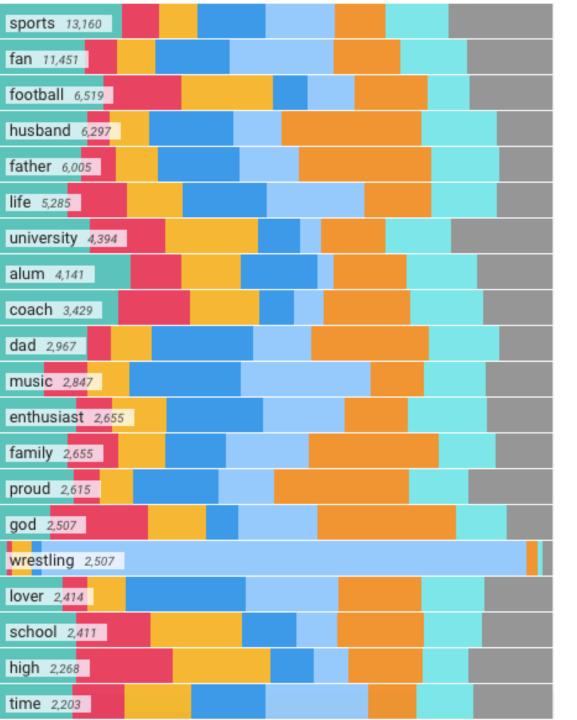
An Analysis of 166,407 Followers of the XFL on Twitter

Conducted by Center for Sports Analytics at Samford University

Analyzed Twitter followers on February, 2020

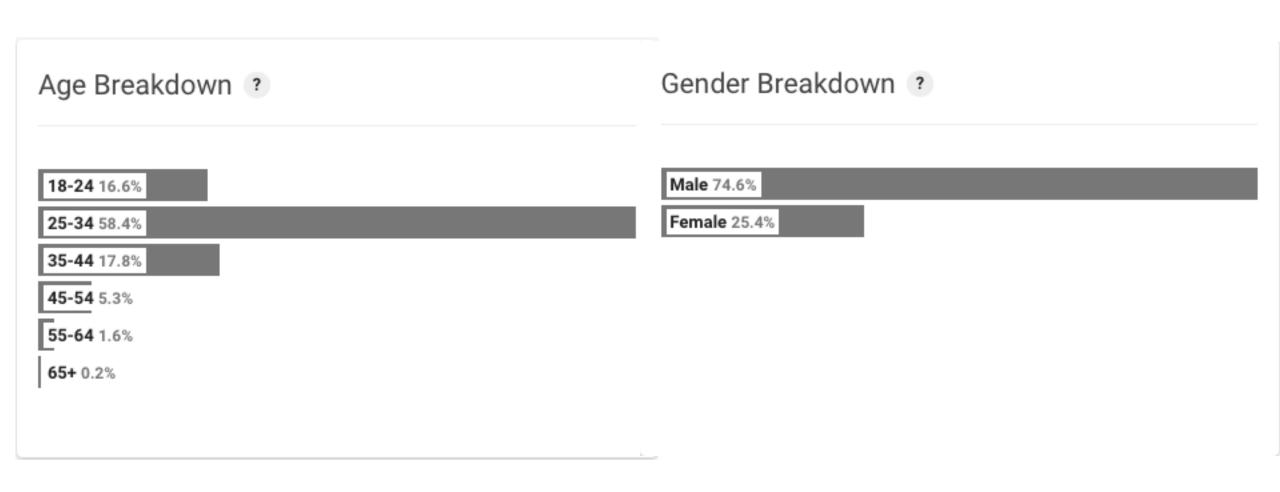


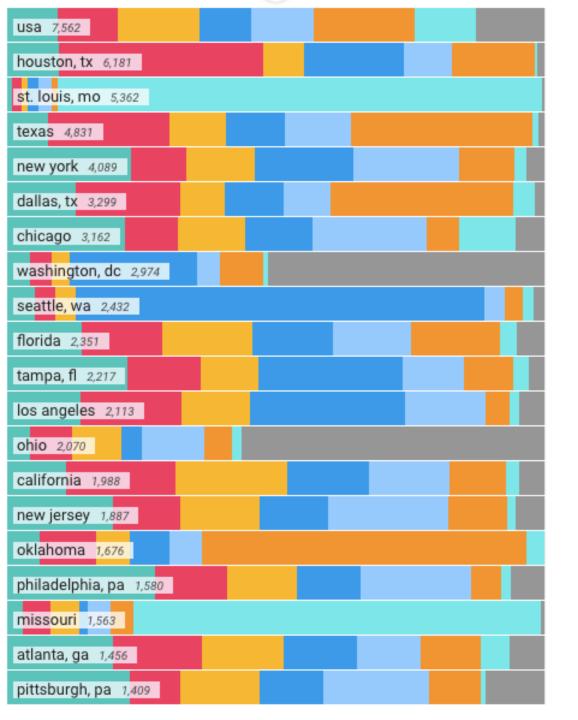




Top 20 words used to self-describe on Twitter of XFL followers?

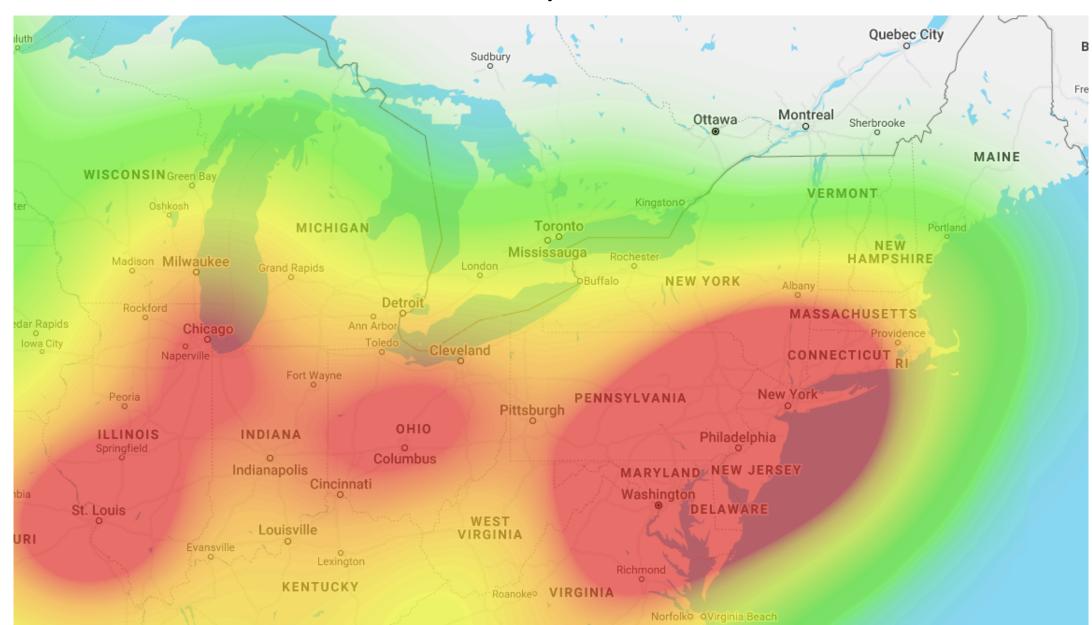
Age and Gender of XFL Followers



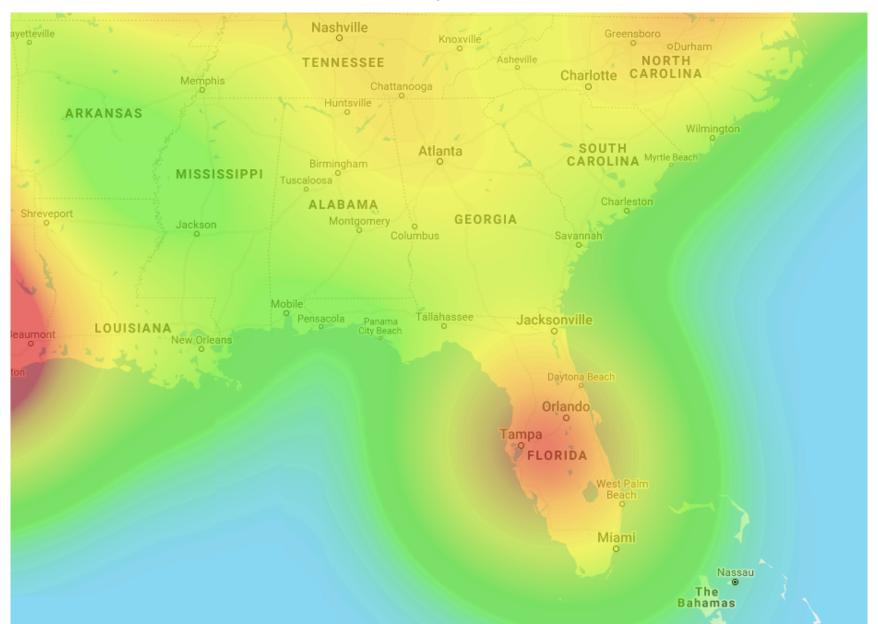


Where do XFL Followers Live?

