ’77 working on mechanical and agricultural projects. His wife, Susan Jones Sharp, joined him in ’77 as a nurse in small villages in the Big Bend area.

Of the book, Larry wrote: “So many opportunities and memories. I have truly been blessed. My one true regret in life is that I only get to do it once, and I have not been faithful keeping in touch with friends. Thanks for giving leadership and tremendous influence on a young combat soldier-turned-student who was blessed by your vision, ministry and wisdom. I am but one of many who know the blessing you bestowed in Christ’s name.”

Autographed copies of Summer Missions on the Rio Grande are available in Samford’s bookstore for $20 ($10 for River Ministry alumni). The book also may be purchased at http://bookstore.samford.edu/home.aspx (to receive the River Ministry alumni discount, call the bookstore at 205-726-2834).
IN MEMORIAM

'41 Jane Doran Dorn, age 97, of Birmingham died Oct. 1, 2015. She taught at Edgewood Elementary School and also taught penmanship on educational television. At Samford, she was a member of Hypatia honor society and was later a member of Samford Auxiliary.

'42 Richard Pugh Conerly, age 91, of Webster Groves, Missouri, died Aug. 11, 2015. An attorney and businessman, he was president of Pott Industries and later vice chairman of the board of Houston Natural Gas. He was a meteorologist with the U.S. Army Air Corps in the Pacific theatre during World War II.

'45 Mary Pearson Goodhue, age 90, of Huntsville, Alabama, died Oct. 6, 2015. She tutored children and taught English as a second language to internationals. She wrote Sunday school lessons for the Southern Baptist Convention and Bible studies for Doubleday Publishers.

'47 John Robert Cannon, age 92, of Nashville, Tennessee, died Oct. 18, 2015. He worked in insurance and retired from Bank of America as vice president and director of its residential mortgage branch in Tennessee. His Samford studies were interrupted during World War II when he served with the U.S. Army's Fighting 20th Division in Normandy, France. He met his wife, the late Mary Auston Cannon '43, at Samford.

'47 Marjorie Miller Robson, age 90, of Gretna, Louisiana, died July 26, 2015, of lung cancer. A retired registered nurse, she was physically active and drove herself to church and meetings twice a week until mid-2014.

'49 John L. Kirk Jr., age 92, of Troy, Alabama, died Oct. 6, 2015. He was an Internal Revenue Service agent, an accountant, an internal auditor at Lyster Army Hospital at Fort Rucker, Alabama, and an American Red Cross chaplain. He sang with a barbershop quartet, The Dixie Cut Ups. He enrolled at Samford on the GI Bill after service in the U.S. Marine Corps.

'50 Hoyt Thomas Barron, age 91, of Oneonta, Alabama, died Sept. 5, 2015. He was a police officer for 37 years. Prior to entering Samford, he served in the U.S. Army in World War II campaigns that included the Battle of the Bulge and the Normandy Invasion.

'50 John S. Moore, age 91, of Hoover, Alabama, died Aug. 12, 2015. He worked for Continental and St. Paul Insurance Company. He served with the U.S. Army in Europe during World War II.

'51 Ellis M. Bush Sr., age 86, of Troy, Alabama, died Sept. 11, 2015. He was an executive with the Southern Baptist Convention in Alabama, Pennsylvania, Tennessee and Florida. He later was an interim church pastor in the Troy area. He and his wife, Juanita Holmes Bush '51, were married for 65 years.

'51 Ruby Jean Lankford Duffey, age 85, of Wilsonville, Alabama, died Aug. 25, 2015. She was a nurse at Tripler Army Hospital in Hawaii and at medical facilities in and around Birmingham.

'51 Gloria Sue Walker, age 85, of Montgomery, Alabama, died Sept. 13, 2015. She was director of religious activities, dean of students, counselor and director of grants at several colleges. She was state president of the American Association of Retired Persons during 1999–2005.

'54 Evelyn R. Fuller, age 107, of Birmingham died Sept. 30, 2015. A longtime elementary school teacher, and advocate for education at state and national levels, she served 15 years on the board of control of the Alabama State Teacher's Association Retirement System.

'56 Robert Mitchell Abercrombie Sr., age 88, of McCalla, Alabama, died Sept. 26, 2015. He was chairman of the board of Abercrombie Inc. He was a religion major at Samford.

