An Analysis of 2.5 Million Followers of the Official Republican Party Twitter Account

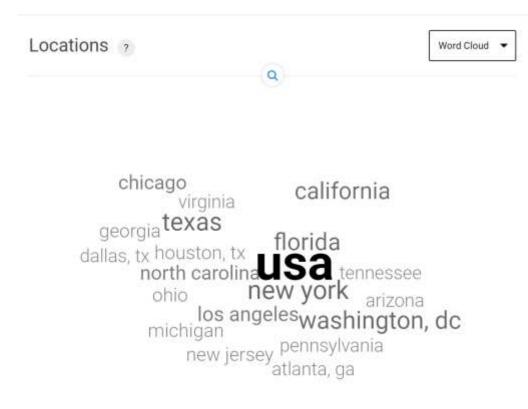
Conducted by Samford University Center for Sports Analytics Powered by Affinio

Data Collect in October 2020



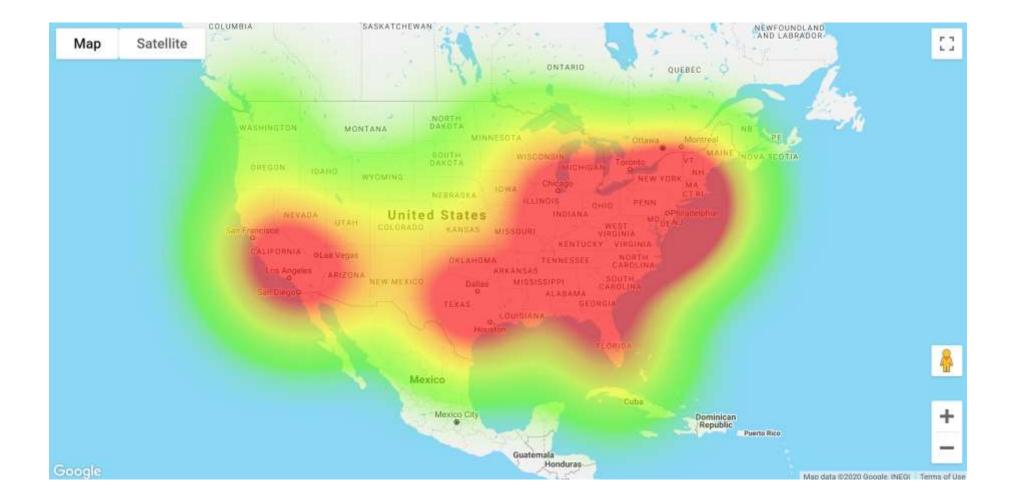


Top Places of Residence for Republican Party Followers

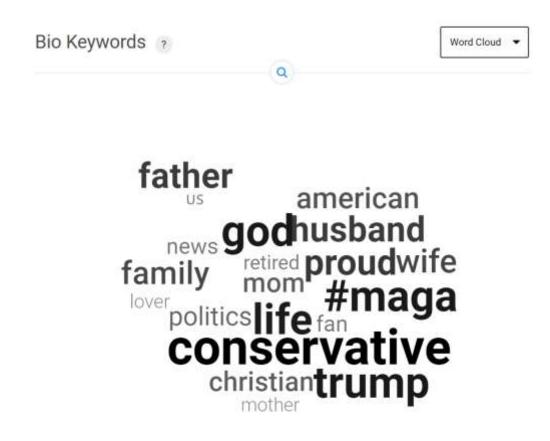


Locations ?	Normalized 💌
(a)	
usa 71,112	
new york: 21,221	
texas 20,300	
washington, dc 18754	
florida 17,671	
california 16962	
los angeles 9,239	
north carolina 8,998	
chicago a.023	
houston, tx 7,229	
ohio .7,126	
georgia 6,964	
new jersey 6,859	
michigan 6,745	
pennsylvania 6.596	
virginia: 6,796	
atlanta, ga 5,692	
arizona 5472	
tennessee 5,437	
dallas, tx 5230	

Heat Map of Republican Party Followers Residences



Republican Party Followers Bio Keyword Breakdown



Bio Keywords 2	Normalized 💌
Q	
conservative 23,989	
#maga 21,661	
god 21,659	
trump 21,653	
life 21,328	
proud 18,376	
husband 18,320	
father 18,176	
wife 17,096	
family 17,076	
american 15,971	
christian 14,935	_
mom 14,873	
politics 14,406	
news 12,978	
fan 12,768	
retired 11,776	
US 17,644	
lover 11,639	
mother 11,200	

Republican Party Followers Age/Gender Breakdown

Age Breakdown	Gender Breakdown
18-24 8.8% 25-34 39.0% 35-44 24.9% 45-54 17.3%	Male 54.7% Female 45.3%
55-64 8.3% 65+ 1.8%	

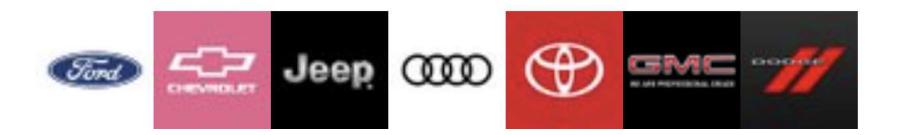
Republican Party Followers Most Relevant News Source Accounts



Republican Party Followers Most Relevant Restaurants



Republican Party Followers Most Relevant Automobile Brands



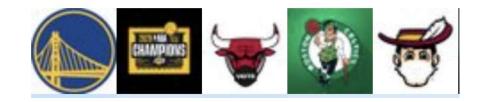
Republican Party Followers Most Relevant Cola Brands



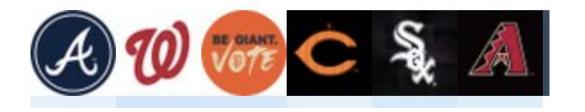
Republican Party Followers Most Relevant NFL Teams



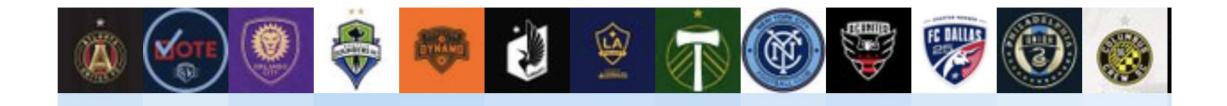
Republican Party Followers Most Relevant NBA Teams



Republican Party Followers Most Relevant MLB Teams



Republican Party Followers Most Relevant MLS Teams



Republican Party Followers Most Relevant NHL Teams



Republican Party Followers Most Relevant EPL Teams



Republican Party Followers Most Relevant Power Five Conference



Republican Party Followers Most Relevant SEC Teams



Republican Party Followers Most Relevant BIG 10 Teams



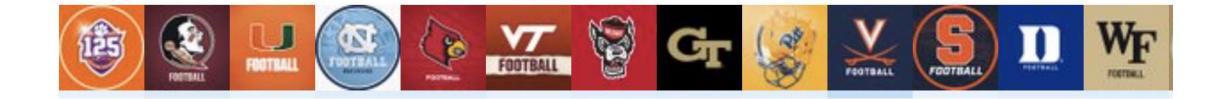
Republican Party Followers Most Relevant BIG 12 Teams



Republican Party Followers Most Relevant PAC 12 Teams



Republican Party Followers Most Relevant ACC Teams



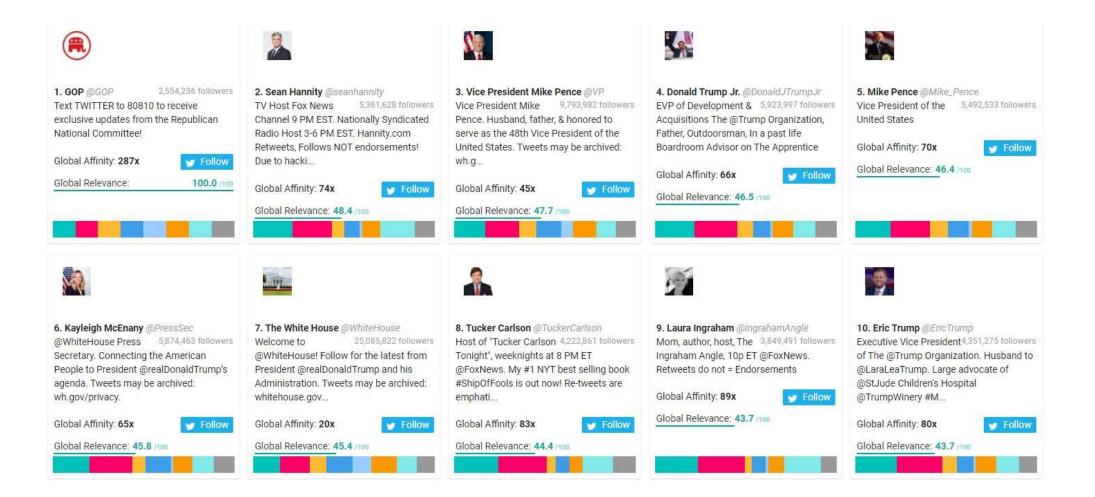
Republican Party Followers Most Relevant Clothing Brands



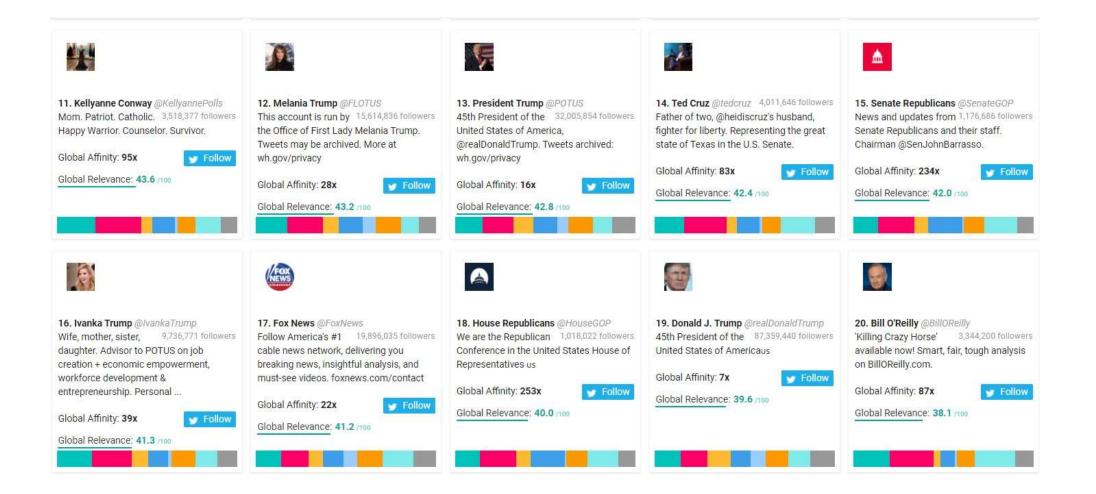
What is Relevance and How is It Measured?

- Relevance is a measure that taps into the emotional connection people have with social accounts. People are drawn to the most relevant accounts the ones that connect with them on a deep emotional level (both positively and negatively).
- An example from the realm of human relationship development demonstrates the significance of relevance. When you agree to go on a date with someone, there is something that initially attracts you to the other person -- something that differentiates them from other people. However, relevance is much deeper than the initial attraction. "Relevance is the one you marry because you cannot live without them. It is emotional and irrational, but the bond is strong." (<u>Elliot Schreiber, Ph.D.</u>).
- How are Relevance Scores Calculated?
- The relevance rankings are based on a deep dive into social media data from followers of the Republican Party. Our analysis which is
 powered by Affinio, utilizing audience intelligence technology, advanced machine learning algorithms, and unsupervised
 segmentation technology, tap into billions of interest variables and network connections.
- According to <u>ADWEEK</u>, "Social media data is a remarkable source of unsolicited, unbiased consumer data. Interest and
 interconnectivity trends can help creative marketers "collect dots" in social spheres where they have no experience, no exposure, and
 no gut feelings to rely on.
- Audience insight platforms like Affinio can help bring unfamiliar audiences into focus. By mining millions of social interactions, these
 tools can identify shared behaviors and patterns that make each audience segment unique. You are no longer constrained to having
 real-life experiences and observations. You can now sit behind your keyboard and play cultural anthropologist, learning valuable
 details about your audience such as; trends, topics, celebrities, brands and publications they follow, words they use to describe
 themselves, hashtags they use, memes they post, etc."
- Interpreting the Relevance Score Metric
- The relevance score, found in the lower right corner of each box, is a custom metric of a social accounts significance to ASP followers based on its affinity score (how many times more likely ASP followers are to have an interest in the social account as compared to the U.S. population as a whole on the social network), audience size, and the number of members who already have this interest.

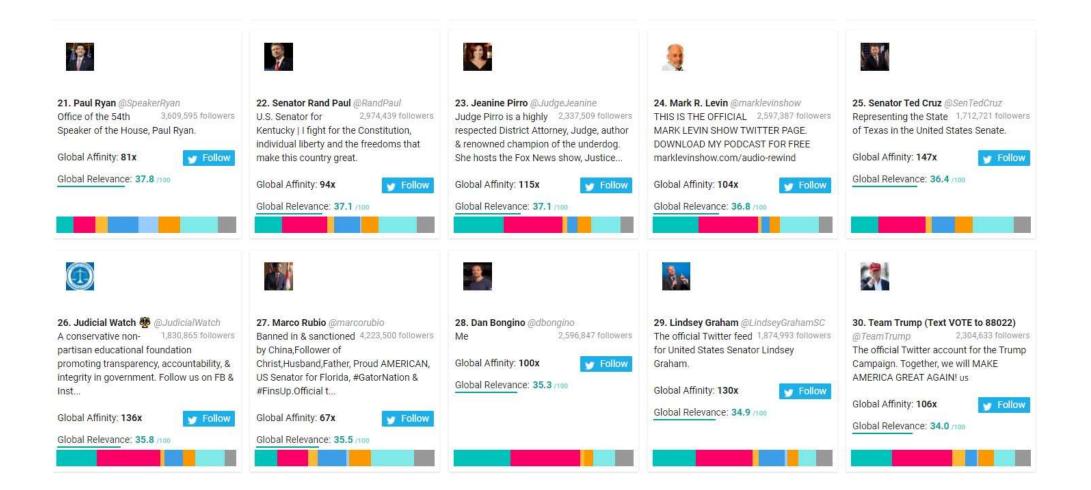
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 1-10



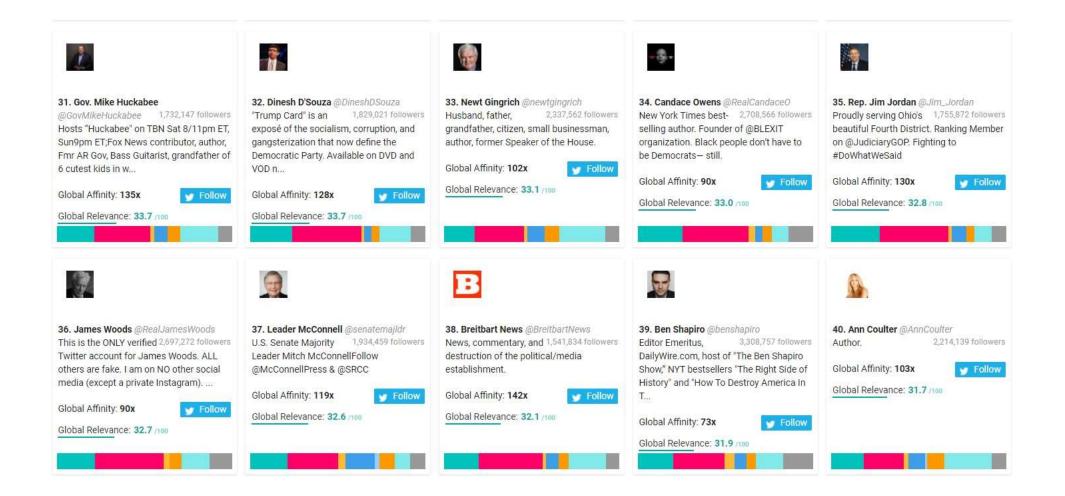
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 11-20



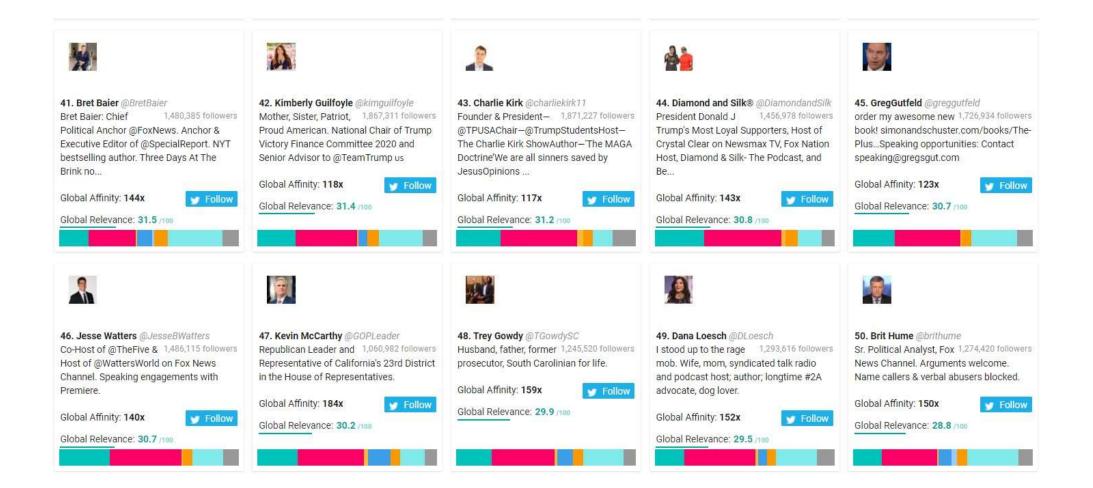
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 21-30



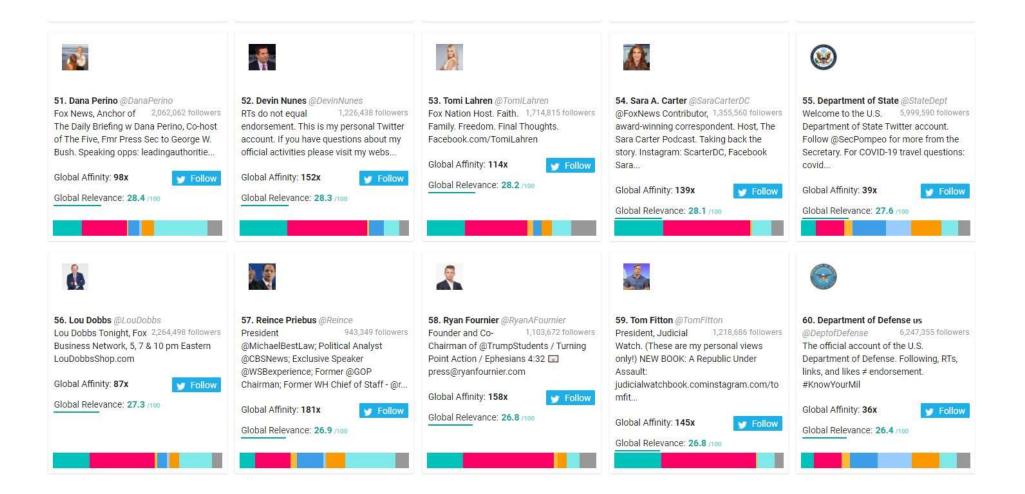
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 31-40



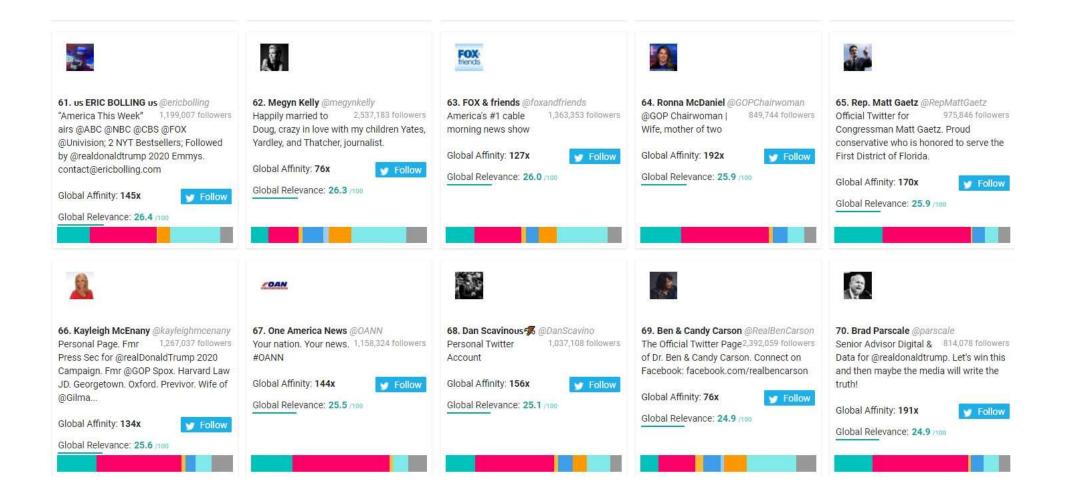
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 41-50



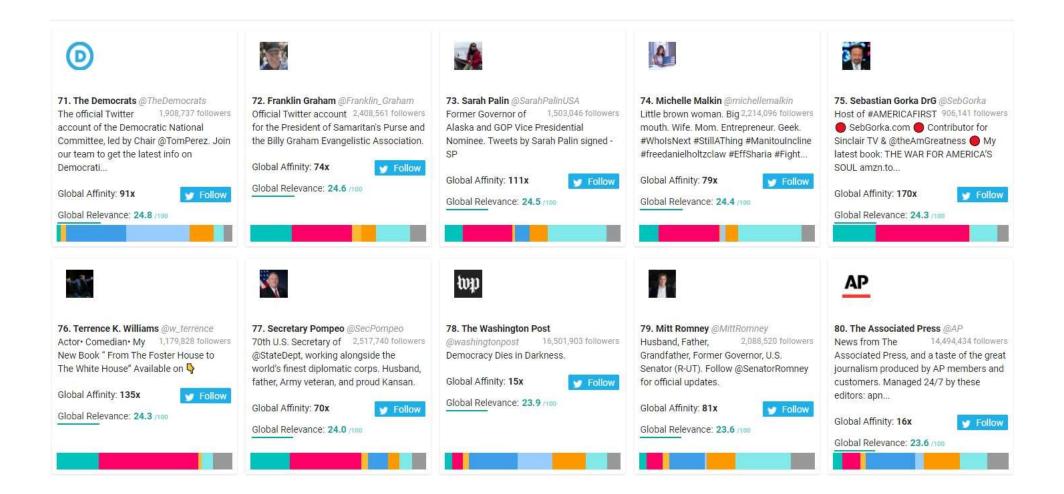
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 51-60



