



**Samford University**  
Orlean Beeson School of Education

# FALL DATA DAY

OCTOBER 11<sup>TH</sup>, 2023

10:00 A.M.

# Dr. Mandy Hilsmer



*“Let love and faithfulness never leave you; bind them around your neck, write them on the tablet of your heart. Then you will win favor and a good name in the sight of God and man.” - Proverbs 3:3-4*

# HDFS Academic Program Review (APR)

Dr. Kristie Chandler



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- Required for non-accredited programs every five years
- First HDFS APR conducted/Second at the University?
- Provost's Office provided a Canvas course
- Steps in the process
  - Organize a steering committee
  - Produce a self-study report (163 pages)
  - Meet with outside reviewers
  - Develop an action plan to address outside reviewers' report
  - Submit an Executive Summary
  - Meet with Dean and Provost



# What We Learned

- Supportive, not punitive process
- Validated the strengths of the program
- Feedback system in place
- Accountability
- Bird's eye view



# OBSOE Enrollment & Recruitment

Dr. Monique Gardner Witherspoon

Mrs. Dana Mungenast

Mrs. Marcie Harchuck



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# Undergraduate Enrollment

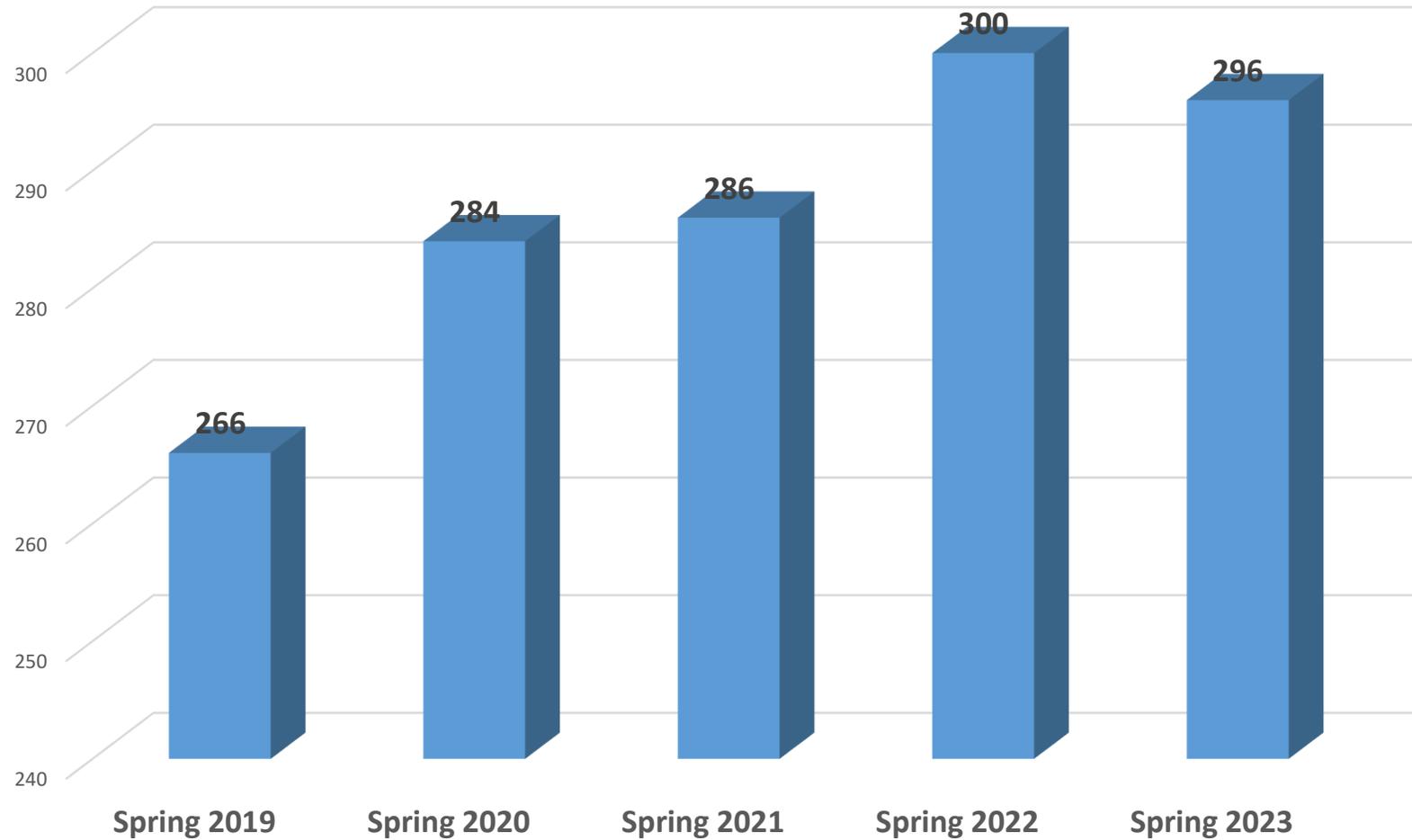
Mrs. Dana Mungenast



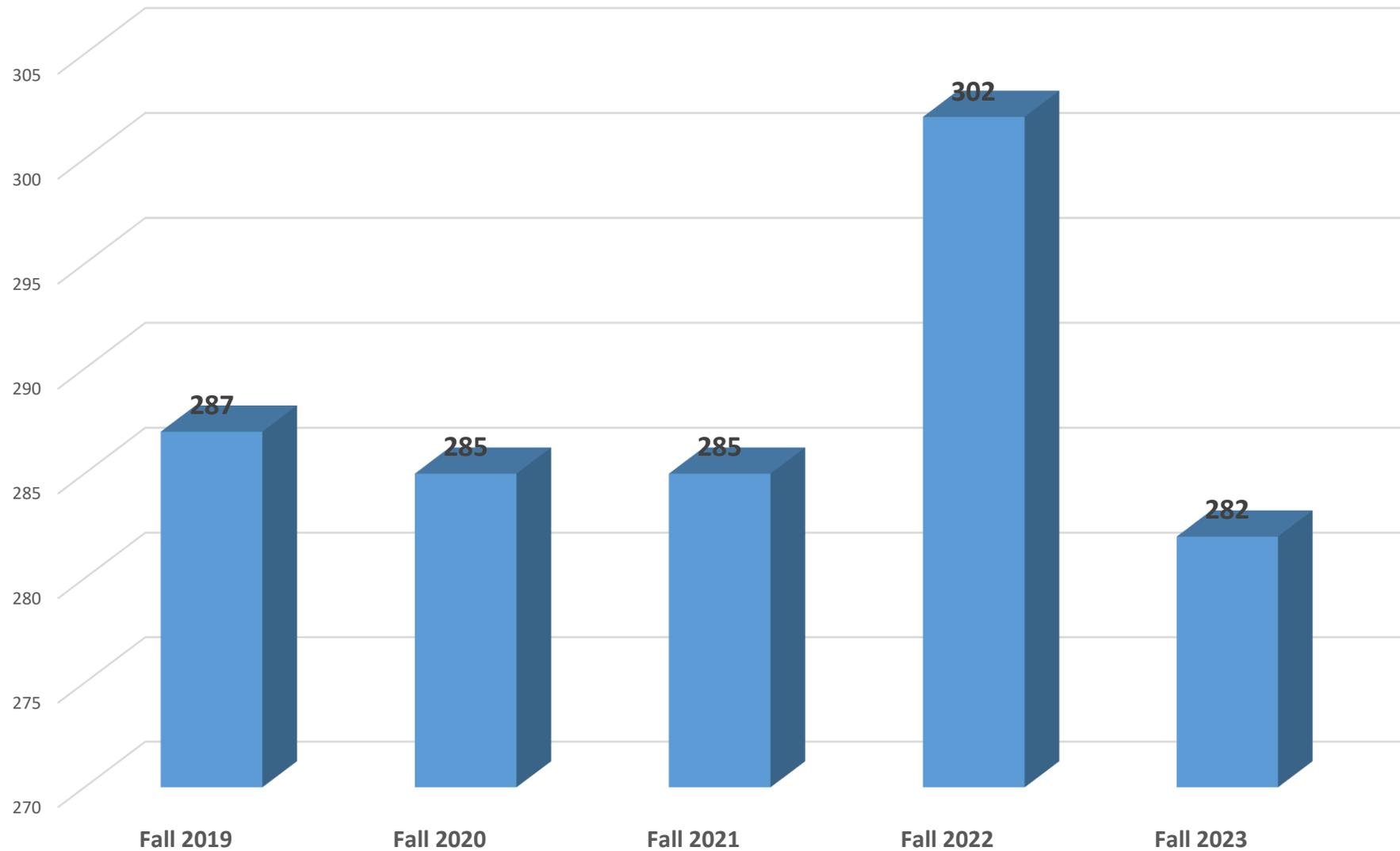
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# Undergraduate

## OBSOE Five-Year Undergraduate Enrollment History

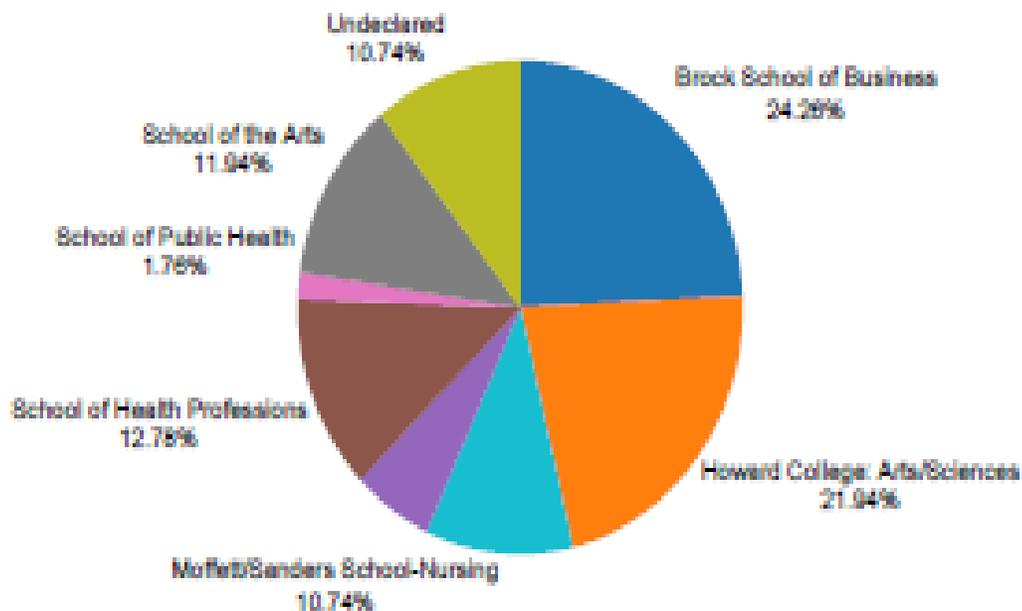


## OBSOE Five-Year Undergraduate Enrollment History





Total Entering Freshmen by School Graph



Total Entering Freshmen by School

Brock School of Business	262
Howard College: Arts/Sciences	237
Moffett/Sanders School-Nursing	116
OBB School of Education	63
School of Health Professions	138
School of Public Health	19
School of the Arts	129
Undeclared	116
<b>Grand Total</b>	<b>1,080</b>

