At Samford’s Brock School of Business, students receive a state-of-the-art education that emphasizes current business knowledge and practices. This education is grounded within a mission of Christian culture and calling, and stresses the importance of ethics-based and values-oriented business practices.

Brock School of Business at Samford University delivers lifelong education to its constituents through quality teaching, meaningful scholarship and servant relationships, imbued by its Christian commitment.
Approximately $2 million Bulldog Investment Fund portfolio for current business students to exclusively manage

Accredited by the Association to Advance Collegiate Schools of Business International (AACSB), the highest standard of achievement for business schools. Less than 5% of the 15,000 business schools worldwide have received AACSB accreditation.

Less than 5%

98% of Brock School of Business alumni are employed, attending graduate school or in a post-graduation internship within six months of graduation

The professional sales concentration is recognized as a Top University Sales Program by Sales Education Foundation.

“Muscular dystrophy is a progressive disease. I got to the point where I couldn’t walk that far. I think you’ll find that if you talk to most disabled people who are in chairs, we have to work with what we’ve got and what we’ve got is our mind. My professors were very supportive of my efforts and helped me as an undergrad, so I am continuing with my master classes at Samford.”
—Pete Petro

“The faculty and staff have challenged me to be the best I can be and have prepared me to step in to any role that I am given, no matter how big or small. Choosing Brock School of Business was easily one of the best decisions I have made and it will continue to pay dividends for years to come.”
—Jay Michael Johnson

Brock School of Business Opportunities

Brock Scholars
Working closely with business school faculty and in line with the student’s academic goals and career aspirations, a Brock Scholar completes a core of business courses combined with courses throughout the university to craft a personalized curricular experience.

Study Abroad
Business classes are offered in many locations, including England, South Africa, Indonesia, Peru, Rwanda and Japan.

Student Organizations and Honor Societies
American Marketing Association • Alpha Mu Alpha • Beta Alpha Psi • Beta Gamma Sigma
Dean’s Student Advisory Council • Enactus • Financial Management Association • Omicron Delta Epsilon

Brock School of Business Opportunities
Our new Brock School of Business building represents an investment in the development of professional and ethical business leaders in our communities and across the world.

In addition to being an opportunity for alumni and local businesses to be an integral part of the Brock School of Business legacy, this building provides much-needed classroom, office and meeting room space. A breathtaking glass atrium is the center of this four-story building, but the true heart of the building is a revived sense of learning, innovation and opportunity.

**Amenities**
- Portfolio management room
- Two computer teaching labs
- Technology-equipped classrooms
- Break-out rooms connected to many of the classrooms
- Common area for students to collaborate, build community and promote identification
- Student business incubator
- A community resource room able to host up to 400 guests for receptions, meetings and lectures
- Centralized academic advising office
- Two student interview rooms
Academic Internships

An in-house internship office provides resources and contacts for students to arrange internships throughout the world. More than 90% of all undergraduate students complete at least one internship for academic credit. Students have been placed worldwide, including organizations such as the following:

- Adidas
- Alabama Poverty Project
- Alabama Power
- Alabama Sports Hall of Fame
- ALDI
- American Cancer Society
- Chick-fil-A
- Children’s Hospital Foundation
- BBVA Compass Bank
- Big Communications
- Birmingham Barons
- Deloitte
- Dent, Baker & Company, LLP
- Duke Energy
- Ernst & Young
- ESPN
- Founders Investment Bank
- Freeset Global
- Harbert Management Corporation
- KPMG
- Magic Moments
- Merrill Lynch
- Music Row Music Group
- Northwestern Mutual
- PricewaterhouseCoopers
- Protective Life Corporation
- The Ronald McDonald House
- Southern Company
- Southern Progress Corporation
- State Farm Insurance
- Talladega Superspeedway
- UBS Financial Services
- U.S. Department of Treasury
- United Way of Central Alabama
- Wells Fargo

Regions New Venture Challenge Competition allows business students to create and present business plans for a chance to win $20,000 to start their business. The business plans are judged by a panel of community business partners.

The Bulldog Investment Fund is a portfolio valued at approximately $2 million that is managed exclusively by current business students. It is the largest student-managed fund in Alabama and is among the largest in the Southeast. Through student investment decisions and the support of benefactors, the portfolio has grown from the original investment of $500,000.
#3 in the South for commitment to teaching
—U.S. News & World Report

#87 in the nation
—The Economist

Students from 47 states and 29 countries

Top 50 for value
—Kiplinger’s Personal Finance

49,720 alumni worldwide

#1 in Alabama
—Forbes Inc

Best Value
top college for employment of graduates
—Educate to Career

927,192 hours of community service by students annually

97% of undergraduate alumni are employed, attending graduate school or in a post-graduation internship within six months of graduation

#4 in the South for regional universities
—U.S. News & World Report

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