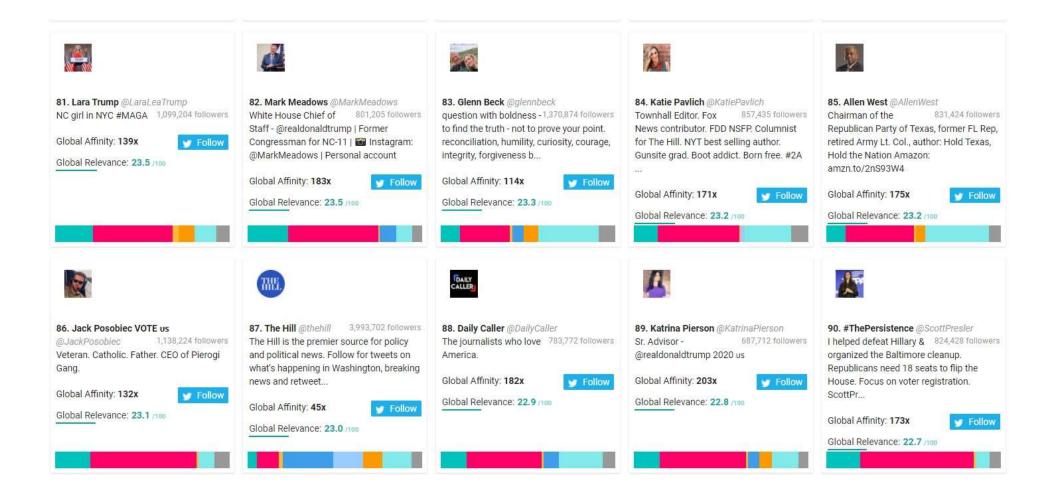
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 61-70



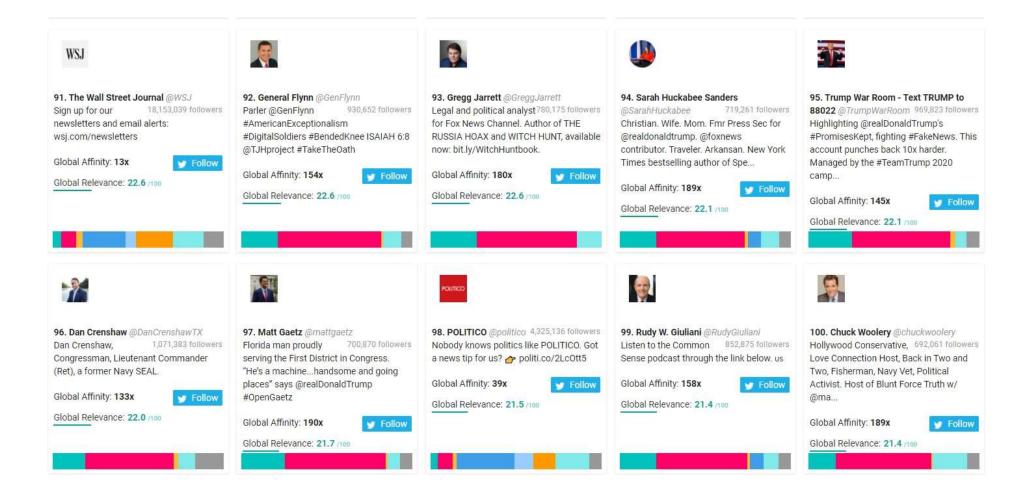
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 71-80



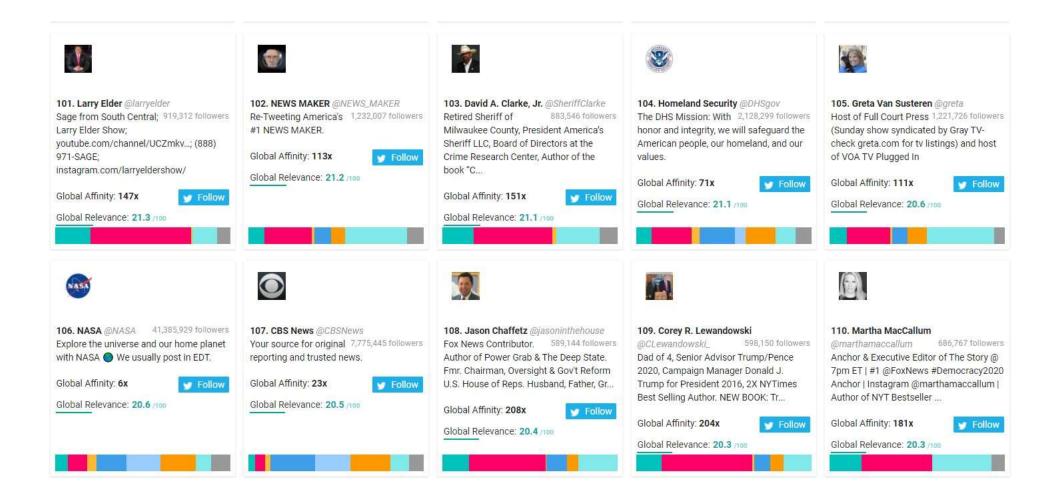
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 81-90



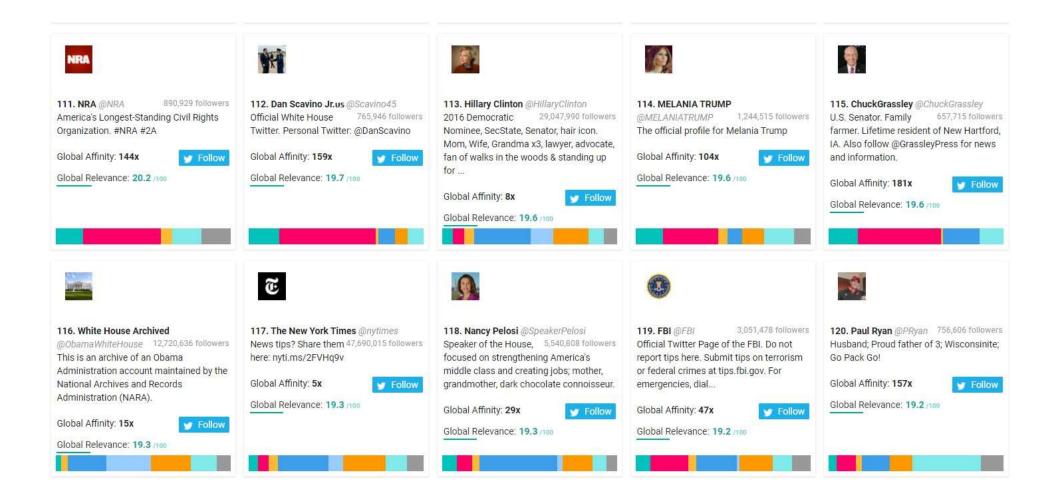
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed,91-100



Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 101-110



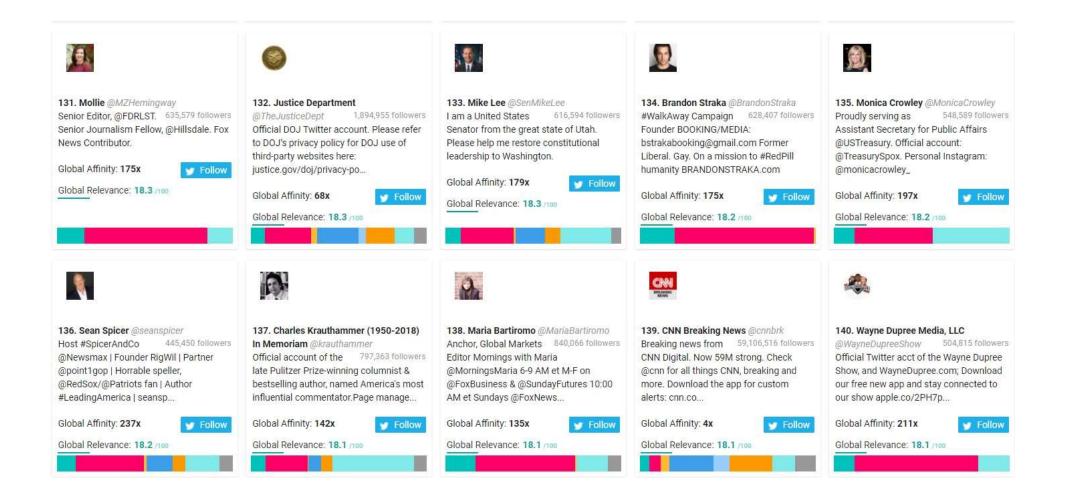
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 111-120



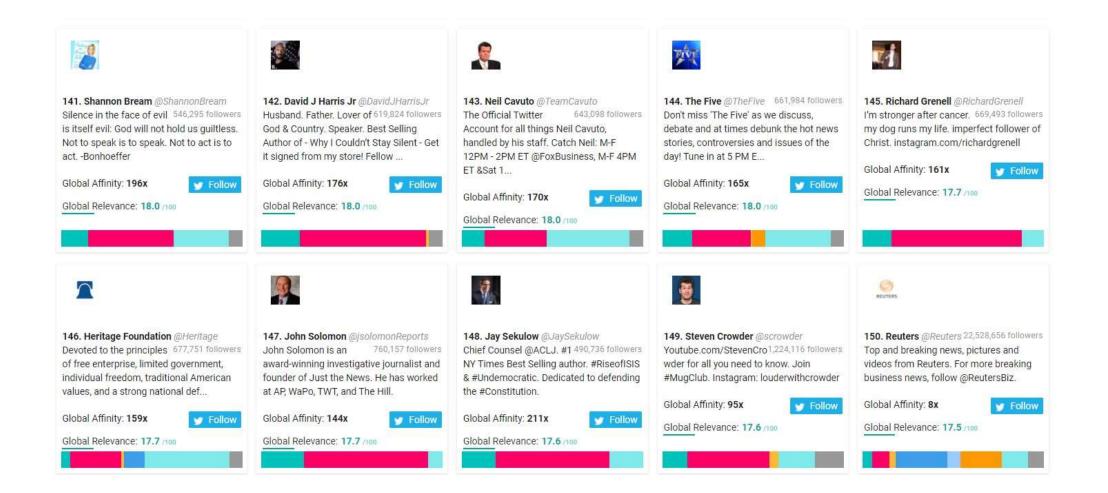
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 121-130



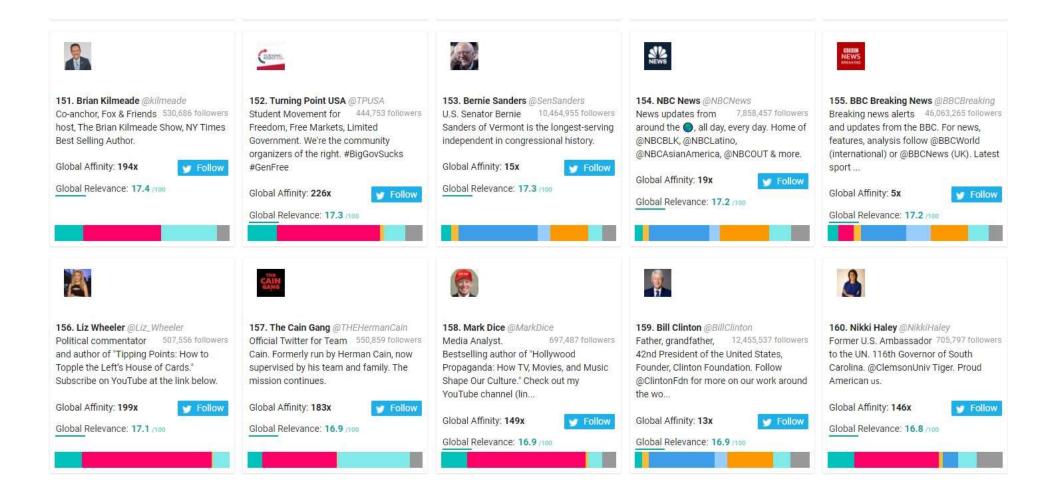
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed,131-140



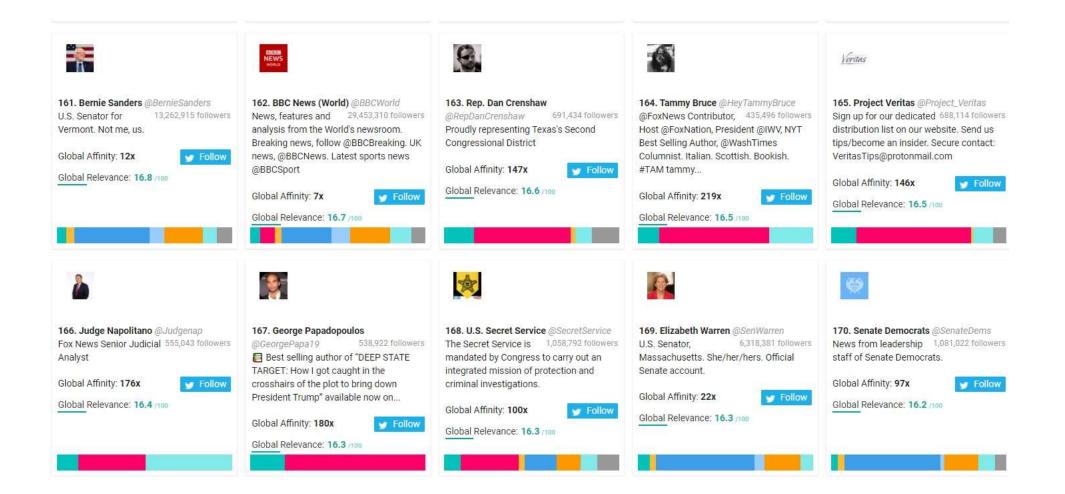
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 141-150



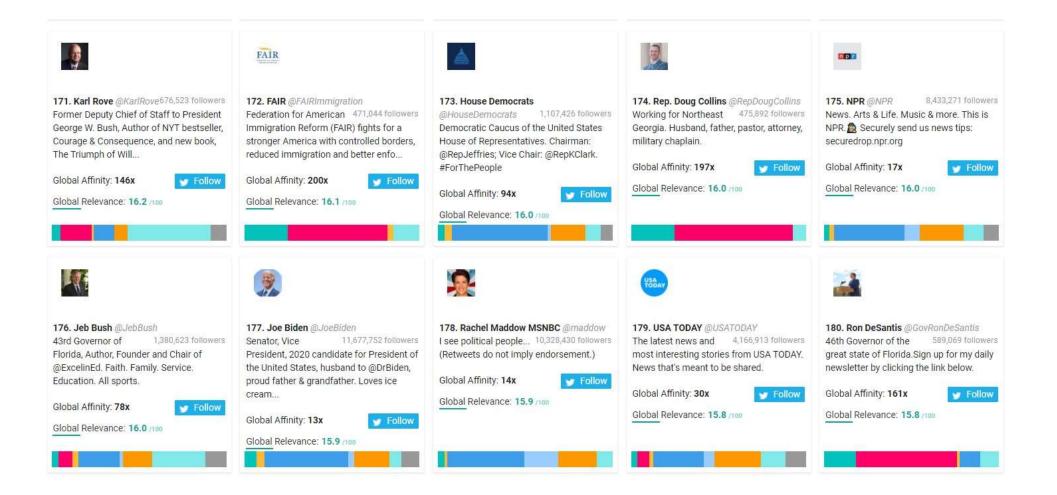
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 151-160



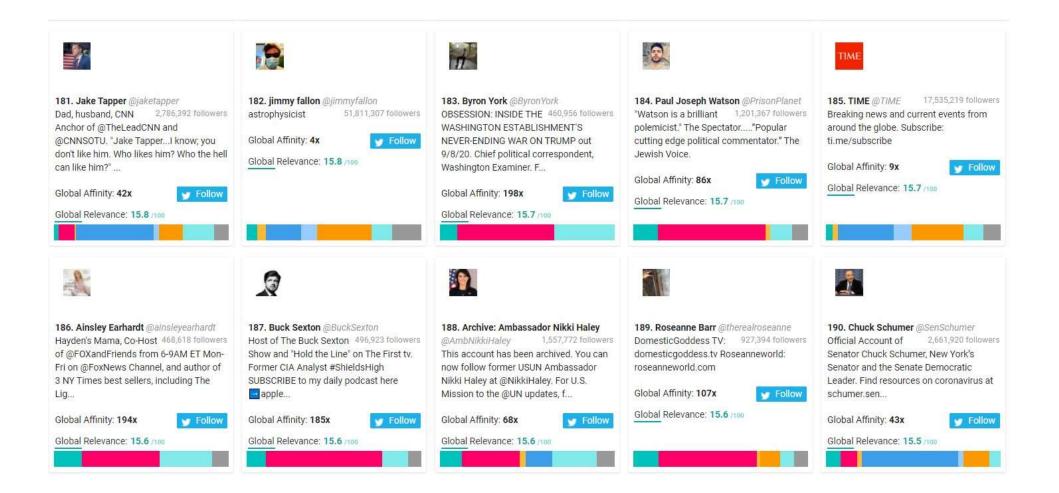
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 161-170



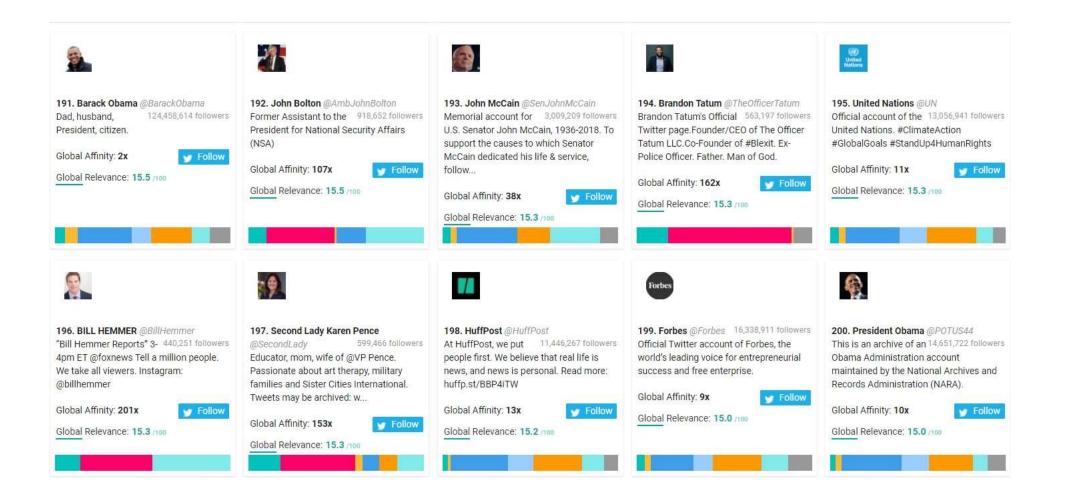
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 171-180



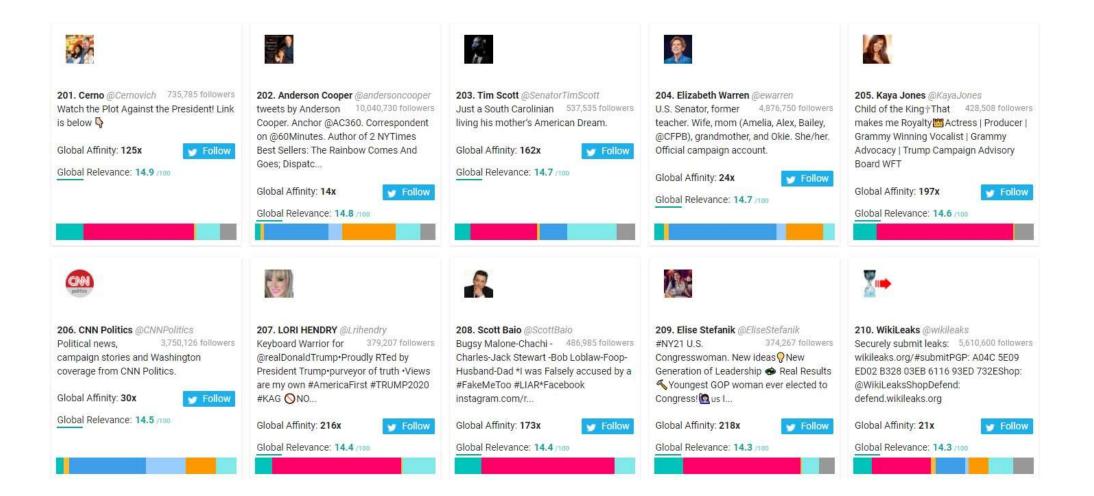
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 181-190



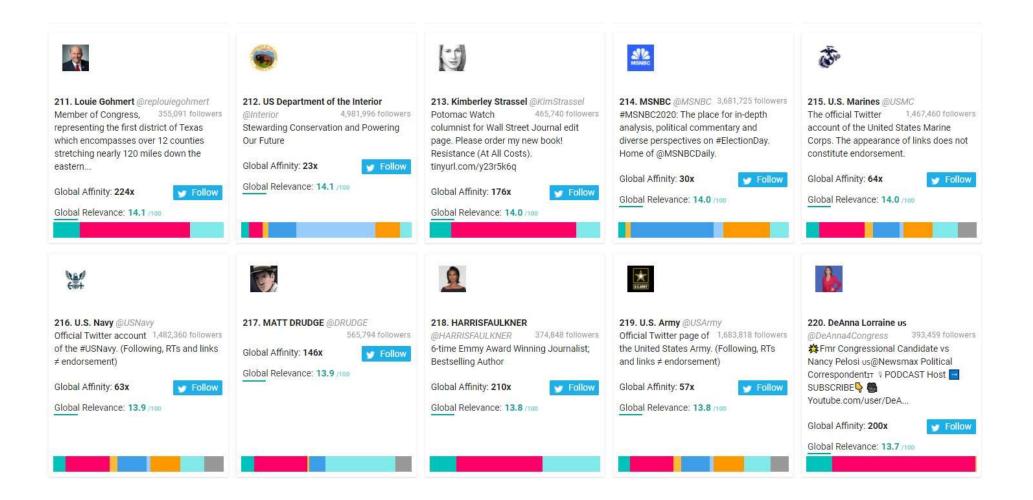
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 191-200



