



Assistant Professor of Marketing

(Tenure Track, 9-months)

June 9, 2025

Samford University's Brock School of Business invites individuals interested in serving in a Christian university environment to apply for an Assistant Professor of Marketing faculty position within the Entrepreneurship, Management, and Marketing department. This tenure-track faculty position is a nine-month appointment that will begin in August 2026.

Applicants for this position must exhibit strong teaching skills and be committed to maintaining an ongoing research effort. The normal teaching load for faculty is 3 courses per semester, and research is required, although research expectations are reasonable and commensurate with the teaching load. Summer teaching and competitive research grants are also available. A commitment to academic excellence and the ability to work effectively and collegially with faculty, students and colleagues is expected. Qualified candidates will hold an earned doctorate from an AACSB and institutionally accredited university in Marketing with teaching experience in a variety of marketing courses. ABDs near completion will be considered. Preference will be given to candidates with demonstrated skills, abilities, or experiences in teaching marketing research, consumer behavior, digital marketing, and/or sales.

Brock School of Business is located in 75,000-square-foot Cooney Hall, a state-of-the-art building that provides excellent space for faculty to interact with students, colleagues, and the regional business community. Brock School of Business is accredited by AACSB International, and hosts more than 1,000 students in its undergraduate, M.Acc. and M.B.A. programs. For more information, please go to [Samford.edu/business](https://www.samford.edu/business).

Samford University ([Samford.edu](https://www.samford.edu)) is a leading nationally ranked Christian University. Founded in 1841, Samford is the 87th oldest institution of higher learning in the United States. It is the largest privately supported and fully accredited institution for higher learning in Alabama. Located in the Birmingham, Alabama, suburb of Homewood, with 425 full-time faculty and more than 6,000 students representing 49 states, the District of Columbia, Puerto Rico and 22 countries. Samford is ranked #2 in the U.S. for Student Character Development and #8 in the U.S. for Career Preparation, in *The Wall Street Journal* (2025). The University is dedicated to the promotion of rigorous academic inquiry in a Christian setting. The University seeks and prefers employee applicants of the Christian faith and offers competitive salaries with a generous benefits package. Samford University and the Brock School of Business embrace diversity in their faculty, students, and staff and encourage applications from those who would add to the diversity of our academic community.

Review of applications will begin immediately and will continue through September 15th, 2025. Application materials should include a cover letter outlining teaching and professional interests and expertise, curriculum vita, application for faculty position, faculty applicant Christian Mission Statement and a list of three professional references with contact information. Applicants must be authorized to work in the United States, as Samford will not sponsor any employment visas for this position. Salary is dependent upon qualifications and experience. The successful candidate must pass a background check.

"Application for Faculty Position" can be found at:

[https://www.samford.edu/departments/files/Human Resources/application-for-faculty-employment.pdf](https://www.samford.edu/departments/files/Human_Resources/application-for-faculty-employment.pdf)

"Faculty Applicant Christian Mission Statement" can be found at:

<https://www.samford.edu/departments/files/academic-affairs/Faculty-Applicant-Christian-Mission-Statement.docx>

Please submit all materials in PDF format to:

FACAPP@samford.edu

Subject: Assistant Professor of Marketing

For questions about the position, please contact:

Dr. Clif Eason, Search Committee Chair

ceason@samford.edu

In accordance with applicable federal and state laws, such as Titles VI and VII of the Civil Rights Act of 1964, Title IX of the Education Amendments of 1972, the Age Discrimination in Employment Act, and the Americans with Disabilities Act and ADA Amendments, the University does not unlawfully discriminate on the basis of sex, gender, race, color, national origin, age, disability, genetic information, veteran status, religion, or any other protected status under federal, state or local law applicable to the University, in its education policies, programs, and activities, in its admissions policies, in employment policies and practices, and all other areas of the University. As a faith-based institution, the University is exempted from certain laws and regulations concerning discrimination.