## Fall 2023 Undergraduate RECRUITMENT ACTIVITIES

Points of Pride August	College Fairs Oak Mt. & Briarwood HS Lee Co., Tallapoosa & Coosa Co. August
Meeting w/ HCOS undeclared students interested in OBSOE September	
Preview Days September, October & November	Williamson Co., Nashville TN September
Prospective Student Visits Fall semester	NACAC October
Samford Showcase November	Samford in Atlanta November

States	Fall 2023
AL	19
GA	17
FA	6
IN	2
SC	3
TN	6
TX	6
CAL, COL, MA, & MS	4 ( 1 student per state)

## OBSOE Entering Freshman

Year	OBSOE Entering Freshman
2020	60
2021	63
2022	71
2023	63

Year	ELMN	ESEC	SEED	HDFS
Fall 2022	17	24	11	19
Fall 2023	19	17	9	18

# Teacher Education Undergraduate Enrollment

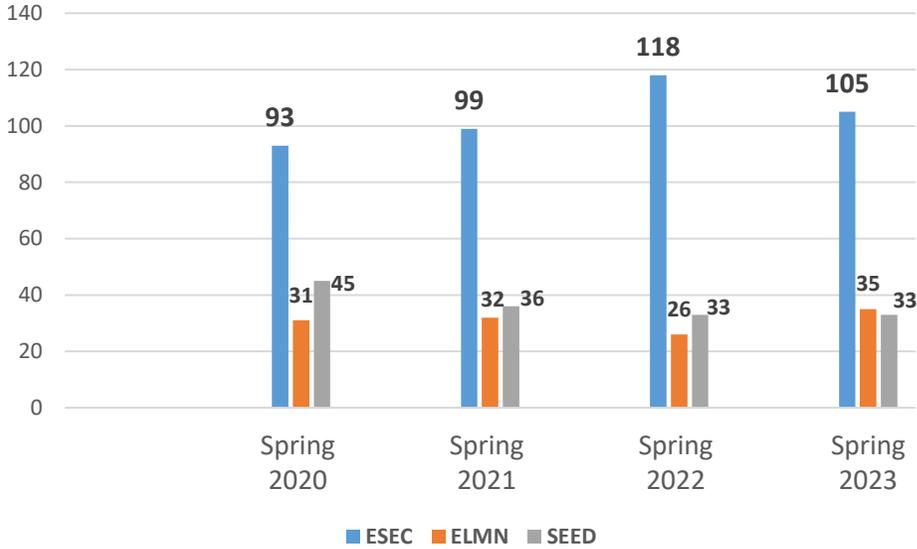
Mrs. Dana Mungenast



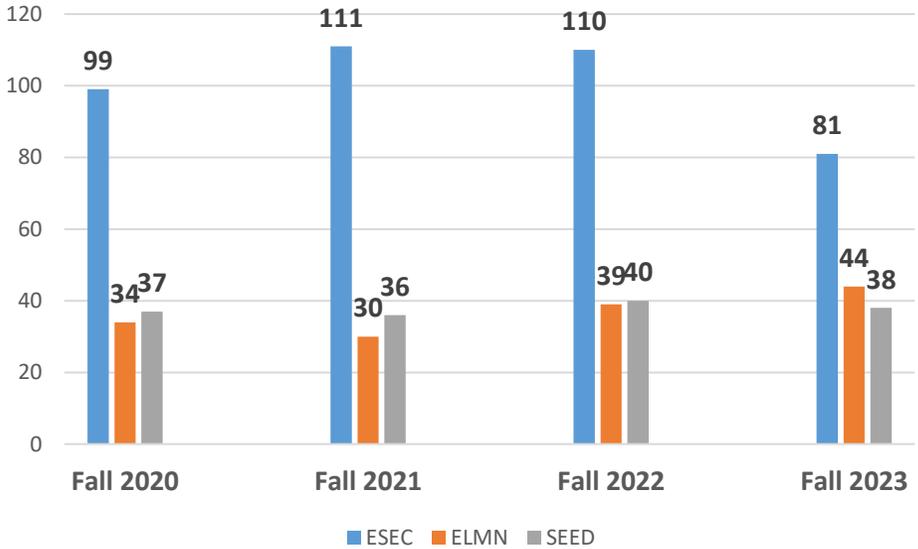
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# Undergraduate