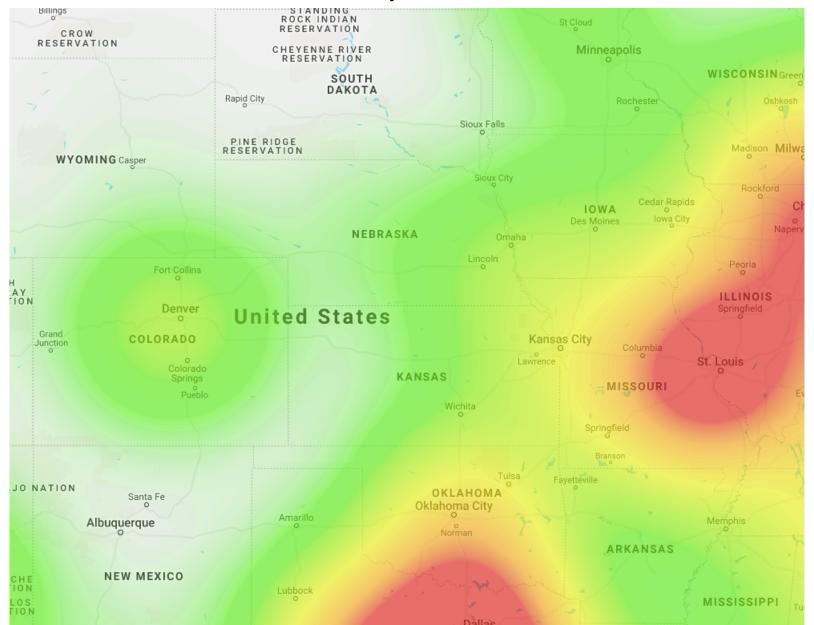
Heat Map: NE US



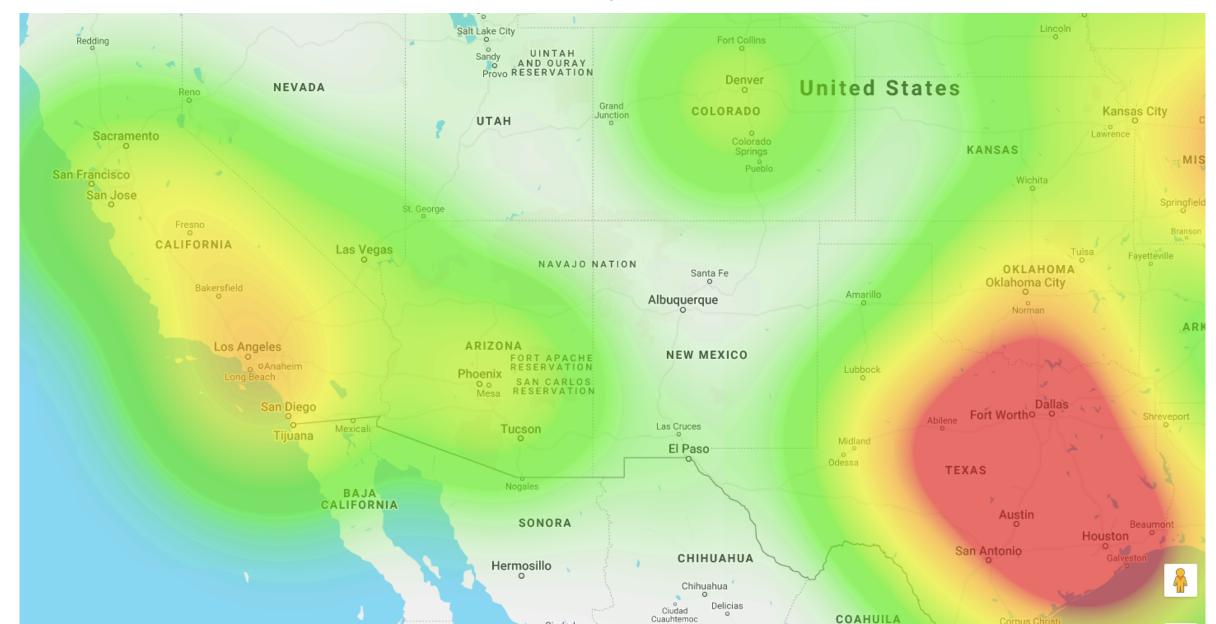
Heat Map: SE US



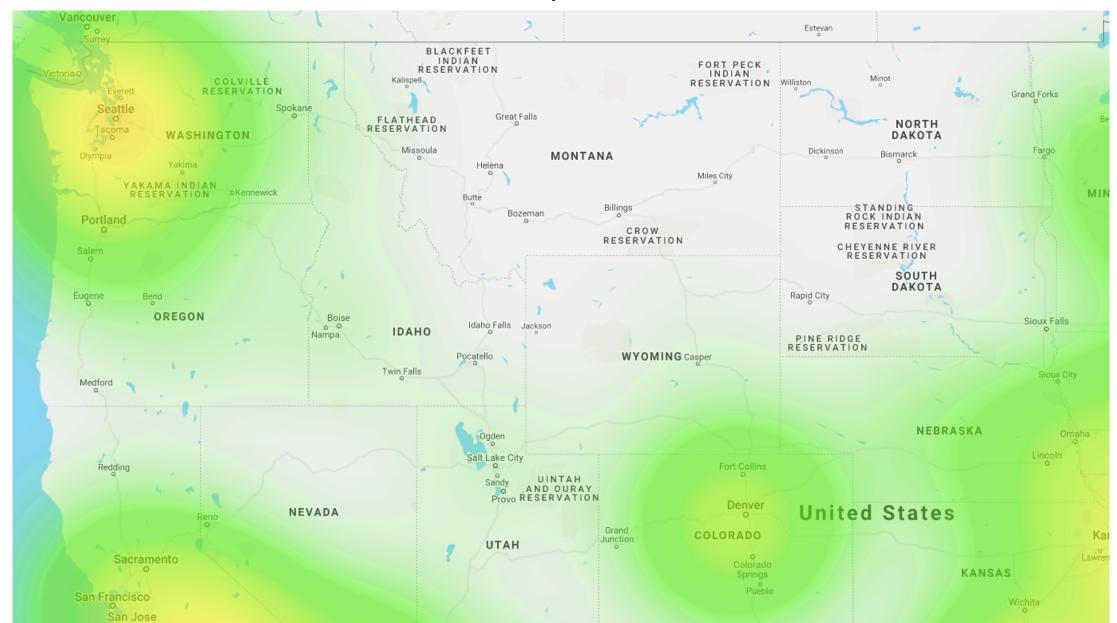
Heat Map: MW US



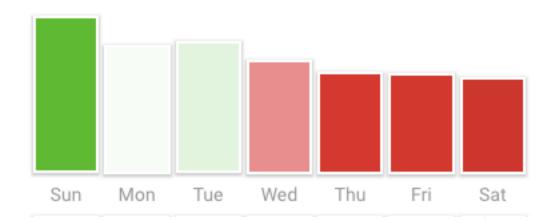
Heat Map: SW US



Heat Map: NW US



Hour & Day Heatmap



Peak Average Engagement by Time

Most Active Time in Report Period

Sundays at 2:00 PM

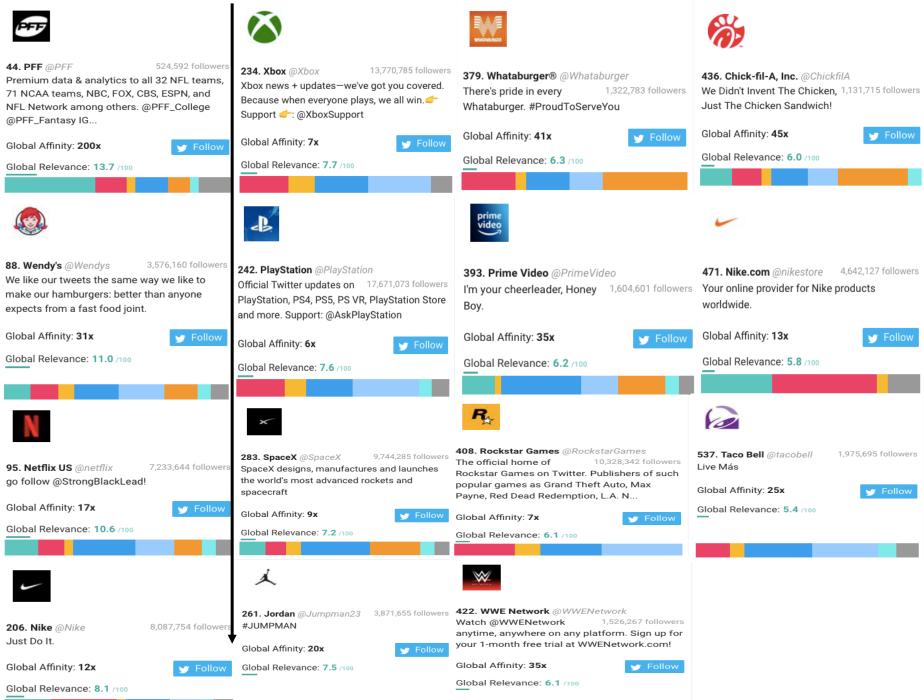
Avg Posts

21,663

Share of Total Audience Posts

1.70%

When do XFL followers post to Twitter?



What are the top 15 most relevant brands to XFL followers?

- Note: Global relevance and affinity are defined later in the report. Also, the number listed to the left of the company name on the top line of each account indicates the rank of the account amongst the top 1,000 most relevant social accounts for all XFL followers. For example, while PFF is the most relevant brand account, it is only the 44th most relevant account amongst all social accounts to XFL followers.
- This page and every slide after starts in the first column and reads top to bottom, second column, third column, etc.





143. T-Mobile @TMobile

1,234,013 followers

Living our best Un-carrier life. Going further for customers, nbd. Working to create the most advanced wireless network in history. #AreYouW...

Global Affinity: 18x

Follow

Global Relevance: 2.7 /100

Local Affinity: 4x

Local Relevance: 2.6 /100

164. Verizon @verizon

1.663.663 followers America's most reliable network. For customer care,

tweet @VZWsupport. #5GBuiltRight

Global Affinity: 13x

Follow

Global Relevance: 2.4 /100

Local Affinity: 4x

Local Relevance: 2.5 /100

173. AT&T @ATT

894,315 followers

We like our tweets like we like our network - fast & reliable $\mathcal{O} \stackrel{h}{\rightarrow}$ Have a question? Our people at @ATTHelp can help you with that!

Global Affinity: 20x



Global Relevance: 2.2 /100

Local Affinity: 6x

Local Relevance: 2.3 /100



239. Sprint @sprint

436,701 followers

Here are some things that have everyone saying #WishItWereGuaranteed -

Global Affinity: 23x



Global Relevance: 1.3 /100

Local Affinity: 5x

Local Relevance: 1.4 /100

What are the top 4 most relevant cell phone carriers for XFL followers?





88. Wendy's @Wendys 3,576,160 followers We like our tweets the same way we like to make our hamburgers: better than anyone expects from a fast food joint.

Global Affinity: 31x Follow

Global Relevance: 11.0 /100

537. Taco Bell @tacobell Live Más

Global Affinity: 25x

Global Relevance: 5.4 /100



744. Text GUAC MODE to 888-222 @ChipotleTweets Guac Mode is here. 1,006,497 followers

Global Affinity: 38x

Global Relevance: 4.6 /100



379. Whataburger® @Whataburger1,322,783 followers

There's pride in every Whataburger. #ProudToServeYou

Global Affinity: 41x

Global Relevance: 6.3 /100



645. Buffalo Wild Wings @BWWings 674,728 followers

Roar!

Global Affinity: 58x

Follow

1.975.695 followers

Follow

Global Relevance: 4.9 /100



436. Chick-fil-A, Inc. @ChickfilA 1,131,715 followers We Didn't Invent The Chicken, Just The Chicken Sandwich!

Global Affinity: 45x

Follow

y Follow

Global Relevance: 6.0 /100

918. McDonald's @McDonalds Welcome to McDonald's USA Twitter page! Follow @McDonaldsCorp for company + biz updates. For customer support use the link below.

Global Affinity: 11x

Follow

3,623,758 followers

Global Relevance: 4.1 /100

What are the top 7 most relevant restaurants for XFL followers?















