



**RECOGNITIONS**

**Alabama Instructional Design Network**



The Alabama Instructional Design Network (AIDN) is a newly formed professional organization for instructional designers in Alabama. Katherine Jarnigan and other higher ed instructional designers developed this resource for in-state colleagues to expand their knowledge base, collaborate on innovative projects, network across the state, and mentor new designers. The first AIDN networking event was held at Samford on March 22. AIDN is currently planning a 5-session virtual Summer Series.

**Thank You for Your Commitment to Online Course Design**

The Provost's Office received an outstanding number of new and revised online course development applications for the summer and fall. Thanks to all of you who submitted an application and your commitment to the online course design process!

**58**

Course Development Applications

**321 + 40**

Increase in Online Courses from Summer / Fall 2018

Summer / Fall 2019  
Online Courses



**The Canvas Corner**

**Video Quizzing in ARC**

By Katherine Jarnigan

One of the latest and greatest features added to ARC recently is the new Arc Video Quizzing. This feature allows you to create and deliver video quizzes directly connected to your ARC videos, and can help evaluate how well students comprehend course video content in real time. You can choose to add a multiple choice, true false, or multiple answer questions to any point within the video. As students watch the video, the questions pop-up at those time markers prompting

students to answer, but also giving an option to re-watch the relevant portion of video if needed. Video quizzing is a great formative assessment tool because students can take the quiz as many times as they wish to review what they know about the content. Using the same video in multiple classes? No problem! Multiple quizzes can be made for each video. The video quiz also connects with the course gradebook, with the last attempt's score being recorded for the quiz grade. To get started, **Click on How do I create a Canvas Studio video quiz in a course.**

*NOTE:* As of May 2019, ARC is now Canvas Studio. Same function, different name.

**There's a Form for That!**

By Taylor Kendrick

**Course Combination Request**

If the goal is to combine course enrollments of two course sections to broaden student interactions or increase efficiency, we have a form for that! **To request a course combination, please complete this form.**

**Canvas Course Creation Request**

Canvas courses can sometimes be utilized for organizational or cohort-based activities. If you need a Canvas course created for one of these reasons, guess what? We have a form for that too! **Please complete the Canvas Course Creation Request form to get your course created.**



## First Courses in Line for National Recognition

Congratulations to Dr. Lisa Baker (Social Work) and Dr. Maria Ledbetter (Nursing) for their outstanding commitment to quality online course design. Their courses are in line to be Samford's first courses submitted to Quality Matters for official national recognition! Taylor Kendrick provided instructional design assistance.

## Samford on the Move

On April 26th, Marci Johns, Katrina Mintz, and Bryan Gill presented at the Quality Matters' Regional Conference at Berkeley College in New York City. The title of the presentation was "Collaborative Quality Assurance as a Catalyst for Accreditation & Compliance." Using Samford's example as a case study for developing an infrastructure for building quality online courses and programs, presenters explained how Samford's adoption of Quality Matters has helped ensure compliance on many regional accreditation standards for SACSCOC.



## Applying the QM Rubric Certification

Congrats to the 23 outstanding faculty and staff members who recently completed the "Applying the Quality Matters Rubric" certification course. QM's flagship workshop provides instruction in the QM rubric, review process, the concept of alignment, and drafting helpful recommendations for course improvement.

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|------------------------|----------------------|
| Lisa Baker             | David Finn           |
| LaJuana Davis          | Jennifer Fitzpatrick |
| Teresa MacBain         | Keith Pearson        |
| Mandy Howard           | Christson Adedoyin   |
| Mary Gurney            | Emily Andrews        |
| Jeanelle Day           | Suresh Mathews       |
| Cheryl Cropp           | Ed Martin            |
| David Robbins          | Sonya Stanley        |
| Maria Ledbetter        | Stephen Watson       |
| Tracey Roberts         | Ellen Buckner        |
| Bruce Waldrop          | Joe Cory             |
| Candice Adams-Mitchell |                      |

## Samford's Master Reviewer

Dr. Bryan Gill earned his Quality Matters Master Reviewer Certification on April 22nd. Eligibility for this certification includes successful completion of the Applying the QM Rubric (APPQMR) and Peer Reviewer Course (PRC), must be a QM Certified Peer Reviewer, must have served on two official Higher Education course reviews, and successful completion of a three-week Master Reviewer course. Having someone at Samford with this certification allows for courses to undergo official internal QM reviews.



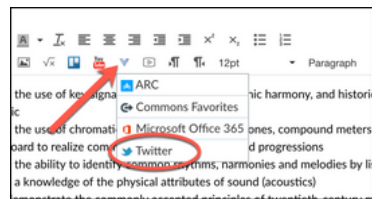
EDUCATIONAL TECHNOLOGY TO ENHANCE YOUR ONLINE CLASSROOM

By Joe Zellner

In recent years, the proliferation of social media has afforded instructors many new opportunities to create innovative and engaging content and interaction within online, hybrid, and classroom-based courses. Facebook, Twitter, Instagram, and Pinterest, to name just a few, offer interactive functionality and rich media experiences that go beyond the limitations of the classroom and of the learning management system. Virtually all social media platforms include methods for embedding content and/or links on other Web sites, including the Canvas LMS. Users can often generate and copy an "embed code" from a social media site, and then paste it into the Canvas Rich Content Editor by activating its built-in HTML editor:



Canvas also has a widget that can be used to easily embed a Twitter feed in a content page. To access it select Twitter from the More External Tools menu in the Rich Content Editor.



This will bring up a menu that will allow you to feature a live snapshot of a particular Twitter user or hashtag on your content page.