### Spring Enrollment Comparisons Teacher Education



### Fall Enrollment Comparisons Teacher Education



## Teacher Education Undergraduate Admission Stats

### Fall 2022

- ESEC – 110
- ELMN – 39
- SEED – 40

189

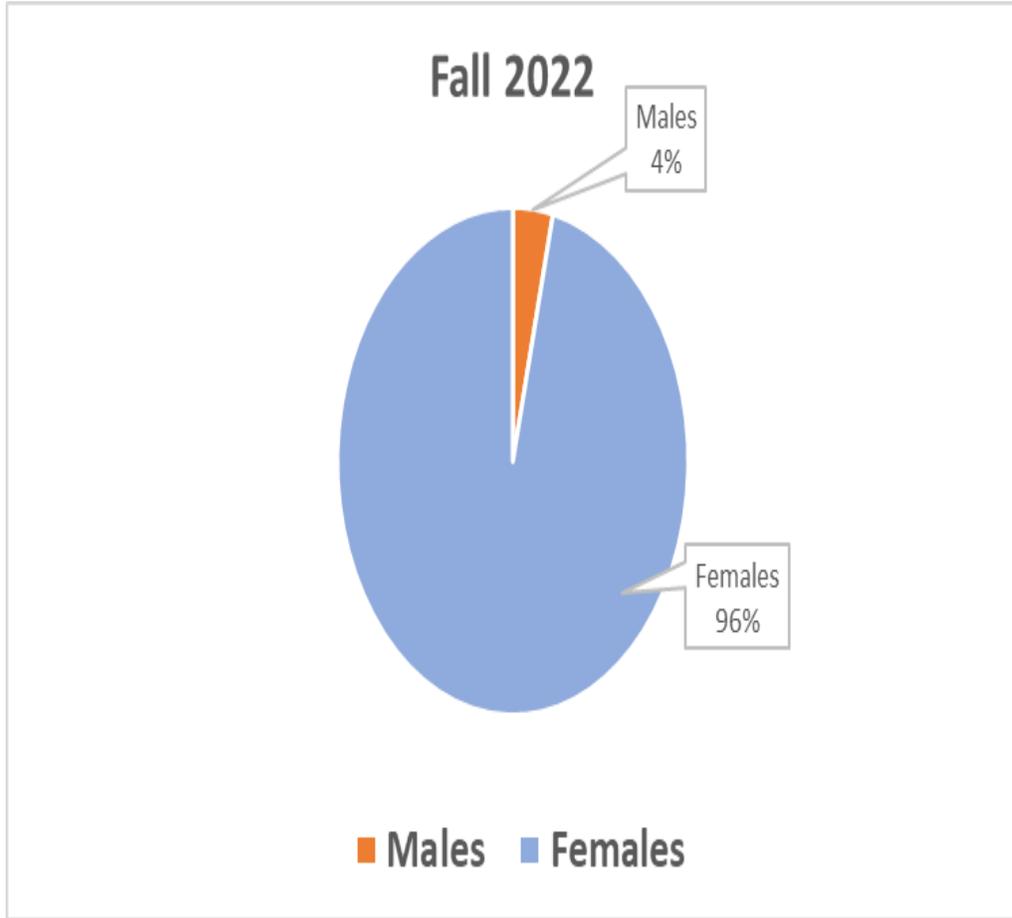
### Fall 2023

- ESEC – 81
- ELMN – 44
- SEED – 38

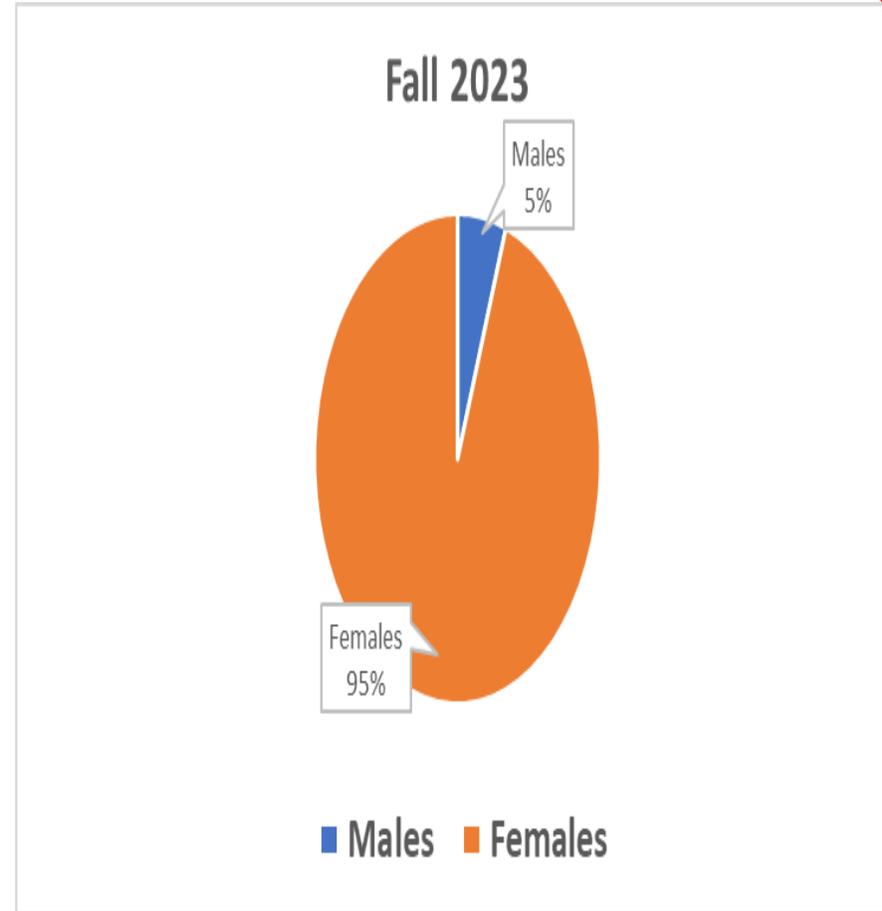
163

# Undergraduate

# Teacher Education

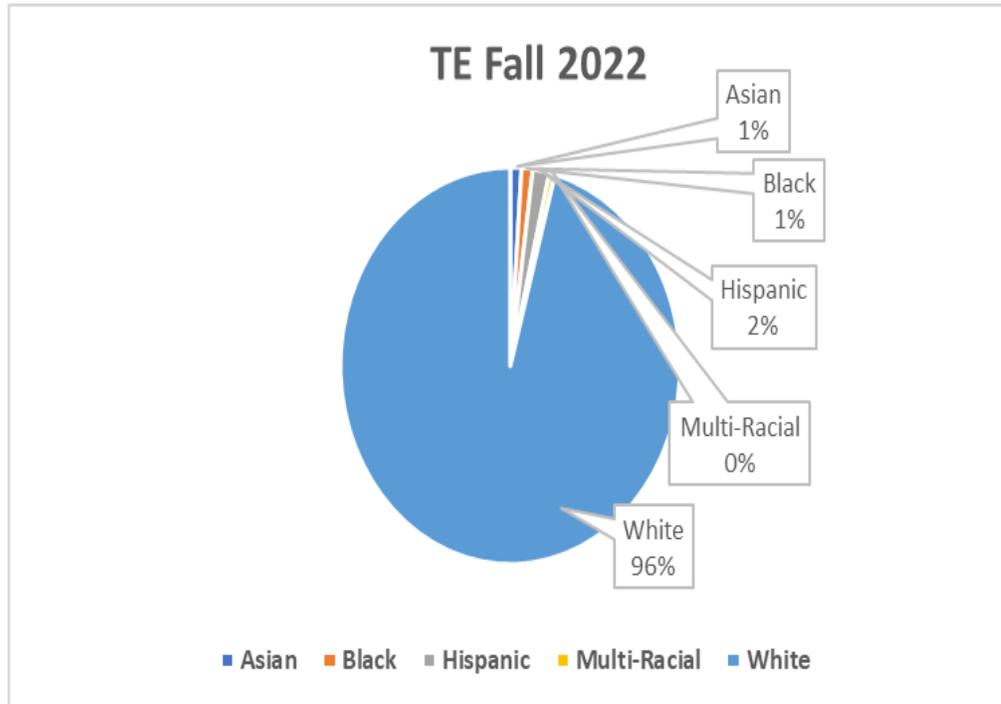


Female - 183  
Male - 7

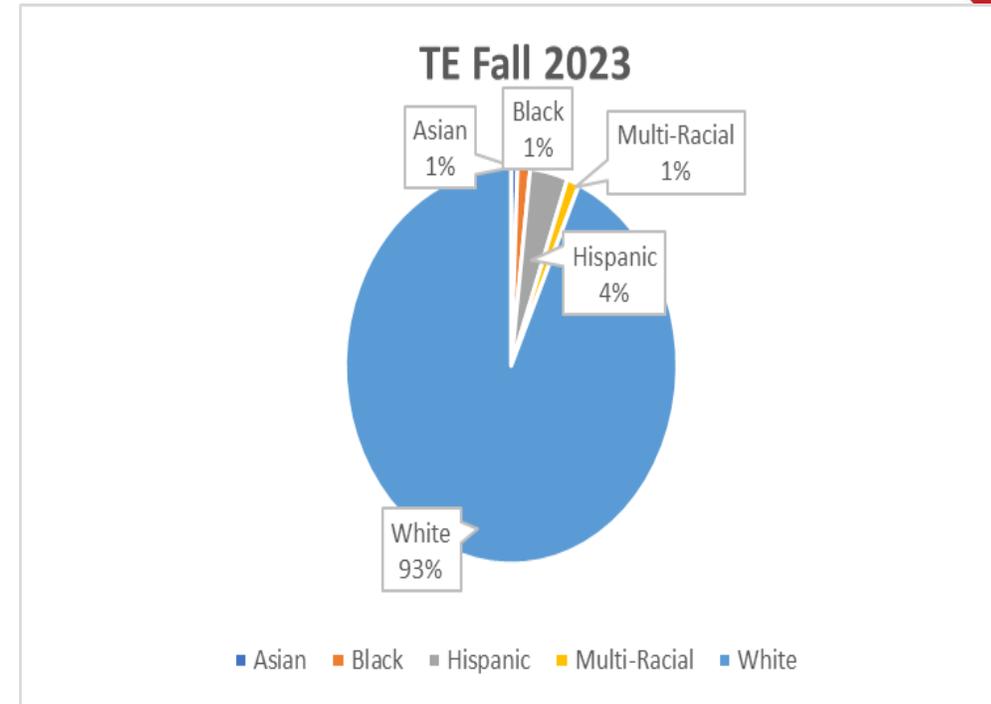


Female - 155  
Male - 9

## Teacher Education Race Comparison



- Asian - 2
- Black - 2
- Hispanic - 3
- Multi Racial - 1
- White-181



- Asian - 1
- Black - 2
- Hispanic - 6
- Multi Racial - 2
- White - 153

# HDFS

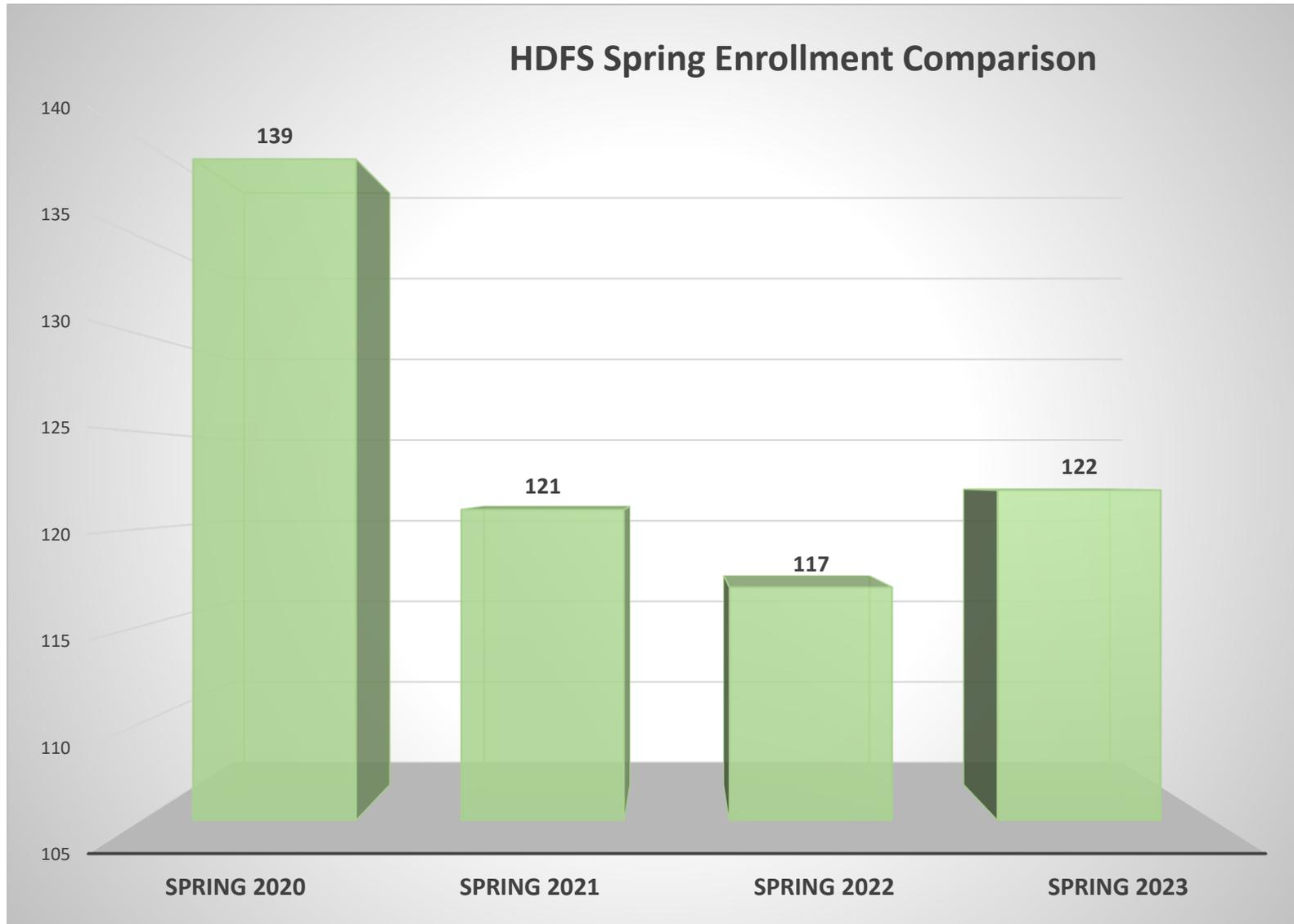
# Undergraduate Enrollment

Mrs. Dana Mungenast

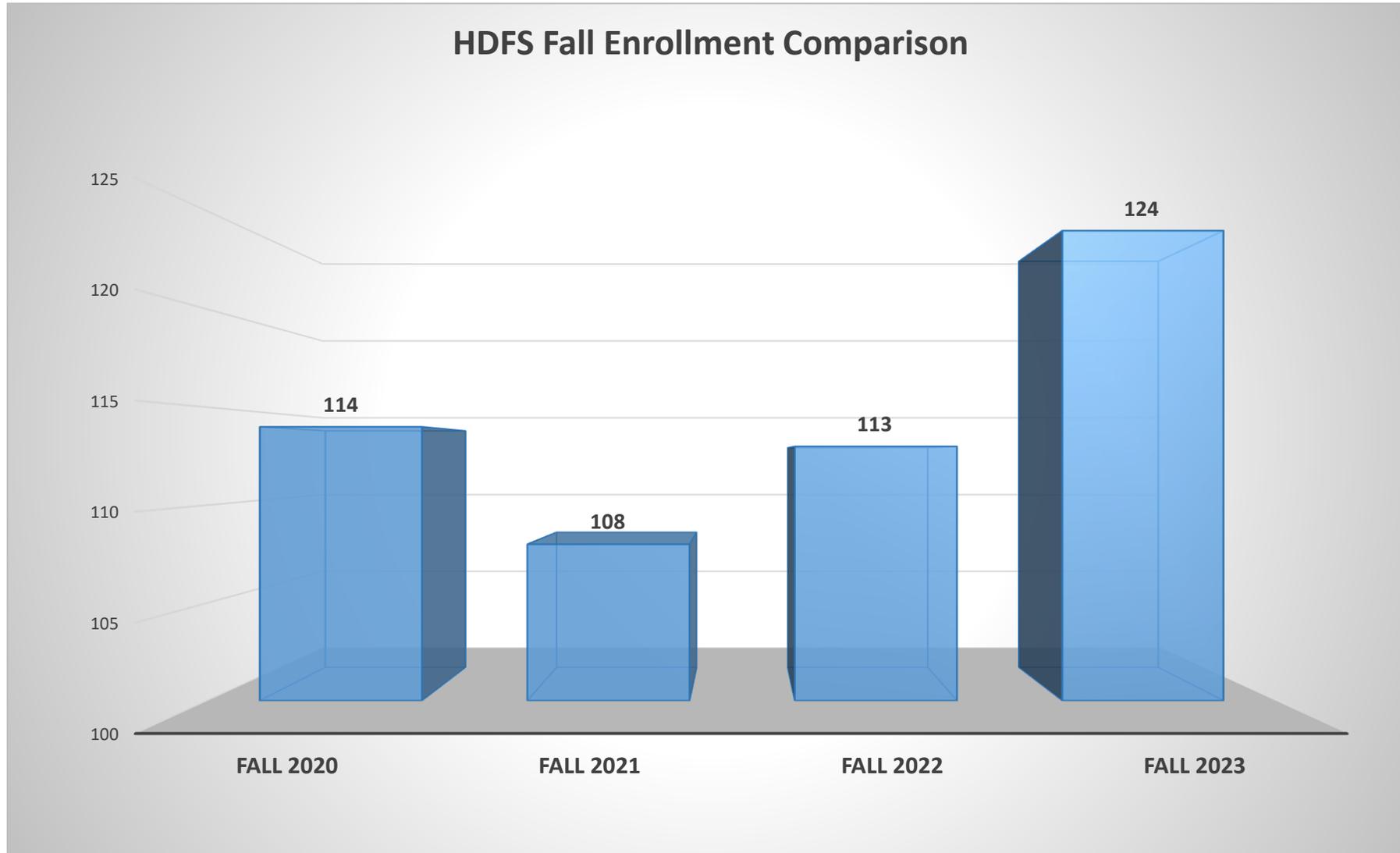


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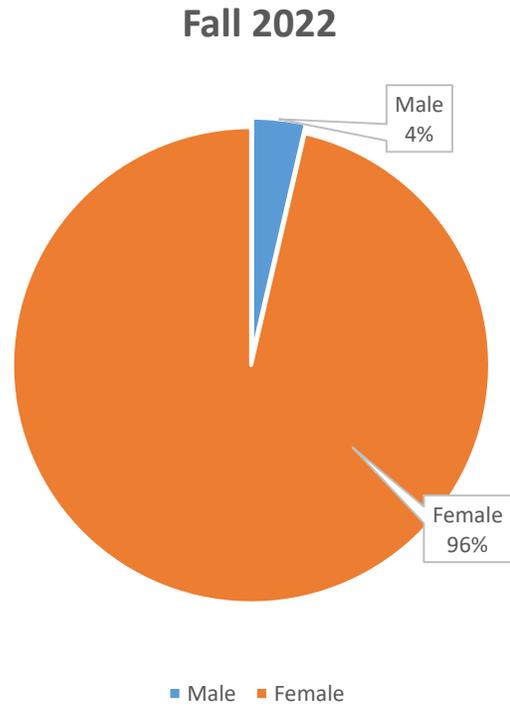
# Undergraduate - HDFS



