



## Instructor of Marketing

Samford University's Brock School of Business invites individuals interested in serving in a Christian university environment to submit applications for an expected opening for the position of Instructor of Marketing. This full-time non-tenure track faculty position is a nine-month appointment that will begin in August 2019.

Applicants for this position must exhibit strong teaching skills with a commitment to collegiality and service. Qualified candidates will hold a Master's degree in a business discipline or closely related field. Additionally, candidates should have extensive marketing industry experience with preference given to candidates with expertise and skills in digital marketing.

Candidates must demonstrate excellent interpersonal skills, the ability to provide educational leadership and dedication to the success of the school, faculty and student body. A commitment to academic excellence and the ability to work effectively with faculty, students and colleagues is expected.

Samford University is ranked 12th nationally for student engagement by the *Wall Street Journal*. As such, the ideal candidate will demonstrate the ability and motivation to develop meaningful mentorship relationships with Brock School of Business students both inside and outside the classroom.

In the fall of 2015, Brock School of Business moved into a 75,000-square-foot, state-of-the-art building that provides excellent space for faculty to interact with students, colleagues and the regional business community. Brock School of Business is accredited by AACSB International and received a five-year extension of that accreditation in 2015. The school hosts more than 775 students in its undergraduate, M.Acc. and M.B.A. programs. For more information, please go to [samford.edu/business](http://samford.edu/business).

Samford University ([www.samford.edu](http://www.samford.edu)) is the largest privately supported and fully accredited institution for higher learning in Alabama. Located in suburban Birmingham, the university was founded in 1841 and has 366 full time faculty and more than 5,500 students. Samford is ranked 3rd in the South among regional universities by U.S. News & World Report and has been nationally recognized for academics, affordability and value by a number of prestigious publications and rankings. The university is dedicated to the promotion of rigorous academic inquiry in a Christian setting. The university offers competitive salaries with a generous benefits package.

Review of applications will begin March 25 and will continue through at least May 31, 2019. Application materials should include a cover letter outlining teaching and professional interests and expertise, curriculum vita, application for faculty position, and faculty applicant Christian Mission Statement.

"Application for Faculty Position" can be found at:

[https://www.samford.edu/departments/files/Human Resources/application-for-faculty-employment.pdf](https://www.samford.edu/departments/files/Human_Resources/application-for-faculty-employment.pdf)

and the "Faculty Applicant Christian Mission Statement" can be found at:

<https://www.samford.edu/departments/files/academic-affairs/Faculty-Applicant-Christian-Mission-Statement.docx>

Please submit all materials in PDF format to:

[FACAPP@samford.edu](mailto:FACAPP@samford.edu)

Subject: Marketing Instructor

For questions about the position please contact:

Dr. Chad Carson, Associate Dean

[cmcarson@samford.edu](mailto:cmcarson@samford.edu)

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