'60 Lucius C. Gutherie, age 85, of Jasper, Alabama, died Sept. 1, 2015. He was a Methodist minister for 45 years in north Alabama, and a teacher and coach at Lupton School. He was a veteran of the U.S. Air Force.

'60 Victoria Lee Love, age 77, of Fort Worth, Texas, died Sept. 6, 2015. She was a hospital pharmacist in Gadsden, Alabama, and Fort Worth, retiring after 25 years of service.

'60 Gene Paul Taylor, age 77, of Birmingham died Sept. 9, 2015. He was an attorney with Vulcan Materials Company, and a singer and musician who played four instruments.

'61 Rita M. Stewart David, age 76, of Orange Beach, Alabama, died Aug. 5, 2015. A former newspaper reporter, she worked for 30 years in public relations for the U.S. Army, Veterans Administration and U.S. Forest Service. She wrote several books.

'61 Carter E. Hudson, age 78, of Augusta, Georgia, died Sept. 29, 2015. He was a chaplain in the U.S. Army, and at Roosevelt Warm Springs Hospital and Rehabilitation Center and Augusta Veterans Administration Medical Center in Georgia.

'61 Julia Alice Granade Rice, age 75, of Birmingham died Aug. 6, 2015. She was a longtime educator.

'62 Jerry Lee Cruse, J.D., age 81, of Pine Level, Alabama, died Aug. 25, 2015. He practiced law in Montgomery, Alabama, for more than 50 years. He was in the first Cumberland School of Law class to graduate after the law school became a part of Samford.

'63 Ouida Guthrie Hamilton, age 74, of Birmingham died Aug. 21, 2015, from causes related to frontotemporal lobe dementia. She trained as a medical technologist.

'65 Fern Chenoweth Creamer, age 71, of Birmingham died Sept. 15, 2015. She worked at Baptist Medical Center Montclair for 25 years and taught at the American Red Cross. As a Children's Aid Society foster parent, she fostered more than 35 infants.

'65 Tressie Nell Hill Dotson, age 87, of Jasper, Alabama, died Aug. 14, 2015, of pneumonia resulting from complications of Parkinson’s disease. She served alongside her husband, James V. Dotson '53, at Baptist churches in Alabama and Texas before moving to Jasper, where she taught elementary school for more than 20 years.
'65 Robert E. Lee, M.B.A. '68, age 84, of Rocky Face, Georgia, died Sept. 8, 2015. He worked for the Federal Reserve System for 32 years. He served in the U.S. Air Force during the Korean War.

'Thelma Louise Elliott Larsen, age 81, of Jacksonville, Florida, died Aug. 5, 2015, as the result of a fall and head injury. She helped develop childcare centers in Birmingham and taught in the Duval County, Florida, school system.

'67 Ben Byrd Henderson Jr., age 70, of Enterprise, Alabama, died Sept. 8, 2015. He was president of Enterprise Banking Company, chairman of the board for Regions Bank and a leader in many civic organizations. At Samford, he was a member of Sigma Nu fraternity.

'67 Florence Irene Rhodes Stephens, J.D. '71, age 90, of Asheville, North Carolina, died Aug. 11, 2015. She was a retired nurse who had served in the Women's Army Corps during World War II.

'68 Riverson Samuel Leonard, J.D., age 73, of Indian Rocks Beach, Florida, died Aug. 17, 2015. He was a Tampa Bay area attorney.


'71 John F. Morris, age 80, of Birmingham died Aug. 27, 2015. He served the Birmingham Police Department for 30 years, retiring as deputy chief. He taught criminal justice at Samford and Jefferson State Community College, and was chief of the Gadsden Police Department. He served in the U.S. Air Force during the Vietnam War.

'73 David Wayne King, age 78, of Piedmont, Alabama, died Sept. 4, 2015. He was a pastor of churches in Alabama, Kentucky and Florida.

'75 John Hester of Flagstaff, Arizona, died Aug. 12, 2015. He was an Indian Health Service pharmacist, most recently at Hopi Health Care Center in Polacca, Arizona. He was a member of Kappa Psi pharmaceutical fraternity.

'75 James Hutchens, J.D., age 65, of Sarasota, Florida, died Sept. 28, 2015. He was a longtime civil attorney.