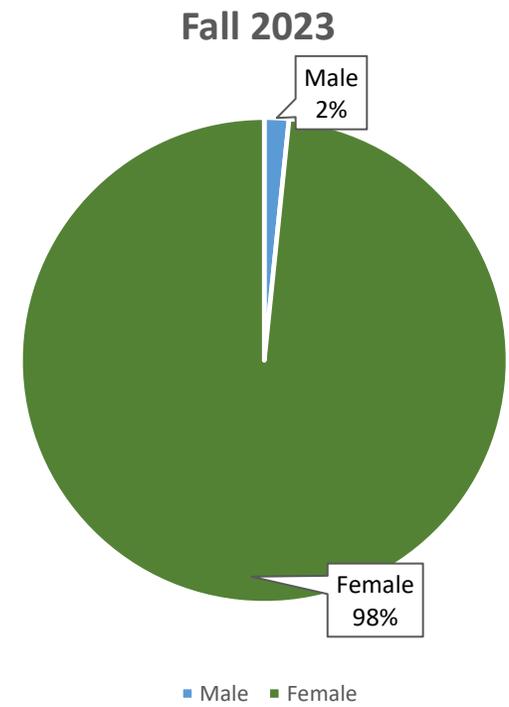
# Undergraduate - HDFS



# Human Development & Family Science Gender Comparison

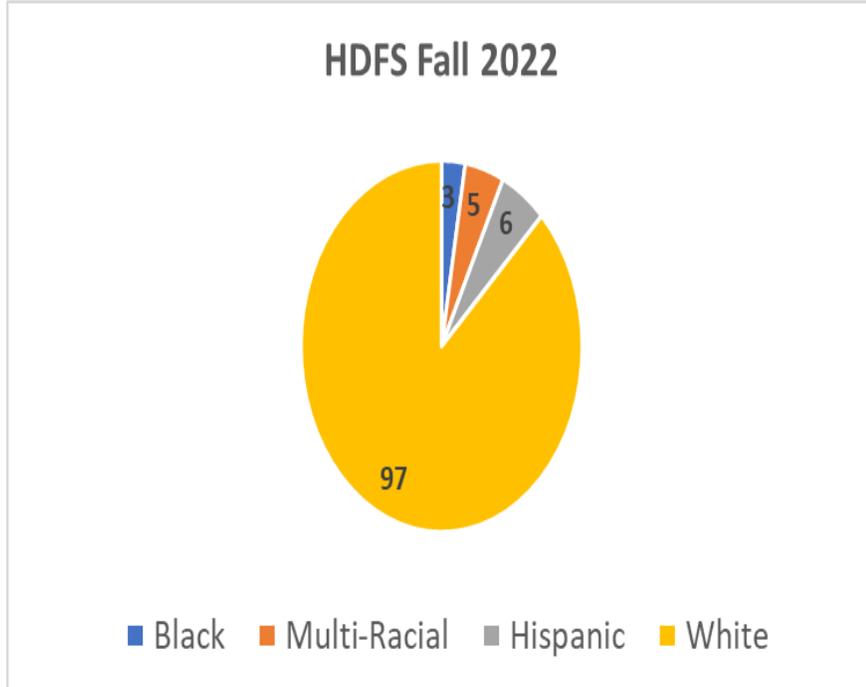


Fall 2022  
Female-107  
Male-4

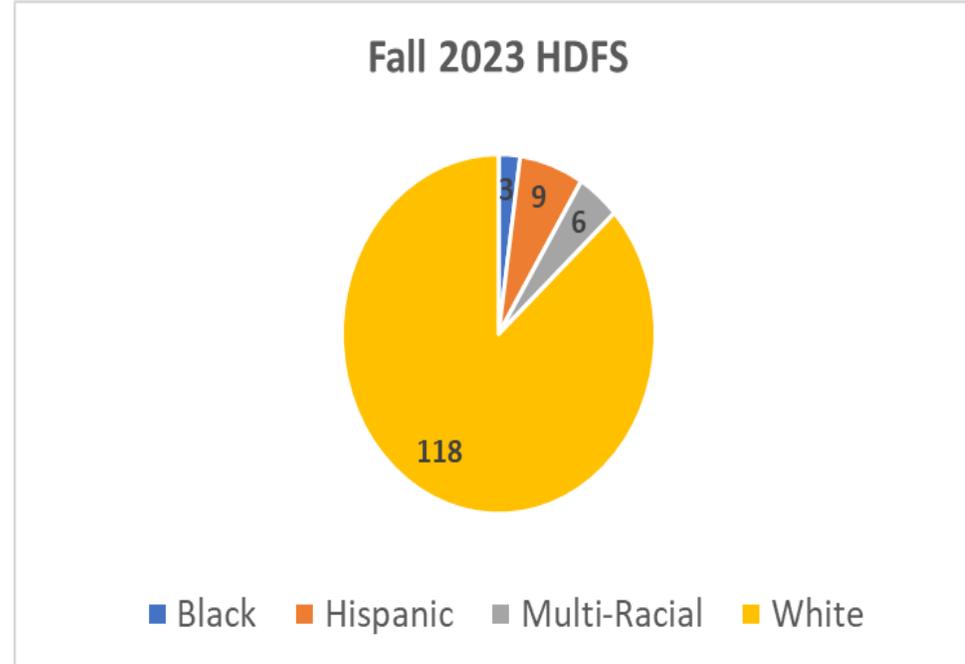


Fall 2023  
Female-121  
Male-2

## Human Development & Family Science Race Comparison



- Black – 3
- Hispanic – 6
- Multi-Racial – 5
- White – 97



- Black – 3
- Hispanic – 9
- Multi-Racial – 6
- White – 113

\*Includes Fast Track students

### Fall Undergraduate Admission Comparison - HDFS

#### Fall 2022

- HDFS Majors - 122
- HDFS Minors - 32

#### Fall 2023

- HDFS Majors - 123
- HDFS Minors - 31
- Seniors/Fast Track-12

## Fall 2023 ALT-A Recruitment Activities Brown, Hilsmier, Harchuck, and Mungenast

Google Ad Campaign August-December	ALT-A Lunch and Learn HCAS, CHS, Athletic Advisors, & Graduate Admissions Director October 25
Class Visits HCAS, CHS, HDFS Fall Semester	Graduate Information Sessions October, November
Prospective Student Meetings Summer & Fall semesters  edgradadmit Emails and Follow-up Meetings Summer, Fall & Spring Semesters	Birmingham City T.E.A.M Event Teaching Engagement and Mentoring Event for First Year, Provisional and Emergency Cert. Teachers October 11



## Choose from Three Degrees

With three Alternative A Master of Science in Education (M.S.E.) degrees available, you can become a certified elementary school teacher, teach in a specific content area at the secondary level of education (grades 6-12) or impact the learning of students with disabilities in the K-12 classroom.



Education



Special Education



Secondary Education

### Why Choose Our Alternative A Master's Program?

#### Designed for the Working Professional

Courses are offered after normal working hours or in a hybrid format.

#### Unmatched Career Preparation

Numerous clinical experiences create a foundation that prepares you to best serve your students and become a teacher leader.

#### Mentoring by Peers and Faculty

Students in the program will receive outstanding support and instruction from a host of veteran classroom teachers and professors.

#### Faith-based

Learn to lead within an ethical, faith-integrated framework.

### Firsthand Experience

Jennifer Martinez '17, a fourth-grade teacher at Chelsea Park Elementary in Chelsea, Alabama, knew for years that she wanted to work in the classroom, but her pathway to becoming a teacher was an untraditional one.



Apply before May 1 for the Summer 2024 term.



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# Graduate Enrollment

Mrs. Marcie Harchuck



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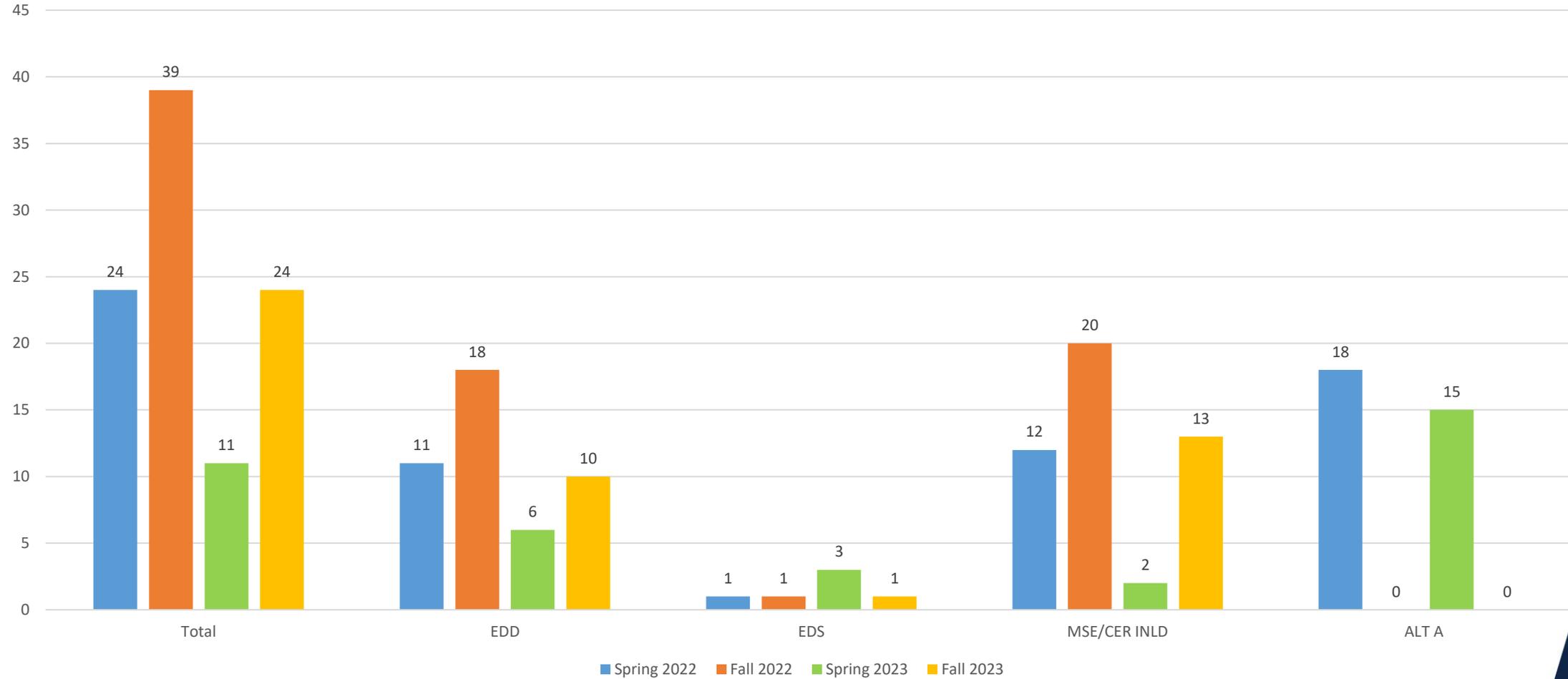
## Fall 2022 Graduate Admission Stats