172. Busch Beer @BuschBeer By following, you confirm you're 21+. Enjoy Responsibly, @2020 Anheuser-Busch, Busch® Beer 247. Jack Daniel's @JackDaniels_US 200,289 followers Drink responsibly. Legal drinking age only. Don't share with anyone underage. j.mp/PostGuide-EN. TN Whiskey 40% ABV. JD Distillery, Lynchbur..

334. White Claw Hard Seltzer @WhiteClaw Live Your Wave™. Enjoy responsibly. 21+. © White Claw Seltzer Works.

Global Affinity: 97x

Global Affinity: 169x

Global Affinity: 144x

y Follow Global Relevance: 2.2 /100 Global Relevance: 2.9 /100

Global Relevance: 1.3 /100

Follow Global Relevance: 0.7 /100

Local Affinity: 19x

Local Affinity: 12x

Global Affinity: 45x

Local Affinity: 21x

Local Relevance: 2.1 /100

Local Affinity: 14x

Local Relevance: 3.1 /100

Local Relevance: 1.4 /100

Local Relevance: 0.7 /100

194,155 followers 140. Budweiser @budweiserusa

If you're reading this you need a beer. 2020

Anheuser-Busch, Budweiser Lager Beer

225. Natural Light @naturallight

y Follow

230,196 followers

ULTRA

Global Affinity: 198x

45.234 followers

Join #TeamULTRA & you could get 70,710 followers endorsed by us! Visit TeamULTRA.com. By following, you confirm you're 21+ & won't share with those under 21....

Global Relevance: 1.5 /100 Local Affinity: 31x

Global Affinity: 83x

293. Michelob ULTRA @MichelobULTRA



Global Relevance: 2.7 /100

Local Relevance: 2.6 /100

Local Affinity: 12x

Global Affinity: 95x

Local Relevance: 1.6 /100

232. Coors Light @CoorsLight

PRIV: bit.ly/MC-Pvy T&C: bit.ly/TnCs-...

Global Relevance: 0.9 /100

Local Affinity: 20x

Local Relevance: 1.0 /100



Chill

Coors Light. 21+ only. Don't share w/those under 21.

Drink Responsibly. Coors Brewing Co., Golden, CO.

305. Patrón Tequila @Patron 225,395 followers

Official Twitter account for Patrón Tequila. Tag #PassThePatron to keep the celebration going. Must be legal drinking age to follow.

Global Affinity: 79x

Local Affinity: 19x Local Relevance: 2.8 /100

Global Affinity: 74x y Follow

126,326 followers

Global Affinity: 27x



Global Relevance: 2.6 /100

146. Miller Lite @MillerLite

The Original Light Beer since 1975. Only 21+. Don't

share w/ under 21. Drink Responsibly. MBC, MKE WI.

PRIV: bit.ly/MC-Pvy T&C: bit.ly/TnCs-...

Local Affinity: 21x

Local Relevance: 1.6 /100

Global Relevance: 1.4 /100

Global Relevance: 0.9 /100

Local Affinity: 4x

Local Relevance: 0.9 /100

What are the top 10 most relevant alcohol brands for XFI followers?







61. Amazon.com @amazon

3,188,613 followers

Official Twitter account of Amazon.com. Contact @AmazonHelp for customer support.

Global Affinity: 15x

Global Relevance: 5.0 /100

Local Affinity: 5x

Local Relevance: 5.2 /100

y Follow

3.979.152 followers

Follow

Global Affinity: 3x

@MicrosoftHelps

y Follow

Global Relevance: 2.6 /100

Local Affinity: 3x

Local Relevance: 3.3 /100

147. Microsoft @Microsoft 8,804,828 followers

We're on a mission to empower every person and every organization on the planet to achieve more. Support:

292. Intel @intel

4,825,236 followers

Intel news, views & events about global tech innovation. Looking for support? Tweet @IntelSupport

Global Affinity: 2x

₩ Follow

Global Relevance: 1.0 /100

Local Affinity: 2x

Local Relevance: 1.3 /100

94. Apple @Apple Apple.com

Global Affinity: 10x

Global Relevance: 3.8 /100

Local Affinity: 6x

Local Relevance: 4.4 /100



182. Sony @Sony

4.416.830 followers

The official Twitter account for Sony in the United States. For all support inquiries: @SonySupportUSA.