'86 Mary Lou Davis Clayton of Birmingham died Aug. 5, 2015. She began her 35-year career in the real estate industry at Johnson-Rast & Hayes and retired as vice president of corporate communications at Realty South.

'90 Mary Dianne McKinnon Burnett, Ed.S., age 67, of Birmingham died Sept. 17, 2015. She was a retired educator.

'01 John Gary Wyatt, age 38, of Vestavia Hills, Alabama, died Aug. 27, 2015, in an airplane crash. He was president of Wyatt General Contractors LLC, a member of Associated Builders and Contractors, and a trustee of the Birmingham Chamber of Commerce. He was a certified instrument rated pilot and certified scuba diver. At Samford, he was a head cheerleader, and a member of Sigma Phi Epsilon fraternity and Alpha Kappa Psi business fraternity. Memorials may be made to the John Gary Wyatt Leadership in Business Scholarship Fund, Office of University Advancement, Samford University, 800 Lakeshore Drive, Birmingham, AL 35229.

'10 Cameron Mark Bean, age 28, of Soddy-Daisy, Tennessee, died Sept. 21, 2015, of injuries he received after being struck by a motorist while on an evening run. He trained and ran professionally with Zap Fitness, and recently worked at Fast Break Athletics. As a member of Samford’s track and field and cross country teams, he set four school records and earned numerous Southern Conference honors, including three individual championships. Memorials may be made to the Cameron Mark Bean Endowed Scholarship Fund, Office of Advancement, Samford University, 800 Lakeshore Drive, Birmingham, AL 35229.
SPORTS

Guillorel Places First in SoCon Cross Country, Makes NCAA

Samford University sophomore Arsène Guillorel became the school's first individual men's Southern Conference champion in cross country this fall, finishing first in the SoCon Championships Oct. 31 at Furman University.

Guillorel's personal best time of 24:10.16 earned him a spot on the All-SoCon First Team and gained him SoCon Runner of the Year honors. He led the Samford men's team to an overall 4th place finish in the team standings.

He subsequently qualified for the NCAA Cross Country Championships with his performance at the NCAA South Regional Nov. 13, the first male Samford runner to do so.

Luke Weishaar finished 19th and Ben Bryant 25th for Samford in the SoCon. Bryant was named to the All-SoCon Freshman Team.

Karisa Nelson and Emma Garner finished eight and 10th respectively as the women's team finished fifth. Nelson and Garner were named to the All-SoCon Second Team.

Kevin Ondrasek is the cross country head coach.

Malcanisha Kelley, Samford University's all-time leader in soccer goals, provided the winning shot as the Bulldogs clinched their second consecutive Southern Conference regular season championship Oct. 23. Kelley's goal was the difference as Samford defeated East Tennessee State, 1-0.

That winning shot was Kelley's 26th career goal and her 11th this season. Both figures lifted her into a tie for first place at Samford. She became the all-time leader with her 27th career goal and 12th this season two matches later in Samford's 3-0 win over VMI in the SoCon Tournament first round.

The Bulldogs lost a heartbreaking 4-3 decision to Mercer in the semifinal round of the tournament in a match decided by penalty kicks. Regulation ended in a 1-1 tie. Kelley scored Samford's goal, the 28th of her career and 13th this season. The decision left Samford with a 14-5-1 record for the season.

The Bulldogs played with heavy hearts in the semifinal after the death earlier in the week of Coach Todd Yelton's wife, Shauna, following a long illness.

Samford compiled some impressive streaks during the 2015 season. Coach Yelton's team won nine consecutive matches and went 782 minutes without allowing a goal at one point during the regular season. The Bulldogs posted an 8-1 regular season conference mark, outscoring SoCon foes, 21-1. Overall, the Bulldogs outscored opponents, 44-15. They fashioned 10 shutouts with Anna Maddox and Katie Peters alternating as goalkeepers.

Kelley Leads Regular Season Soccer Title

Samford has registered at least 11 wins in seven straight seasons and has advanced to the semifinal round of the SoCon Tournament in six of its seven years in the conference. The Bulldogs hold an 8-5-4 all-time record in SoCon Tournament matches, as well as a 74-17-18 mark against SoCon opponents all-time.
Students Get Practical Experience
Producing Football for ESPN3

This year, five Samford University football home games were broadcast live on ESPN3 thanks to a groundbreaking partnership that joins Samford staff, journalism and mass communication (JMC) students, and local broadcast professionals.