- EDD 18 new admits
- EDS 1 new admits
- MSE/CER INLD 20 new admits
  
- Alt. A (Summer) 13

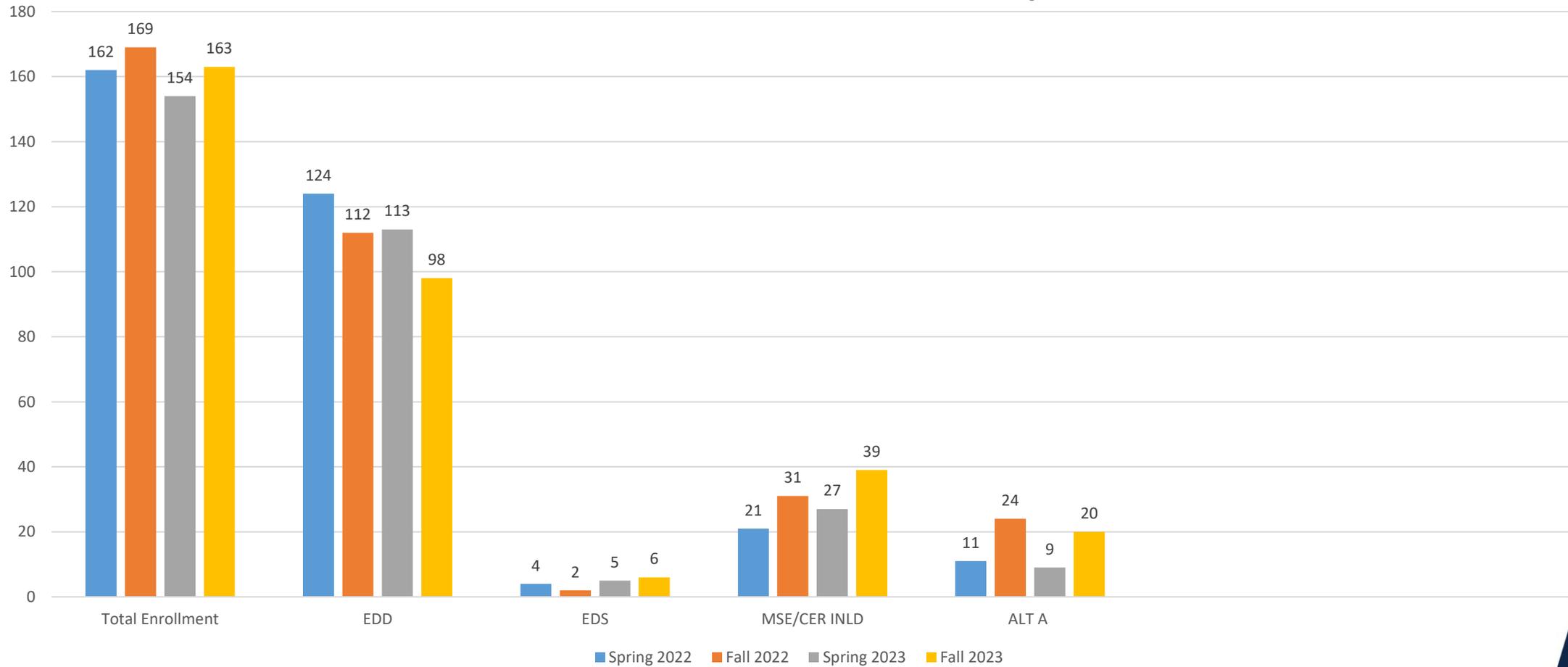
## Fall 2023 Graduate Admission Stats

- EDD 10 new admits
- EDS 1 new admits
- MSE/CER INLD 14 new admits
  
- Alt. A (Summer) TBD

# Graduate Admission Comparison

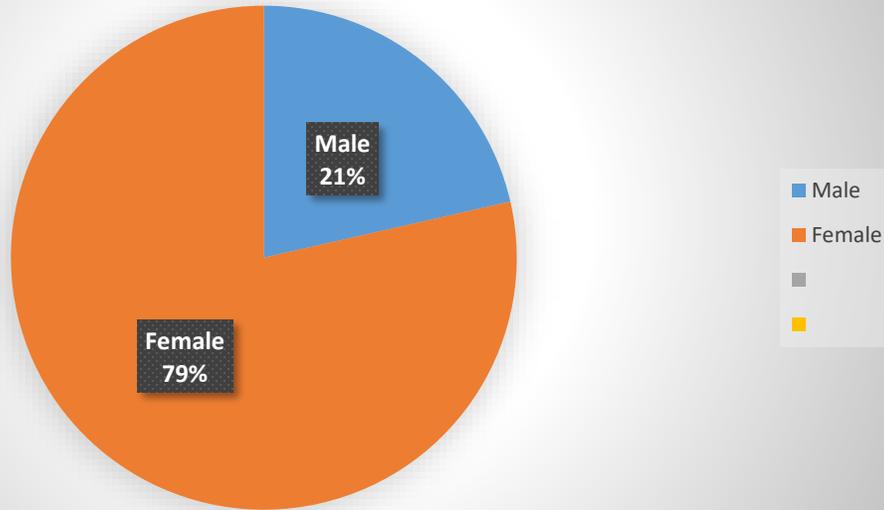


## Graduate Enrollment Comparison



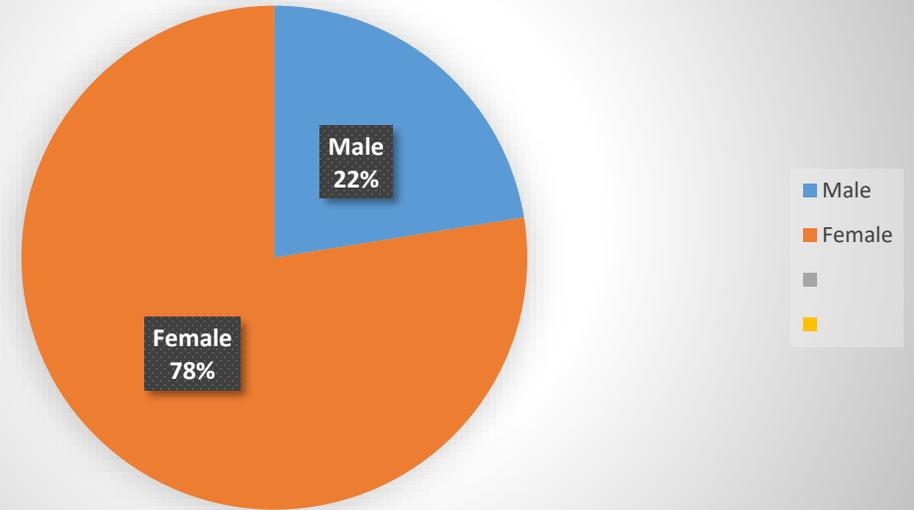
# Gender Comparison

Ed.D – Fall 2022



Female – 88  
Male – 24

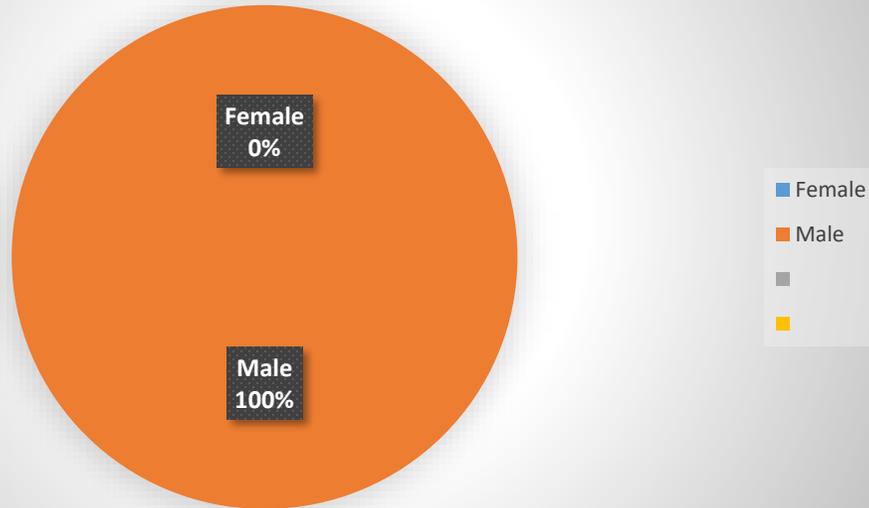
Ed.D – Fall 2023



Female – 76  
Male – 22

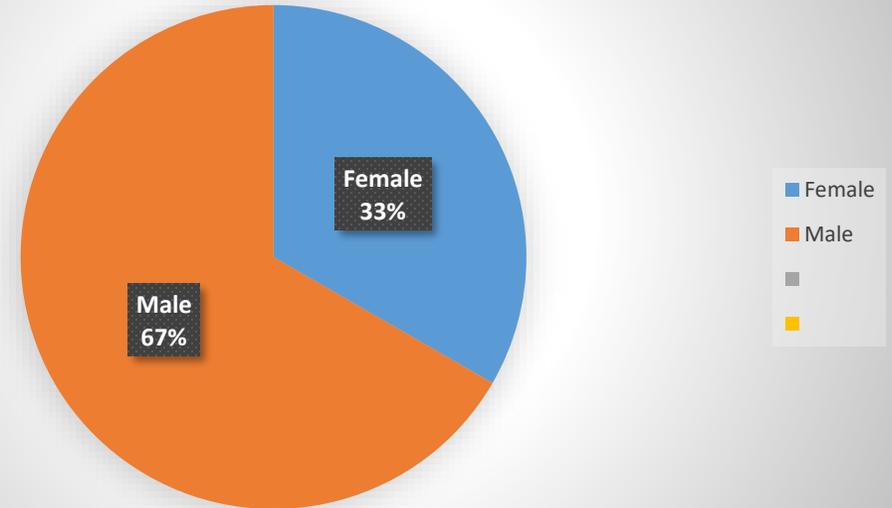
# Gender Comparison

Ed.S – Fall 2022



Female – 0  