Global Affinity: 5x

Follow

Global Relevance: 2.0 /100

Local Affinity: 5x

Local Relevance: 2.6 /100

What are the top 5 most relevant tech companies for XFL followers?



275. Bank of America @BankofAmerica 540,519 followers

The power to connect with people and exchange ideas. For account issues, please use @BofA_Help

Global Affinity: 15x

y Follow

Global Relevance: 1.1 /100

Local Affinity: 2x

Local Relevance: 1.0 /100



276. American Express @AmericanExpress

Follow Amex's Erica (*E) & Alicia (*A) 874,377 followers for insider news, access & more.

Global Affinity: 10x

y Follow

Global Relevance: 1.1 /100

Local Affinity: 4x

Local Relevance: 1.2 /100



298. Goldman Sachs @GoldmanSachs 760,729 followers

Official Goldman Sachs Twitter account. Follow us for the latest in global and local economic progress, firm news, and thought leadership co...

Global Affinity: 10x

y Follow

Global Relevance: 0.9 /100

Local Affinity: 4x

Local Relevance: 1.0 /100



322. Wells Fargo @WellsFargo

313,372 followers

Welcome to our Twitter page! Here we provide financial education, community news and more. For customer service, please contact @Ask_WellsFa...

Global Affinity: 18x

y Follow

Global Relevance: 0.8 /100

Local Affinity: 3x

Local Relevance: 0.8 /100



318. Capital One @CapitalOne

186,820 followers

At Capital One we're on a mission for our customers bringing them great products, rewards and service.captl1.co/social

Global Affinity: 30x



Global Relevance: 0.8 /100

Local Affinity: 6x

Local Relevance: 0.9 /100

What are the top 5 most relevant banks for XFI followers?







39. Ken Rosenthal @Ken_Rosenthal

MLB on FOX reporter; senior 1,121,796 followers writer, The Athletic; FOXSports.com contributor; MLB Network insider. Height: 5-4 1/2

64. Rachel Nichols @Rachel_Nichols

Host of #ESPN's The Jump, 1,116,097 followers weekdays 3p ET/12p PT. We're running with the shadows of the night, so baby take my hand, you'll be all right.

73. Darren Rovell @darrenrovell

Business of Sports Betting, 2,053,156 followers

Sports Business Reporter & Senior Executive

Producer for @ActionNetworkHQ Instagram:
@darrenrovell.

Global Affinity: 106x

y Follow

Global Affinity: 91x Follow

Global Affinity: 52x

Global Relevance: 11.6 /100

y Follow

Global Relevance: 14.1 /100

Global Relevance: 12.0 /100



47. Skip Bayless @RealSkipBayless

Daily sports truth, hottest 2,974,096 followers sports debate on TV, 9:30AM - 12:00 EST. Fox Sports 1, Maybe not what you want to hear, but need to hear.

68. Matthew Berry @MatthewBerryTMR

Host The Fantasy Show on 1,046,630 followers ESPN+, NYTimes Best Selling Author of

Fantasy Life, founder @fantasylifeapp and yeah, that's me in #AvengersEndGame...

relevant broadcasters to XFL fans?

Who are the

5 most

Global Affinity: 44x

y Follow

Global Affinity: 95x

y Follow

Global Relevance: 13.4 /100

Global Relevance: 11.8 /100



4. Bleacher Report @BleacherReport

Get the Free B/R App

8,165,510 followers

Global Affinity: 35x

y Follow

Global Relevance: 25.2 /100



8. ESPN @espn 34,913,032 followers

Download the ESPN App 🚺

Global Affinity: 10x

Global Relevance: 23.1 /100



30. ESPN Stats & Info @ESPNStatsInfo

Our mission is to serve fans 1,728,163 followers across every ESPN platform with the fastest, most accurate and insightful statistics, scores, news and analysis...

Global Affinity: 80x

Global Relevance: 15.5 /100





7. Barstool Sports @barstoolsports

Viva La Stool - Download the 2,135,

2,135,475 followers Official Twitter account of the NFL Network. Our

 $Barstool\,Sports\,app\,\,barstoolsports.com/download\,\,\,Social\,Media\,Policy:\,on.nfl.com/ZNKG9n$

Global Affinity: 101x

y Follow

Global Affinity: 50x



3,861,733 followers

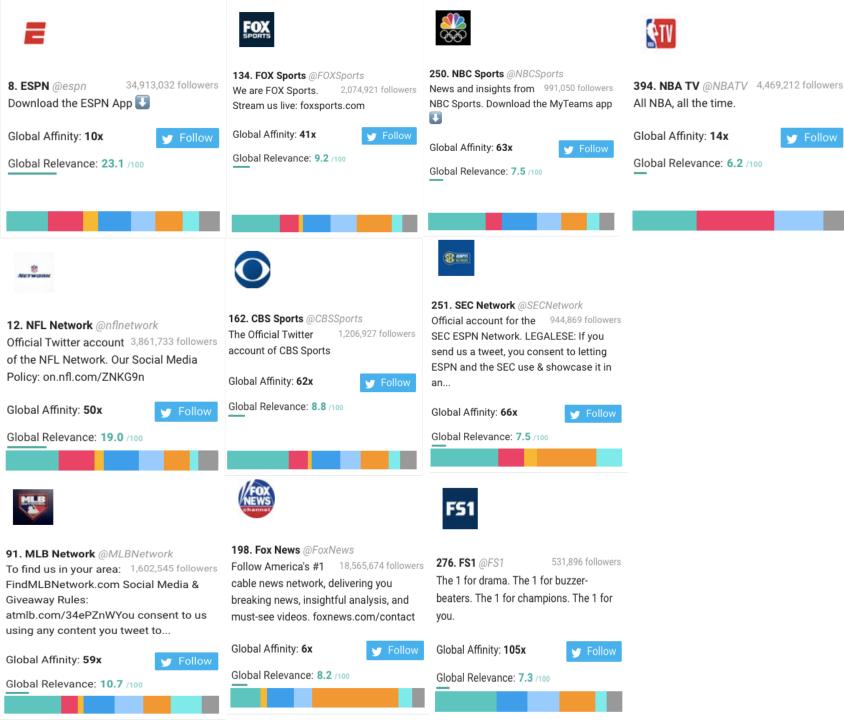
y Follow

Global Relevance: 23.4 /100

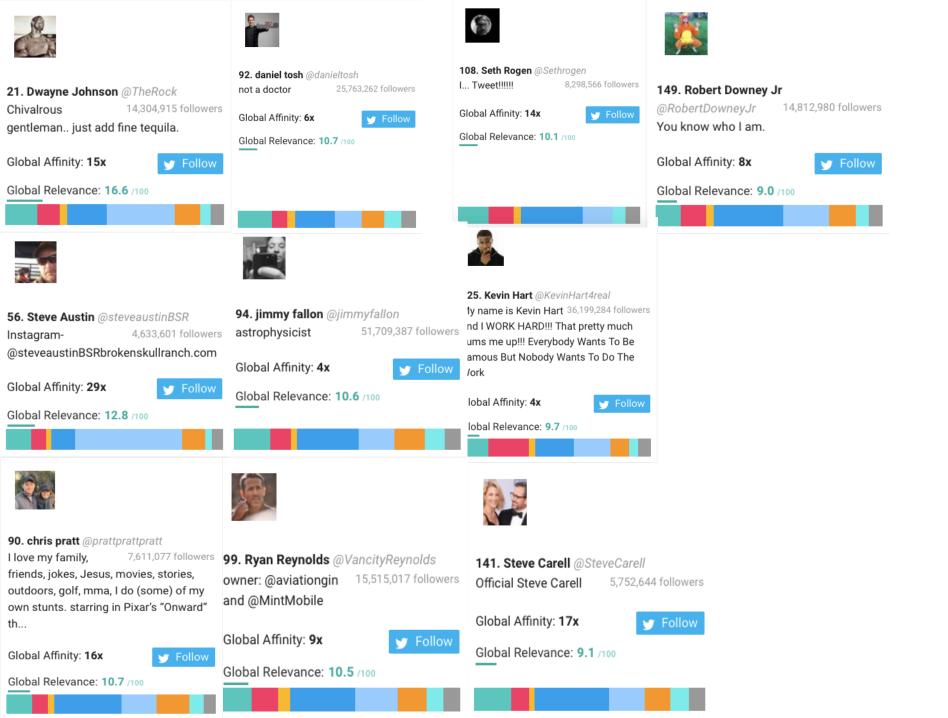
Global Relevance: 19.0 /100

12. NFL Network @nflnetwork

What are the top 5 most relevant media sources for XFL followers?