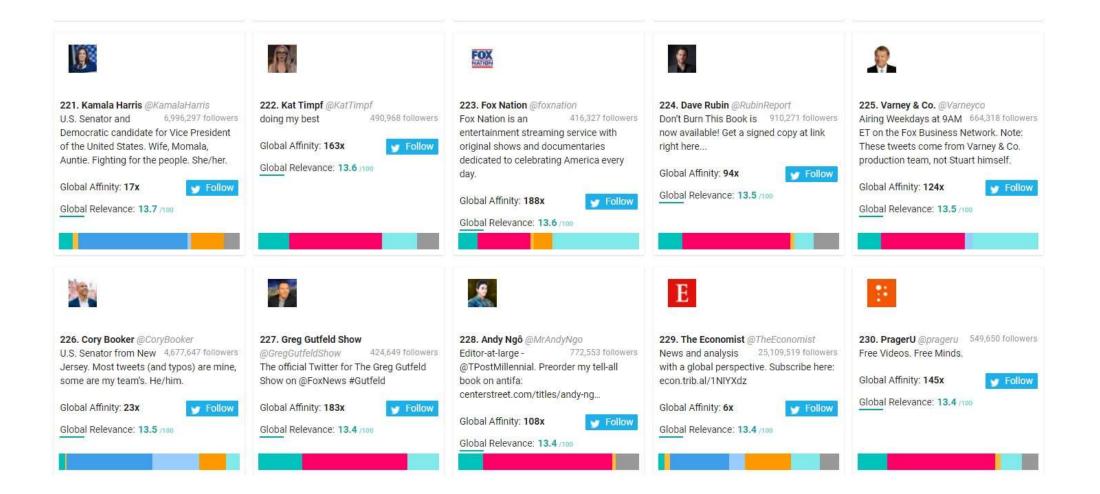
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 201-210



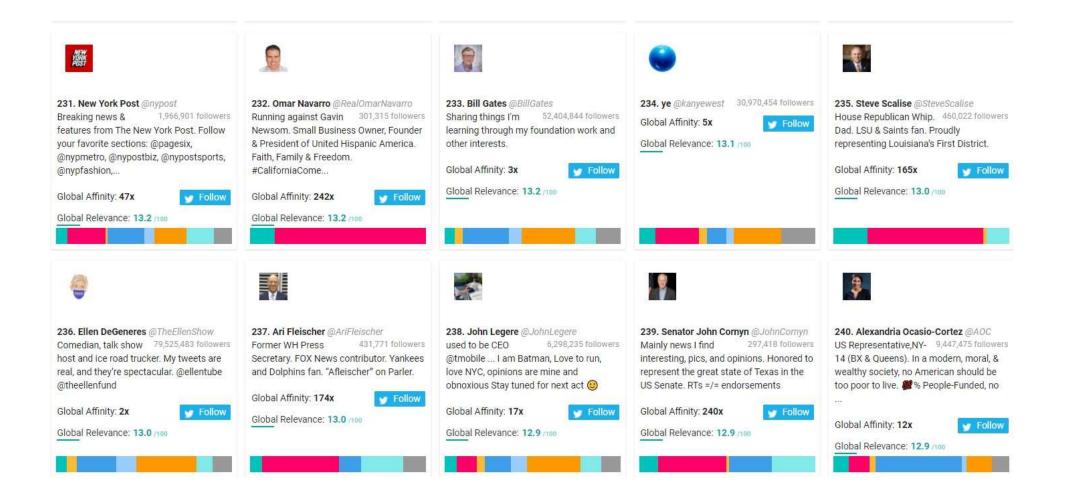
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 211-220



Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 221-230



Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 231-240

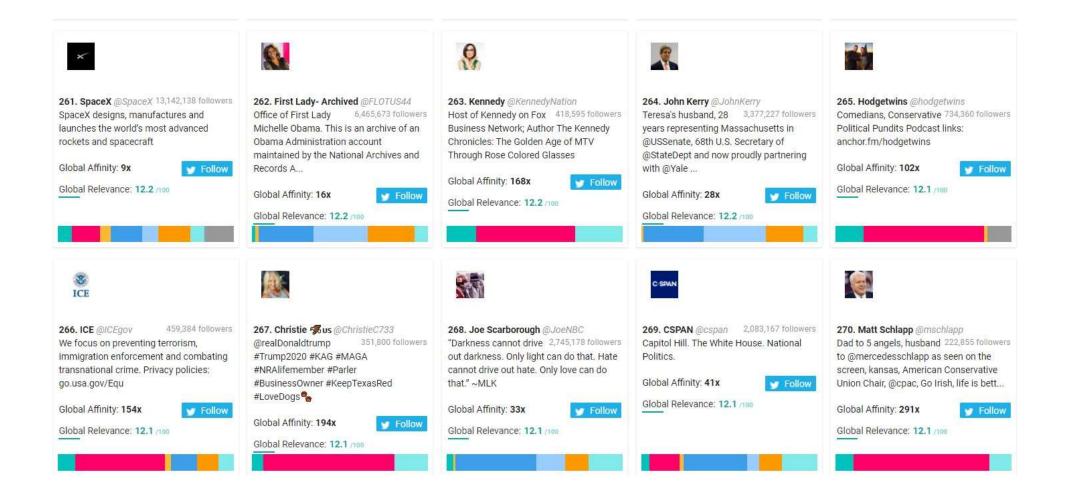


Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 241-250

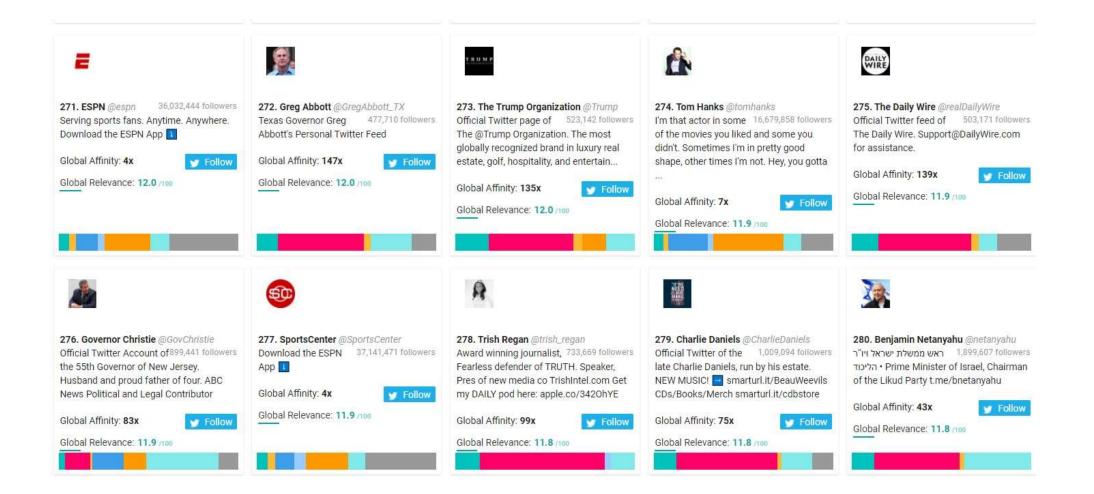
			\checkmark	FOX
241. Ryan Saavedra @RealSaavedra Reporter at 345,423 followers @realDailyWire. Retweets ≠ endorsement. Global Affinity: 208x Follow Global Relevance: 12.8 /100	242. Ed Henry @edhenry 369,405 followers Bestselling Author #42Faith Global Affinity: 196x Global Relevance: 12.8 /100	243. CJ Pearson @thec/pearson President, 379,423 followers @FreeThinkerProj The University of Alabama Contact: cj@cjpearson.org Global Affinity: 191x Follow Global Relevance: 12.7 /100	244. U.S. Air Force @usairforce Official U.S. Air Force 1,298,555 followers Twitter (Following, RTs & links ≠ endorsement) #AimHigh Global Affinity: 65x ✓ Follow Global Relevance: 12.6 rm	245. FOX Business @FoxBusiness The official Twitter page 812,289 follower of FOX Business. Invested in You. Global Affinity: 97x Follow Global Relevance: 12.6 (100
246. Benny @bennyjohnson Love my Family, God and 357,818 followers Pipe Tobacco; not necessarily in that order. @tpusa Chief Creative Officer Benny@tpusa.com Global Affinity: 199x Global Relevance: 12.6 noo	247. Pete Hegseth @PeteHegseth husband to 305,362 followers @JennyHegseth @foxandfriends weekend co-host author of bestseller #AmericanCrusade & #InTheArena @PremiereSpeaker speaker Global Affinity: 228x Global Relevance: 12.5 /100	248. Darrell Issa @DarrellIssa Entrepreneur, Former CEO,302,630 followers Former Congressman from California. Visit my website: darrellissa.comLearn the Truth: therealammar.com Global Affinity: 229x Global Relevance: 12.5 /100	249. John Ratcliffe @DNI_Ratcliffe 6th U.S. Director of 312,762 followers National Intelligence. Cabinet Member. Former Member of Congress. Former U.S. Attorney. Grateful Texan. Global Affinity: 222x Global Relevance: 12.4 /100	250. Lee Zeldin @RepLeeZeldin Proudly representing New 309,249 followers York's First Congressional District. Ranking Member of @HouseForeignGOP Subcommittee on Oversight & Investigations. Global Affinity: 223x Global Relevance: 12.4 /100

	P			
251. Stephen Colbert @StephenAtHome the guy on CBS 18,998,787 followers Global Affinity: 7x Follow Global Relevance: 12.4 /100	252. Sean Davis @seanmdav Co-Founder of @FDRLST, 366,825 followers chainsaw bayonet enthusiast, presidential campaign vet, former chief instigator for Sen. Tom Coburn, Wharton grad. Global Affinity: 192x Global Relevance: 12.4 /100	253. Rick Perry @GovernorPerry Personal Twitter feed of 339,970 followers Texas' 47th Governor Global Affinity: 204x Global Relevance: 12.3/100	254. LevinTV @LevinTV 322,890 followers The Great One hosts America's regular town hall meeting. This is Mark Levin as you've never seen him before. Global Affinity: 213x € Follow Global Relevance: 12.3 /100	255. VRA @varepall 299,420 followers #MAGA Virginia Republican Alliance (VRA) is a NATIONWIDE grassroots organization promoting Conservative values. #TRUMP #PATRIOT #DEPLORABLE Global Affinity: 227x Global Relevance: 12.3 /100
Ø			NFL 160 VUTES	Disawberg
256. The Onion @TheOnion America's Finest News 11,593,323 followers Source. Global Affinity: 10x Global Relevance: 12.3 (100	257. Jessie Jane Duff - Text FIGHT to 88022 @JessieJaneDuff 249,651 followers Gunnery Sergeant Marine Corps ret @TeamTrump Advisory Board Women for Trump Co-Chair Veterans for Trump @Newsmax Contributor Women.Dona Global Affinity: 266x	258. VP Biden (Archived) @VP44 This is an archive of an 2,500,599 followers Obama Administration account maintained by the National Archives and Records Administration (NARA). Global Affinity: 36x Global Relevance: 12.3 (100	259. NFL @NFL 25,576,433 followers Official Twitter account of the National Football League. Global Affinity: 5x ☐ Follow Global Relevance: 12.2 (100)	260. Bloomberg @business The first word in 6,722,752 followers business news. Global Affinity: 16x Global Relevance: 12.2 roop

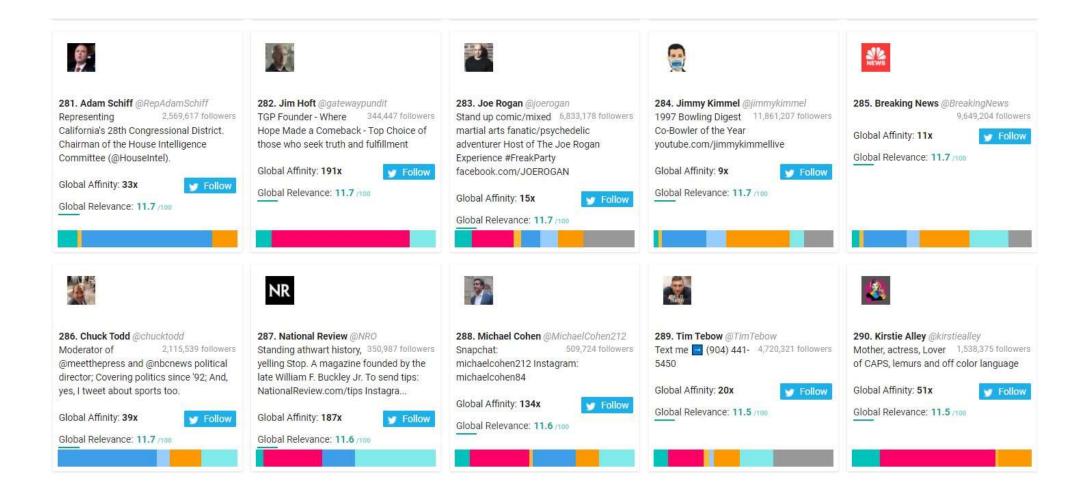
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 261-270



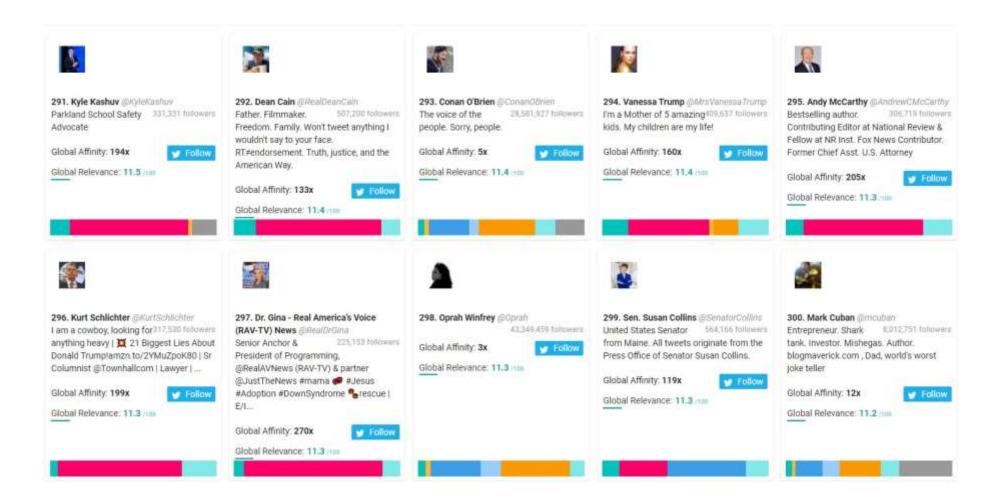
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 271-280



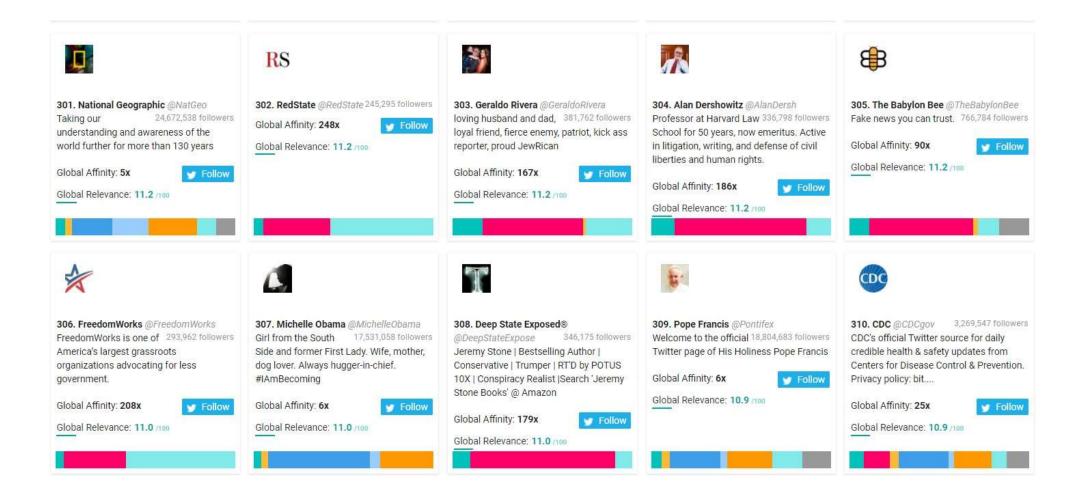
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 281-290



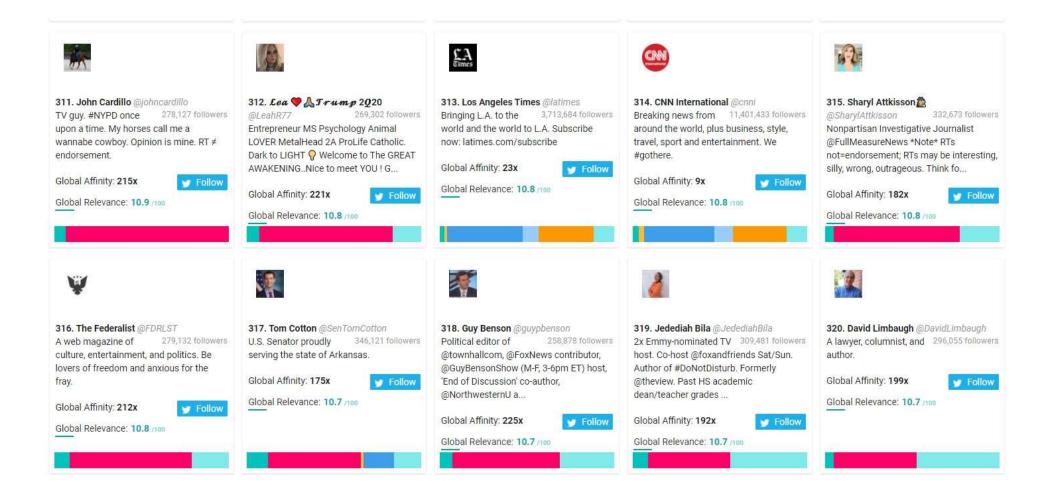
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 291-300



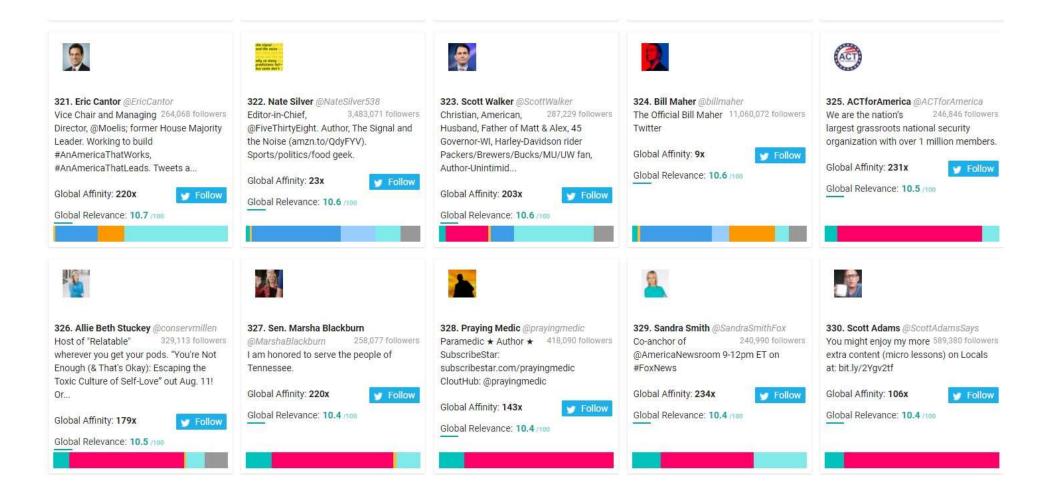
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 301-310



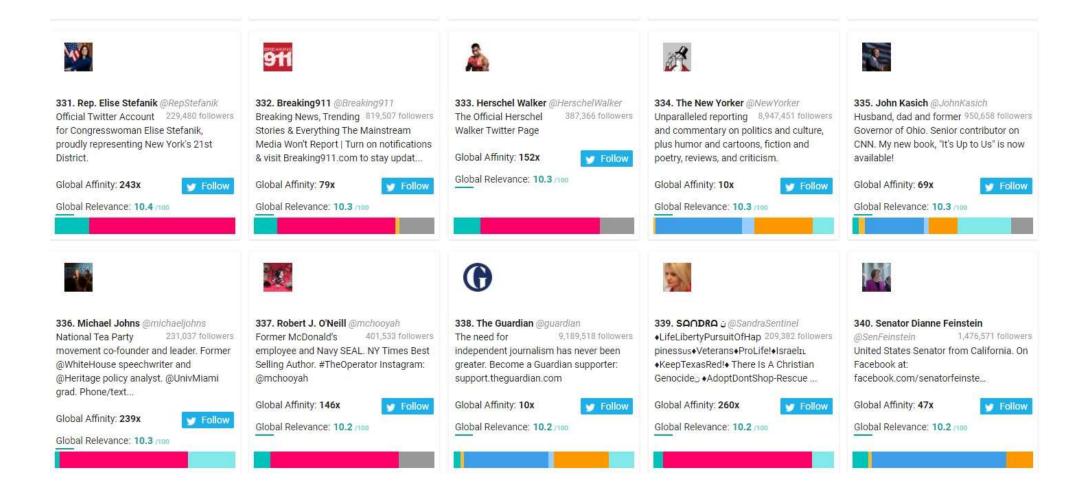
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 311-320



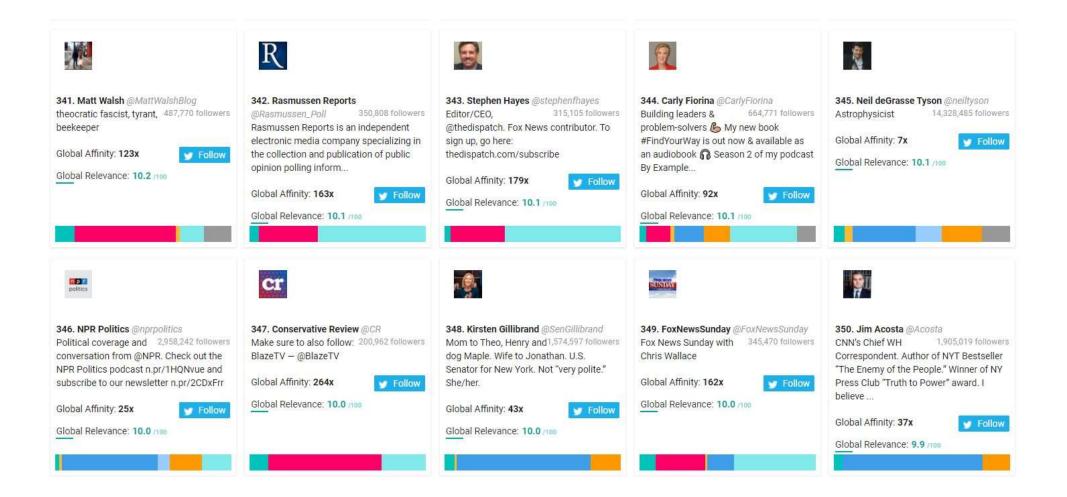
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 321-330



