



Percy Cook Ratliff Lecture Series 2019 Sponsorship Opportunities

Samford University's Orlean Beeson School of Education presents **Eric Metaxas**, in the Percy Cook Ratliff Lecture Series. Mr. Metaxas will speak at the Leslie S. Wright Center at Samford University on March 19 at 7 p.m. with a book signing to follow. VIP tickets are available for \$150 and include a VIP book signing and private reception with Metaxas at 5:30 p.m. Metaxas is the #1 *New York Times* bestselling author of *Martin Luther*, *If You Can Keep It*, *Bonhoeffer*, *Amazing Grace* and *Miracles*. He has written more than thirty children's books, and his books have been translated into more than twenty-five languages. His writing has appeared in *The Wall Street Journal*, *The New York Times*, and *The New Yorker*.

Proceeds from the Percy Cook Ratliff Lecture Series benefit the *Orlean Beeson School of Education Legacy Scholarship* awarded to incoming freshmen students who feel called to work within education and/or in work that enriches the lives of families; with preference given to candidates with a demonstrated need and the *Jewel-Littleton Williams Annual and Endowed Scholarship* at Samford which is awarded to minority students of any classification who demonstrate significant financial need and are pursuing any degree offered within Orlean Beeson School of Education at Samford University.

Academic Advocate \$10,000 (\$9,650 tax-deductible) (Including "*" below)

Sponsor name prominently displayed with event title in official Samford University invitations, media releases, advertisements and signage

Sponsor logo on email invitation (hyperlink if appropriate)

Sponsor recognition on ticket webpage

10 tickets for the VIP reception and VIP book signing with Eric Metaxas including 10 reserved VIP seats at the event

Sponsor logo included on a custom event bookmark presented to all event attendees

Educational Advocate: \$5,000 (\$4,790 tax-deductible) (Including "*" below)

Sponsor recognition on the Percy Cook Ratliff Lecture Series event webpage*

Sponsor logo prominently displayed within Samford University digital signage*

Sponsor logo prominently displayed inside VIP reception*

6 tickets for the VIP reception and VIP book signing with Eric Metaxas including 6 reserved VIP seats at the event

Literary Advocate: \$2,500 (\$2,360 tax-deductible) (Including "*" below)

Sponsor logo recognition on event signage*

Sponsor logo recognition in event program*

4 tickets for the VIP reception and VIP book signing with Eric Metaxas including 4 reserved VIP seats at the event

Scholarly Advocate: \$1,000 (\$930 tax-deductible)

Sponsor logo in pre-lecture digital signage*

Sponsor recognition in event program*

2 tickets for the VIP reception and VIP book signing with Eric Metaxas including 2 reserved VIP seats at the event

For more information, and to discuss sponsorship benefits, contact Sheri H. Ransome at 205-726-4462 or email shransom@samford.edu.



Samford University
Orlean Beeson School of Education

**Percy Cook Ratliff Lecture Series
2019 Reservation Form**

Name _____

Email _____ Phone _____

Address _____

City _____ State _____ Zip Code _____

☐ I wish to invest as a sponsor in the Percy Cook Ratliff Lecture Series featuring Eric Metaxas.

_____ Academic Advocate: \$10,000 (\$9,650 tax-deductible)

_____ Educational Advocate: \$5,000 (\$4,790 tax-deductible)

_____ Literary Advocate: \$2,500 (\$2,360 tax-deductible)

_____ Scholarly Advocate: \$1,000 (\$930 tax-deductible)

Recognition name as it should appear in print: _____

To purchase VIP and/or Reserved tickets to the Percy Cook Ratliff Lecture Series event online, visit tickets.samford.edu, call 205-726-2853, or complete the Reservation Form and mail as directed below.

VIP tickets: \$150 (\$115 tax-deductible) Includes a VIP book signing and private reception with Metaxas at 5:30 p.m. Each VIP ticket purchase includes a \$115 tax-deductible gift and supports scholarships for Samford Orlean Beeson School of Education candidates with a demonstrated need. No. of tickets _____

Reserved Seating Tickets: \$25 (Premier Seating) \$15 (Orchestra Seating) \$10 (Balcony Seating) (circle one)

No. of tickets _____

☐ **I am unable to attend the Percy Cook Ratliff Lecture Series featuring Eric Metaxas, but would like to make a 100% tax-deductible gift to support Orlean Beeson School of Education scholarships for deserving students.** I will be making a gift of: ☐ \$500 ☐ \$250 ☐ \$50 ☐ Other \$ _____

**You can make recurring monthly gifts at samford.edu/education/giving.*

Payment Options

☐ Enclosed is my check made payable to Samford University.
☐ I prefer to make my gift by credit card: ☐ VISA ☐ Mastercard ☐ Discover

Account number: _____

Exp. date: _____ Security code: _____

Signature: _____ TOTAL: \$ _____

Please mail completed reservation forms, along with your check, to Samford University, Orlean Beeson School of Education, Attn: Kathy Acton, 800 Lakeshore Drive, Birmingham, AL 35229. Please make all checks out to Samford University and write Percy Cook Ratliff Lecture Series in the Memo line. Questions? Contact Kathy Acton by phone, 205-726-4224 or email, kacton@samford.edu.