Male – 2

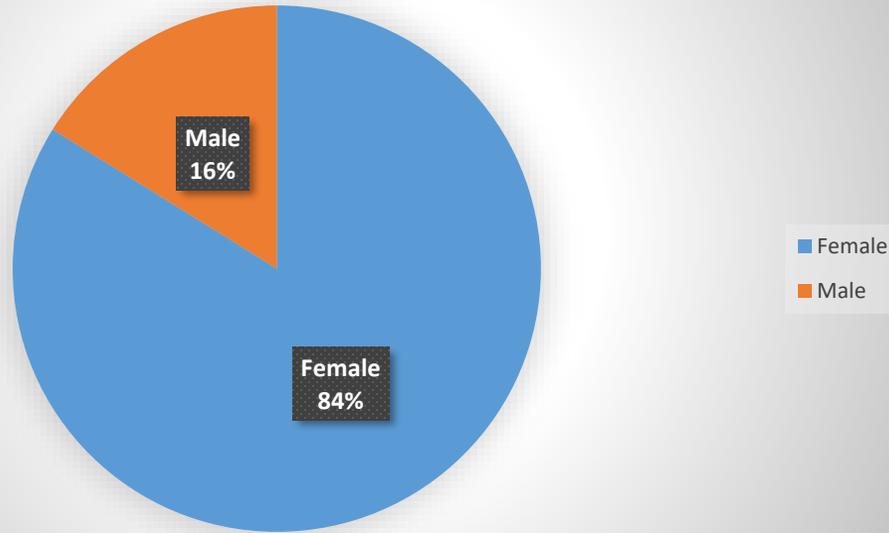
Ed.S – Fall 2023



Female – 2  
Male – 4

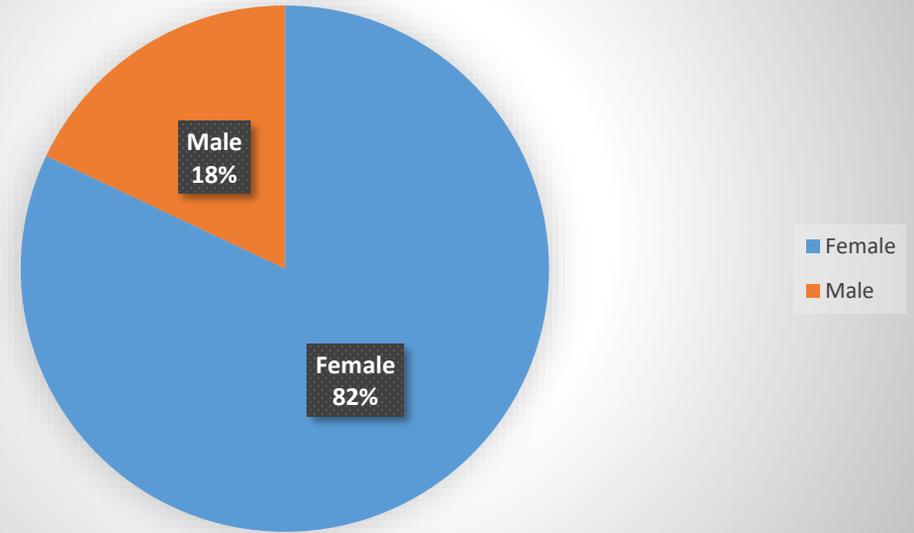
# Gender Comparison

MSE/CERT – Fall 2022



Female – 26  
Male – 5

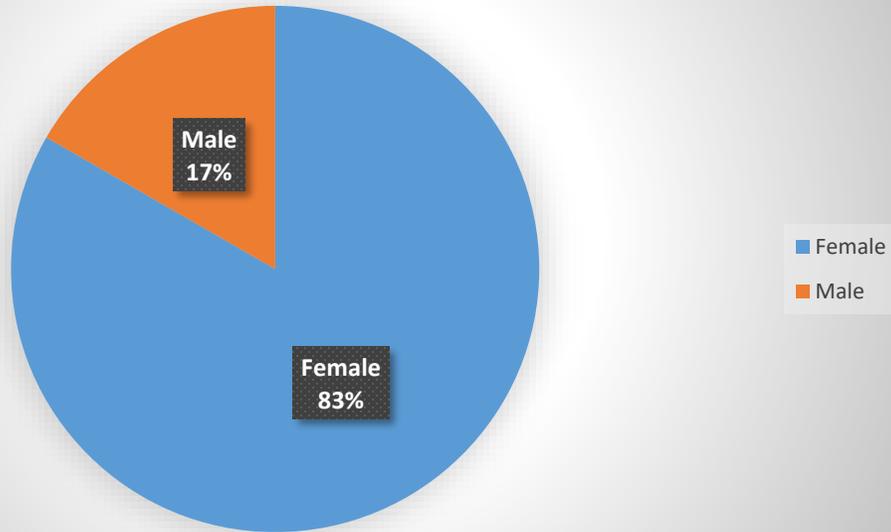
MSE/CERT – Fall 2023



Female – 32  
Male – 7

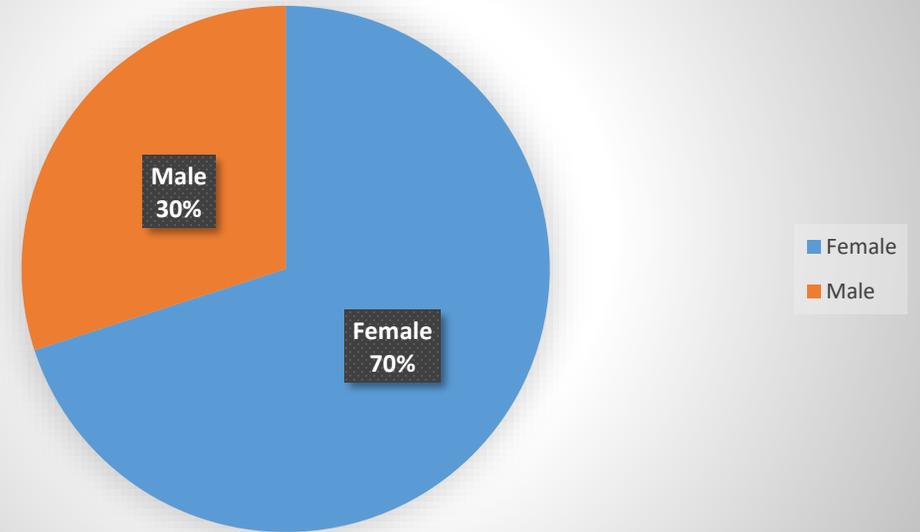
# Gender Comparison

Alt A – Fall 2022



Female – 20  
Male – 4

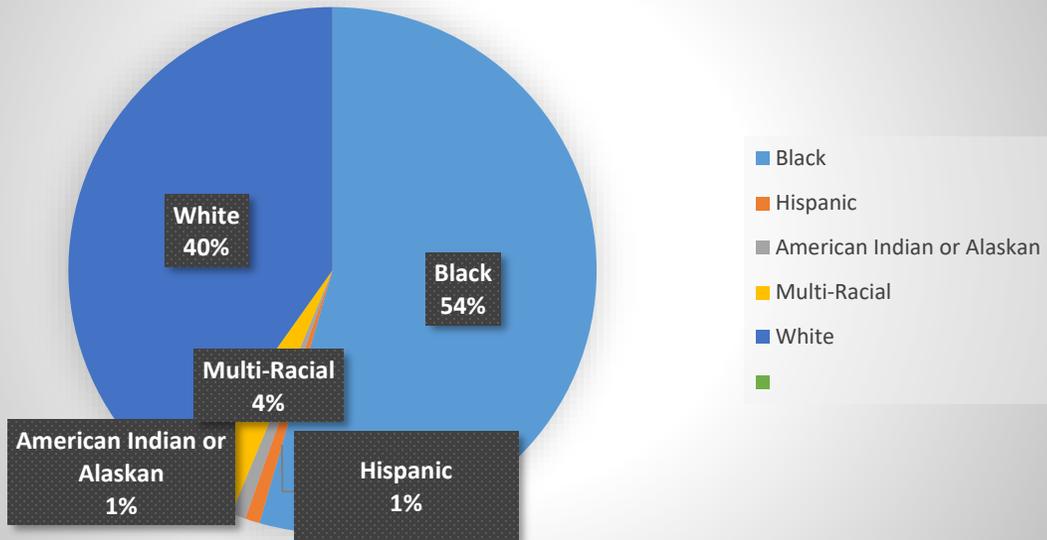
Alt A – Fall 2023



Female – 14  
Male – 6

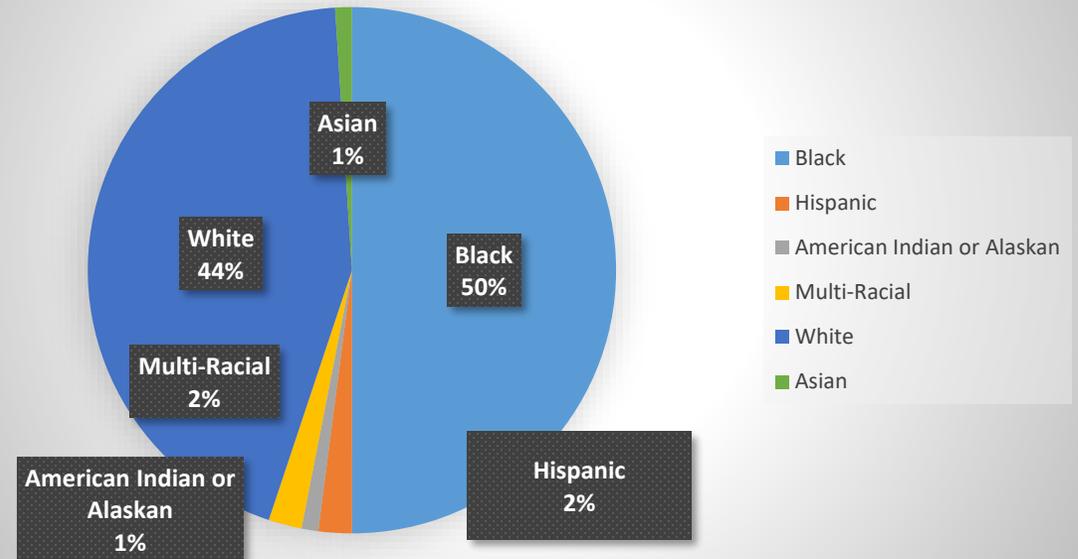
## Race Comparison

### Ed.D – Fall 2022



- Black – 61
- Hispanic -1
- American Indian or Alaskan – 1
- Multi-Racial – 4
- White – 45

