



Annual Report 2016



A Message from the President



There are many great institutions of higher education, but there is only one Samford University.

Here, dedicated employees and students join to create an extraordinary community of learning and faith. The beauty of Samford's campus is virtually matchless, but it pales in comparison to the quality of our people. From the classrooms and laboratories to the artistic stages and athletics venues, the minds and souls of Samford people make the real difference. Samford people bring the best. They are demanding and compassionate; they know the importance of engaging the world with a faith that calls them to serve.

The deeply established roots of Samford are reflected in its motto—*Deo, Doctrinae, Aeternitati*: for God, for learning, forever. For 175 years, the university has been sustained and strengthened by generations who have worked to ensure its success.

I often say that we drink from cisterns we did not dig and sit in the shade of trees we did not plant. Even as we celebrate the accomplishments of the past year, we will be water and shade for current and future generations of students, alumni and employees, and for the global community we serve.

Deo, Doctrinae, Aeternitati: for God, for learning, forever. Forever Samford.

A handwritten signature in black ink, which appears to read "Andrew Westmoreland".

Andrew Westmoreland
President



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Samford Profile

(as of Dec. 1, 2016)

Founded

1841

, 87th-oldest university in the United States

Faculty

352

full-time teaching faculty (87% with terminal degree)

Enrollment

5,471

(3,341 undergraduate; 2,130 graduate/professional)

Alumni

49,720

worldwide

Academic units

School of the Arts
Howard College of Arts and Sciences
Brock School of Business
Beeson Divinity School
Orlean Beeson School of Education
School of Health Professions
Cumberland School of Law
Ida Moffett School of Nursing
McWhorter School of Pharmacy
School of Public Health

Accreditation

Southern Association of Colleges
and Schools Commission on Colleges

Endowment (June 2016)

\$270.8 million

Athletics

17 NCAA Division I varsity sports
(8 men's, 9 women's) in the historic
Southern Conference

Undergraduate average class size

18

Undergraduate tuition

(2016-17)

\$28,552

Undergraduate and graduate degree and certificate programs

30



Student-to-faculty ratio: 12:1

Student life

114 student organizations
200 annual arts events
6 main-stage theatre productions
31 residence facilities
15 Greek-letter organizations
12 intramural sports

Total hours Samford students spent serving the community

(July 2014-June 2015)

716,902

Total annual economic value of Samford students' service to the community

\$16.5 million

Annual fiscal and economic impact (2014)

\$335.1 million



Geographic diversity of enrolled students

47 states and 29 other countries

Geographic diversity of alumni

96 countries

Campus size
247 acres



Rankings Affirm Samford's National Reputation

#87 nationally #1 in Alabama

by *The Economist*

- Samford is ranked #40 nationally for best value private university by *Kiplinger's Personal Finance*.
- Samford is ranked #4 nationally for best Christian colleges and universities by College Choice.
- Samford is ranked #30 among master's level universities for the percentage of students who study abroad by the Institute for International Education.
- Samford is ranked #15 nationally for the beauty of the campus by Christian Universities Online and is listed in the top 30 most beautiful college campuses in the South by The Best Colleges.
- Samford is recognized as a best value-top college by Educate to Career for the employability of graduates.
- McWhorter School of Pharmacy is ranked #2 in the South and #53 nationally by *U.S. News & World Report*.
- Orlean Beeson School of Education received national recognition status from the Association of Childhood Elementary International, the National Association of Education for Young Children and the Council for Exceptional Children. The fifth-year nontraditional teaching program received national recognition status from the National Council of Teachers of English.

Samford University continues to be nationally recognized for academic programs, affordability and value by prestigious publications and rankings.

- Brock School of Business is ranked in the top tier of best business schools by *U.S. News & World Report*.
- Sales Education Foundation recognized Samford as one of the Top Universities for Professional Sales Education for its new professional sales concentration.
- Cumberland School of Law is ranked #14 nationally for trial advocacy by *U.S. News & World Report*.
- Ida Moffett School of Nursing is ranked #90 nationally for graduate schools, #13 nationally for online graduate programs and #42 nationally for online graduate programs for veterans by *U.S. News & World Report*.
- The journalism and mass communication program is ranked #48 overall and #33 for best value nationally by College Factual.