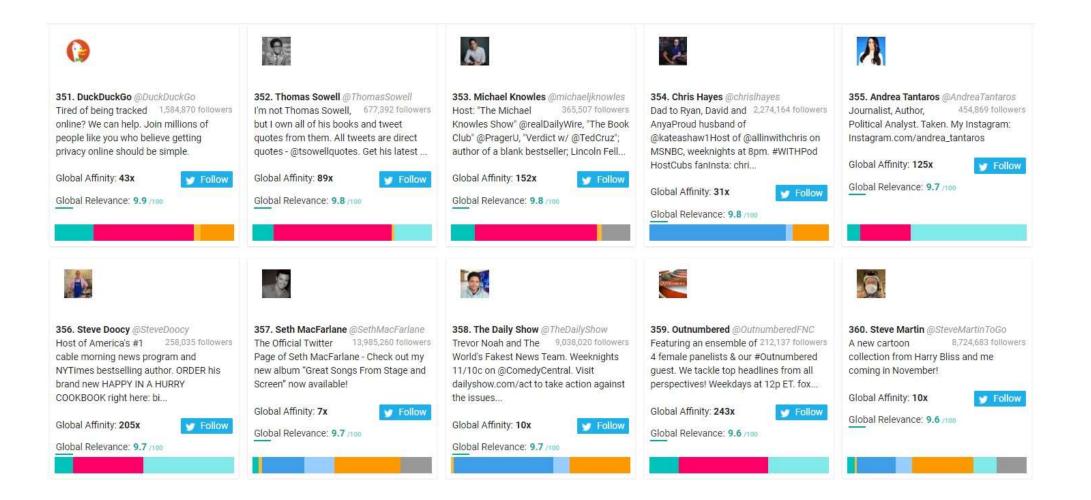
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 331-340



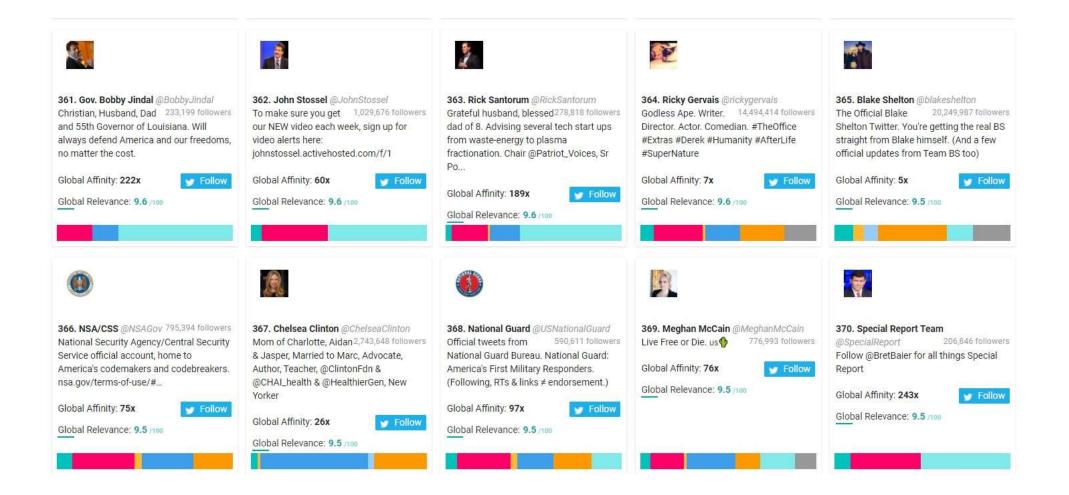
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 341-350



Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 351-360



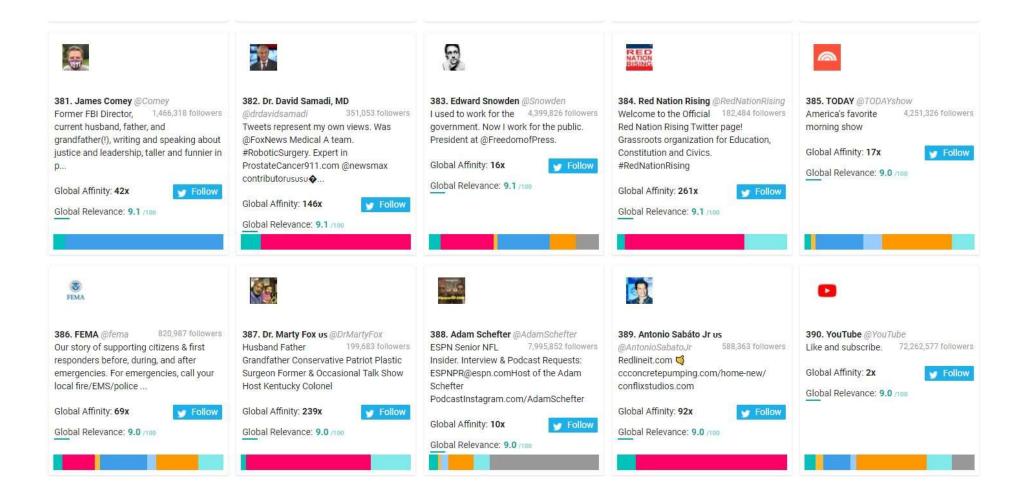
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 361-370



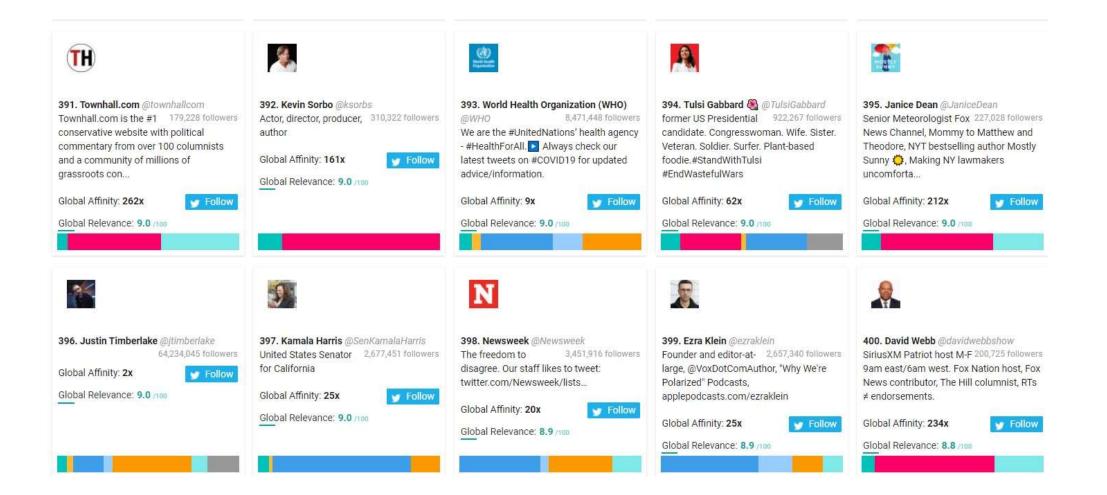
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 371-380

371. Doug Ray @RWSalt 306,270 followers I Like Leaders Who Show Faith, Honesty, Clear Thinking, Courage, Personal Responsibility, #MAGA & A Love Of Children & The Unborn. I Don't L Global Affinity: 171x Follow Global Relevance: 9.4 (100	372. Twitter @Twitter 58,413,332 followers It's not like we're asking you to wear pants Global Affinity: 2x Global Relevance: 9.4 /100	373. Dr. Lynn J Anderson ØandersonDrLJA 226,339 followers Patriot, Family Man & Believe In JesusChrist/Retired Colonel USArmy/Father Navy WWI/Brother Marine VietNam/SGGFather killed, Revolutionary Global Affinity: 222x	374. CNBC @CNBC 3,803,100 followers First in business worldwide. Global Affinity: 19x Global Relevance: 9.3 /100	375. Kaitlin Bennett @KaitMarieox Kevin Clancy cheated on 391,975 followers his pregnant wife Global Affinity: 136x Global Relevance: 9.3 /100
376. Washington Examiner @dcexaminer Political news and 275,965 followers commentary from the Washington Examiner, washingtonexaminer.com Global Affinity: 185x Global Relevance: 9.3 rmo	377. Nick Short us @PoliticalShort Digital Media for 194,336 followers @ClaremontInst & @theammind. Married to @AsheSchow. Email: nshort@claremont.org Global Affinity: 251x Global Relevance: 9.2 /100	Global Relevance: 9.4 /100	379. LindaPJ usn \$ @PJStrikeForce #JesusIsLord 229,218 followers #KeepTexasRed Faith cometh by hearing & hearing by The Word of God! Word of God! @Time4Armor @TickerTapeVote #MAGA Trump Since: 6/15/15 Follow Global Affinity: 215x Follow Global Affinity: 215x Follow	380. Maggie Haberman @maggieNYT White House 1,533,242 followers correspondent for NYTimes, analyst for CNN. RTs don't imply agreement. maggie.haberman@nytimes.com Global Affinity: 41x Global Relevance: 9.1 /100

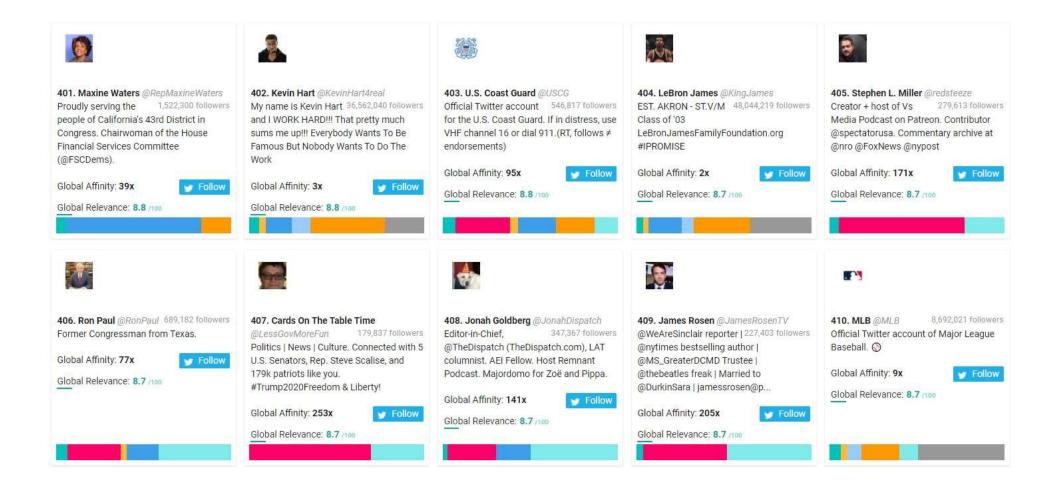
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 381-390



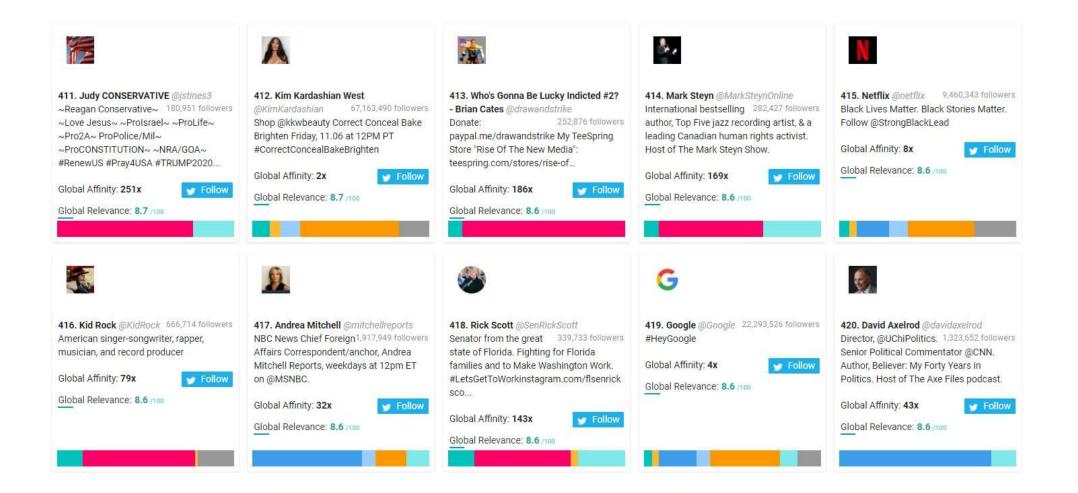
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 391- 400



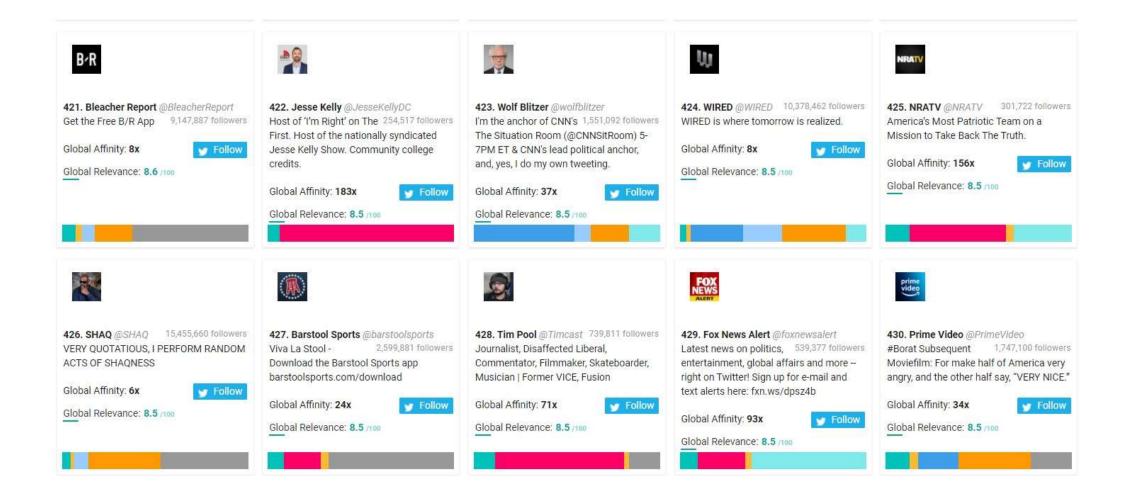
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 401-410



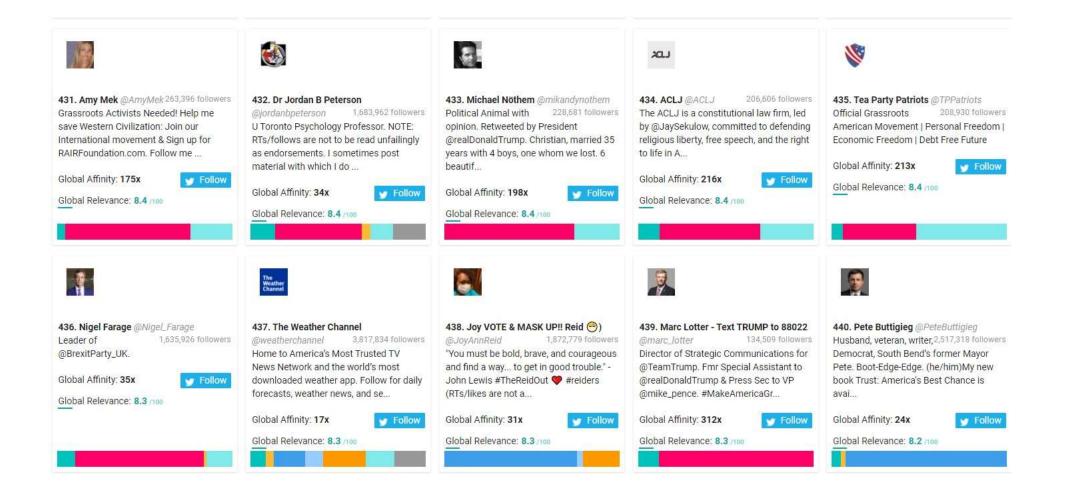
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 411-420



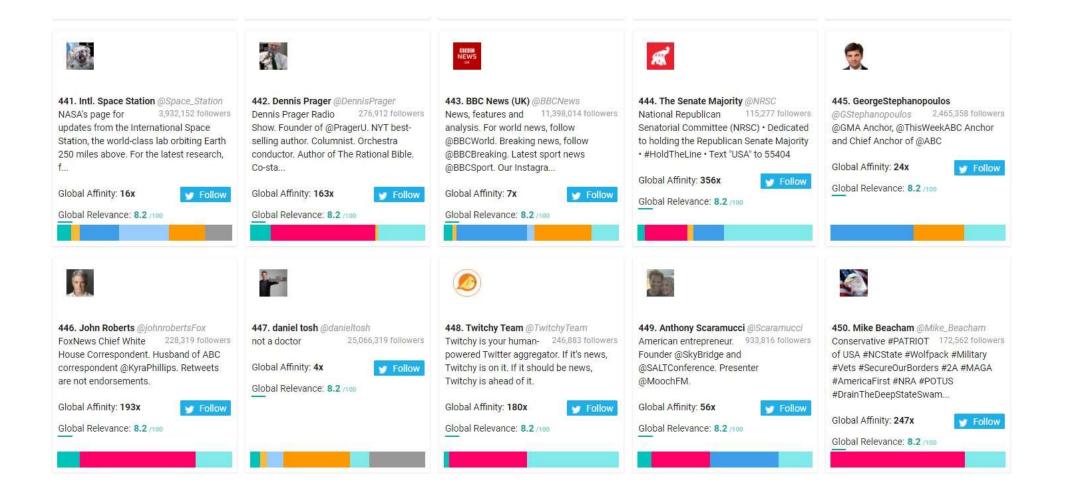
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 421-430



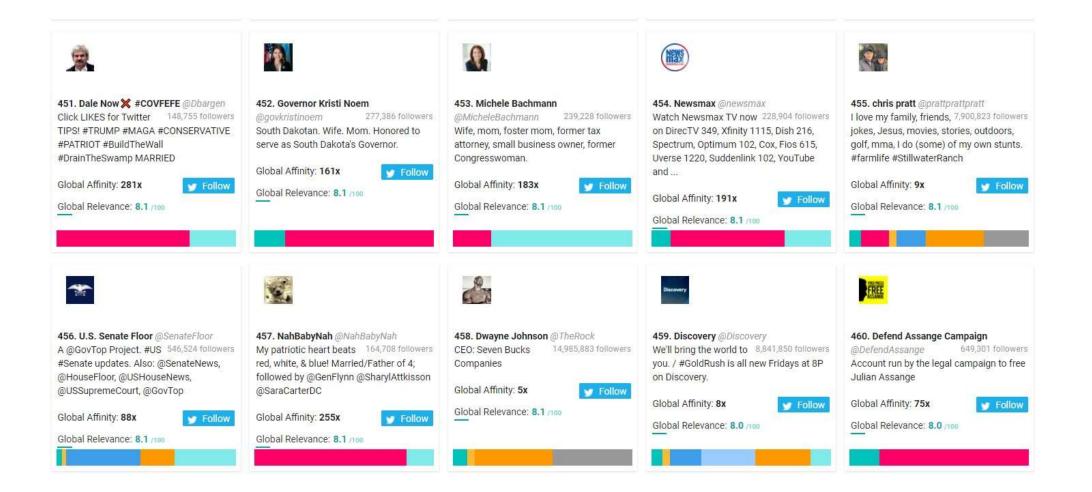
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 431-440



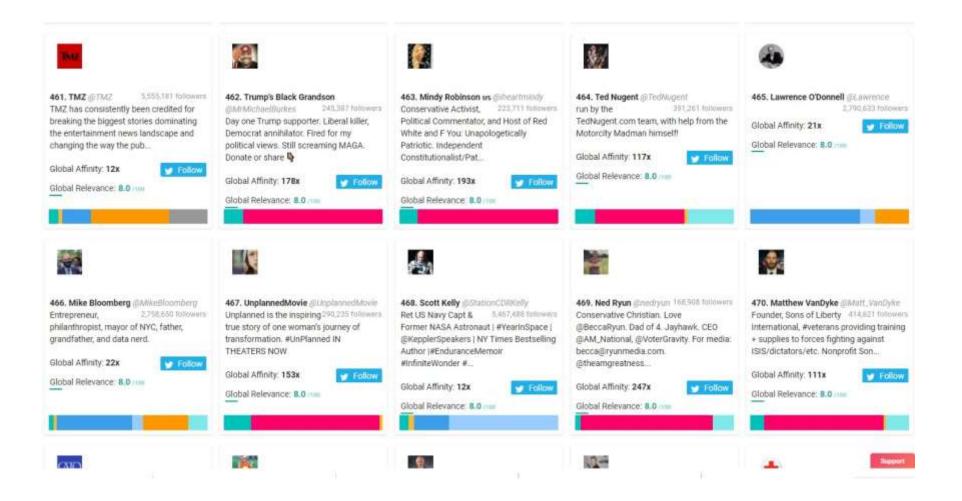
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 441-450



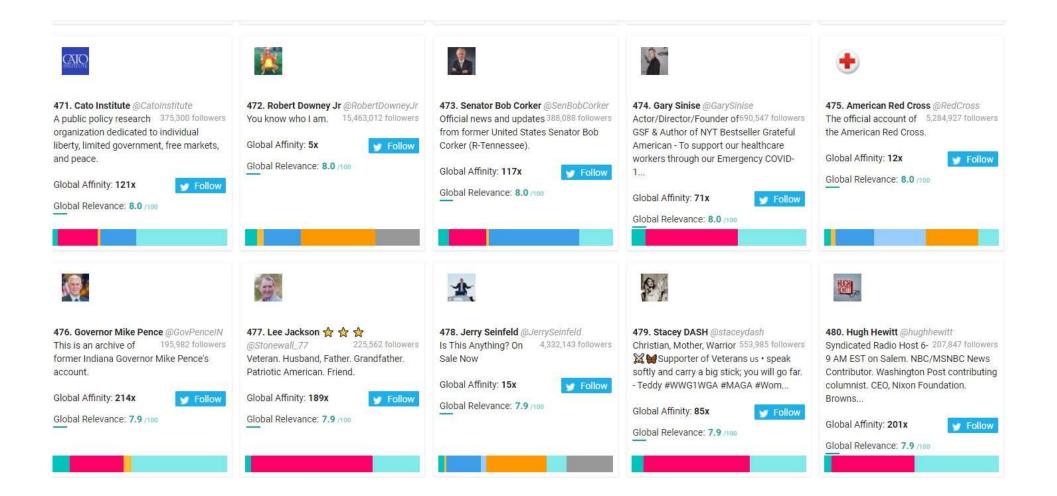
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 451-460



