LEGAL CHALLENGES FACING HEALTH CARE PROVIDERS

Friday, September 8, 2017
2:00 – 5:00 P.M. (registration & Check-in 1:30 P.M.)
Samford University, Cooney Hall, Regions Community Resource Room
3 Contact hours of Pharmacy CE credit (0.3 CEUs)

Speakers:
Roger L. Bates, Hand Arendall, LLC; C. Brantley Synco, Director, Information and Physical Security, Brookwood Baptist Health; David E. Robbins, School of Public Health, Samford University

*Speakers have no relevant conflicts of interest to disclose.

STATEMENT OF EDUCATIONAL NEED
Legal liability and risk management are concerns of local pharmacists, and likely, other practitioners. Electronic medical data breaches are on the rise, representing an area of increasing legal liability for health care systems, health and pharmacy benefit companies, as well as independent practices. Sources of such breaches vary. The goal of this activity is to emphasize the importance of compliance with applicable laws and implementing measures to reduce security risks associated with confidential patient information.

Sources:
- Data on file

Agenda & Session Objectives:
1:30 P.M. Registration and Check-in
2:00 P.M. HIPAA and Electronic Medical Records
- Merely complying with HIPAA rules, once the gold standard for security protocols and processes, is no longer the benchmark for securing healthcare data.
- Explain the encryption process.
- Describe how to limit access to authorized personnel.
- Discuss the importance of mental health, drug, and alcohol records.
- Summarize how patient portals affect risk management strategies.

Roger L. Bates, Hand Arendall, LLC

3:00 P.M. The Allure of Electronic Health Records
- Review trends in health care-related theft.
- Explain recent trends in healthcare data breaches in the context of human error and device theft.
- Discuss how electronic prescription processing and billing for pharmacy services creates entry points into patient pharmacy records.

C. Brantley Synco, Director, Information and Physical Security, Brookwood Baptist Health

4:00 P.M. Break

4:10 P.M. IT and Risk Management Principles
- Describe the principles of IT risk management as outlined in the NIST Cybersecurity Framework.
- Identify appropriate security measures to minimize the possibility of common information technology breaches.
- Select qualified security consultants to evaluate and improve the security of health care information technology systems.

David E. Robbins, Assistant Professor, School of Public Health, Samford University

5:10 P.M. Adjourn
Cost: $99

This is a knowledge-based CPE activity and appropriate for all pharmacists. To receive credit, participants must attend the entire session and complete program assessments. Credit will be sent electronically through CPE Monitor within 30 days following the program. NABP e-Profile ID# and Date of Birth (mmdd) required.

ACPE UAN # 0002-0000-17-030-L04-P

Registration: For online registration go to:
http://www.samford.edu/pharmacy/continuing-education

Preregistration closes at midnight September 7. There will be no refunds unless cancellation is made before preregistration closes.

Samford University McWhorter School of Pharmacy is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education.

This ACPE-accredited CPE activity is conducted without commercial support or influence of any kind.