



**Assistant / Associate Professor in Marketing
(Tenure Track, 9-months)**

Samford University's Brock School of Business invites individuals interested in serving in a Christian university environment to apply for one of two Assistant / Associate faculty positions within the Entrepreneurship, Management, and Marketing department. These tenure-track faculty positions are nine-month appointments that will begin in August 2022 at the rank of Assistant or Associate Professor.

Applicants for this position must exhibit strong teaching skills, be supportive of the University's mission, and be committed to maintaining an ongoing research effort. The normal teaching load for faculty is 3 courses per semester, and research is required, although research expectations are reasonable and commensurate with the teaching load. Summer teaching and competitive research grants are also available. A commitment to academic excellence and the ability to work effectively and collegially with faculty, students and colleagues is expected. Qualified candidates will hold an earned doctorate from an AACSB and institutionally accredited university in Marketing with teaching experience in marketing, digital marketing, or social media marketing – ABDs near completion will be considered. Preference will be given to candidates with demonstrated skills, abilities, or experiences in teaching digital and / or social media marketing courses.

Samford University is ranked 2nd nationally for student engagement by the *Wall Street Journal*. As such, the ideal candidate will demonstrate the ability and motivation to develop meaningful mentoring relationships with Brock School of Business students both inside and outside the classroom.

In the fall of 2015, Brock School of Business moved into a 75,000-square-foot, state-of-the-art building that provides excellent space for faculty to interact with students, colleagues and the regional business community. Brock School of Business is accredited by AACSB International, and hosts more than 850 students in its undergraduate, M.Acc. and M.B.A. programs. For more information, please go to samford.edu/business.

Samford University (www.samford.edu) is the largest privately supported and fully accredited institution for higher learning in Alabama. Located in suburban Birmingham, the University was founded in 1841 and has 425 full time faculty and more than 5,700 students representing 44 states and 30 countries. Samford has been nationally recognized for academics, affordability and value by a number of prestigious publications and rankings. *The Wall Street Journal* ranks Samford 2nd nationally for student engagement and *Kiplinger's Personal Finance* ranks Samford 34th among private universities in the U.S. for value and affordability. The University is dedicated to the promotion of rigorous academic inquiry in a Christian setting. The University offers competitive salaries with a generous benefits package.

Review of applications will begin July 14, 2021, and will continue through September 1, 2021. Application materials should include a cover letter outlining teaching and professional interests and expertise, curriculum vita, application for faculty position, and faculty applicant Christian Mission Statement. Academic rank and salary are dependent upon qualifications and experience. The successful candidate must pass a background check. Applicants must be authorized to work in the United States, as Samford will not sponsor any employment visas for this position. Samford University and the Brock School of Business embrace diversity in their faculty, students, and staff and encourage applications from those who would add to the diversity of our academic community.

"Application for Faculty Position" can be found at:

https://www.samford.edu/departments/files/Human_Resources/application-for-faculty-employment.pdf

"Faculty Applicant Christian Mission Statement" can be found at:

<https://www.samford.edu/departments/files/academic-affairs/Faculty-Applicant-Christian-Mission-Statement.docx>

Please submit all materials in PDF format to:

FACAPP@samford.edu

Subject: Marketing Faculty

For questions about the position please contact:

Dr. Darin White, Chair

Dwhite1@samford.edu

Except as specifically exempted by federal law requirements, Samford University does not unlawfully discriminate on the basis of race, color, sex, national or ethnic origin, disability or age in the administration or application of its educational programs and policies, admissions policies, employment policies, scholarship and loan programs. Consistent with its Christian mission and organizations, Samford is exempt from the religious provisions of Title VII pursuant to 42 U.S.C. Sections 2000e-1(a) and 2000e-2(e).