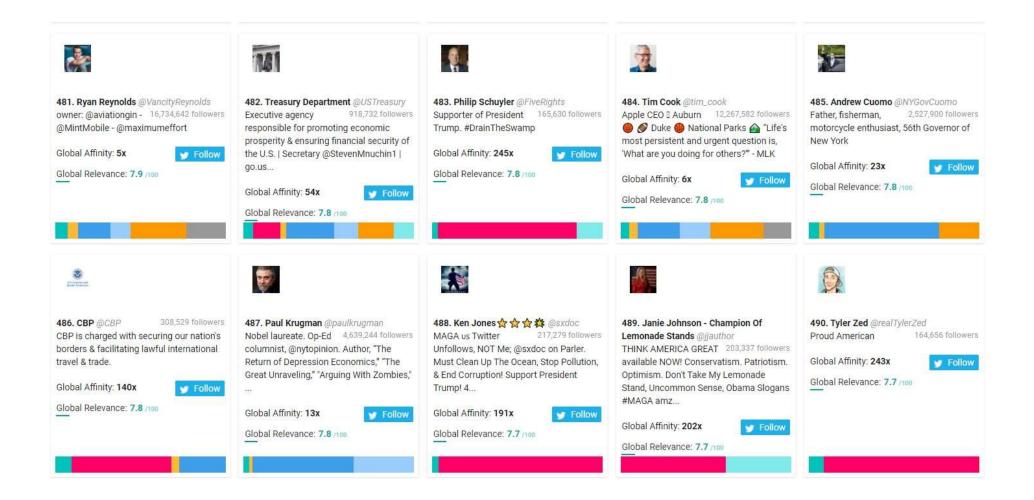
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 461-470



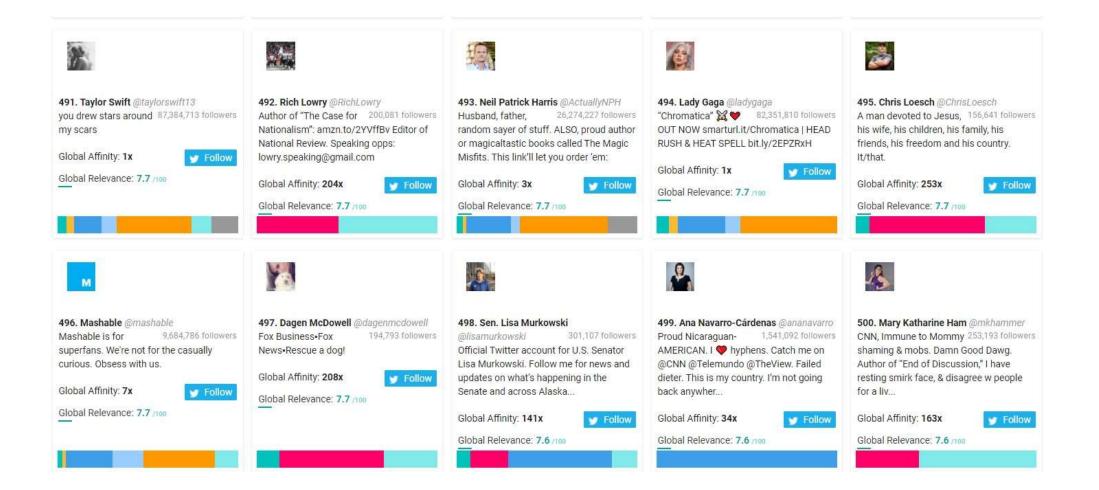
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 471-480



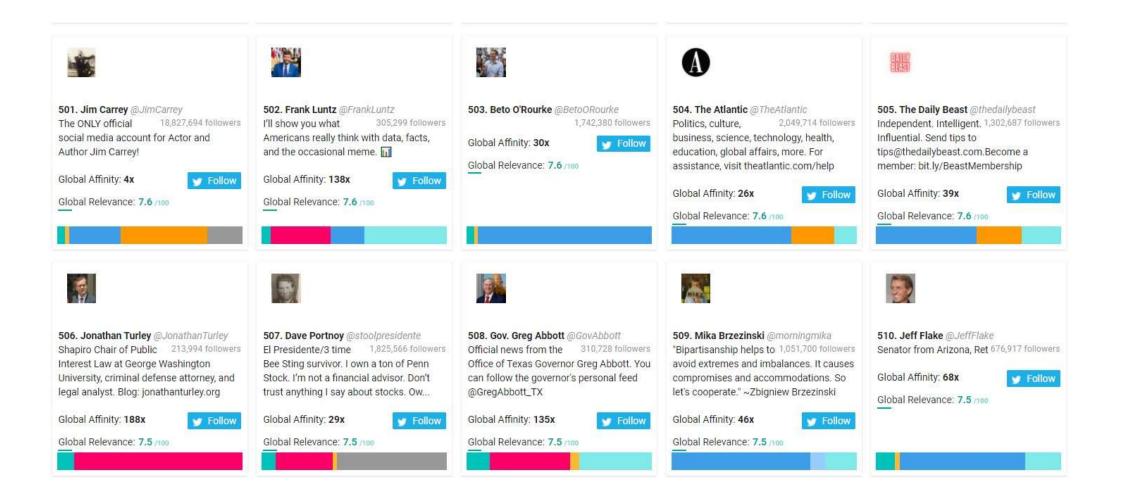
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 481-490



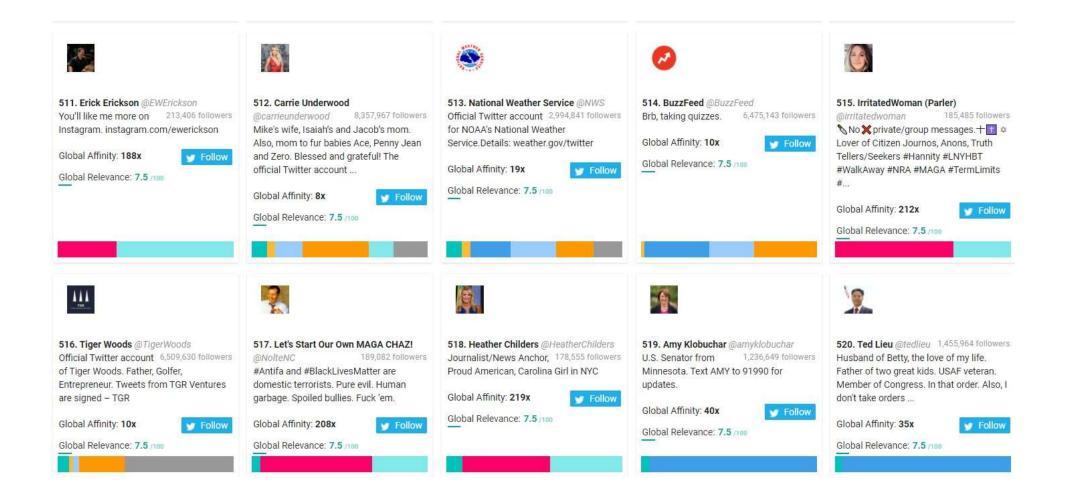
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 491-500



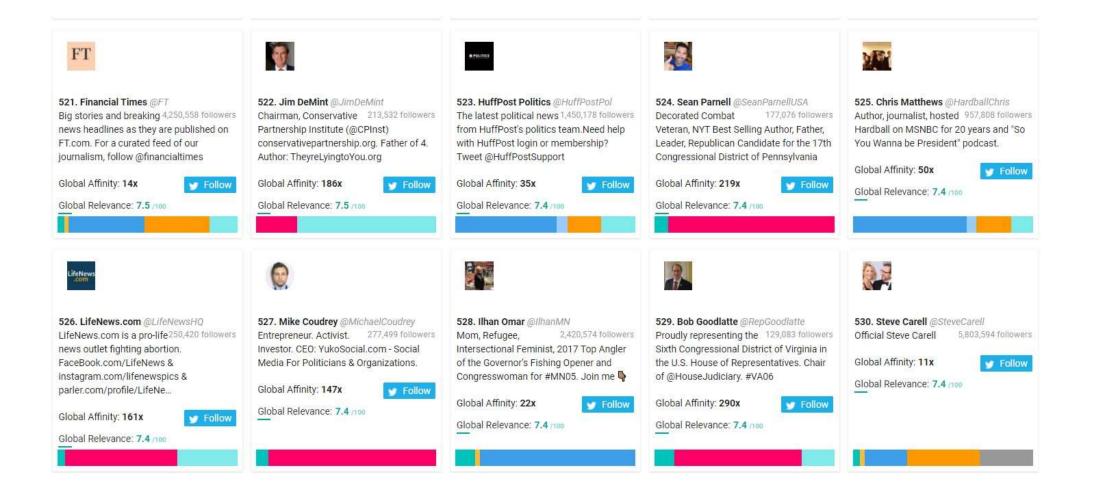
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 501-510



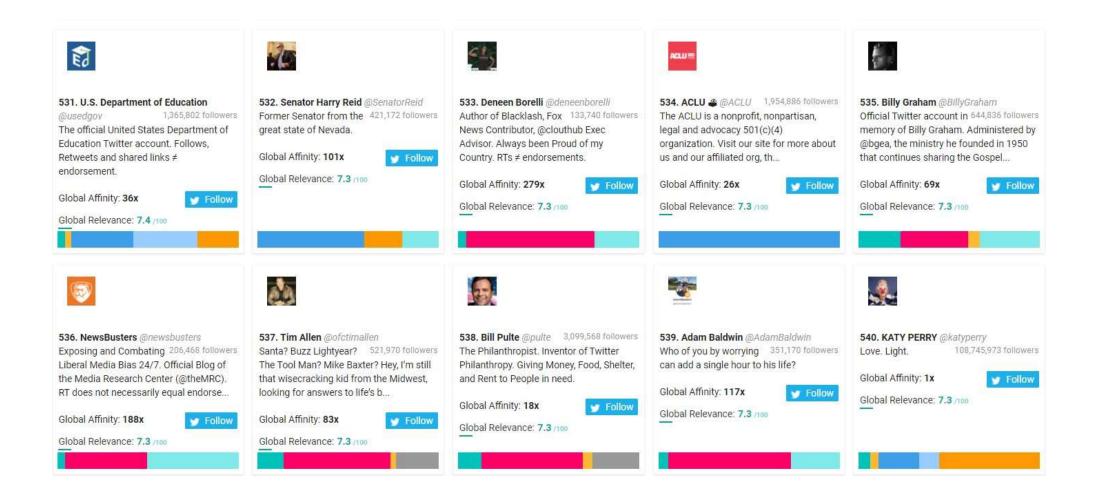
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 511-520



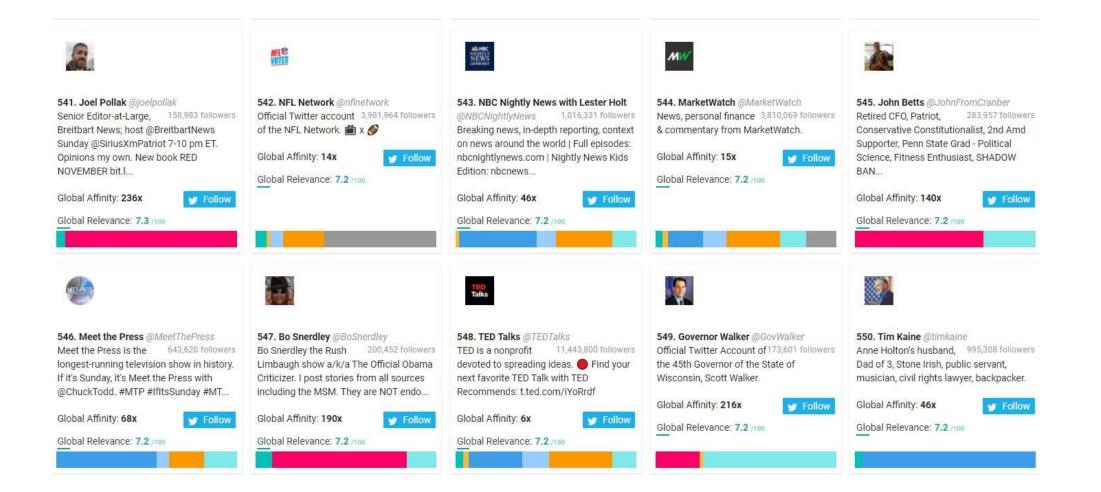
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 521-530



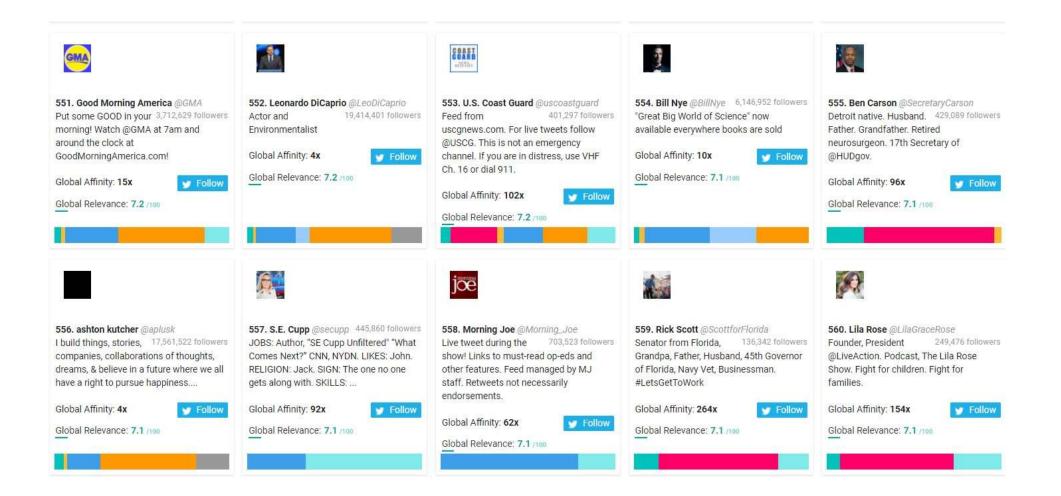
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 531-540



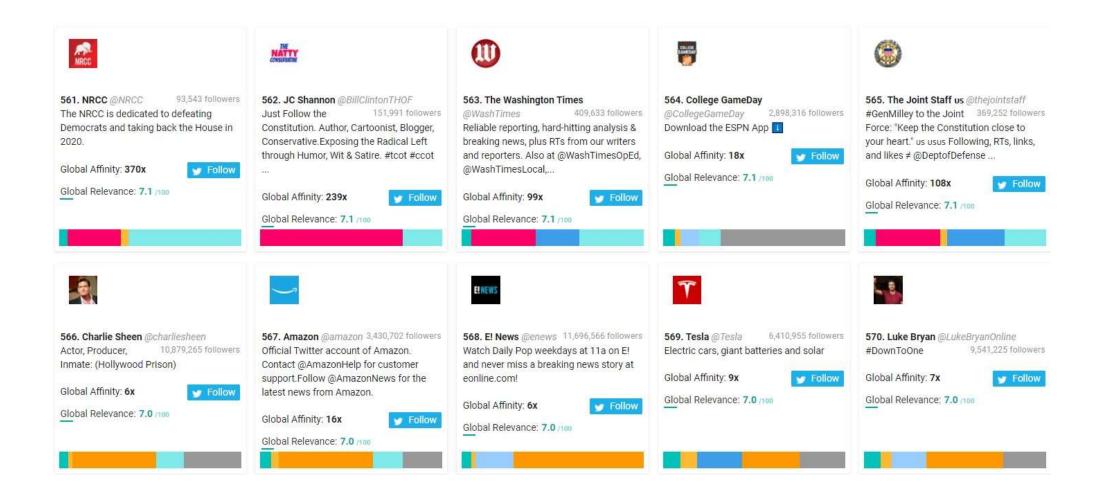
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 541-550



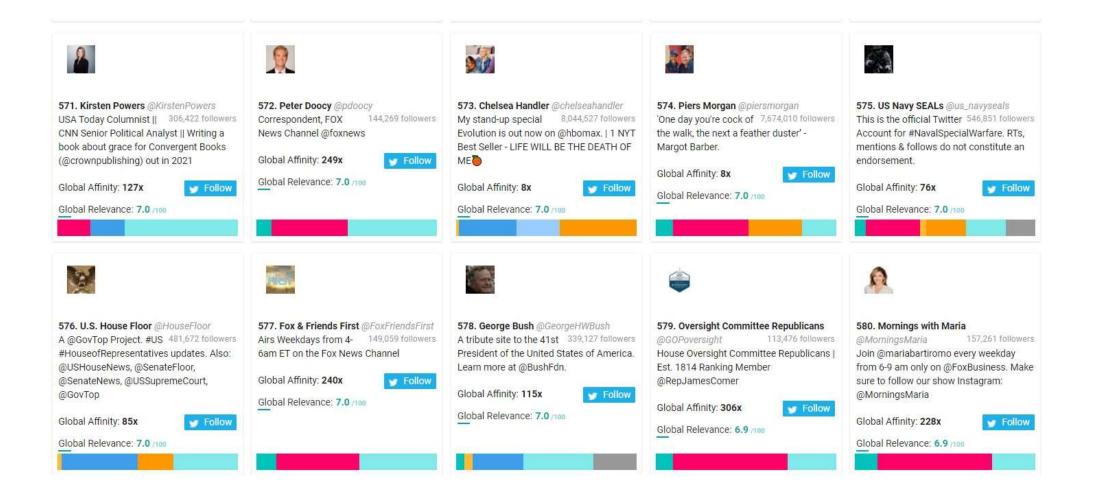
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 551-560



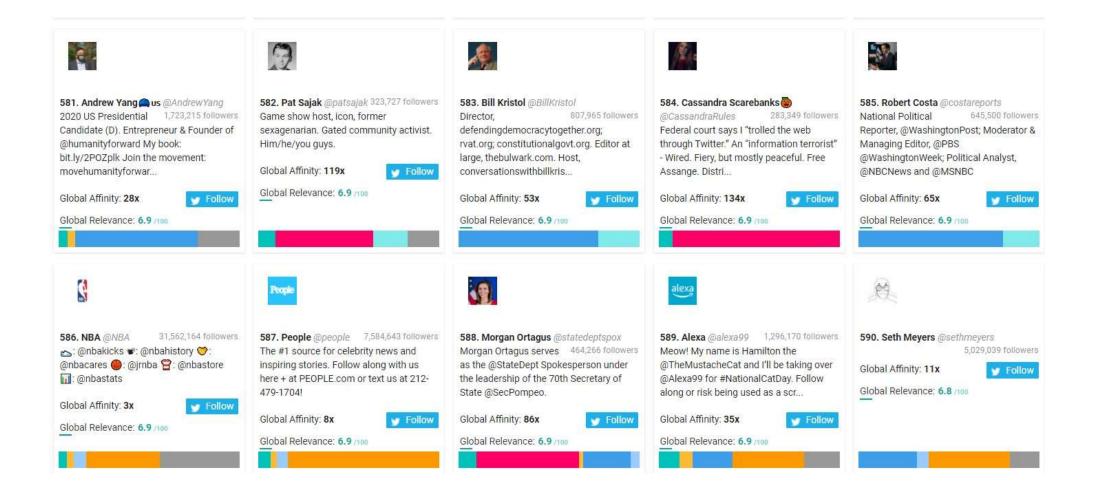
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 561-570



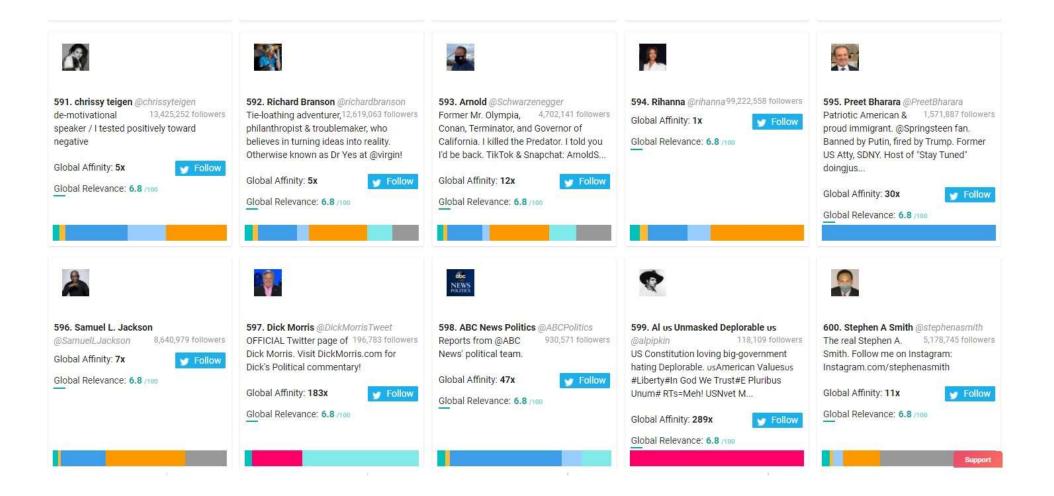
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 571-580



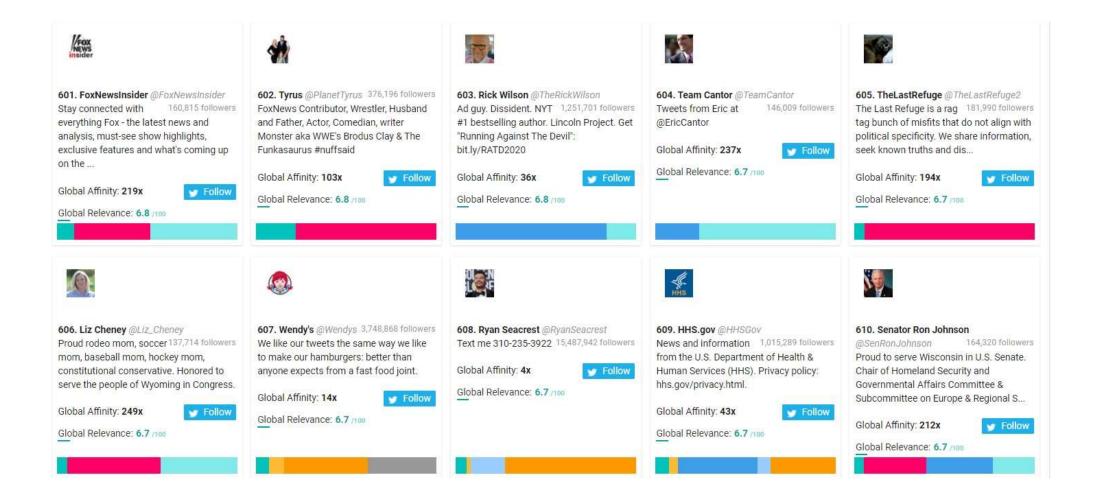
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 581-590