Samford is only the second school in the nation to develop in-house production for an ESPN3 broadcast. “We produce it all on our own with students, faculty and some freelancers, and then send it to ESPN3, where they broadcast it,” said camera operator Eric Biancalana, a junior JMC major.

Creating a live production that will be broadcast to more than 75 million homes is no easy task, and it takes a lot of work to make it happen. Eleven students, most of them JMC majors, help make the productions happen.

ESPN3 sideline reporter Caroline Saunders, a senior JMC major from Lakeland, Florida, starts preparing for the game multiple days in advance. “I spend at least four hours each week looking over game notes and interviewing different players in order to figure out what I want to talk about that week,” Saunders said.

Most football games start at 2 p.m., and by noon, the ESPN3 production team and talent begin preparing for production. Camera operators receive cards that include play-by-plays of the game, what type of shot to get for each play, and a list of coaches and players to be on the lookout for during the game.

Generally, each member of the production team has a set position for the season, but this may vary, giving students experience working in multiple positions. Sophomore JMC major Johnny Richards of Norcross, Georgia, is the end-zone camera operator. His primary job is to get close-up shots of players and also crowd shots. However, he has also served as a runner and an assistant to the director, taking care of any problems that arise during production, such as fixing a broken cable.

Samford’s ESPN3 broadcast provides students with hands-on experience they would not have otherwise. “It’s a really great opportunity to be working with the nationwide leader in sports,” said Levi Edwards, a freshman JMC major from Davidson, North Carolina. “It’s an opportunity you just have to jump on.”

Aly Hathcock is a senior journalism and mass communication major and student writer with the Samford Office of Marketing and Communication.
CAMPUS NEWSCOPE

News from Each of Samford’s Schools and Colleges, and Athletics

SAMFORD ATHLETICS

Samford’s athletics teams posted impressive scores in the 2015 Graduation Success Rate (GSR) report released by the NCAA.

Samford teams posted an average score of 99 percent. Eleven teams had perfect scores: men’s basketball, men’s cross country/track and field, men’s golf, men’s tennis, women’s basketball, women’s cross country/track and field, women’s golf, soccer, softball, women’s tennis and volleyball.

In addition to the perfect scores, the football team’s score of 98 is tied for the highest score among Division I-FCS programs with Princeton and Columbia universities, and was one of the highest in all of Division I. The Samford baseball team scored a 95, 45 points above the national average.

Every Samford team was either at or above the national average. Samford’s scores were the top results in the Southern Conference, as well as among all Division I schools in the state of Alabama.

Leslie S. Wright Center and Harrison Theatre opened 40 years ago with a performance of Shakespeare’s A Midsummer Night’s Dream, and the play will be reprised on the very same weekend in March 2016.

Proceeds from the benefit concert, including a sponsorship gift by Samford alumnna Bonnie L. Bolding, support the Legacy League’s new School of the Arts scholarship.

“We are distinguished by the accomplishments of alumni, faculty, retired faculty and current students,” said arts dean Joseph Hopkins. “Today’s Samford artist enjoys a rich legacy, first-rate facilities and a legion of supporters. Most of all, we are proud of the way Samford artists serve, lead and share the Gospel in the community and world around us.”

HOWARD COLLEGE OF ARTS AND SCIENCES

Religion professor Jeff Leonard and Howard College of Arts and Sciences dean David Chapman will lead an alumni and friends tour to Israel May 17-29, 2016. Tour highlights will include visits to many of the sites of Jesus’ life, hiking through Hezekiah’s tunnel, boating on the Sea of Galilee, visiting archaeological sites in Masada and Qumran, swimming in the Dead Sea, and trekking through a canyon in the Negev desert.

Participants registering and submitting a $400 deposit by Jan. 15, 2016, will qualify for a discounted rate of $2,395 per person (double occupancy) or $3,145 (single). After Jan. 15, the tour fee will be $2,495 (double) and $3,245 (single). Hotels are based on double occupancy with bath. A single room option is available for an additional fee of $750.

According to Chapman, a hearty breakfast and dinner will be provided daily throughout the tour.

