



## DEVELOPMENTS AND TRENDS IN HEALTH CARE LAW 2021

Friday, October 1, 2021

8:30 A.M. – 3:45 P.M. (Registration & Continental Breakfast begins at 8:00 A.M.)

Birmingham Marriott, Birmingham, AL

6 Contact hours of Pharmacy Law CPE credit (0.6 CEUs)

### Speakers:\*

*Brenna E. Jenny, Sidley Austin LLP, Washington, D.C., Serra H. Schlanger, Hyman, Phelps & McNamara PC, Washington, D.C., Brad Robertson-Moderator, Bradley Arant Boult Cummings LLP, Birmingham, AL, Brian Bates, Chief Compliance Officer, UAB Health System, Birmingham, AL, Brandon Farmer, President and CEO, Alabama Nursing Home Association, Montgomery, AL, Dr. Mary G. McIntyre, Chief Medical Officer, Alabama Department of Public Health, Montgomery, AL, Dr. Donald E. Williamson, President and CEO, Alabama Hospital Association, Montgomery, AL, Cavendar C. "Chris" Kimble-Moderator, Balch & Bingham LLP, Birmingham, AL, Christopher G. Janney, Denton, Washington, D.C., Kelli Robinson, Blue Cross Blue Shield of Alabama, Birmingham, AL, Tammie W. Lunceford, Warren Averett, Birmingham, AL, Gregg B. Everett, Gilpin Givhan PC, Montgomery, AL, Thomas B. Klinner, Alabama Department of Mental Health, Montgomery, AL, Mark D. Wilkerson, Wilkerson & Bryan PC, Montgomery, AL, Honorable John L. Carroll, Samford University Cumberland School of Law, Birmingham, AL*

\*Speakers have no relevant conflict of interest to disclose

### STATEMENT OF EDUCATIONAL NEED

Understanding the regulations related to pharmacy and healthcare practices in this current world of uncertainty is of the utmost importance. The COVID-19 pandemic has upended daily life and will continue to affect how the healthcare system functions and challenge the legal framework meant to regulate it. The enactment of new regulations/legislation relating to COVID-19, telehealth, and medical record access are just a few of the issues for pharmacists to consider. The purpose of this activity is to update pharmacists on the current regulatory and legal climate in healthcare at the federal level and within the state of Alabama.

#### References:

- US Department of Health and Human Services. Legal Considerations for Telehealth. <https://telehealth.hhs.gov/providers/legal-considerations/> Accessed August 4, 2021.
- Centers for Disease Control and Prevention (CDC) Guidance for Pharmacies. <https://www.cdc.gov/coronavirus/2019-ncov/hcp/pharmacies.html>. Accessed August 4, 2021.

### Program Objectives:

Following the program, the participant should be able to:

- Describe the steps involved in the vaccine approval process.
- Outline the response of the Centers for Medicare & Medicaid Services (CMS) to the COVID-19 pandemic.
- Discuss the changes to health care policies implemented at the federal level since the new administration took office in January 2021.
- Define the Stark law and its potential impact on the healthcare landscape.
- Describe the new information blocking rules and proposed changes to Health Insurance Portability and Accountability Act (HIPAA).
- Specify how the new information blocking rules and proposed changes to HIPAA will impact patient and provider access to medical records.
- Tell how the COVID-19 pandemic has influenced various healthcare policies in Alabama including licensing issues, telehealth, reimbursements, compliance, and Medicaid.
- Discuss the current state of medical ethics as influenced by the COVID-19 pandemic.

**Program Agenda:**

- 8:00 A.M. Check-in and Continental Breakfast
- 8:30 A.M. *Federal Issues Related to COVID Policy*  
Brenna E. Jenny, Sidley Austin LLP, Washington, D.C.  
Serra H. Schlanger, Hyman, Phelps & McNamara PC, Washington, D.C.  
Brad Robertson-Moderator, Bradley Arant Boult Cummings LLP, Birmingham, AL
- 9:30 A.M. Break
- 9:45 A.M. *Unpacking the Continued Impact of COVID-19*  
Brian Bates, Chief Compliance Officer, UAB Health System, Birmingham, AL  
Brandon Farmer, President and CEO, Alabama Nursing Home Association, Montgomery, AL  
Dr. Mary G. McIntyre, Chief Medical Officer, Alabama Department of Public Health, Montgomery, AL  
Dr. Donald E. Williamson, President and CEO, Alabama Hospital Association, Montgomery, AL  
Cavendar C. "Chris" Kimble-Moderator, Balch & Bingham LLP, Birmingham, AL
- 10:45 A.M. *Breaking Down the New Stark Law and Anti-Kickback Statute*  
Christopher G. Janney, Denton, Washington, D.C.
- 11:45 A.M. Lunch
- 12:35 P.M. *New Information Blocking Rules & HIPAA Proposed Changes*  
Kelli Robinson, Blue Cross Blue Shield of Alabama, Birmingham, AL  
Tammie W. Lunceford, Warren Averett, Birmingham, AL
- 1:35 P.M. Break
- 1:45 P.M. *Alabama Update: What a Year!*  
Gregg B. Everett, Gilpin Givhan PC, Montgomery, AL  
Thomas B. Klinner, Alabama Department of Mental Health, Montgomery, AL  
Mark D. Wilkerson, Wilkerson & Bryan PC, Montgomery, AL
- 2:45 P.M. *Ethics After a Pandemic*  
Honorable John L. Carroll, Samford University Cumberland School of Law, Birmingham, AL
- 3:45 P.M. Adjourn

**Cost:** \$299 – Early Registration  
\$329 – Registration at the Door (pre-registration is recommended)

This is a knowledge-based CPE activity and appropriate for all pharmacists. To receive credit, participants must attend the entire session and complete program assessments. Credit will be sent electronically through CPE Monitor within 30 days following the program. NABP e-Profile ID# and Date of Birth (mmdd) required.

ACPE UAN # 0002-0000-009-L03-P

**Registration:** For online registration go to:  
<http://www.samford.edu/pharmacy/continuing-education>

Preregistration closes at midnight September 29<sup>th</sup>. There will be no refunds unless cancellation is made before preregistration closes.



Samford University McWhorter School of Pharmacy is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education.

This ACPE-accredited CPE activity is conducted without commercial support or influence of any kind.