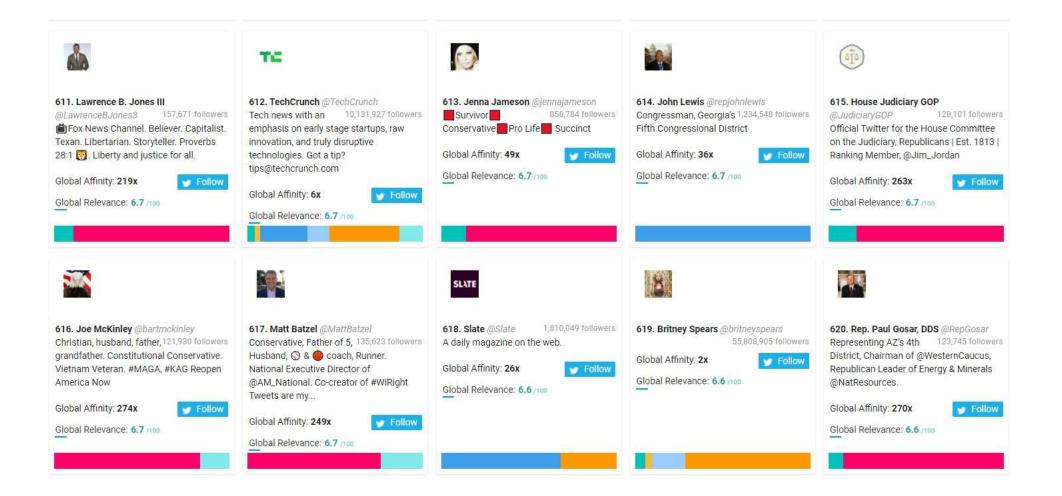
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 591-600



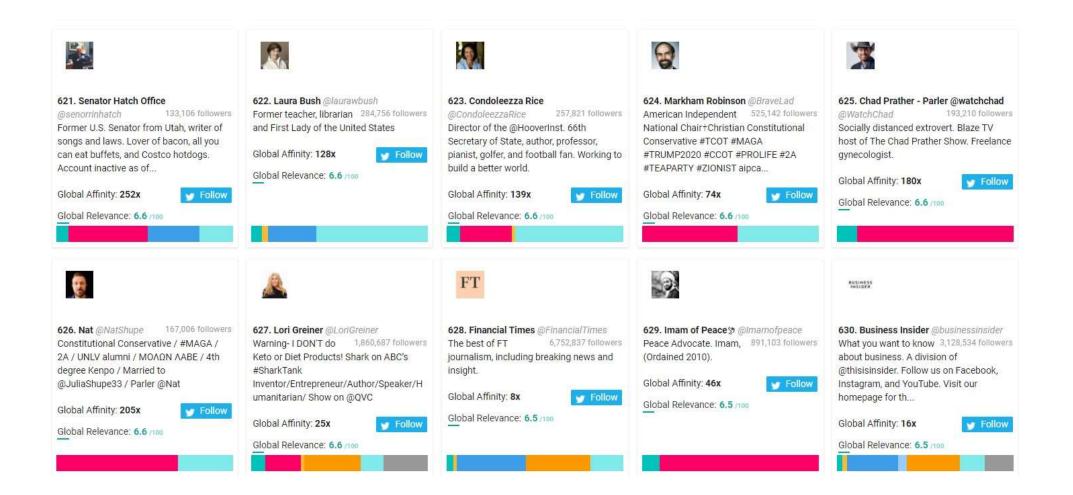
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 601-610



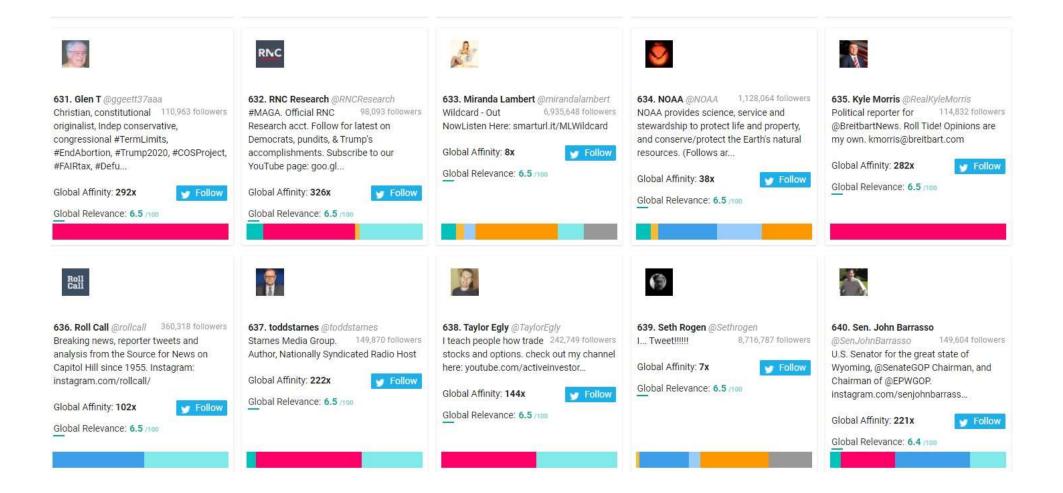
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed,611-620



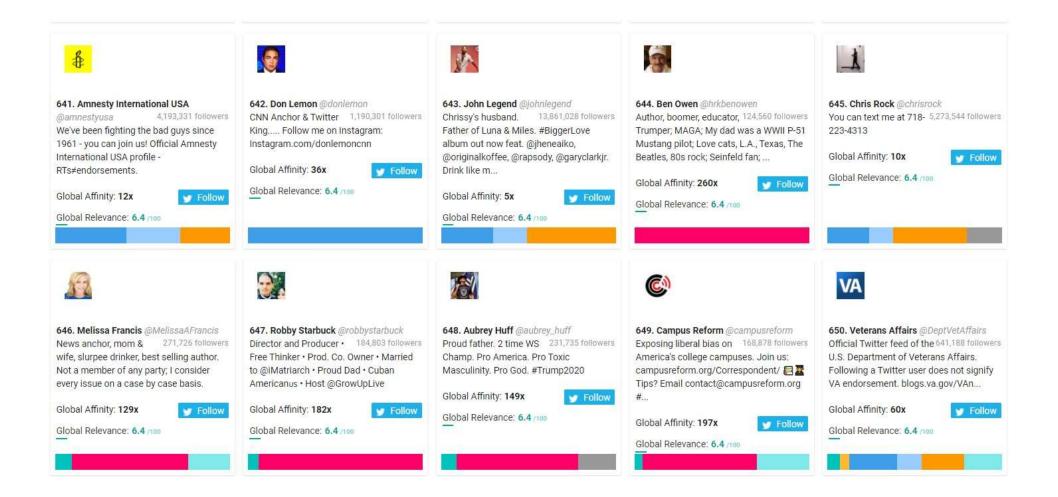
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 621-630



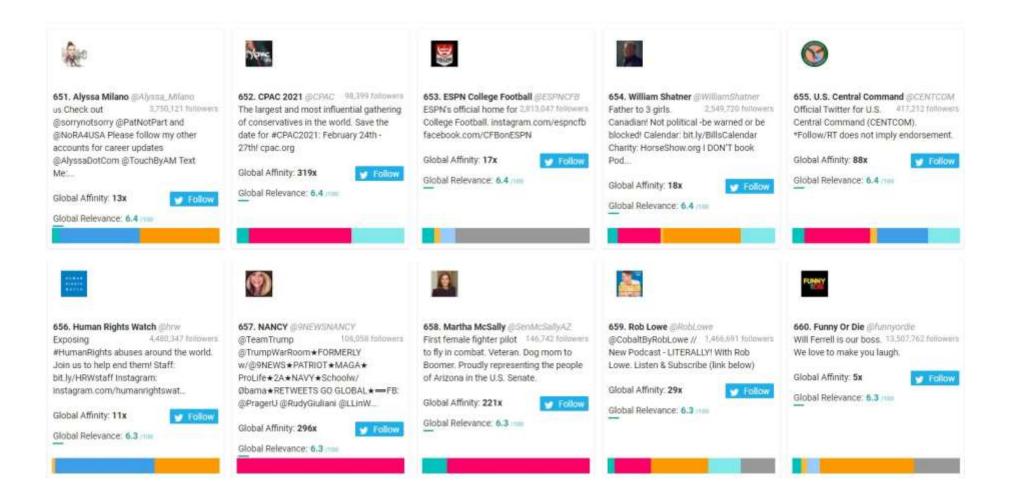
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 631-640



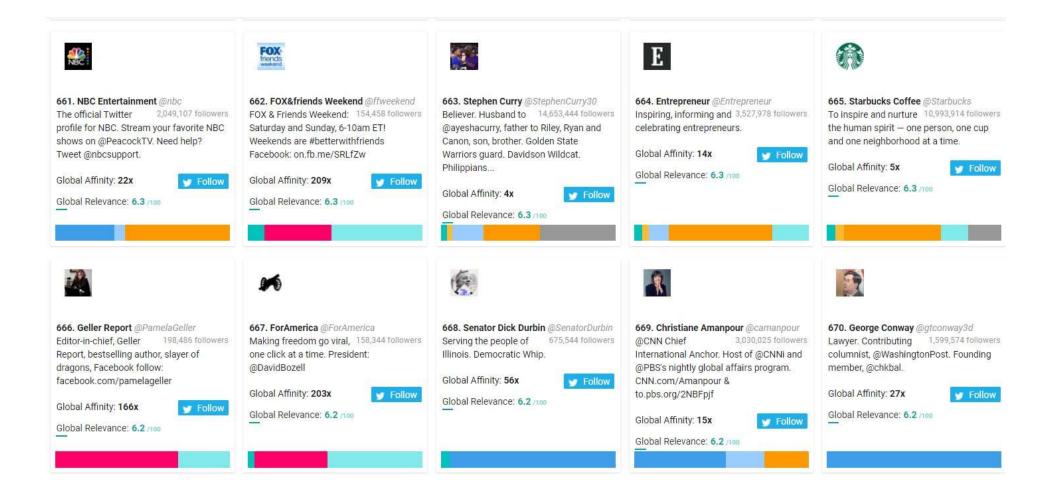
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 641-650



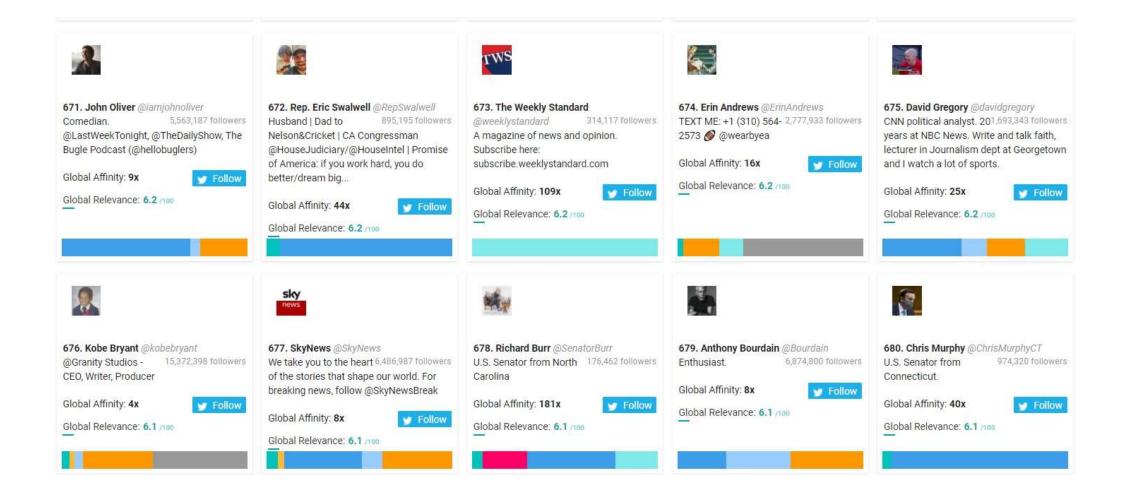
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 651-660



Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 661-670



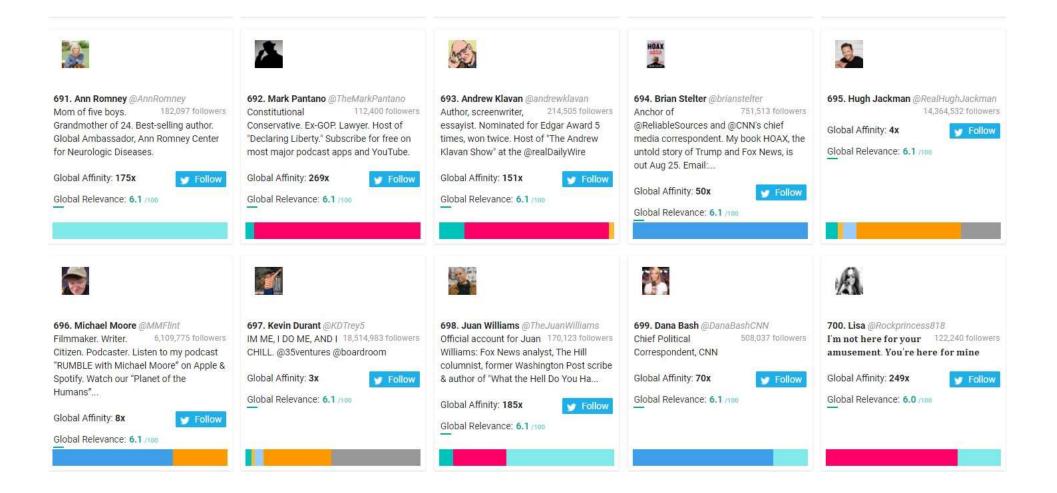
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 671-680



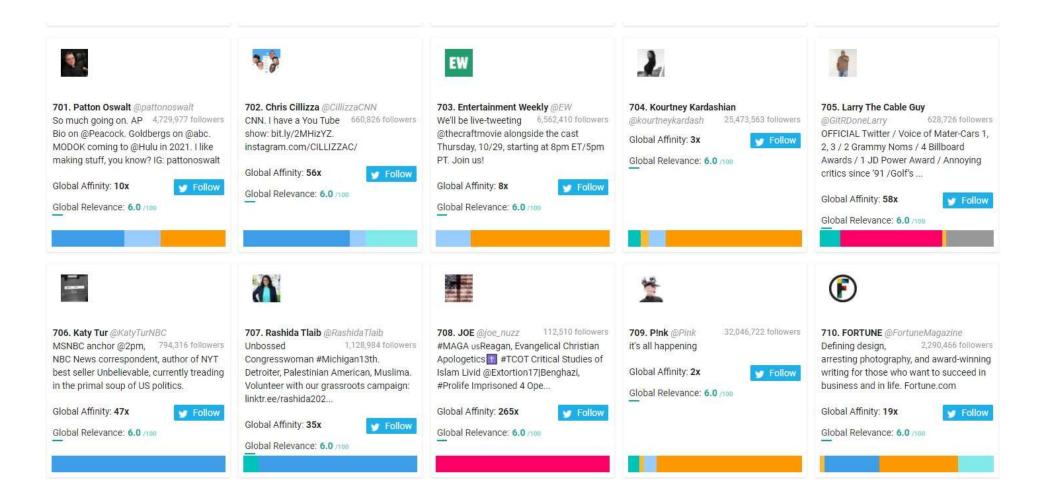
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 681-690

681. Martin Geddes @martingeddes Censored by @Mailchimp,217,886 followers @Medium, @Dropbox, @YouTube, @Patreon.Newsletter: signup.martingeddes.comArt: martingeddes.galleryGratitude: paypal Global Affinity: 150x Follow Global Relevance: 6.1 /100	682. Richard Blumenthal @SenBlumenthal 681,976 followers Official Twitter account of U.S. Senator Richard Blumenthal, proudly working for the people of Connecticut. Global Affinity: 55x Global Relevance: 6.1 /100	683. Mark Wahlberg @markwahlberg Actor/producer Mark 3,923,489 followers Wahlberg's official Twitter page. Global Affinity: 12x Global Relevance: 6.1 /100	684. The Lincoln Project @ProjectLincoln "You cannot escape the 2,619,413 followers responsibility of tomorrow by evading it today." - Abraham Lincoln @ Global Affinity: 17x Global Relevance: 6.1 /100	685. Kevin Corke @kevincorke White House 176,221 followers Correspondent @FoxNews formerly @nbcnews @espn Fiat justitia ruat caelum Likes/RTs ≠ endorsements Global Affinity: 181x € Follow Global Relevance: 6.1 roo
686. Khloé @khloekardashian 28,587,681 followers Global Affinity: 2x Global Relevance: 6.1 /100	687. Snoop Dogg @SnoopDogg Snoopys Clothing 18,973,106 followers coming soonGet official clothing on Snoopermarket Global Affinity: 3x Global Relevance: 6.1 mor	688. PBS @PBS 2,283,809 followers PBS invites you to discover new ideas and explore new worlds. Join us here for conversation. Global Affinity: 19x Global Relevance: 6.1 /100	689. FiveThirtyEight @FiveThirtyEight Data-driven news and 1,241,452 followers analysis from Nate Silver's FiveThirtyEight Global Affinity: 32x Global Relevance: 6.1 mo	690. David Corn @DavidCornDC D.C. bureau chief of 895,331 followers Mother Jones, MSNBC analyst, & author (with @Isikoff) of the NYT No. 1 best- selling book RUSSIAN ROULETTE. Global Affinity: 43x Tollow Global Relevance: 6.1 (100)

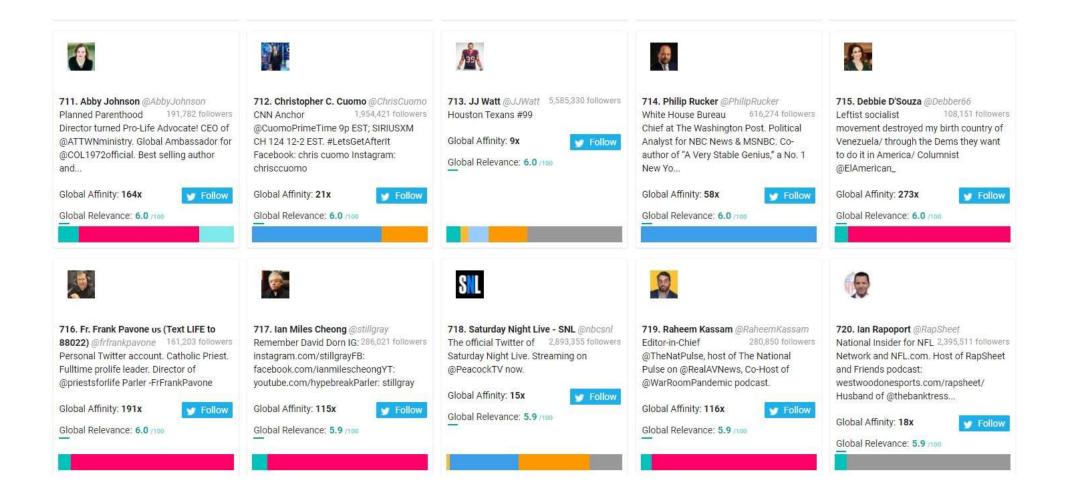
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 691-700



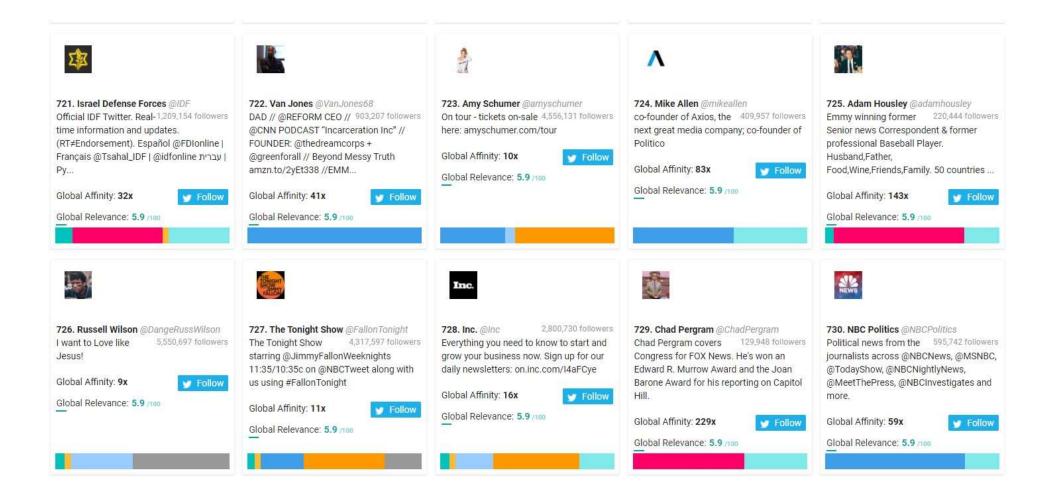
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 701-710



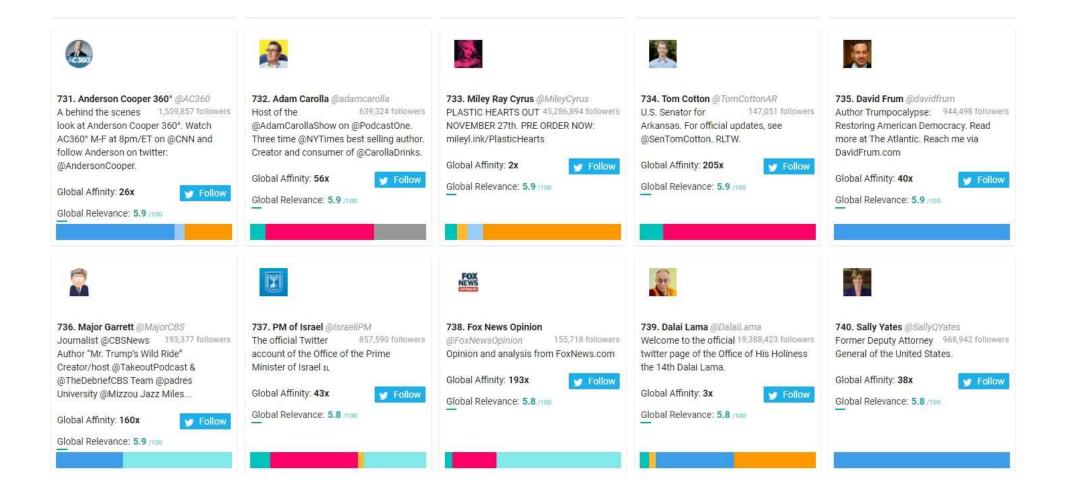
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 711-720