What are the top 10 most relevant channels for XFL followers?



Who are the top 10 most relevant actors for XFI followers?







EST. AKRON - ST.V/M 45,146,868 followers

Class of '03

LeBronJamesFamilyFoundation.org

#IPROMISE

Global Affinity: 6x



Global Relevance: 16.6 /100



35. Kobe Bryant @kobebryant

@Granity Studios -

15,604,736 followers

Follow

CEO, Writer, Producer



Global Relevance: 14.5 /100



51. Johnny Manziel @JManziel2

ComebackSZN

2,093,911 followers

Global Affinity: 58x



Global Relevance: 13.1 /100



34. SHAQ @SHAQ 15,278,884 followers

VERY QUOTATIOUS, I PERFORM RANDOM ACTS OF SHAQNESS

Global Affinity: 12x



Global Relevance: 14.6 /100



5,575,131 followers 46. JJ Watt @JJWatt

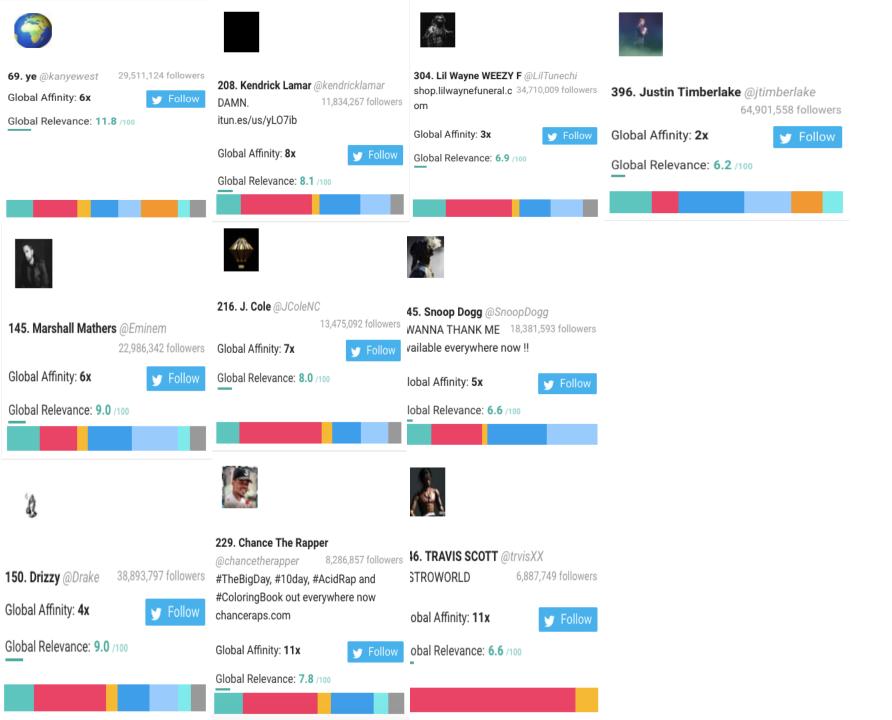
Houston Texans #99

Global Affinity: 26x

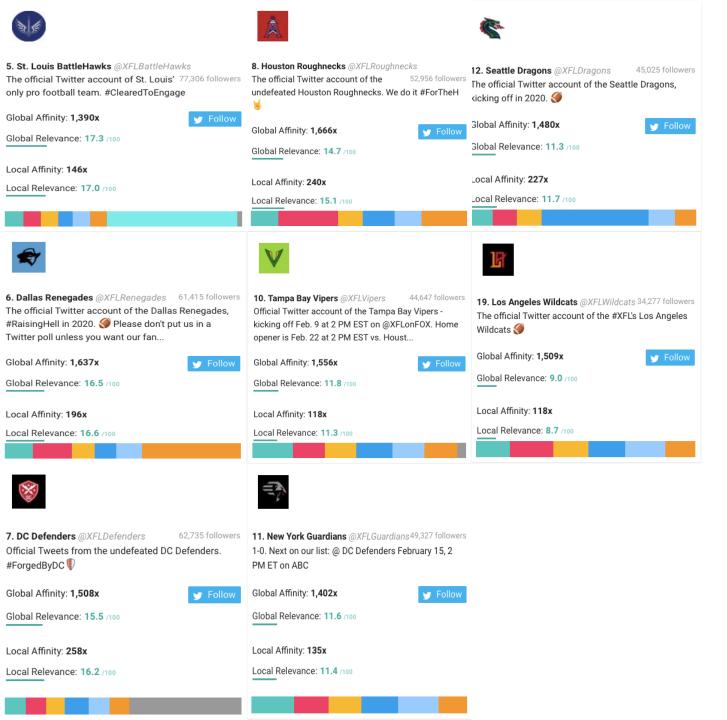


Global Relevance: 13.5 /100

Who are the top 5 most relevant athletes for XFL followers?



Who are the top 10 most relevant singers for XFL followers?



What are the most relevant XFL teams for XFL followers?





16. Dallas Cowboys @dallascowboys

Official twitter account of the 3.932.938 followers Dallas Cowboys. World Champions VI, XII, XXVII, XXVIII, XXX. Spanish Content: @SomosCowboys

Global Affinity: 24x

Follow

Global Relevance: 9.2 /100

Local Affinity: 7x

Local Relevance: 9.4 /100



22. Cleveland Browns @Browns 1,303,550 followers

Global Affinity: 53x

Global Relevance: 8.0 /100

Local Affinity: 17x

Local Relevance: 8.6 /100



27. Houston Texans @HoustonTexans

The official Twitter account of the 1,929,664 followers Houston Texans, #WeAreTexans

Global Affinity: 33x

Global Relevance: 6.9 /100

Local Affinity: 9x

Local Relevance: 7.1 /100



29. Kansas City Chiefs @Chiefs 1,506,797 followers SUPER BOWL LIV CHAMPS 🏆

Global Affinity: 38x

y Follow

Global Relevance: 6.6 /100

Local Affinity: 12x

Local Relevance: 7.0 /100



31. Seattle Seahawks @Seahawks

Official Twitter account of the 2,423,520 followers Seattle Seahawks, #GoHawks

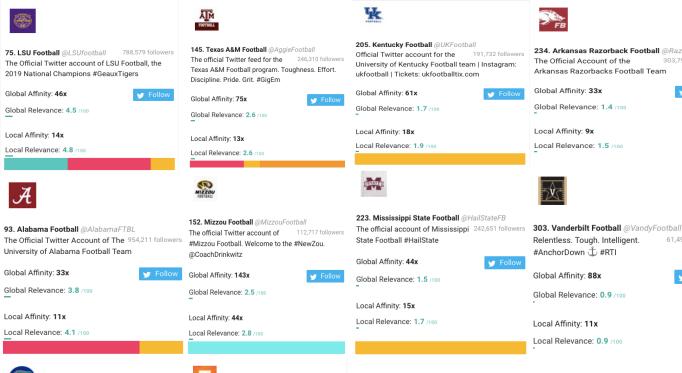
Global Affinity: 26x

Global Relevance: 6.6 /100

Local Affinity: 8x

Local Relevance: 6.8 /100

What are the 5 most relevant **NFL** Teams to XFL followers?