Numbers reflect the most recent information available from the publication or rankings service.

Samford is the top-ranked university in Alabama

in a national ranking conducted by
The Wall Street Journal/Times Higher Education

#4 in the South for
regional universities

#3 in the South for
commitment to teaching

U.S. News & World Report



Samford Sets Eighth Consecutive Enrollment Record

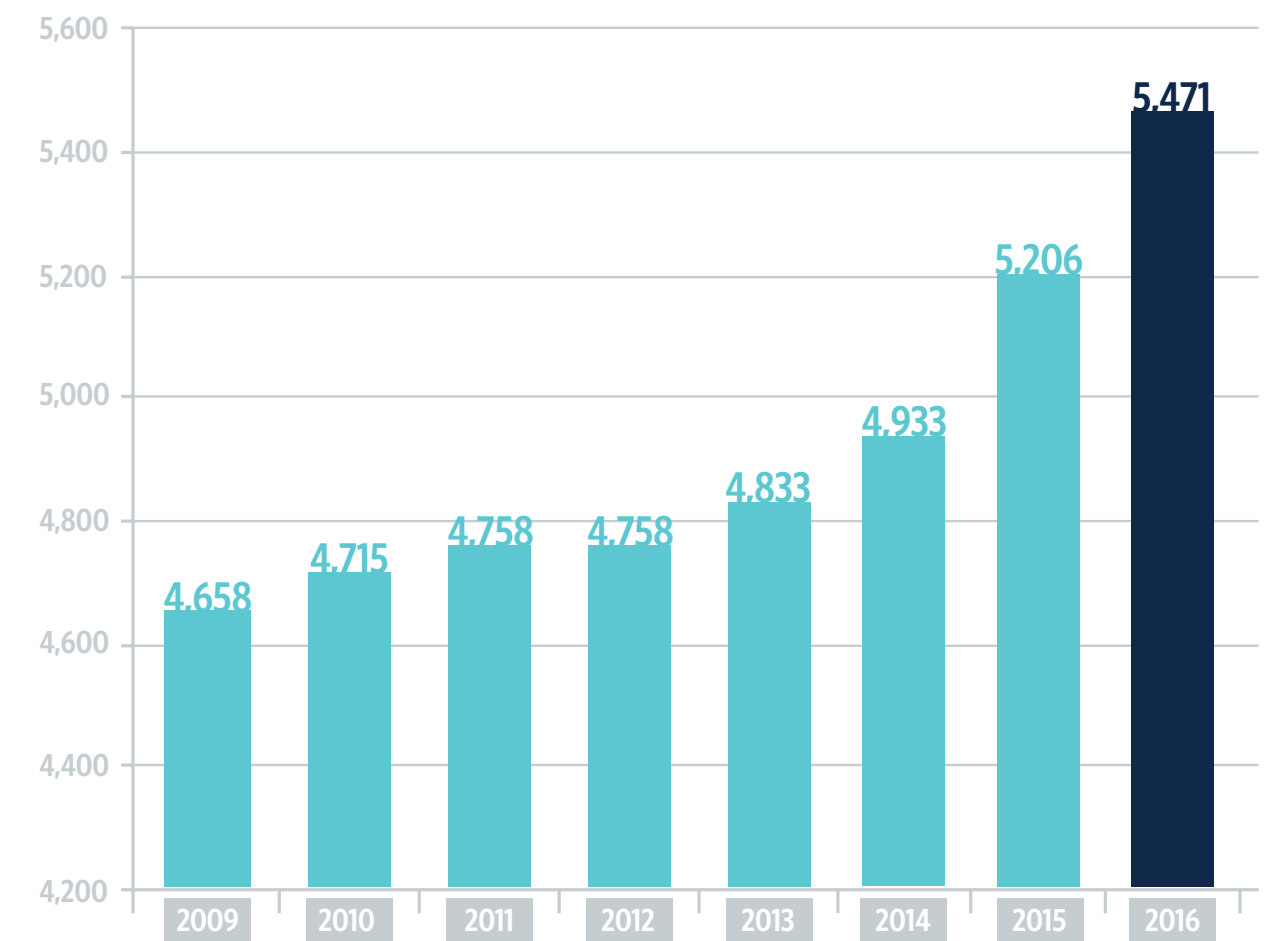
Samford University recorded its eighth consecutive record enrollment in fall 2016 with 5,471 students. The total exceeded the previous year's record of 5,206.