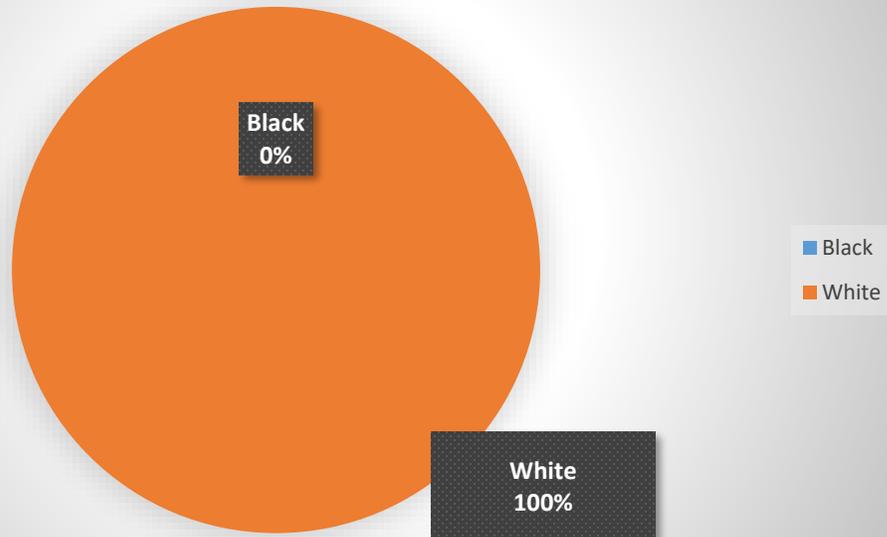
### Ed.D – Fall 2023



- Black – 49
- Hispanic – 2
- Asian - 1
- American Indian or Alaskan – 1
- Multi-Racial – 2
- White – 43

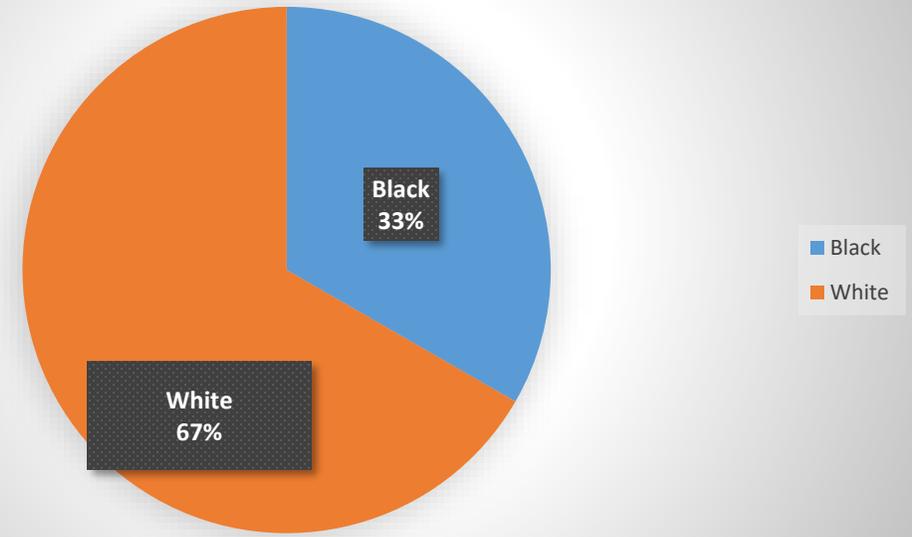
# Race Comparison

Ed.S – Fall 2022



- Black – 0
- White – 2

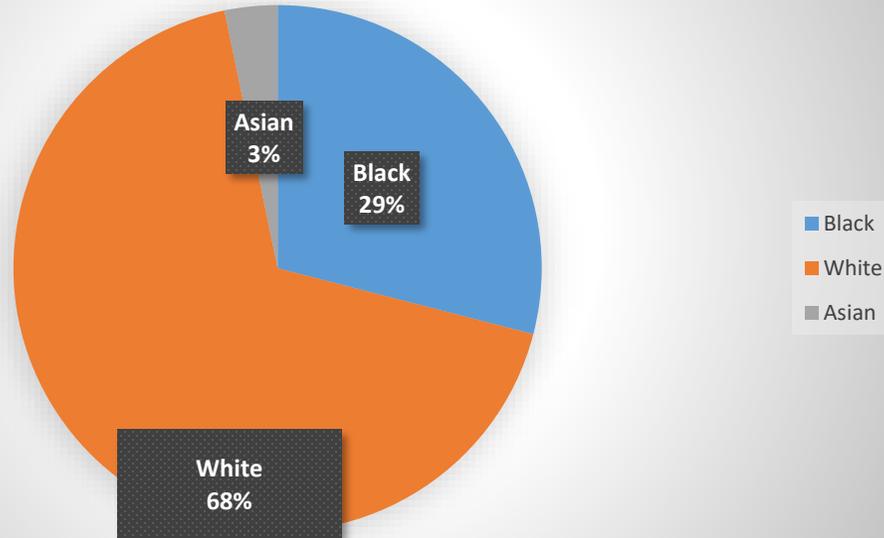
Ed.S – Fall 2023



- Black - 2
- White - 4

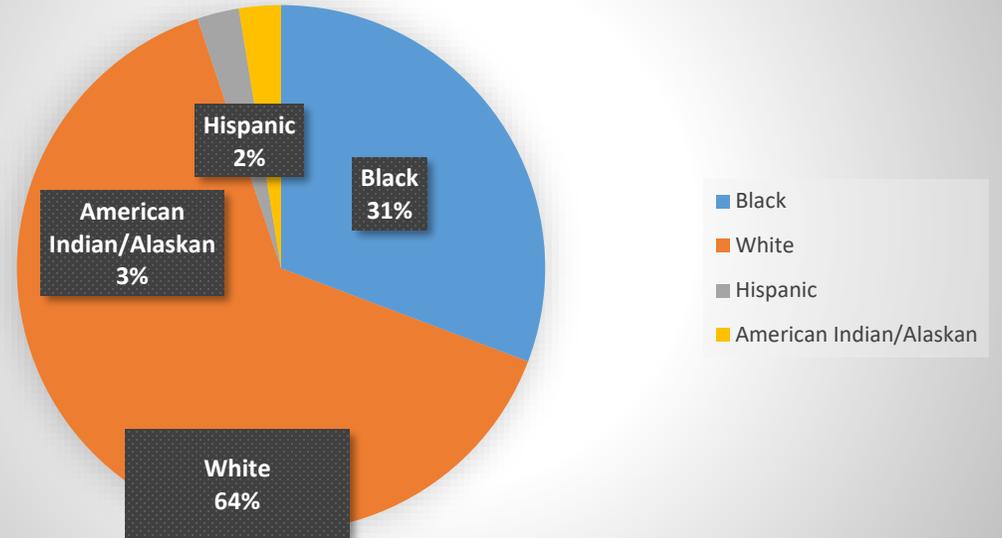
## Race Comparison

### MSE/CERT – Fall 2022



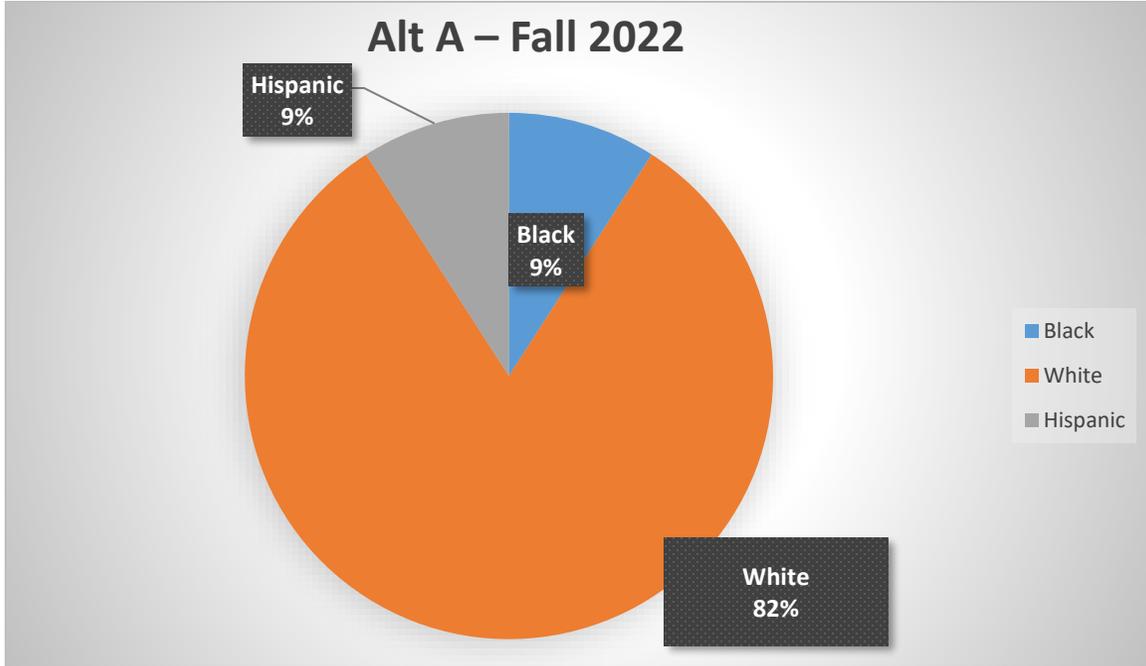
- Black – 9
- White – 21
- Asian – 1

### MSE/CERT – Fall 2023

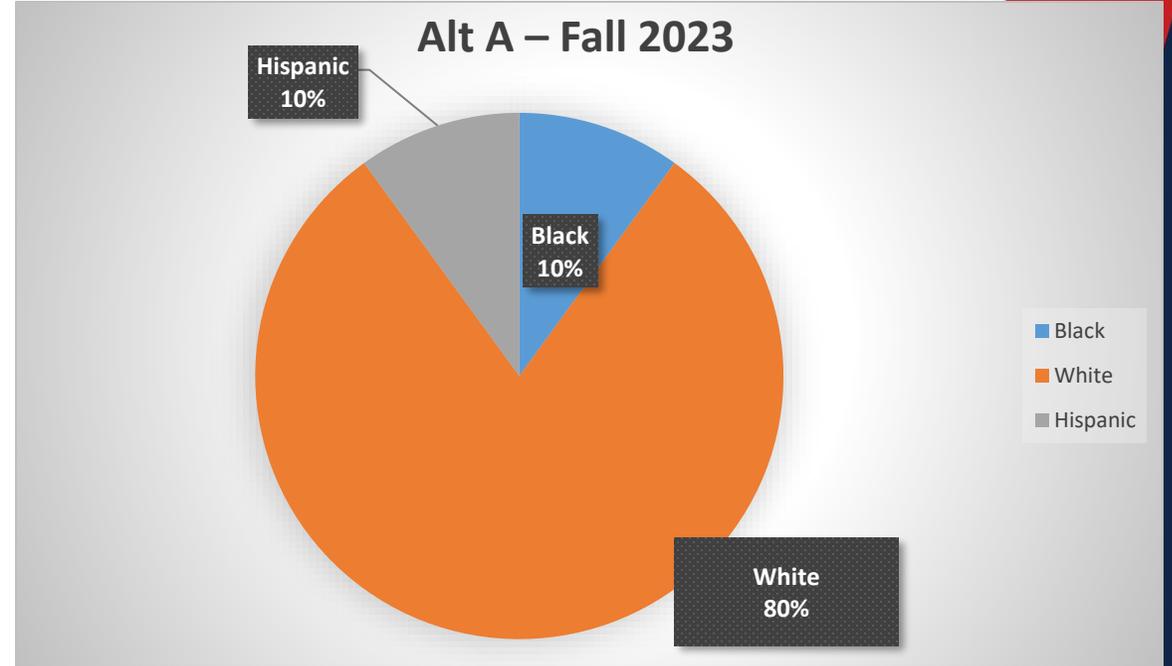


- Black – 12
- White – 25
- Hispanic – 1
- American Indian or Alaskan - 1

# Race Comparison



- Black – 3
- White – 19
- Hispanic – 2



- Black – 2
- White – 16
- Hispanic – 2

## Graduate - Graduation

Graduate Program	Completing Fall 2023
Ed.D Educational Leadership	17
Ed.S Instructional Leadership	1
MSE Instructional Leadership	14
CER Instructional Leadership	1
Alt. A Secondary	4
Alt. A Elementary	3
Alt. A Special Education	1
<b>Totals</b>	<b>41</b>

## Recruitment Team Update

- The Recruitment Team that includes all members of the Dean's Council continues to meet.
- The Dean's Council meets monthly to discuss updates in each department, biannually review the School's recruitment plan, and offer suggestions for revisions as well as monitor recruitment efforts and update target enrollment numbers.
- The new Graduate Enrollment Management Division in the Admissions Office continues to meet with schools.