226. Gamecock Football @GamecockFB Official account of South Carolina 390,133 followers Football #SpursUp de

303,793 followers

Follov

61,492 followers

y Follow

Global Affinity: 29x

Local Relevance: 1.6 /100

Global Relevance: 1.5 /100

Local Affinity: 8x

y Follow

Local Affinity: 8x

#PoweredByTheT

Global Affinity: 30x

Local Relevance: 2.5 /100

Global Relevance: 2.4 /100

166. Tennessee Football @Vol_Football

Tennessee Football program | National

Official Twitter for the University of 627,931 followers

Championships: 6 \(\frac{1}{2} \) SEC Championships: 13 \(\frac{1}{2} \)



142. Georgia Football @GeorgiaFootball 193. Auburn Football @AuburnFootball Official Twitter of Georgia Football | 970,055 followers Official Twitter of Auburn Tigers 372,550 followers Snapchat: FootballUGA | Instagram: Football, led by @CoachGusMalzahn. #WarEagle GeorgiaFootball | Head Coach: @KirbySmartUGA |

y Follo

139. Gators Football @GatorsFB 308,368 followers

Program | 3 National Championships | 8 SEC Titles

Official account of the @FloridaGators Football

| 3 Heisman Trophies | @CoachDanMullen

Global Affinity: 63x

Local Affinity: 15x

#CommitToTheG

Global Affinity: 23x

Local Affinity: 8x Local Relevance: 2.9 /100

Global Relevance: 2.7 /100

Global Relevance: 2.7 /100

Local Relevance: 2.8 /100

Global Affinity: 37x

Global Relevance: 1.9 /100

Local Affinity: 12x Local Relevance: 2.1 /100



6 SEC Championships | 3 National 232,281 followers Championships | Home of The Grove #HottyToddy

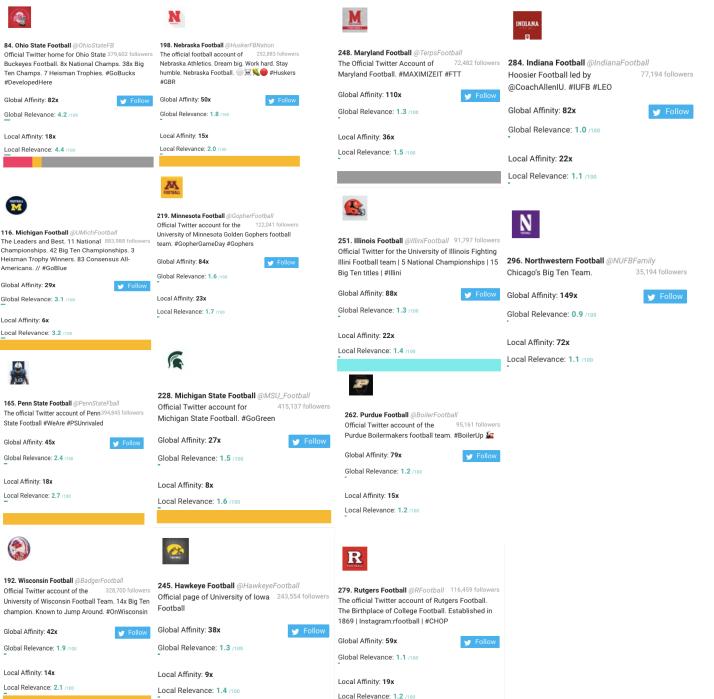
Global Affinity: 45x Global Relevance: 1.5 /100

Local Affinity: 16x

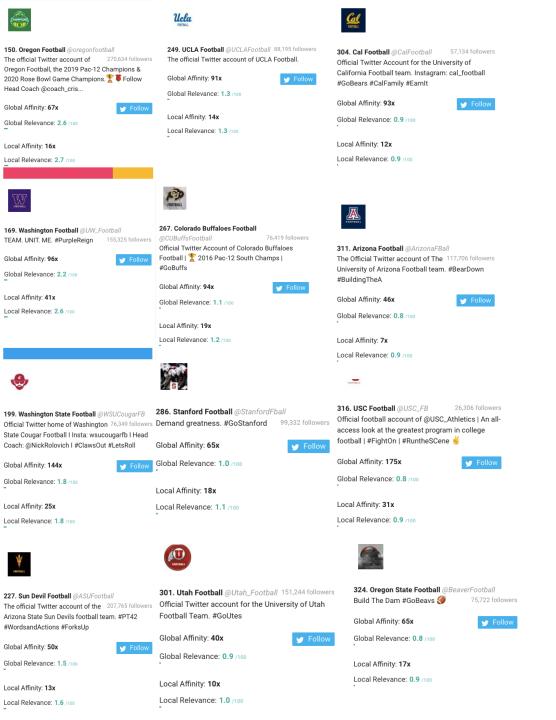
Local Relevance: 1.7 /100

What are the most relevant SFC Football accounts for XFL

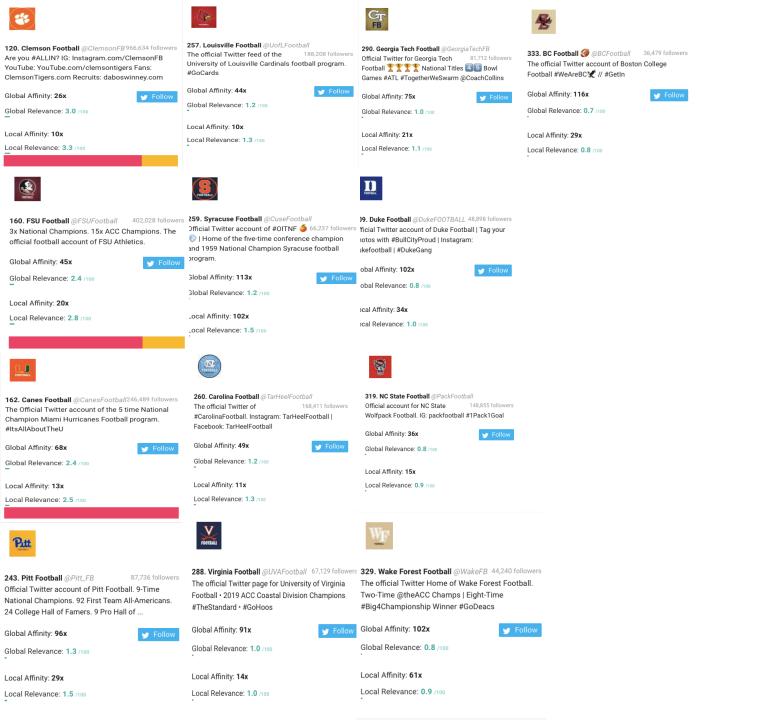
followers?



What are the most relevant BIG10 Football accounts for XFL followers?

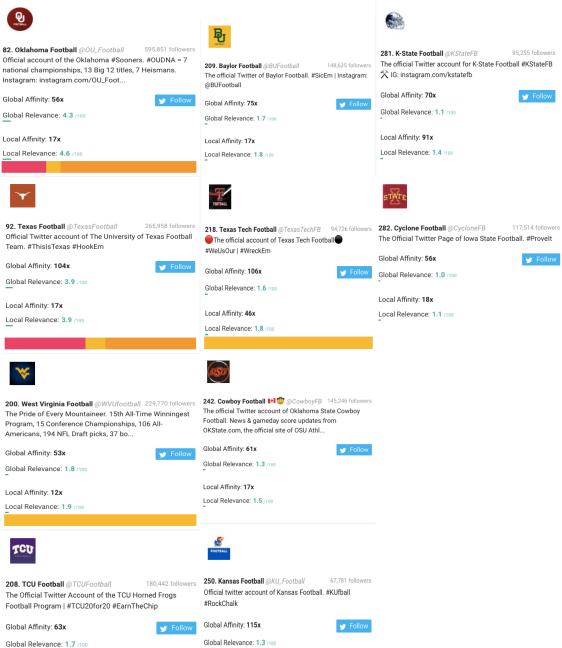


What are the most relevant PAC12 Football accounts for XFL followers?



What are the most relevant ACC Football accounts for XFL followers?

*Virginia Tech not shown due to VT changed social media account.



Local Affinity: 53x

Local Relevance: 1.5 /100

Local Affinity: 16x

Local Relevance: 1.8 /100

What are the most relevant BIG12 Football accounts for XFL followers?



350. Samford Football @SamfordFootball

The official home and account of Samford Bulldogs' Football, led by Chris Hatcher (@HatchAttack1).#AllForSAMford

Global Affinity: 181x Global Relevance: 0.6 /100

Local Affinity: 23x

Local Relevance: 0.7 /100

y Follow

Global Relevance: 0.6 /100

370. Mercer Football @MercerFootball

Middle Georgia's football team. 20,479 followers #RaiseTheBar | #RoarTogether

Global Affinity: 155x



427. ETSU Football @ETSUFootball 23,359 followers

The official twitter account for ETSU Football... 2018 SoCon Champs! #2020Vision #ETSUTough #BoardTheShip Instagram: @etsufootball Snapchat:...