Included in the totals are 3,341 undergraduate and 2,130 graduate/professional students—both records—representing 47 states and 29 other countries. About two-thirds of the students are from outside Alabama.

Also included was a record 916 first-year full-time students, exceeding the previous record of 826 set in 2015.



Total Fall Enrollment by Fiscal Year



For God



Faith Development Enriches Learning Experience

Faith development is an integral part of the Samford University experience. As one of the top private universities in the United States, Samford remains firmly rooted in its Christ-centered mission. Throughout the year, students have opportunities to engage their faith and service in the classroom and in the community.

Home Groups

Twenty-eight home groups hosted by employees and area alumni involved 328 undergraduate and graduate students. Each home group has a facilitator and a cofacilitator for a total of 56 student leaders who help run the program.

Campus Worship

A variety of worship opportunities on campus, including services coordinated by the Office of Spiritual Life and Beeson Divinity School, attract hundreds of students each week.

Faith Enrichment Lecture Series

Twenty-four campus lectures, coordinated by the Office of Spiritual Life, reached cumulative attendance of 1,800 students. The lecture series connects Christian faith and learning across an array of academic disciplines.

Care Team

This team provides support to students in varying degree of crisis, including the deaths of students' family members or loved ones.

Spiritual Life Assistants

Residence hall chaplains stationed across campus provide pastoral care and spiritual support to residential students.

Global Missions Scholars

This program provides scholarship money, training, vocational counseling and mentorship in preparation for careers in long-term international missions.



More than **200** convocation events,
study trips, community service projects
and mission trips reached an average of
1,800 students weekly.



Community Engagement: A Hallmark of the Samford Experience

Samford University actively promotes the civic engagement of students locally and globally. Community service and classroom learning both encourage students to focus their gifts on a world in need. At Samford, this includes a wide range of curricular and cocurricular opportunities.

In 2016, more than 800 students participated in the annual Samford Gives Back Day at 38 service sites. Organized by a student-led leadership team, the event provides an entry point for Samford students and student organizations to cultivate relationships with Birmingham community agencies.

Partners Acting in the Community Today (PACT) is a new student-led organization that empowers Samford students to build relationships with partner agencies. PACT is led by student liaisons who facilitate service initiatives on and off campus with Samford's PACT community partners.

Students served weekly for a combined total of more than 1,250 hours at six community sites in cadres led by PACT liaisons with partners such as East Lake United Methodist Church, Habitat for Humanity, The Exceptional Foundation and Restoration Academy.

Some examples of the many other community engagement initiatives during 2015-16:

- Kinesiology students in the School of Health Professions went on the sixth annual medical mission trip to the Dominican Republic.
- Students in the new Doctor of Physical Therapy program went on a medical mission trip to the Dominican Republic.
- Students in a Brock School of Business economics and poverty course helped Birmingham's Christian Service Mission build a house in an impoverished area of the city.
- Students volunteered during spring break at Give Kids the World, a storybook resort that provides cost-free vacations to children with life-threatening diseases.
- Interior architecture students integrated faith, talent and scholarship to design a medical clinic in India through Design Education for World Impact.
- First-year law school students donated 430 hours of service to several Birmingham area agencies as part of orientation through the Cumberland Public Interest Project.

For Learning



Samford Opens New College of Health Sciences Facilities

In August 2016, Samford University opened its new College of Health Sciences facilities, an innovative learning environment designed to foster interprofessional collaboration and cutting-edge experiential learning. The nationally recognized faculty are preparing students to meet the growing demand for skilled and compassionate health care providers.

