



JERE F. WHITE JR.

TRIAL ADVOCACY INSTITUTE

Supporting the Jere F. White Jr. Fellows Program at Cumberland School of Law

November 8, 2024

The Harbert Center | Birmingham, Alabama

Six CLE hours, including one ethics hour

Featuring Greg Sankey, Commissioner of the Southeastern Conference



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Program Agenda

*You must be present at the drawing to win.
** Ethics Hour

7:45 a.m. **Check-in**

8:25 a.m. **Welcome | Drawing for 2024 Iron Bowl Tickets***

Welcome: Brian P. McCarthy
McDowell Knight
Mobile, Alabama

Morning Session Moderator: Preston S. Trousdale Jr.
Trousdale Ryan PC
Florence, Alabama

8:30 a.m. **Voir Dire**

Edwin Stuardi III
Helmsing, Leach, Herlong, Newman & Rouse, P.C.
Mobile, Alabama

9 a.m. **Opening Statement**

Plaintiff Perspective: Kendall C. Dunson
Beasley Allen Law Firm
Montgomery, Alabama

Defendant Perspective: Michael E. Upchurch
Frazer Green Upchurch & Baker, LLC
Mobile, Alabama

10 a.m. **Refreshment Break**

10:15 a.m. **Direct Examination | Drawing for Helen Restaurant Gift Certificate***

Kevin L. Butler
Federal Public Defender
Birmingham, Alabama

10:45 a.m. **What Judges Want from Lawyers****

Hon. Donna S. Pate
Madison County Circuit Court
Huntsville, Alabama

Hon. Jim Hughey III
Jefferson County Circuit Court
Birmingham, Alabama

Hon. Madeline H. Haikala
U.S. District Circuit Court, Northern District of Alabama
Birmingham, Alabama

Moderator: Adam K. Peck
Lightfoot, Franklin & White LLC
Birmingham, Alabama

11:45 a.m. **The Jere F. White Jr. Fellows Program and Tribute to Jere F. White Jr.**

Samuel H. Franklin
Lightfoot, Franklin & White LLC
Birmingham, Alabama

Dean Blake Hudson
Cumberland School of Law
Birmingham, Alabama

12:10 p.m. **Luncheon and Keynote Speaker**

Introduction of Speaker: Harlan I. Prater IV
Lightfoot, Franklin & White LLC
Birmingham, Alabama

Speaker: Greg Sankey
Commissioner, Southeastern Conference
Birmingham, Alabama

1:15 p.m. **Break**

Afternoon Session Moderator: D. Leon Ashford
Hare, Wynn, Newell & Newton, LLP
Birmingham, Alabama

1:30 p.m. **Cross-Examination | Drawing for Harrison Limited Custom Suit***

Plaintiff Perspective: G. Rick Hall
Loftin Holt Hall & Hargett LLP
Florence, Alabama

Defendant Perspective: Edward R. Jackson
Jackson, Fikes & Brakefield
Jasper, Alabama

2:30 p.m. **Refreshment Break**

2:40 p.m. **Tackling the Fear of Arbitration**

Alan T. Rogers
Balch & Bingham LLP
Birmingham, Alabama

Michael L. Bell
Lightfoot, Franklin & White LLC
Birmingham, Alabama

Gaynor St. John
St. John & St. John
Cullman, Alabama

3:40 p.m. **Closing Arguments | Drawing for Gus Mayer Gift Certificate***

Plaintiff Perspective: David H. Marsh
Marsh, Rickard & Bryan
Birmingham, Alabama

Defendant Perspective: D. Taylor Flowers
Lewis, Brackin, Flowers & Johnson
Dothan, Alabama

4:40 p.m. **Adjourn | Drawing for SEC Championship Football Tickets***



Greg Sankey

Greg Sankey became the eighth commissioner of the Southeastern Conference (SEC) in 2015. He first joined the league's staff in 2002 after serving as commissioner of the Southland Conference, a position to which he was appointed at the age of 31. He joined the Southland Conference in 1992 after serving as director of Compliance and Academic Services at Northwestern State University where he coached the golf teams for two years. Before his tenure at Northwestern State, he was the director of Intramural Sports at Utica College in upstate New York. A native of Auburn, New York, Sankey earned his master's from Syracuse University and his undergraduate degree from the State University of New York College at Cortland.

American College of Trial Lawyers, Alabama Fellows

The Alabama Fellows of the American College of Trial Lawyers are pleased to be a co-sponsor with Samford University's Cumberland School of Law for the Jere F. White Jr. Trial Advocacy Institute. We are proud that Jere, a Cumberland alumnus, was a member of our group. The American College of Trial Lawyers was founded in 1950 with a mission to maintain and improve the standards of trial practice, the administration of justice, and ethics of our profession. The Fellows represent plaintiffs and defendants, and are from all parts of the trial bar. The College is proud that its Fellows include every member of the Supreme Court of the United States and the Supreme Court of Canada. The Alabama Fellows of the American College of Trial Lawyers are dedicated to carrying out the mission of the College as was epitomized by Jere, and are proud supporters of the Jere F. White Jr. Fellows Program.

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In Memory of Jere F. White Jr.

Jere F. White Jr. will long be recognized as one of the most outstanding lawyers in the country. More importantly, he will be remembered as a great person, friend and mentor. A graduate of the University of Georgia and Samford University's Cumberland School of Law, Jere was a founding member of Lightfoot, Franklin & White LLC in Birmingham. Jere held himself and others to the highest standard of the practice of law. A third-generation lawyer, he was truly a lawyer's lawyer. He cherished his relationships with the Bench and lawyers on both sides of the Bar. Jere balanced his success as a lawyer with an even stronger devotion to his faith, family, friends and community. Prior to his death on Oct. 3, 2011, Jere and his wife, Lyda, established the Jere F. White Jr. Fellows Program at Cumberland. The Fellows Program seeks to recruit not only outstanding students with strong academic credentials, but also a history of leadership and commitment to service, thereby promoting the development of lawyers who share the ideals that were so important to Jere.

JERE F. WHITE JR.

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