Global Affinity: 88x



Global Relevance: 0.4 /100

Local Affinity: 28x

Local Relevance: 0.4 /100



362. The Citadel Football @CitadelFootball

Official Account of The Citadel 17,329 followers Football | 4x @SoConSports Champs '61, '92, '15 & '16 | #FireThoseCannons | 📸 @CitadelFootball

Global Affinity: 189x

Global Relevance: 0.6 /100

387. Furman Football @PaladinFootball

The official Twitter account for Furman Paladins Football. Home of the 14-time Southern Conference Champions and 1988 National Champions. #F...

Global Affinity: 167x

y Follow

Global Relevance: 0.5 /100



477. VMI Football @VMI_Football Official Account of the VMI Keydet Football Team.

Follov

Global Relevance: 0.2 /100



368. Chattanooga Football @GoMocsFB

Chattanooga Mocs Football (alma 18,519 followers mater to 2018 Pro Football HOF inductee. Terrell Owens) | Instagram - GoMocsFB

Global Affinity: 172x

Local Affinity: 14x

Global Relevance: 0.6 /100

Local Relevance: 0.6 /100

y Follow

Global Relevance: 0.5 /100





Instagram @keydets_football

Global Affinity: 194x



397. Wofford Football @Wofford_FB 13,752 followers

Official Twitter page of Wofford Football-Camp Info: camps.jumpforward.com/definethestand..

Global Affinity: 180x



Local Affinity: 34x

Local Relevance: 0.5 /100

What are the most relevant SoCon Football accounts for XFL followers?



216. Under Armour FTBL @UAFootball Under Armour makes you better. ⁴ #TheOnlyWayIsThrough

Global Affinity: 233x



221. Nike Football @nikefootball Always. Forward.

Global Affinity: 4x



269. adidas Football @adidasfootball Introducing #Predator 20, 100% unfair.

Global Affinity: 3x

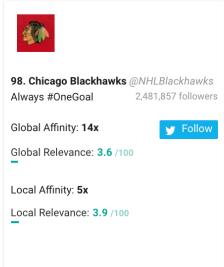
XFL Twitter Followers are 233 times more likely to follow the **Under Armour** Football account than the general population, but only 4 times more likely to follow Nike and 3 times more likely to follow Adidas

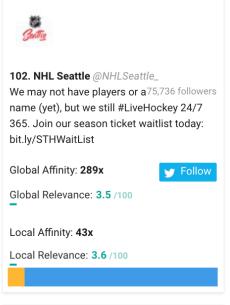
Top 10 NHL Teams for XFL Followers



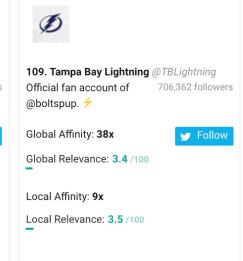




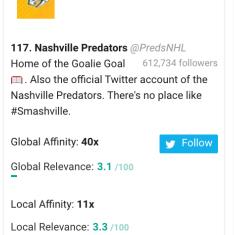










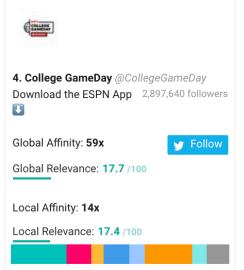




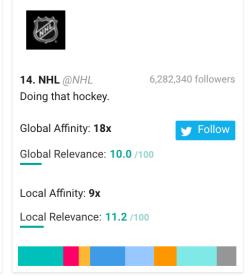
Top 10 Global Sports Accounts for XFL Followers

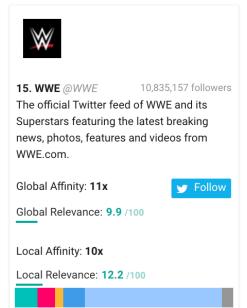


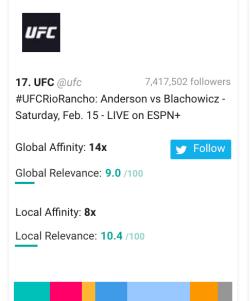










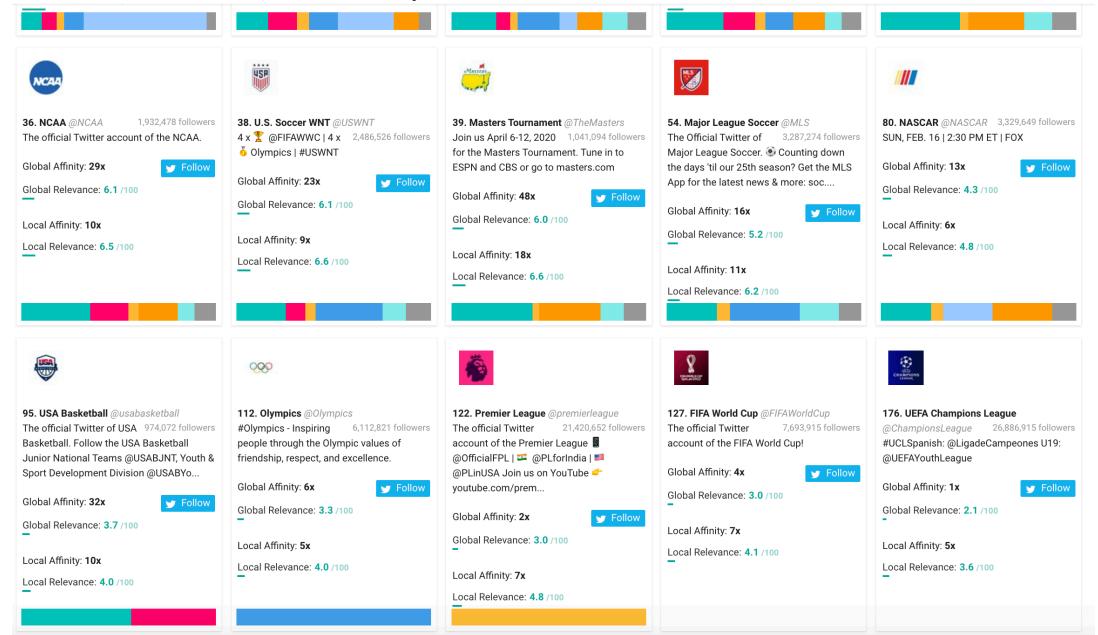






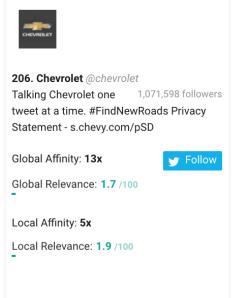


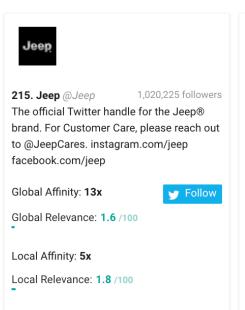
Next 10 Global Sports Accounts for XFL Followers

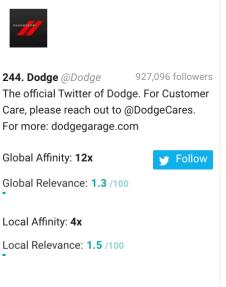


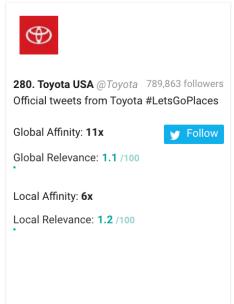
Top 10 Auto Brands for XFL Followers

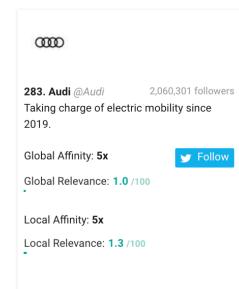


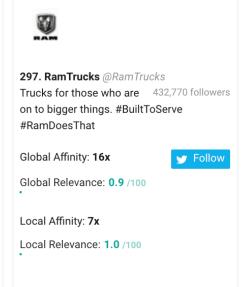






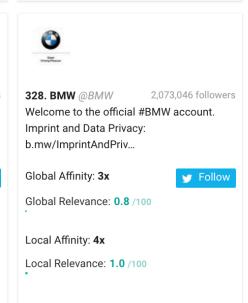












Next 10 Auto Brands for XFL Followers



336. GMC @*GMC*

1,000,210 followers

In life. In work. In everything we do. We are Pros. We are Professional Grade.