The College of Health Sciences is home to the School of Health Professions, Ida Moffett School of Nursing, McWhorter School of Pharmacy and the School of Public Health. The college is now the largest academic unit at Samford, and also houses the collaborative Center for Faith and Health. Located in the former Southern Progress Corporation headquarters purchased by the university in late 2014, the facilities span 223,000 square feet. On average, approximately 1,200 students utilize the facilities daily.

A 22,000-square-foot simulation center provides discipline-specific and interdisciplinary learning opportunities that improve technical skills, clinical judgment, decision making, communication and teamwork. The new College of Health Sciences has been described as one of the largest and most innovative health care education centers in the country. These facilities provide room for growth in new programs that are under consideration for expansion in the years ahead.



Achievements Bring National and International Recognition for Samford

Samford University students, faculty and alumni earned national and international recognition for significant achievements highlighting scholarship, research and performance. Some of the many highlights include the following:

- Sam Hahn, a May 2016 graduate and University Fellows honors student, was named a **Rhodes Scholar finalist** and was one of 10 students in the nation accepted to the ninth cohort of the **Lilly Graduate Fellows Program**.
- Heather A. West, assistant professor, world languages and cultures, was named a **Chevalier de l'Ordre des Palmes Académiques** (Knight of the Order of Academic Palms) by the government of France. The honor recognizes those who have rendered eminent service to French education and have contributed actively to the prestige of French culture.
- Political science major and University Fellows honor student Fernanda Herrera took part in the **Congressional Hispanic Caucus Institute**, the nation's premier Hispanic youth leadership development and educational organization.
- Samford's **Ethics Bowl** team captured first place in the Southeastern Intercollegiate Ethics Bowl championship and qualified for the national championship competition.
- Samford Opera won second place in the **National Opera Association's** collegiate scene competition for the second straight year.
- A unique conference, funded by the **John Templeton Foundation** and the **Issachar Fund**, anchored a season of thought-provoking events hosted by Samford University's Center for Science and Religion. "Transhumanism and the Church: Theological Reflections on Technology and Human Enhancement" assembled a diverse group of scholars to consider the ways the church might respond to technologies that could revolutionize our bodies and minds.
- Carol Ratcliffe, associate professor, nursing, received the **Nurse Educator of the Year Award** from the National Black Nurses Association.

96% of May 2016 undergraduate alumni were employed, in internships or pursuing continuing education within six months of graduation.

- The A Cappella Choir won the **Grand Prix** at the international choir festival Siauliai Cantat in Lithuania in May, also capturing the Prize of the Audience along with first-place awards in every category they entered: Youth Choirs, Music after 1950, Spirituals and Folk.
- McWhorter School of Pharmacy student Caitlyn Cleghorn, and Howard College of Arts and Sciences alumni Frances Isbell '15, David Osula '15 and Rachel Stokes '14 are among 16 graduate students in Alabama named to the inaugural class of Alabama **Albert Schweitzer Fellows**. They are spending a year learning the social factors that impact health and developing lifelong leadership skills through service projects that address the root causes of health disparities in under-resourced communities.
- Natalie Bennie and Marley Davis were named **Debate All-Americans**, a designation reserved for the nation's top 30 debaters.
- Marshall Cates, professor, pharmacy practice, was selected for the American Association of Colleges of Pharmacy **Innovations in Teaching Award**.
- Jeff Cole, a spring 2016 graduate, received a **National Science Foundation Graduate Research Fellowship**.
- **Demondrae Thurman**, professor, music, spent the summer touring with the New York Philharmonic, playing euphonium and bass trumpet for concerts in New York City; Shanghai, China; and Vail, Colorado.
- Ida Moffett School of Nursing launched a program designed specifically to meet the needs of **veterans seeking a Bachelor of Science in Nursing**. Funded by a \$1,047,385 grant from the U.S. Department of Health and Human Services' Health Resources and Services Administration, Samford is introducing an innovative program that prepares veterans to pursue careers as registered nurses.
- A Samford team finished in third place nationally in the Public Relations Student Society of America's 2016 **Bateman Case Study Competition**.
- Erin Mauldin, assistant professor, history, received Georgetown University's 2016 **Harold N. Glassman Award** for a Dissertation in the Humanities. The award is the university's highest accolade to its recent doctoral alumni for scholarly accomplishment.