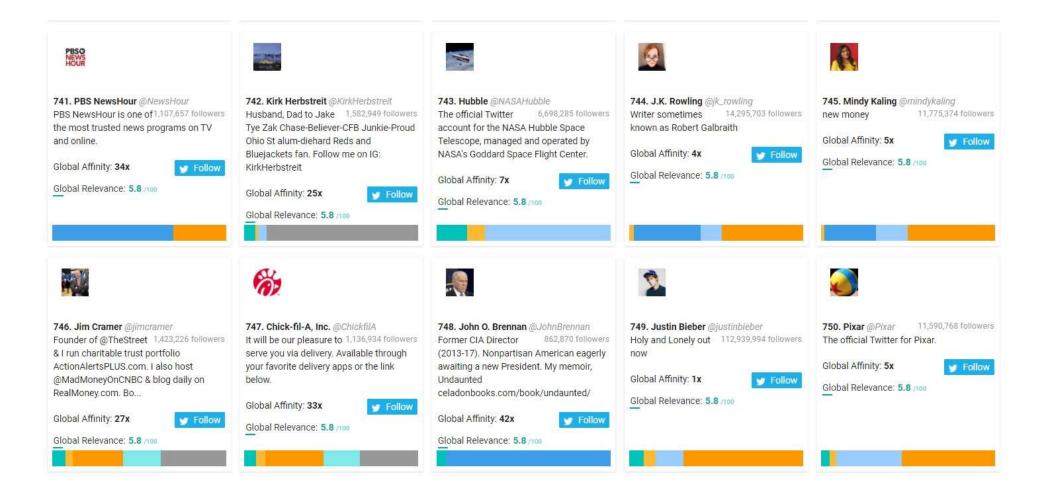
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 721-730



Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 731-740



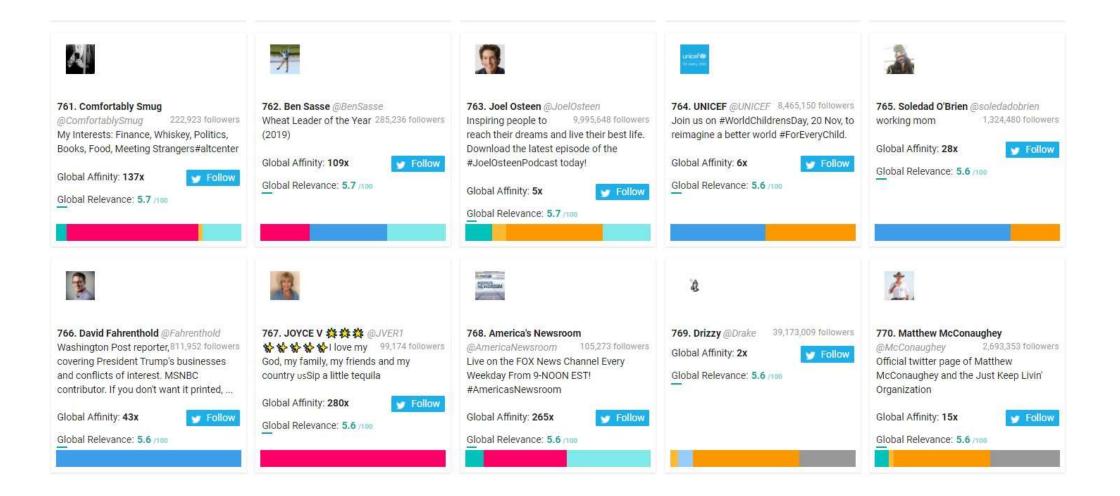
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 741-750



Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 751-760

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751. Marcus Luttrell @MarcusLuttrell American Patriot. Host of 293,971 followers @Team_NeverQuit Podcast. Lone Survivor Foundation. Boot Campaign. Husband & Dad. Damn Proud TEXAN. Global Affinity: 108x Global Relevance: 5.7 /100	752. Drew Brees @drewbrees Official Drew Brees 3,229,007 followers Twitter account. Global Affinity: 13x	753. Dave Weigel, Re-Animator @daveweigel 558,884 followers Covering politics for @washingtonpost. daveweigel@gmail.com, 202-334-7387. @CWAUnion member. Buy my book: tinyurl.com/h7wyg2c (Avatar by @da Global Affinity: 61x Follow Global Relevance: 5.7 /100	754. US Labor Department @USDOL Strengthening America's 478,624 followers workforce. Sharing stories, news and info on U.S. workers, jobs, employment, safety and regulations. Global Affinity: 70x Follow Global Relevance: 5.7 /100	755. Food Network @FoodNetwork Download the Food 4.709,395 followers Network Kitchen app and get your FREE trial: Too food-network.app.link/download Global Affinity: 10x Follow Global Relevance: 5.7 /100
756. Rolling Stone @RollingStone The latest news and 6.279,588 followers more from Rolling Stone magazine and RollingStone.com. Got a tip? Share it here: rol.st/tips Global Affinity: 8x Global Affinity: 8x Global Relevance: 5.7 (100)	757. U.S. Department of Energy ØENERGY 786,084 followers Building the new energy economy. Reducing nuclear dangers & environmental risks. Expanding the frontiers of knowledge via innovative scienti Global Affinity: 45x Global Relevance: 5.7 rtmo	758. MARK SIMONE @MarkSimoneNY Radio/TV host, the #1 193,723 followers Show On the Dial On 710 WOR New York - America's Most Listened To Talk Station. Nationally on iHeart Radio, Podcasts Global Affinity: 155x Follow Global Relevance: 5.7 (100)	759. Al Gore @algore 3,036,892 followers Global Affinity: 14x Follow Global Relevance: 5.7 /100	760. Dolly Parton @DollyParton The Official Twitter of 5,005,284 followers Dolly Parton#AHollyDollyChristmas Available Now Global Affinity: 9x Global Relevance: 5.7 /100

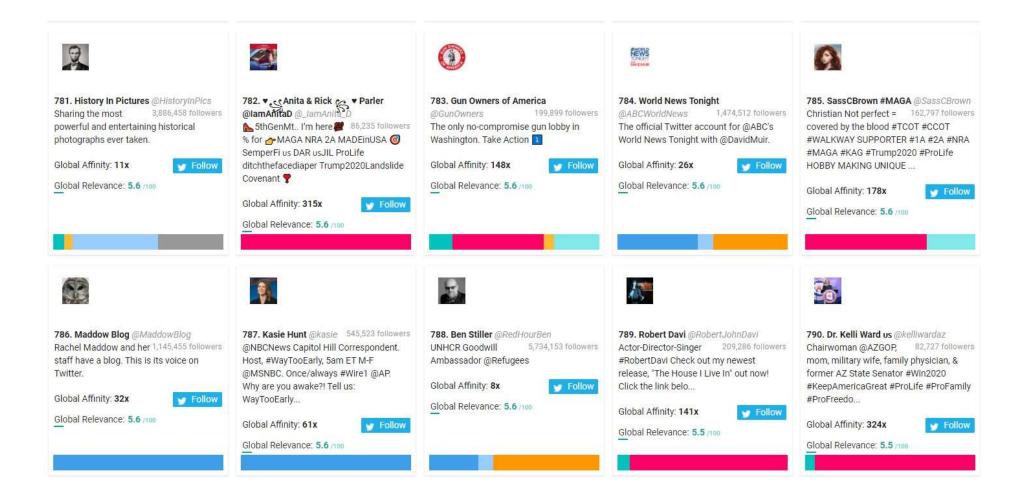
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 761-770



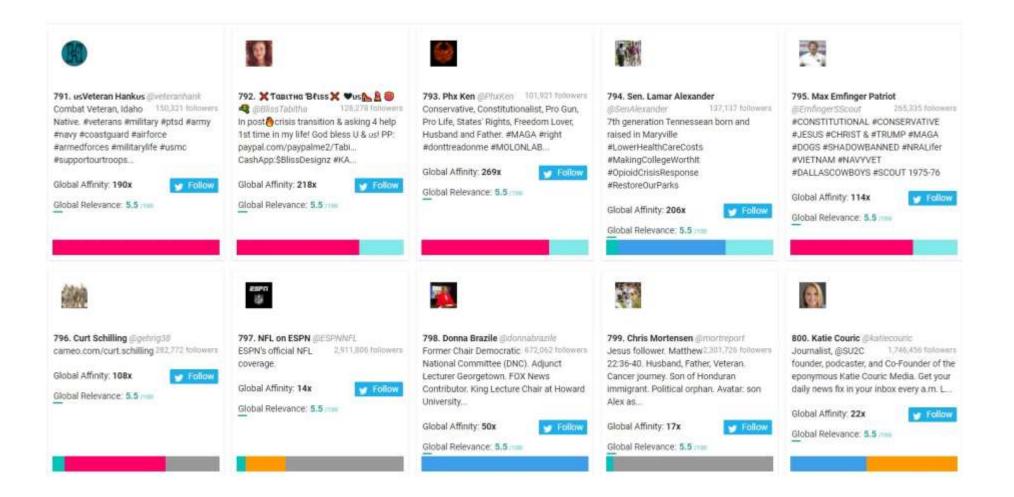
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 771-780

		AJC	S TR	
771. Chris Coon @ChrisCoon4 A proud Conservative 95,905 followers Deplorable American who loves God, Country and family #Trump all the way!Parler ChrisCoon4 Global Affinity: 288x Follow Global Relevance: 5.6 /100	772. jack @jack 4,965,905 followers #bitcoin Global Affinity: 9x Global Relevance: 5.6 /100	773. American Jewish Committee @AJCGlobal 248,887 followers American Jewish Committee (AJC) works to enhance the wellbeing of the Jewish people and Israel and advance human rights and democratic value Global Affinity: 123x Global Relevance: 5.6 /100	774. Mayor Bill de Blasio @NYCMayor Fighting every day to 1,523,921 followers make New York the fairest big city in America. He/him/his. (nyc.gov/socialmediapol) Global Affinity: 25x ▼ Follow Global Relevance: 5.6 /100	775. Kylie Jenner @KylieJenner 35,874,692 followers Global Affinity: 2x Follow Global Relevance: 5.6 /100
776. Anna Kooiman @annakooiman TV Host + 150,420 followers StrongSexyMammas.com Founder, Certified Women's Fitness Specialist, Prenatal, Postnatal, Corrective Exercise Specialist, Personal Global Affinity: 192x Global Relevance: 5.6 mon	777. TIMENOUT @TIMENOUT This nation, under God, 248,285 followers shall have a new birth of freedom that government of the people, by the people, for the people, shall not perish fro Global Affinity: 123x Global Relevance: 5.6 /100	778. Reuters Business @ReutersBiz Top business news 2.179,229 followers around the world. Join us @Reuters, @breakingviews, @ReutersGMF Global Affinity: 18x Follow Global Relevance: 5.6 /100	779. Rob Schneider @RobSchneider "ASIAN MOMMA 834,848 followers MEXICAN KIDS" Streams AUGUST 11TH WORLD WIDE on @Netflix Love YOU ALL! @netflixisajoke Global Affinity: 42x Global Relevance: 5.6 /roo	780. BraveHeart @Braveheart_USA God, Family, Country! 104,180 followers ProLife - If 1 RT it, I endorse it! @NRA #NRAlifemember #BlueLivesMatter #Israel X "Some People Did Something" NEV Global Affinity: 266x Follow Global Relevance: 5.6 nos

Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 781-790



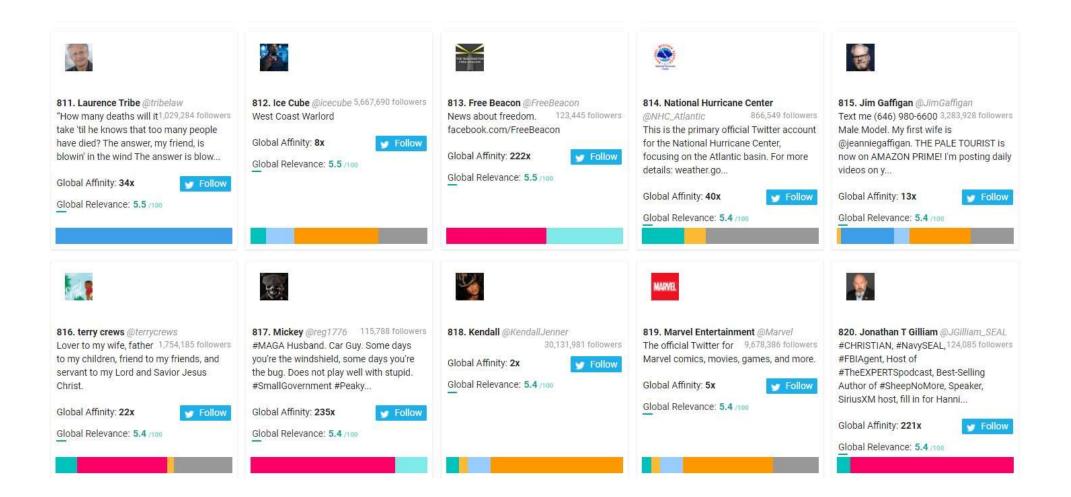
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 791-800



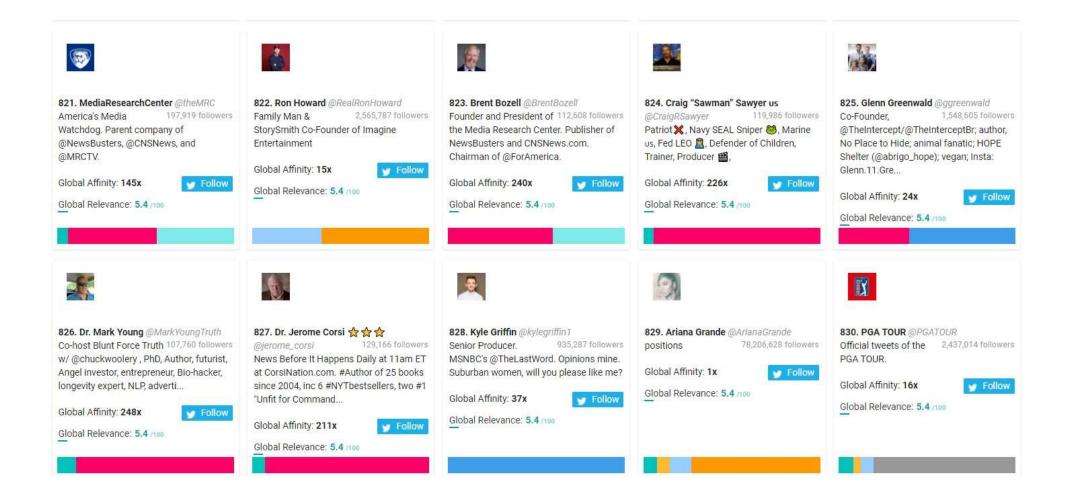
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 801-810

801. Michael Savage @ASavageNation The real Michael Savage, 210,070 followers and the Savage Nation.KEP DISCUSSIONS ON TOPIC, AVOID PERSONAL ATTACKS AND THREATS. PLEASE DO NOT POST PICTURES OR Global Affinity: 140x Global Relevance: 5.5 noo	802. 60 Minutes @60Minutes The most successful 1,126,757 followers news magazine in TV history, offering hard-hitting investigative reports, interviews, feature segments and profiles of p Global Affinity: 32x Global Relevance: 5,5 neo	803. Steve King @SteveKinglA U.S. Congress, 4th 119,550 followers Congressional District of Iowa #IA04 Global Affinity: 230x Follow Global Relevance: 5.5 /100	804. Willie Robertson @williebosshog President of Duck and 2,187,163 followers Buck Commander. Personality on both, Duck Dynasty and Buck Commander Protected by Under Armour. Global Affinity: 18x Global Relevance: 5.5 rm	BOS. DEPLORABLE CT CONSERVATIVE CHUMP @elohimis1 87,735 followers #KAG #Bluelivesmatter #QConservative who loves God and Family. Proud Husband, Father, and Grandfather! God Bless America! Thank God for PRES Global Affinity: 304x Follow Global Relevance: 5.5 mo
806. The Tweet Sniper @IWashington Author- A MAN FROM 217,989 followers ANOTHER LAND Producer on Blue Caprice; Blackbird; BOUND: AVAA; Behind The Movement, Isaiah Washington: Kitchen Talk & Cor Global Affinity: 134x Slobal Relevance: 5.5 /100	807. Arianna Huffington @ariannahuff Mother. Sister. 2,897,333 followers @HuffPost Founder. Founder & CEO of @Thrive Global whose mission is to end the stress and burnout epidemic. thriveglobal.com Global Affinity: 14x Follow Global Relevance: 5.5 /100	808. J Earnest (Archived) @PressSec44 WH Press Secretary. 1,130,363 followers This is an archive of an Obama Administration account maintained by the National Archives and Records Administration (NA Global Affinity: 32x Global Relevance: 5.5 /100	809. Selena Gomez @selenagomez My new album 'Rare' is 63,283,075 followers out now: smarturl.it/RAREDeluxe Ice Cream with @BLACKPINK is out now: smarturl.it/IceCreamSingle Global Affinity: 1x Global Relevance: 5.5 /100	BIO. jlo @JLO 45,240,221 followers A Pa' Ti - Lonely with @Maluma out NOW Global Affinity: 2x ↓ Follow Global Relevance: 5.5 /100

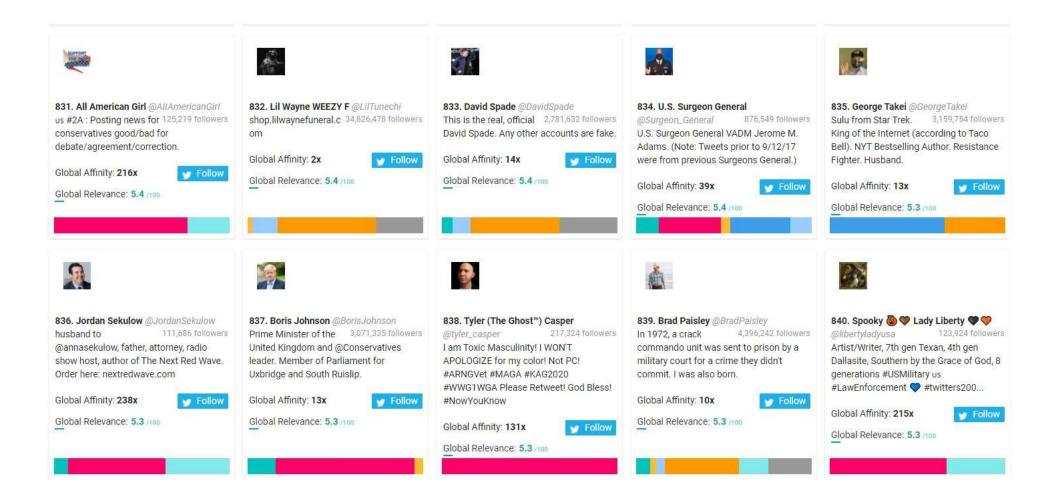
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 811-820



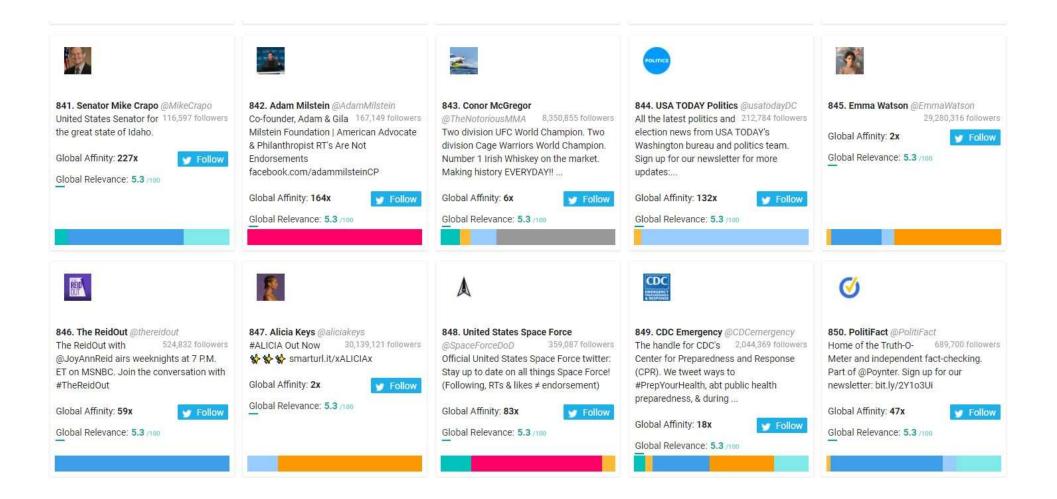
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 821-830



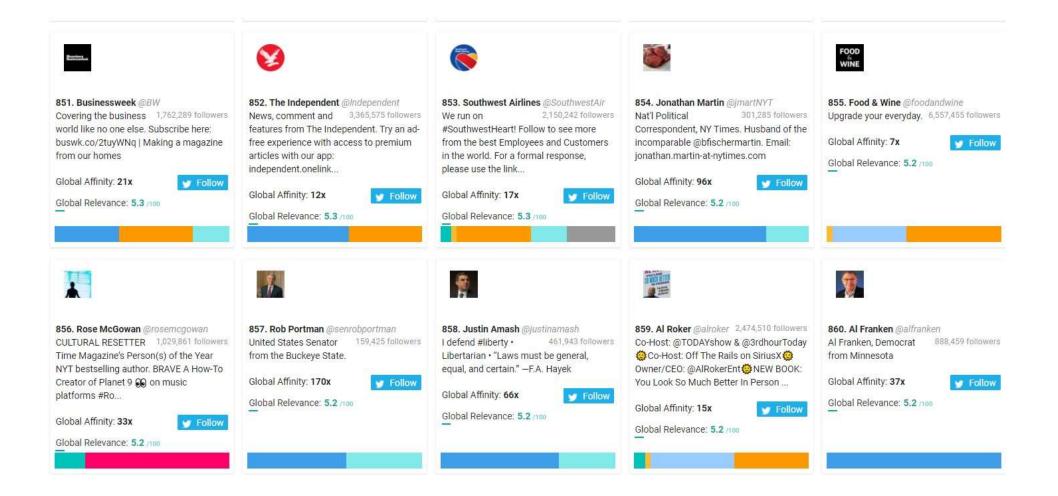
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 831-840