#LikeAPro

Global Affinity: 6x

Follow

Global Relevance: 0.7 /100

Local Affinity: 3x

Local Relevance: 0.8 /100



337. Mercedes-Benz @MercedesBenz

Welcome to the official 3,453,736 followers
Twitter of Mercedes-Benz.imprint:

mb4.me/provider

Global Affinity: 2x



Global Relevance: 0.7 /100

Local Affinity: 4x

Local Relevance: 1.0 /100



342. Lexus @Lexus

957,280 followers

Experience Amazing one tweet at a time. Most responsive 7AM-6PM CST.

Global Affinity: 6x



Global Relevance: 0.7 /100

Local Affinity: 4x

Local Relevance: 0.8 /100



353. Subaru @subaru_usa 440,740 followers

Official Twitter for Subaru of America. For customer service inquiries call 1-800-SUBARU3. Ambassador inquiries: admin@subaruambassador.com

Global Affinity: 11x

y Follow

Global Relevance: 0.6 /100

Local Affinity: 3x

Local Relevance: 0.7 /100



358. Volkswagen USA @VW

We're heading in a new 589,539 followers direction and making big plans for the future.go.vw.com/Privacy

Global Affinity: 8x



Global Relevance: 0.6 /100

Local Affinity: 4x

Local Relevance: 0.7 /100



376. Kia Motors America @Kia

The official Twitter account 333,562 followers of Kia Motors America. See how we #GiveltEverything.

Global Affinity: 12x



Global Relevance: 0.5 /100

Local Affinity: 6x

Local Relevance: 0.6 /100



399. Hyundai USA @Hyundai

#BetterDrivesUs

382,480 followers

Global Affinity: 9x



Global Relevance: 0.5 /100

Local Affinity: 4x

Local Relevance: 0.5 /100



400. Chrysler @Chrysler 288,358 followers

The Official Twitter of Chrysler. For customer care, please reach out to @ChryslerCares. For more: Instagram.com/Chrysler/facebook.com/Chry...

Global Affinity: 11x



Global Relevance: 0.5 /100

Local Affinity: **6x**

Local Relevance: 0.5 /100



406. Mazda USA @MazdaUSA

This is the official Mazda 337,120 followers USA Twitter account. Have a Mazda story? A question? Let us know. #FeelAlive

Global Affinity: 9x



Global Relevance: 0.4 /100

Local Affinity: 5x

Local Relevance: 0.5 /100



411. Buick @Buick

287,191 followers

Yes, #ThatsABuick. Privacy Statement -

s.gm.com/2l9q

Global Affinity: 10x

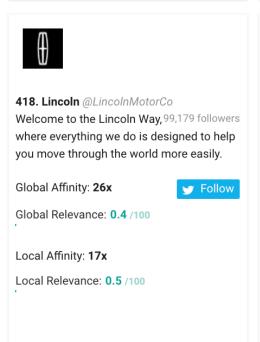


Global Relevance: 0.4 /100

Local Affinity: 4x

Local Relevance: 0.5 /100

Next 5 Auto Brands for XFL Followers



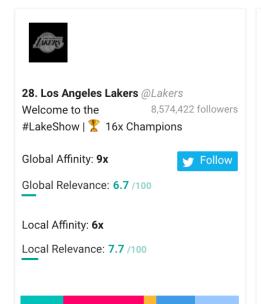




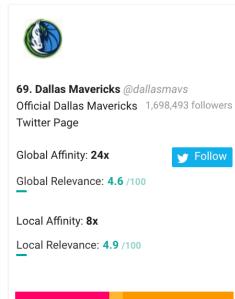




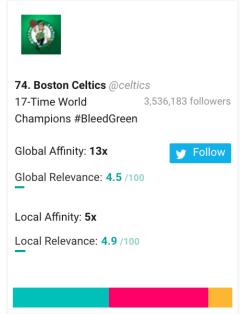
Top 10 NBA Teams for XFL Followers









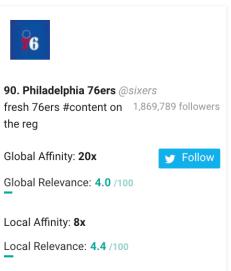








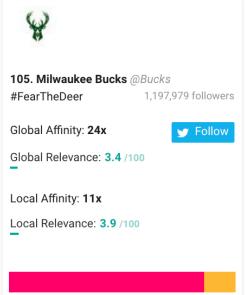




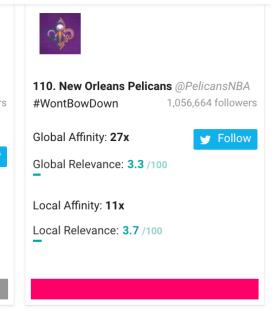
Next 10 NBA Teams for XFL Followers

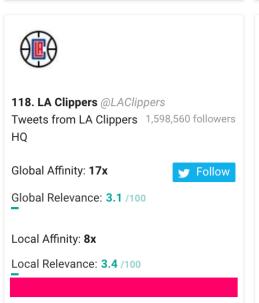


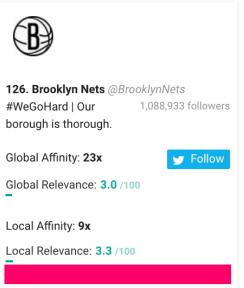




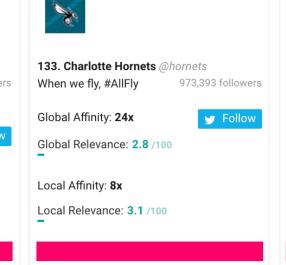






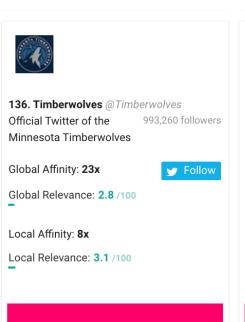


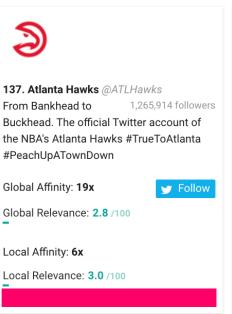






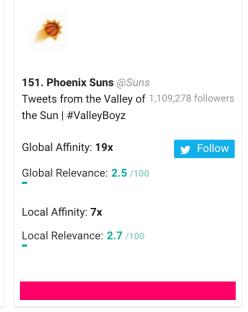
Next 10 NBA Teams for XFL Followers





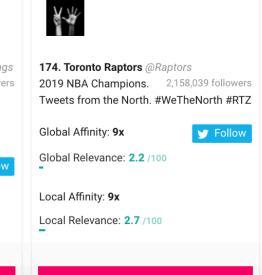
















XFL Presidents



264. Heather Brooks Karatz

@HeatherBKaratz

3,086 followers

President, @XFLWildcats, #XFL2020

Global Affinity: 1,771x



Global Relevance: 1.2 /100

Local Affinity: 75x

Local Relevance: 1.1 /100

.



339. Ryan Gustafson @RyanGus_SEA

President, Seattle Dragons. 1,663 followers 425/206 Born & Raised. @univpugetsound & @HarvardHBS alum.

Global Affinity: 1,877x



Global Relevance: 0.7 /100



372. Janet Duch @JanetDuchXFL

Team President of

@XFLGuardians #XFL2020

Global Affinity: 1,599x



1,585 followers

Global Relevance: 0.6 /100

Local Affinity: 35x

Local Relevance: 0.5 /100



389. Erik Moses @DCSportsCEO

President @XFLDefenders 2,021 followers #XFL2020. Creative thinker, problem solver, attorney, entrepreneur and adjunct

professor.

Global Affinity: 1,102x



Global Relevance: 0.5 /100

Local Affinity: 30x

Local Relevance: 0.5 /100



392. Kurt Hunzeker @khunzeker

St. Louis-born and -raised; 1,507 follows just like @XFLBattleHawks. Also, Presider @XFLBattleHawks

Global Affinity: 1,419x



Global Relevance: 0.5 /100



419. Brian Michael Cooper @bmcsportslaw
Dad. Husband. President, 1,850 followers
Houston Roughnecks @XFLRoughnecks
#XFL2020

Global Affinity: 974x



Global Relevance: 0.4 /100



456. Josh Bullock @joshua_bullock

XFL Team President, Tampa 892 followers Bay Vipers

Global Affinity: 1,298x



Global Relevance: 0.3 /100



508. Grady Raskin @GradyRaskinXFL

President of the XFL's Dallas 301 followers Renegades

Global Affinity: 1,850x



Global Relevance: 0.1 /100