Samford Welcomes World-Renowned Speakers and Performers

Each year, Samford University hosts a variety of speakers and performers from around the world. These represent some of the many who have been on campus recently.

Bryan Stevenson, lawyer, activist and founder of the Equal Justice Initiative

Denis Alexander, molecular biologist and emeritus director of the Faraday Institute of Science and Religion, St. Edmund’s College, Cambridge, England

Arianna String Quartet and pianist **Einav Yarden**

Rachel Baribeau, reporter for Fox Sports, ESPN, College Sports Nation, Bleacher Report and other major sports media outlets

Cesar Vargas, attorney and immigration reform advocate

George Carey, the 103rd Archbishop of Canterbury

Celtic Nights, world-renowned Irish musical group

Luke Coffey, Margaret Thatcher Fellow at the Heritage Foundation and expert on trans-Atlantic relations

Tim Keller, author and pastor, Redeemer Presbyterian Church, New York

Ron Cole-Turner, H. Parker Sharp Professor of Theology and Ethics at Pittsburgh Theological Seminary

Joan Breton Connelly, author and MacArthur Foundation “Genius” Award Winner

Patricia M. Danzon, internationally recognized expert in the economics of health care, biopharmaceutical industry and insurance, and Celia Moh Professor in the Health Care Management Department, Wharton School, University of Pennsylvania

Louise Dupré, Canadian poet, novelist, dramatist and literary critic

Randel Everett, president and founder, 21st Century Wilberforce Initiative

Joel Garreau, author of *Radical Evolution: The Promise and Peril of Enhancing Our Minds, Our Bodies—and What It Means to be Human*

Amy Grant, Christian vocalist

Fred D. Gray, civil rights attorney, author and former elected official

Jasmine Guy, actor

Mark Harris, physicist and lecturer in science and religion, University of Edinburgh, Scotland

Ryan Haygood, president and chief executive officer, New Jersey Institute for Social Justice

Anders Holm, Danish Fulbright Scholar and accomplished scholar of culture, literature, and church and intellectual history



Ian Hutchinson, professor of nuclear science and engineering, Massachusetts Institute of Technology

Scott E. Colby, Chinese historian and former teaching fellow, Columbia University

Benjamin Kwashi, archbishop, Jos, Nigeria, and chairman of the international Anglican mission agency SOMA (Sharing of Ministries Abroad)

Donald W. Light, professor of psychiatry and comparative health policy, Rowan University School of Osteopathic Medicine, guest researcher, Center for Migration and Development, Princeton University, and guest researcher, New York University Division of Medical Ethics.

Stewart McLaurin, president, White House Historical Association, and **Roland Mesnier**, former White House executive pastry chef

Anthony Obinna, Catholic archbishop, Owerri, Nigeria

Gary Palmer, member of Congress, U.S. House of Representatives

Parker J. Palmer, author and founder of the Center for Courage and Renewal

Joseph P. Riley Jr., mayor, Charleston, South Carolina

Brad Schrade, Pulitzer Prize-winning investigative reporter at *The Atlanta Journal-Constitution*

Siran Stacy, former University of Alabama and National Football League player

Jon Acuff, Samford alumnus and *New York Times* bestselling author

George Sumner, Bishop of the Episcopal Diocese of Dallas, Texas

Clyde Tuggle, senior vice president and chief public affairs officer for the Coca-Cola Co. and Woodrow Wilson Visiting Fellow

Dee Ann Turner, Chick-fil-A’s vice president of enterprise social responsibility and author of *It’s My Pleasure*

Sandra L. Barnes, Department of Human and Organizational Development, Vanderbilt University

Vienna Boys Choir

Lila Quintero Weaver, author

Katherine and Jay Wolf, Samford alumni and authors, *Hope Heals: A True Story of Overwhelming Loss and an Overcoming Love*

