



Samford University

Brock School of Business

Assistant/Associate Professor of Marketing (Tenure Track, 9-months)

November 25, 2025

Samford University's Brock School of Business invites individuals interested in serving in a Christian university environment to apply for an Assistant/Associate Professor of Marketing faculty position within the Entrepreneurship, Management and Marketing Department. This tenure-track faculty position is a nine-month appointment that will begin in August 2026.

Applicants for this position must exhibit strong teaching skills, be supportive of the University's mission, and be committed to maintaining an ongoing research effort. The normal teaching load for faculty is 3 courses per semester, and research is required, although research expectations are reasonable and commensurate with the teaching load. Summer teaching and competitive research grants are also available. A commitment to academic excellence and the ability to work effectively and collegially with faculty, students and colleagues is expected. Qualified candidates will hold an earned doctorate in Marketing from an AACSB and institutionally accredited university with teaching experience in a variety of marketing courses. ABDs near completion will be considered. To be considered at the rank of Associate Professor, a candidate must demonstrate a strong record of high-quality publications in peer-reviewed journals, evidence of excellence in teaching and student mentoring, and have demonstrated a high degree of service to both institution and the profession. Preference will be given to candidates with demonstrated skills, abilities, or experiences teaching professional selling, customer relationship management, marketing strategy, sports marketing, and/or digital marketing.

Brock School of Business is located in 75,000-square-foot Cooney Hall, a state-of-the-art building that provides excellent space for faculty to interact with students, colleagues and the regional business community. Brock School of Business is accredited by AACSB International, and hosts more than 1,200 students in its undergraduate, M.Acc. and M.B.A. programs. For more information, please go to samford.edu/business.

Located in the Homewood suburb of Birmingham, Alabama, Samford (samford.edu) is a leading Christian university offering undergraduate programs grounded in the liberal arts with an array of nationally recognized graduate and professional schools. Founded in 1841, Samford enrolls 6,324 students from 44 states, Puerto Rico and 16 countries in its 10 academic schools with 450 full-time faculty. Samford is ranked #3 in the nation for career preparation and #8 in the nation for student learning opportunities as listed in *The Wall Street Journal* (2026). The University is dedicated to the promotion of rigorous academic inquiry in a Christian setting. The University seeks and prefers employee applicants of the Christian faith and offers competitive salaries with a generous benefits package.

Review of applications will begin immediately and will continue through February 1, 2026. Application materials should include a cover letter outlining teaching and professional interests and expertise, curriculum vita, application for faculty position, faculty applicant Christian Mission Statement and a list of three professional references with contact information. Applicants must be authorized to work in the United States, as Samford will not sponsor any employment visas for this position. Academic rank and salary are dependent upon qualifications and experience. The successful candidate must pass a background check.

"Application for Faculty Position" can be found at:

https://www.samford.edu/departments/files/Human_Resources/application-for-faculty-employment.pdf

"Faculty Applicant Christian Mission Statement" can be found at:

<https://www.samford.edu/departments/files/academic-affairs/Faculty-Applicant-Christian-Mission-Statement.docx>

Please submit all materials in PDF format to: FACAPP@samford.edu

Subject: Assistant/Associate Professor of Marketing

For questions about the position please contact: Dr. Clif Eason, Search Committee Chair (ceason@samford.edu)

In accordance with applicable federal and state laws, such as Titles VI and VII of the Civil Rights Act of 1964, Title IX of the Education Amendments of 1972, the Age Discrimination in Employment Act, and the Americans with Disabilities Act and ADA Amendments, the University does not unlawfully discriminate on the basis of sex, gender, race, color, national origin, age, disability, genetic information, veteran status, religion, or any other protected status under federal, state or local law applicable to the University, in its education policies, programs, and activities, in its admissions policies, in employment policies and practices, and all other areas of the University. As a faith-based institution, the University is exempted from certain laws and regulations concerning discrimination.