BEESON DIVINITY SCHOOL

More than 140 employees and students from Beeson Divinity School gathered in September for the first and only Finkenwalde Day.

Finkenwalde Day came a month into Beeson Divinity School’s fall semester theme, “Finkenwalde: In the School of Bonhoeffer,” a focus on German theologian Dietrich Bonhoeffer’s vision of theological education.

Finkenwalde was a town in Nazi Germany that is most associated with Bonhoeffer’s seminary. It was home to the seminary longer than any other location (1935–37).

The day was designed around themes, such as silence, meditation and recreation, which Bonhoeffer thought were essential for the building of Christian community and ones that he outlined in his book, Life Together, which he wrote during his time as a seminary director.

“The experience of Finkenwalde Day, by walking in the daily shoes of Dietrich Bonhoeffer’s seminary students, enabled me to see what true community looks like within the context of doing life together,” said Hunter Upton, first-year student from Wilsonville, Alabama. “Through our time of prayer, solitude and worship, lunch with the
whole Beeson family, mentor group meetings, and recreation. I better understand what it means to live a balanced life in ministry of the Gospel of Jesus Christ to the Church.”

ORLEAN BULLARD BEESON SCHOOL OF EDUCATION

Samford University’s Orlean Bullard Beeson School of Education concluded its centennial celebration with a gala honoring 100 of its outstanding graduates.

The Learning for Life Awards were presented during Samford’s 2015 homecoming weekend. Ninety-eight of the 100 honorees were either present or represented by family members. The award recipients were given medallions at a reception prior to a banquet.

The award recipients were chosen for their success in their fields and their ability to give back to their communities, according to school of education dean Jeanie Box. In addition to teachers, honorees serve in such fields as health care, early childhood development, sports administration, ministry, athletics training, child life, and family studies and human development.

The gala also was a fundraising event for the school’s scholarship fund.
In the evening’s keynote address, Samford President Andrew Westmoreland congratulated the honorees as “the very best in education, not just in Alabama, but around the world.”

Westmoreland said, “I still believe after all these years that there is no nobler calling than teaching. My happiest moments in my career have been in the classroom."

A complete list of honorees can be found at samford.edu/education.

SCHOOL OF HEALTH PROFESSIONS

Alan P. Jung was named the first dean of the School of Health Professions in September. Jung’s selection followed a national search. The school was established in 2013 as part of the College of Health Sciences, and Vice Provost Nena F. Sanders has led the school since its inception.

Jung is associate professor and previously was chair of the Department of Kinesiology. For the past five years, he has led students on medical mission trips to the Dominican Republic during Jan Term.

According to Sanders, Jung has committed much of his career to mentoring and conducting research. He has mentored more than 100 research projects presented by Samford undergraduate students at professional conferences, and numerous research projects that were published by Samford students. Jung has also received numerous grants to support his own research initiatives, and is a frequent presenter for national, regional and local organizations.

Jung received his Bachelor of Science from James Madison University and his Master of Science from Appalachian State University. He also holds a Doctor of Philosophy in exercise physiology from the University of Alabama.

CUMBERLAND SCHOOL OF LAW

A team from Cumberland School of Law was selected to participate in the 14th annual National Civil Trial Competition (NCTC) in Los Angeles in mid-November. (Results were not available at press time.)

More than 50 law schools nationwide applied to compete in the prestigious competition this year, and only 16 law schools made the cut.

The NCTC involves 64 law student litigants representing their schools on teams of four. The students act as advocates/witnesses to perform opening statements, conduct direct-and-cross examination of expert and lay witnesses, make closing arguments, and argue objections based on the Federal Rules of Evidence. Each team argues its case in front of a panel of judges consisting of prestigious members of the Southern California Bar. Cumberland School of Law won the NCTC in 2013.

IDA V. MOFFETT SCHOOL OF NURSING

Ida V. Moffett School of Nursing honored 11 alumni at its annual Courage to Care gala. Honorees, including Living Legacy Award recipient Brandon Brock, were cited for their adherence to the maxims of the school’s namesake and their outstanding contributions to the nursing profession.

The honorees represent the many ways nurses impact patients, families and the world around them. From positions in intensive care units, operating rooms, administration, education and military service, each individual followed a unique path to fulfilling a calling to the profession, according to nursing dean Eleanor Howell.