Samford Athletics Celebrates Year of Championships, Honors

- Samford's athletics teams are ranked first in the Southern Conference and in Alabama for Graduation Success Rate by the NCAA, with an average score of 98 percent. Ten teams posted perfect scores.
- Samford teams claimed four Southern Conference championships during the 2015-16 season: women's indoor track and field; softball (regular season and tournament); and soccer (regular season). Samford has won 30 championships since joining the conference in 2008.
- Samford placed 194 student-athletes on the Southern Conference Academic Honor Roll during the 2015-16 academic year.
- Senior soccer player Jermain Seoposenwe represented her native South Africa in the 2016 Olympic Games.
- Pole vaulter Tray Oates placed fourth at the U.S. Olympic Trials. He was Samford track and field's first male All-American first-team selection after finishing seventh overall at the NCAA Outdoor Track and Field Championships.
- Men's and women's tennis earned All-Academic Team status from the Intercollegiate Tennis Association.
- Samford hosted both the Southern Conference and NCAA Indoor Track and Field Championships at the Birmingham Crossplex.



Forever





Samford Celebrates 175 Years

Few institutions reach the milestone that Samford University celebrates in a yearlong 175th anniversary celebration.

In the autumn of 1841, an idea was rooted in the hearts of four courageous Baptists in central Alabama: a vision of the importance of establishing and endowing a college of high character. In uncertain economic times, with no faculty, no library and no facilities, Howard College received its charter from the state of Alabama on December 29.

Samuel Sterling Sherman, the university's first president and its only faculty member, welcomed the first students to the fledgling college on January 3, 1842.

The college was born in difficult days and has endured many trials: devastating fires, ravages of war, bankruptcy, three locations and many economic challenges, including the Great Depression. The institution easily could have failed had it not been for the support of loyal friends, alumni, students and employees.

The vision of the founders extended into the mid-20th century when the college's leaders realized the need to set a new course. Relocation to the current campus and expansion of academic programs resulted in unprecedented growth. In 1965, the institution became the university we know today: Samford, one of the nation's top Christian universities whose influence spans the globe.

Even as the first 175 years are celebrated, the vision of the founders is providing the foundation for a vision of the future—one of academic excellence, leadership, service and compassion, firmly rooted in the university's Christian mission.



Updated Campus Master Plan Sets Course for Samford's Future

Samford University's 175-year history is one of academic excellence and leadership. The vision of the institution's founders to provide a college of high character is as strong today as it was in the beginning. That vision is taking new root in the first major update of the university master plan since the campus moved to its current location in the 1950s.

The university engaged Birmingham-based Davis Architects and Boston-based Dober Lidskey Mathey to assist with developing the new plan.

The plan features four primary phases that align with the university's strategic plan, and addresses needs in a long-term, fiscally appropriate and responsible way. The plan provides for a superior teaching and learning environment, and allows for growth of new and existing academic programs.

The plan provides support for continued growth at Samford. Samford's enrollment has grown 22 percent over the last 10 years.

The multiyear plan includes four phases:

Phase one

includes new residence facilities to accommodate expected growth and renovations to existing academic spaces for Howard College of Arts and Sciences and the School of the Arts. The centralized relocation of admission and other student services also is included.

Phase two

includes renovations to the university center, the university library and other academic space, as well as additional parking.

Phase three

includes additional residential space and parking to accommodate expected growth.

Phase four and independent projects

include additional housing and parking, and renovations to athletics facilities and the fine arts center.

The master plan also includes a comprehensive program to address infrastructure needs for the entire campus, increase energy efficiency, practice campus-wide conservation, and refresh and renew every facility. Samford has retained Johnson Controls Inc., a global leader in the manufacture and promotion of energy efficiency technologies, to oversee implementation of the infrastructure plan.

The infrastructure improvement program represents a \$31 million effort to implement improvements across campus over the next 24 months. The plan includes indoor and outdoor lighting upgrades across the campus, domestic water conservation, window replacements in numerous buildings, piping insulation, improvements in buildings' automation systems, heating/venting/air conditioning upgrades, a new campus chilled water plant, electrical and mechanical improvements, and other projects.

