



**Samford University**  
Howard College of Arts and Sciences

**Department of Journalism and Mass Communication**  
**Assistant Professor, Advertising**

Samford University's Howard College of Arts and Sciences invites individuals interested in serving in a Christian university environment to submit applications for an anticipated opening for the position of assistant professor in advertising.

This is a tenure-track faculty position. The position will begin in August 2020. This position will teach advertising principles, advertising/marketing communication, and advertising practicum in the Department of Journalism and Mass Communication and Communication Studies.

Two years of professional experience in advertising, marketing, social media or public relations is required. Qualified candidates will hold a Ph.D. in mass communication or a related field. The ability to teach visual storytelling, broadcast storytelling, and applied communication research is a plus. A commitment to academic excellence and the ability to work effectively with faculty, students and colleagues is expected.

The Department of Journalism and Mass Communication and Communication Studies has 11 full-time faculty positions, a part-time adjunct, a debate coach, a media adviser, and a staff member who helps with advising, alumni relations, and special projects. The department serves nearly 300 majors. The department features award-winning student media, a lecture series in cooperation with *The Washington Post*, a nationally recognized debate program and a variety of study-abroad opportunities.

Samford University ([www.samford.edu](http://www.samford.edu)) is the largest privately supported and fully accredited institution for higher learning in Alabama. Located in suburban Birmingham, the university was founded in 1841 and has 366 full time faculty and more than 5,500 students. Samford is ranked 3<sup>rd</sup> in the South among regional universities by *U.S. News & World Report*, and has been nationally recognized for academics, affordability and value by a number of prestigious publications and rankings. The university is dedicated to the promotion of rigorous academic inquiry in a Christian setting. The university offers competitive salaries with a generous benefits package.

Review of applications will begin October 1 and continue until December 31. Please submit a letter of application, curriculum vita with names and contact information of three references, evidence of teaching effectiveness, description of leadership experience, research interests and activities, application for faculty position, and faculty applicant Christian mission statement.

"Application for Faculty Position" can be found at:

([https://www.samford.edu/departments/files/Human\\_Resources/application-for-faculty-employment.pdf](https://www.samford.edu/departments/files/Human_Resources/application-for-faculty-employment.pdf))

"Faculty Applicant Christian Mission Statement" can be found at:

(<https://www.samford.edu/departments/files/academic-affairs/Faculty-Applicant-Christian-Mission-Statement.docx>).

Please submit all materials in a PDF format to:

[FACAPP@samford.edu](mailto:FACAPP@samford.edu)

ATTN: Advertising, Journalism & Mass Communication & Communication Studies

Samford University is an Equal Opportunity Institution that complies with applicable law prohibiting discrimination in its educational and employment policies and does not unlawfully discriminate on the basis of race, color, sex, age, disability, veteran status, genetic information or national or ethnic origin.