## Spring/Summer/Fall Graduate Student Services Recruitment Activities

RECRUITMENT ACTIVITIES	DATES
ALA-CASE Conference	February 2023
CLAS Conference	June 2023
SSA Summer Conference	June 2023
MEGA Conference	July 2023
SSA Fall Conference	October 2023
Graduate Admission Open Forum	Standing Monthly Interest Meeting
University Center Table	Weekly in April 2023
ALA Fall Conference	October 2023

<https://www.samford.edu/education/graduate-programs>



**Graduate Virtual Open Forums**

Attend the Orlean Beeson School of Education Graduate Programs Virtual Open Forum on May 4.

[Register Today](#)

The image shows a woman with shoulder-length brown hair, wearing a bright pink cardigan over a black top with a colorful floral pattern. She is smiling and holding an open book titled 'IMMAGLOPEDIA'. She is standing in a classroom decorated with colorful streamers and a large paper tree. In the background, several children are seated at desks, some looking at their work. The overall atmosphere is bright and educational.

<https://www.samford.edu/education/graduate-programs>



**Application Process**



**Attend an Open Forum**



**Request More Info**



open forum



## Graduate Programs Open Forum

September 20, 4 p.m. - 5 p.m.

Virtual Event

Attend a virtual open forum to learn more about Orlean Beeson School of Education graduate programs. Ask about our graduate tuition scholarships.

**Register**



**Samford  
University**

## Fall 2023 Graduate Recruitment Activities Jane Cobia, Kara Chism and Bill Cleveland

- Superintendent District Meeting
- Madison City and County
- Huntsville City
- Jefferson County
- Mountain Brook
- Vestavia
- Trussville
- Limestone County
- Birmingham City
- Homewood
- Hoover City
- St. Clair County
- Opelika City
- Calhoun County
- Russellville City
- Shelby County





# Proposal For A Master's Degree Program in Organizational Leadership

Dr. Mary Yakimowski

Dr. Kristie Chandler



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Why a Master's in ORLD?

The Needs Assessment: What was included and some findings

The Context for the Program

The Courses: Core, T & C, and Advanced Courses

Next Steps



# Why a Master's in OGLD?

Elementary



High School



# Our Proposed Master's in OGLD

Aims to prepare individuals to be **moral and ethical** leaders who reflect deeply on the people and organizations they lead. Building upon adult learning principles, culturally responsive leadership, purpose-oriented project management, organizational communication, and values-based performance appraisal, graduates will acquire the knowledge, skills, and dispositions that **characterize faith-informed leadership.**





- Aligned with Vision/Strategic Plan
- Other Institutions Analysis
- Student/Graduate Survey Results (N = 31)
- Focus Group Results (2 grps)

## Alignment

moral and ethical leaders

knowledge, skills, and dispositions that characterize faith-informed leadership

**Pillar one in Fidelitas, Academic Distinction:** “Samford distinguishes itself as a growing, comprehensive university with rigorous and relevant undergraduate, graduate, and continuing studies programs that are innovative, led by faculty committed to excellent teaching, scholarship, creativity, and service, and designed to equip graduates for meaningful lives of vocation, service, and ministry.”

**Goal Four:** “Create new, expanded, and revised academic programs that enhance existing offerings and attract new student populations.”

## Peer (10) and Aspiring (9)

- Characteristics of HEI
- ORLD
- If ORLD, Delivery Mode and Department

### Observations re: Masters in Organizational Leadership

4 of 9 aspirant institutions (44%) offer degrees in ORLD; 3 are online or hybrid; 1 is evening/weekend.

2 of 10 peer institutions (20%) offer degrees in ORLD; Both are online.

2 aspirants and 2 peer institutions offer credentials or certificates in ORLD or something closely related.

# Students/Graduates

N = 31

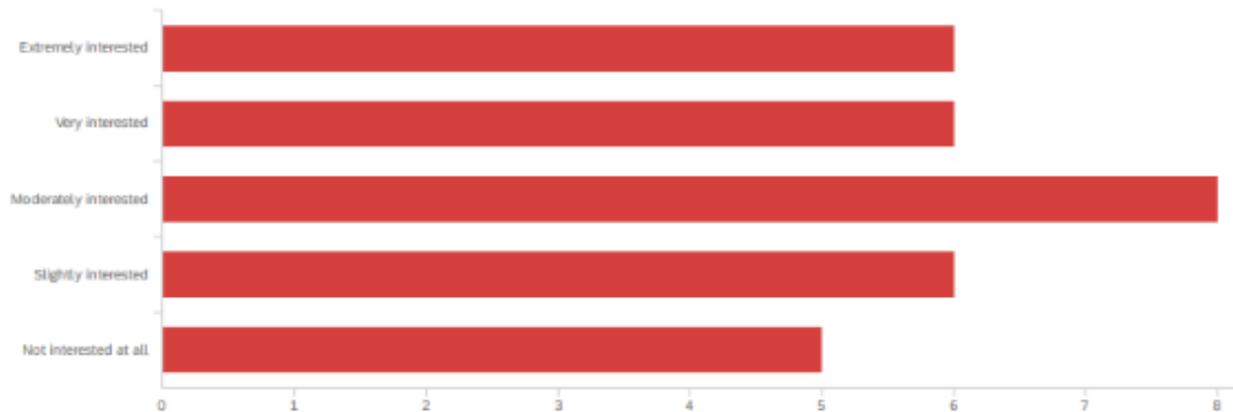
Professional Studies gave survey summer 2023 to current students & graduates (Grad classes 2020-2024)

Asked about their interest in earning a master's degree in ORLD

5-point Likert response scale ranging from *no interest* to *extremely interested*

Most selected *moderately* interested (n = 8), another 12 students indicated *very* or *extremely interested*, 11 said were *slightly* or *not interested*

No follow-up question for the rationale, it is unknown why respondents felt this way.



**CONCLUSION:**  
At least 20 (64.5%)  
are at least  
moderately interested

N = 31

Asked if they were to seek this master's degree, the importance that the program's delivery should be online.

Likert response scale ranges from *no interest* to *extremely interested*.

**CONCLUSION:**  
Of 30 responding, 27 (90%)  
Said online was at least very important.

## Focus Groups

2 grs  
N about 20

Block 1: Define ORLD and identify qualities to effective leader in tomorrow's work environment

Block 2: The 2-4 areas that should be emphasized  
Opportunities or challenges should they prepare others to face  
Experiences offered to participants

Block 3: Reflect on training - 1-3 resources or activities greatly helped  
Recommend 'target'  
Anything else?

## Focus Groups

2 grs  
N about 20

Definition: Taking Initiative; Leading Self, Others, and Organization; Different Ways to Lead; Diversity and Process

Qualities: Ethics and Trustworthiness; Communication Skills and Active Listening; Strategic Planning, Leadership Styles, and Decision Making; Organizational Structure and Financial Skills; Communication and Understanding Diversity; Dealing with Difficult People and Situations; Learning Formats and Engagement; Real-world Experience and Mentorship

Opportunities: Diverse Communication; Conflict Resolution and Difficult Conversations; In-depth Diversity and Inclusion Training; Hands-on Experience; Mentorship

Challenges: Online Engagement; Real-world Application; Generational Gap; Adapting to Rapid Changes

- ❑ 100% Online Cohort Model (Fall entering)
- ❑ Min. 10 (max 40)
- ❑ 2 courses a semester for 5 semesters
- ❑ Progression – Core, T & C, and Advance Courses

Core



T & C



Adv

# Core

500 Theories & Models of ORDL

501 Purpose-Oriented Project Man.

502 Organizational Communication

503 Culturally Responsive ORLD

504 Values-based Performance Appraisal



### Core

- 500 Theories & Models of ORDL
- 501 Purpose-Oriented Project Man.
- 502 Organizational Communication
- 503 Culturally Responsive ORLD
- 504 Values-based Performance Appraisal

### Trends & Challenges I-III

- 505 Technological Advances
- 506 Planning for the Unexpected
- 507 Striving for Excellence

### Advanced Courses

- 508 Practicum
- 509 Capstone

## Next Steps



Approval	Fall I:	Spring I:
Recruitment	ORLD 500	ORLD 502
Canvas developed	ORLD 501	ORLD 503
Summer I:	Fall II:	Spring II:
ORLD 504	ORLD 506	ORLD 507
ORLD 505	ORLD 508 (Practicum)	ORLD 509 (Capstone)

# TESTING INNOVATIONS

Dr. Tarsha Shepard

Mrs. Jane Marie Marlin



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# Reading Fellows

Dr. Tarsha Shepard



Samford  
University



## ***Reading Fellows* Program Purpose**

“The value that paraprofessionals add to the education system lies in their role that elevates the learning experience and outcomes for students. Their contributions, both diverse and extensive, extend from academic support to facilitating classroom management, addressing each student's unique needs, and cultivating an environment conducive to effective learning.” (R. Torres, 2023)

- Learn and grow in environment that supports collaboration and a culture of coaching
  - Year 1-Foundational knowledge, Year 2-Application of knowledge
- Equip fellows with in-depth knowledge of the Science of Reading
- Strengthen fellows' ability to implement reading instructional strategies
- Identify strengths and weaknesses in reading development and how to administer basic reading assessments
- Enhance professional development and networking opportunities



## *Reading Fellows* PERKS

- Receive side by side coaching and training from professionals
- Continuous Professional Development
- Possibilities for Future Fulltime Employment at I3 Academy
- Compensation
- Certificate of completion



# Peer Mentoring Model

Mrs. Jane Marie Marlin



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## Junior/Senior Coaching and Mentoring Framework

*“The Conversation IS the relationship”-Susan Scott*

*Coaching and Mentoring ARE the relationship.*

*“Change happens at the speed of trust”-Stephen Covey*

### Four Tenets of Our Coaching Framework To Establish Intentions:

1. It is about HER and not about YOU.
2. Lean *away* from the drama.
3. Let silence do heavy lifting.

Be aware of your emotional wake



# The Coaching Framework Cycle

- **Pilot 22-23: Small groups of juniors with selected seniors**
- **Fall 23: One-to-One junior paired with a senior or senior team**
- **First Meeting: Priority is to listen and to establish intentions**
- **Second Meeting: Seniors share video and lesson plans from junior year Trace Elementary clinical**
- **Third Meeting: Juniors share video and lesson plans from Trace Elementary clinical**
- **Reflection: Teaching Efficacy, Professional Commitment, Personal Growth**
- **Data Collect: Pre and post surveys**



Thank  
You



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