The expense of the projects will be repaid through the energy savings achieved over the JCI contract term, and the resulting improvements are expected to generate more than \$1.65 million in savings annually. In the process, the university will provide a cleaner, safer environment, reduce energy expenses and accomplish considerable improvements to many facilities. The net impact of the changes should be a reduction of more than 15,000 metric tons of carbon dioxide each year and an annual savings of more than 20 million gallons of water.



For God, For Learning

FOREVER SAMFORD

Building a strong future for Samford University

Forever Samford is a six-year, \$300 million capital campaign that was launched publicly in fall 2016. It is the largest undertaking of its kind in Samford University's 175-year history. It will help to ensure that Samford continues to prepare and send dedicated, thoughtful, ethical people throughout the world.

The campaign goals are in four major areas:

Scholarships **\$90 million**

Although we strive to keep tuition affordable, the total cost of a four-year undergraduate degree from Samford now approaches \$160,000. Generous scholarships enable us to open our doors to student leaders whose talents and achievements will have a wide influence.

Academic Programs **\$90 million**

Endowed professorships and ample research funds enable us to better support the outstanding faculty we have, and to attract talented new scholars and teachers. We also can continue to grow the depth and breadth of our rigorous academic programs.

Places and Spaces **\$60 million**

While our campus is beautiful and functional, many of our spaces are in their seventh decade, and in need of upgrading and renovation. We are building innovative new spaces to house relevant academic programs. We also are creating new gathering spaces where both campus and community can come together to share ideas and inspiration.

A Solid Foundation **\$60 million**

It costs \$165 million per year to operate a quality university such as Samford. Only 70 percent of this cost is covered by tuition and fees. We can close this gap and sustain the momentum and progress that has made Samford a top nationally ranked university.



Summary Consolidated Statement of Financial Position

June 30, 2016

Assets

Cash	\$35,344,810
Investments	270,752,567
Pledges Receivable	11,579,141
Student Loan and Other Receivables	12,773,516
Property, Plant and Equipment, net	279,930,519
Other Assets	18,785,932
Total Assets	\$629,166,485

Liabilities

Accounts Payable and Accrued Liabilities	\$9,981,571
Deferred Revenue	7,148,822
Other Liabilities	11,842,440
Annuities Payable	7,317,174
Pension Plan Obligation	107,578,992
Notes Payable of Consolidated Subsidiaries	29,839,415
Long-term Debt	173,033,721
Total Liabilities	\$346,742,135

Net Assets

Unrestricted	\$53,671,688
Temporarily Restricted	81,182,532
Permanently Restricted	147,570,130
Total Net Assets	\$282,424,350
Total Liabilities and Net Assets	\$629,166,485

The financial information was derived from the audited consolidated financial statements.

Summary Consolidated Statement of Activities, All Funds

year ended June 30, 2016

Revenues, Gains and Other Support

Tuition and Fees	\$144,779,221
Less: Scholarships and Fellowships	(42,052,761)
Net Tuition	\$102,726,460
Board and Lodging	21,680,527
Gifts, Grants and Contracts	11,167,118
Endowment Spending	16,248,431
Sales and Services of Auxiliary Enterprises	3,301,146
Other Income	11,152,168
Total Operating Revenues, Gains and Other Support	\$166,275,850

Expenses by Function

Instruction and Academic Support	\$93,596,253
Public Service	3,448,632
Student Services	25,500,332
Institutional Support	21,766,283
Auxiliary Enterprises	18,873,819
Total Operating Expenses	\$163,185,319
Net Operating Revenue	\$3,090,531

Non-operating Activities

Pension Liability Adjustment	(\$32,846,168)
Investment Income	613,866
Draws from Endowment for Scholarships and Operations	(16,257,986)
Capital and Endowment Gifts	3,316,527
Other Changes	(331,473)
Net Decrease from Non-operating Activities	(\$45,505,234)

Total Decrease in Net Assets	(\$42,414,703)
Net Assets at Beginning of Year	\$324,839,053
Net Assets at End of Year	\$282,424,350



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