One Living Legacy Award and 10 Courage to Care Awards were presented at the event.

Brock is a staff clinician at numerous facilities in Dallas, Texas, and chief executive officer for Brock and Brock Enterprises, an education venture in functional medicine and neurology that offers continuing education courses and certification.

The Living Legacy Award highlights a graduate whose local touch has a global reach through leadership and service to others.

A complete list of honorees can be found at samford.edu/nursing.
PERSPECTIVE

McWHORTER SCHOOL OF PHARMACY

Researchers from McWhorter School of Pharmacy, Children’s of Alabama and the University of Alabama at Birmingham are collaborating to solve a puzzle that could positively impact the care of critically ill children.

The pilot study that began earlier this year aims to determine the effect that continuous renal replacement therapy (CRRT) has on antibiotic levels in critically ill pediatric patients with acute or chronic renal failure.

“Many times, patients who are on CRRT are also being treated for other illnesses, such as bacterial infections, that require antibiotics,” Samford professor Gregory S. Gorman said.

“Unfortunately, the life-saving therapy may unintentionally remove medications from the blood before they can be effective enough to rid the body of infection.”

Gorman and other researchers want to know more about the amount of antibiotic that is reduced during CRRT. While studies have been conducted in adult patients, there is little data on the correlation of CRRT and the removal of healing antibiotics in pediatric patients.

SCHOOL OF PUBLIC HEALTH

Suresh Mathews has been named chair of the Department of Nutrition and Dietetics. Mathews previously was on the faculty at Auburn University.

Mathews is committed to scholarly excellence at both undergraduate and graduate levels. He mentors undergraduate students, and has directed master’s thesis and Ph.D. dissertation research. He is noted for his unique ability to inspire students through teaching, and drawing from personal and cross-cultural experiences. He has been recognized with several teaching awards, and many of the students he has mentored are working at leading institutions and top job sites.

In 2014, Mathews was elected Fellow of the American College of Nutrition. He has more than 80 publications, and has been funded by research grants from the American Diabetes Association, USDA National Institute of Food and Agriculture, and others. He serves as a reviewer for several leading journals and funding agencies, and is an invited speaker at conferences and symposia worldwide.

DIVINITY SCHOOL UPDATE

In the fall 2015 issue of Seasons, the amount of gifts and pledges to the Beeson Divinity School student commons was incomplete. The final total for this project was $483,694 from divinity alumni and friends. A dedication ceremony for the renovated and expanded commons was held in September.

News from Brock School of Business can be found beginning on page 21.

For more about these stories and other news from Samford’s schools and colleges, go to samford.edu/news.
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Samford University expresses gratitude for these gifts in honor or memory of friends, classmates and others that were received Aug. 1–Oct. 31, 2015. For further information, contact the Samford University Gift Office at 205-726-2807.

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Calendar

Jan 4
First day of classes, Jan Term

Jan 9
Samford Honor Band concert

Jan 18
Martin Luther King Jr. Holiday, university closed

Jan 25
First day of classes for spring semester

Jan 26
An Evening with Art Garfunkel

Jan 28
Samford Legacy League Scholarship Luncheon

Jan 29
Alabama Dance Festival New Works concert

Jan. 30
Jessica Lang Dance

Feb. 2–4
Biblical Studies Lectures, speaker: Liam Golgher

Feb. 11–14
Step Sing

Feb. 23–25
Conger Lectures on Biblical Preaching, Speaker: Laura Smit

Feb. 25
Davis Guest Artist Series presents pianist Roberto Piana

Feb. 26
Fletcher and Nell Morris Piano Competition, hosted by the School of the Arts

March 2–5
Alabama All-State Choral Festival, hosted by the School of the Arts

March 6
Harlem Globetrotters, Hanna Center

March 8
Davis Guest Artist Series presents Voices8

March 10–12
Michael J. and Mary Anne Freeman Theatre and Dance Series presents the 40th anniversary production of A Midsummer Night's Dream

March 11
Admitted Student Day, hosted by Office of Admission

March 21–25
Spring break

March 28
Easter Monday holiday, university closed

March 29
Aural Vision: Art Inspired by Sound

For complete information on these and other events, including academic, arts, athletics, summer camps and continued learning programs, go to samford.edu/events.
A November sun highlights fall colors at Samford.