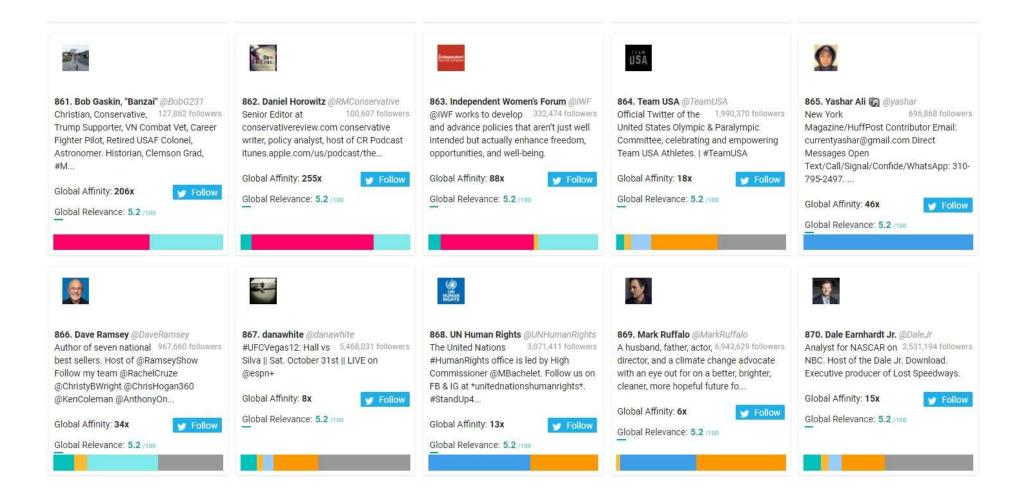
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 841-850



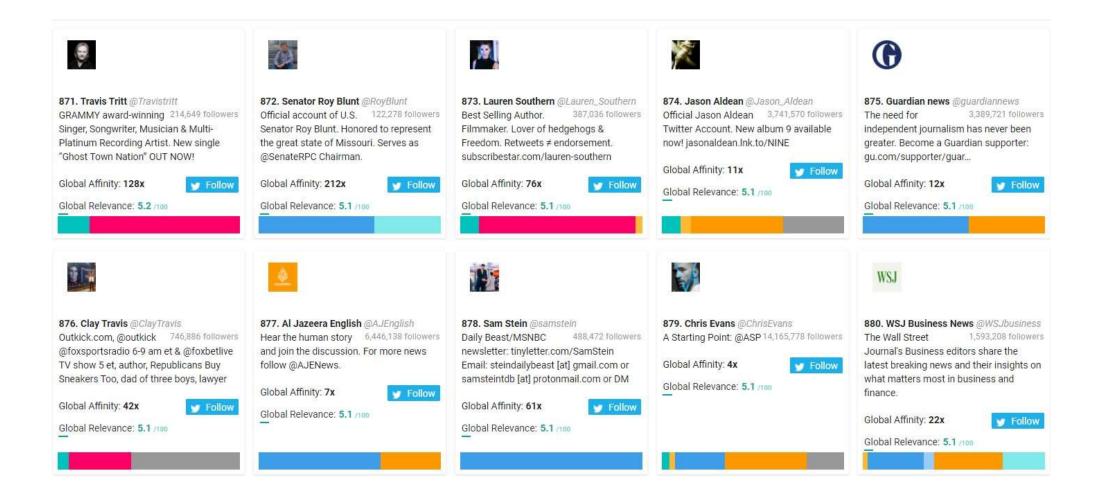
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 851-860



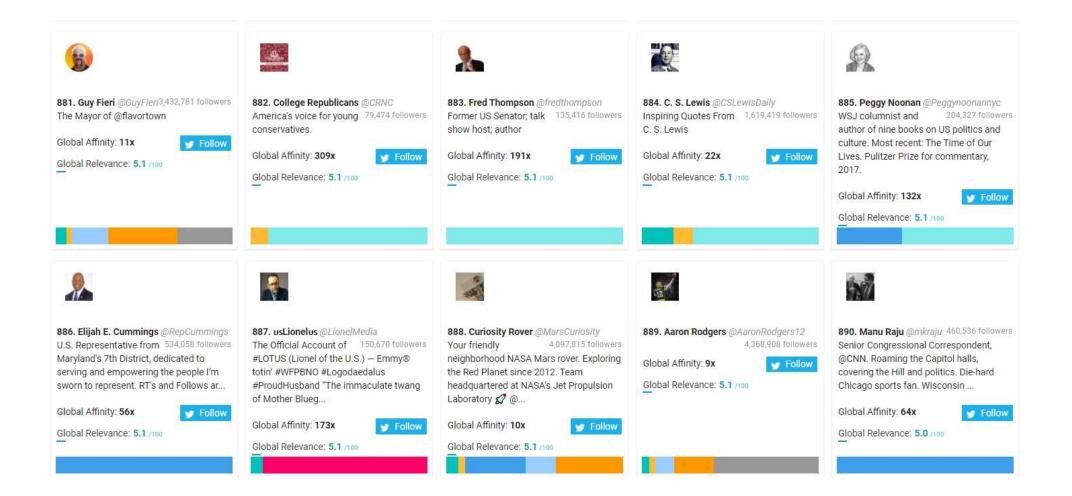
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 861-870



Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 871-880



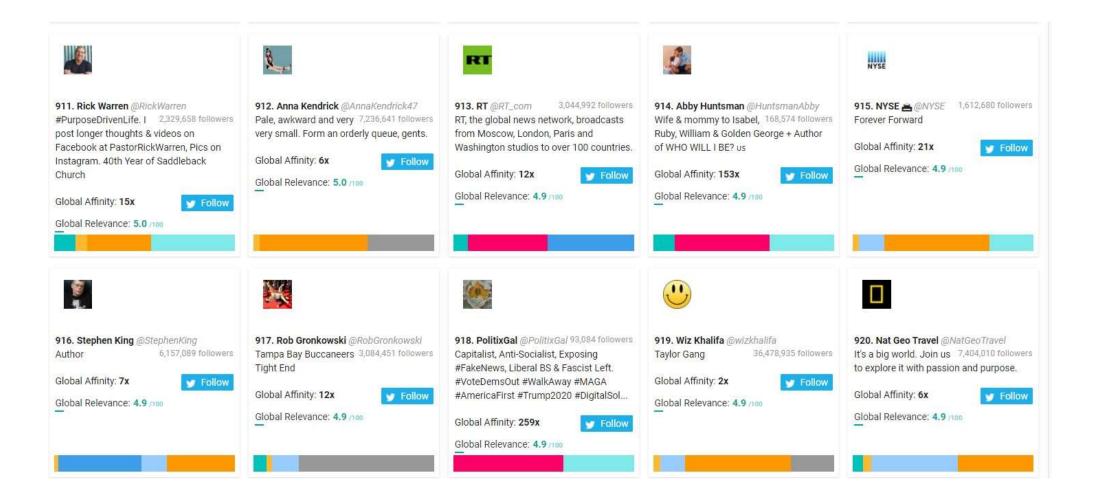
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 881-890



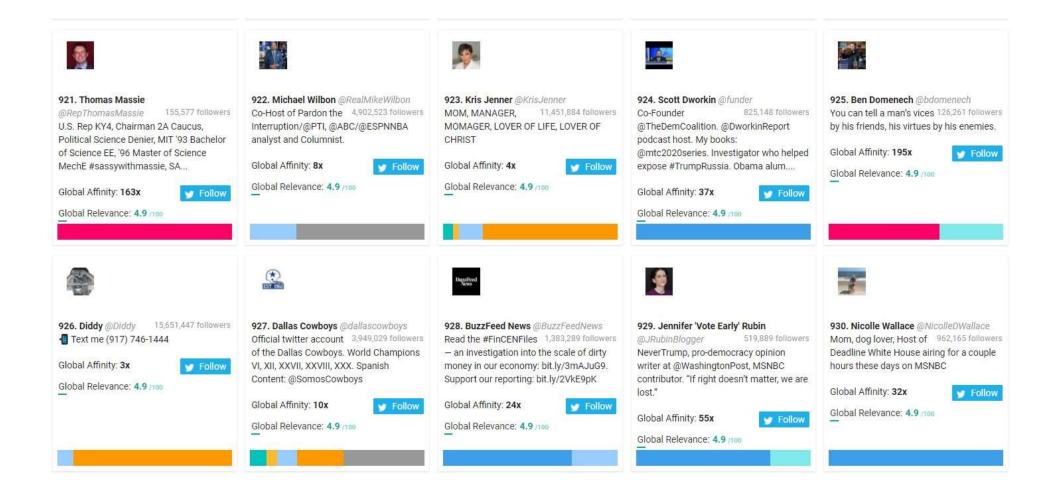
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 891-900

	All	<u>.</u>	FOX	
391. David Burge @iowahawkblog Karma's janitor 215,662 followers Global Affinity: 125x Follow Global Relevance: 5.0 7100	892. Keith Urban @KeithUrban Welcome to THE SPEED 4,242,743 followers OF NOW: strm.to/KUTheSpeedOfNo Global Affinity: 9x ✓ Follow Global Relevance: 5.0 /100	893. Demi Lovato @ddiovato Commander In Chief 55,522,166 followers out now ♥ Global Affinity: 1x	 894. FOX Sports: NFL @NFLonFOX Download the new FOX 1,944,877 followers Sports App now; Global Affinity: 18x Follow Global Relevance: 5.0 /100 	895. Kevin Spacey @KevinSpacey Former shoe salesman 4,252,240 follower now making a go at film and theater. Global Affinity: 9x Global Relevance: 5.0 /100
M.			TRUMP	T
396. Steve Schmidt @SteveSchmidtSES Patriotism means to 1,217,112 followers stand by the country. It does not mean to stand by the President." Theodore	897. Evangelist Alveda King @AlvedaCKing 107,368 followers Civil Rights Leader, News contributor, Niece of Dr. Martin Luther King Jr., Director of Civil Rights for the Unborn	898. U.S. Army Reserve @USArmyReserve 337,299 followers Official #USArmyReserve Twitter Feed! Connecting Soldiers & Families of the Army Reserve to each other and you! Following or RT ≠ endorsemen	899. usDean Meekus @SoCalTrumpMAGA #Trump2020 118,075 followers #Conservative #KAG #MAGA #LivesInSanDiego #BuildTheWall Please read & bookmark my #Free paper: Keep America Great Conservative D	900. NYT Politics @nytpolitics A fast-paced feed of 497,570 followe news, analysis and dispatches from The New York Times political team. Sign up for the On Politics email: nyti.ms/1pURTz
Roosevelt, 26th President of the United Sta	@alvedaking and a Child	Tollowing of RT # endorsemen		
	@alvedaking and a Child Global Affinity: 233x Follow	Global Affinity: 84x Y Follow	Global Affinity: 213x 🛛 😏 Follow	Global Affinity: 59x 😏 Follo

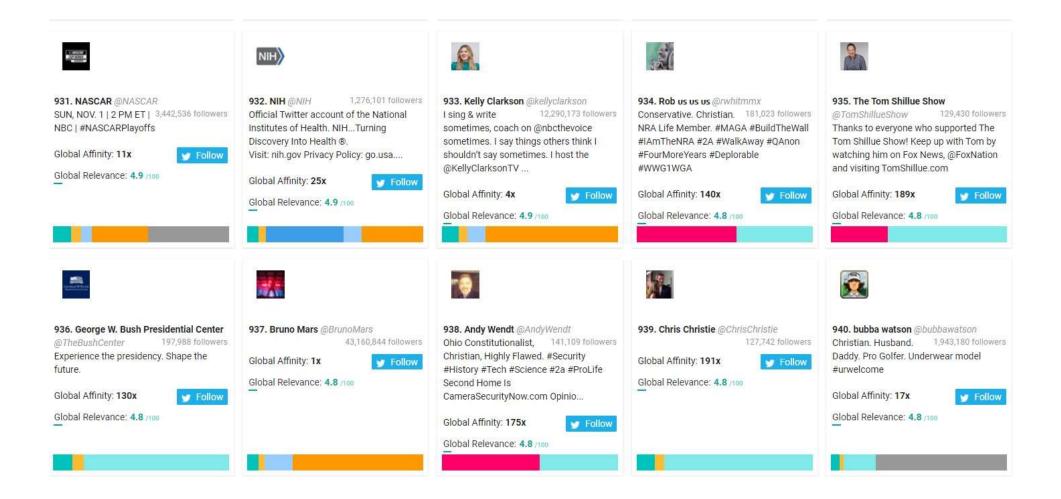
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 911-920



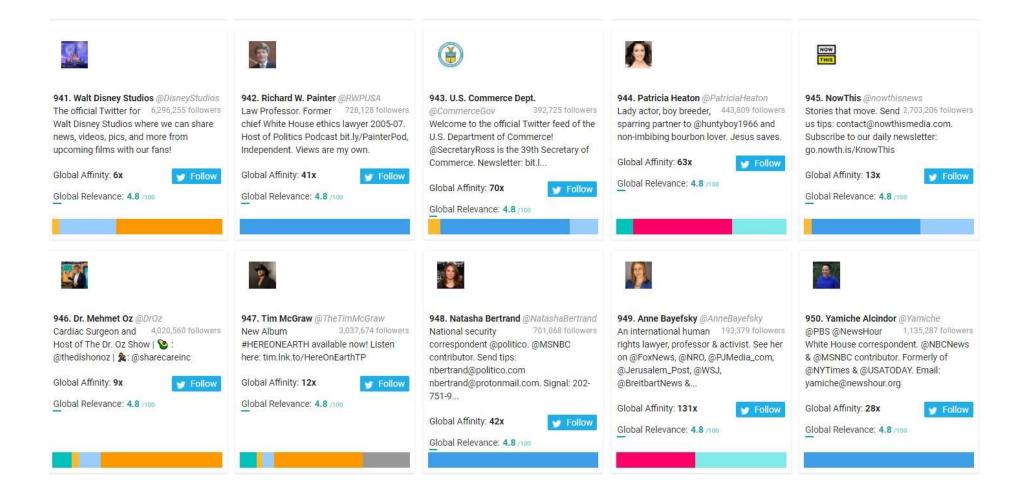
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 921-930



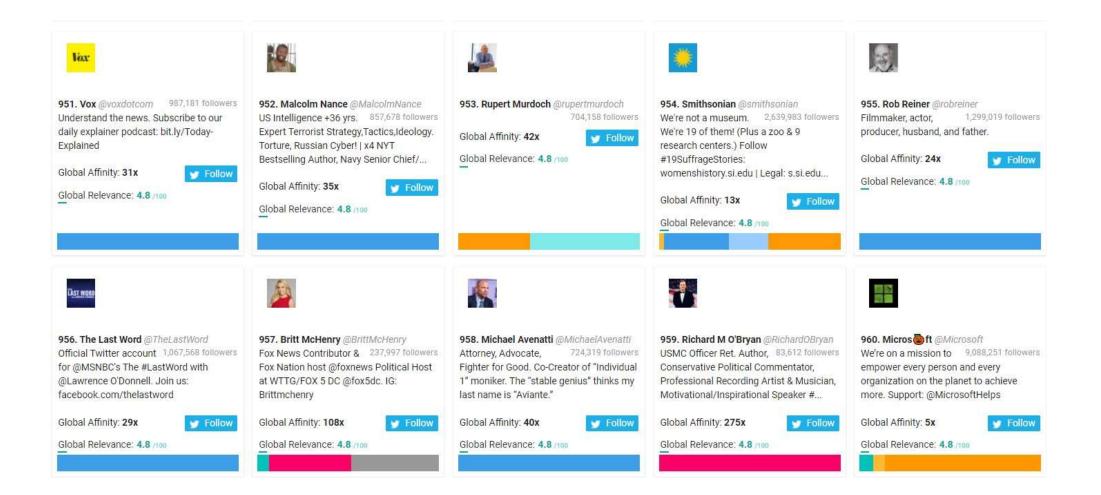
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 931-940



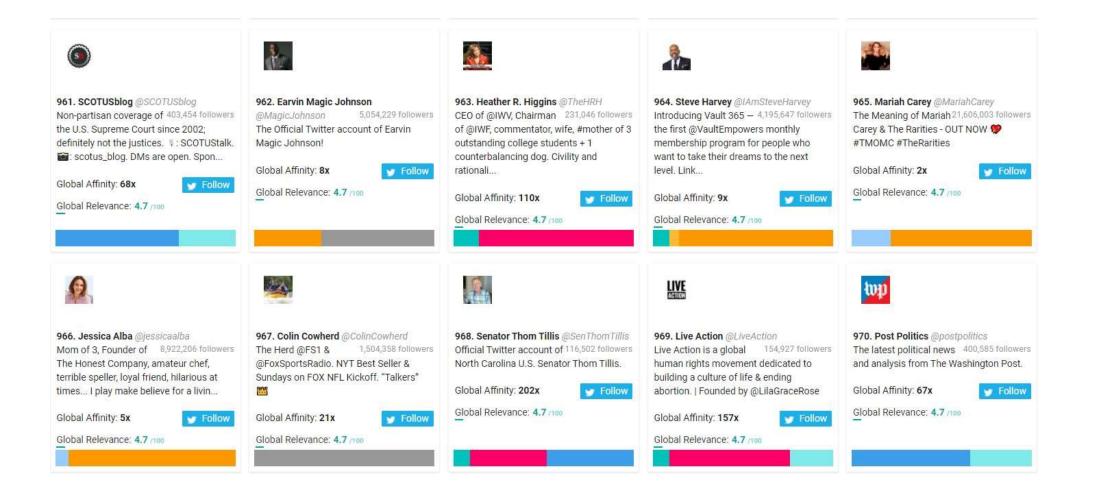
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 941-950



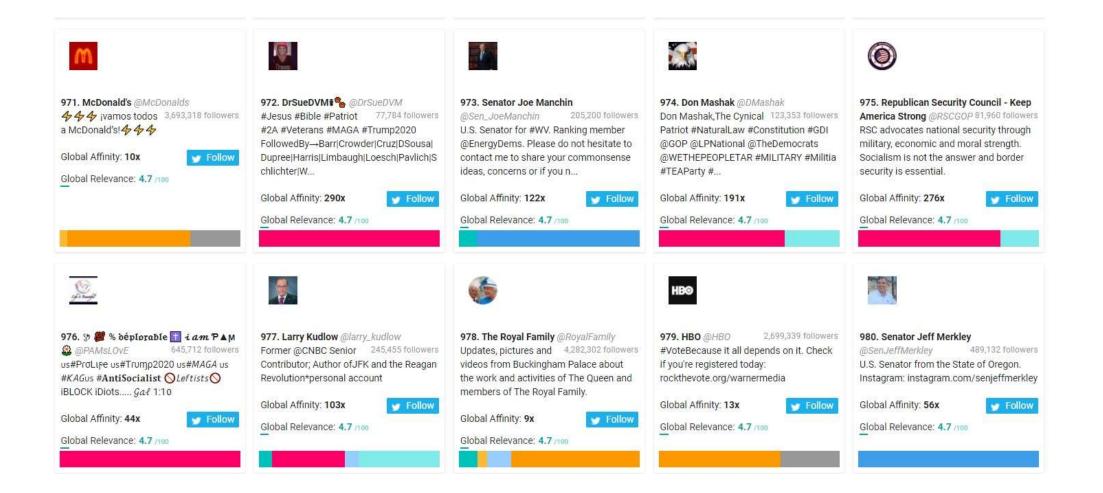
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 951-960



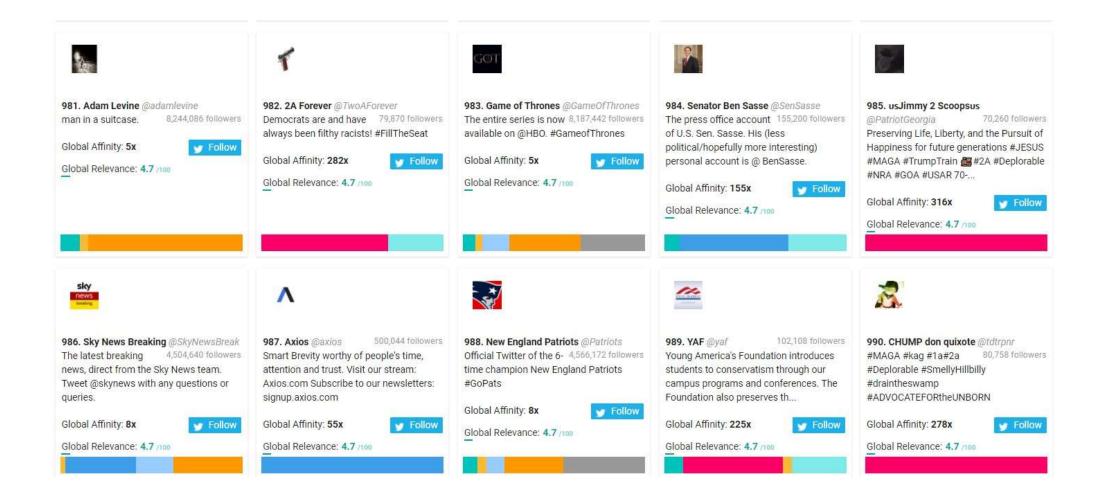
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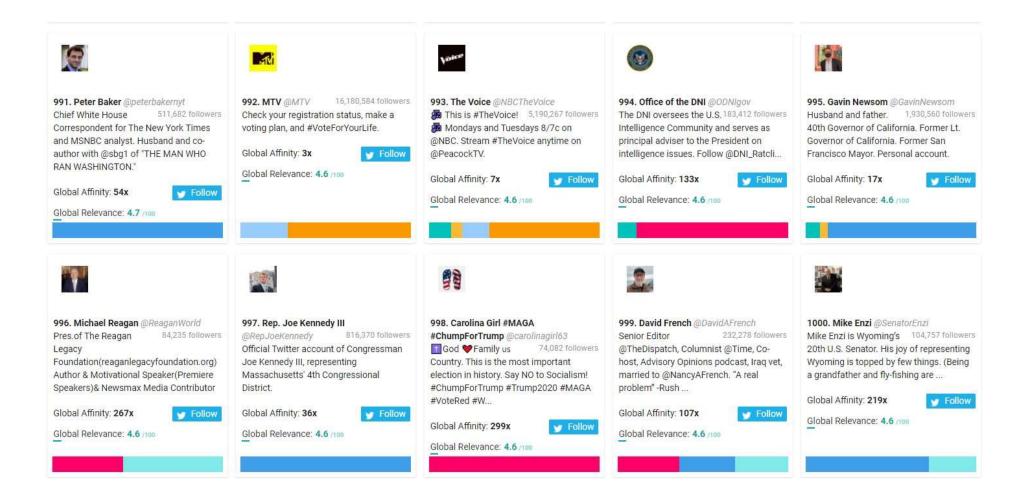
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 971-980



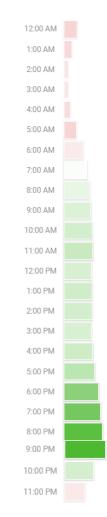
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 981-990



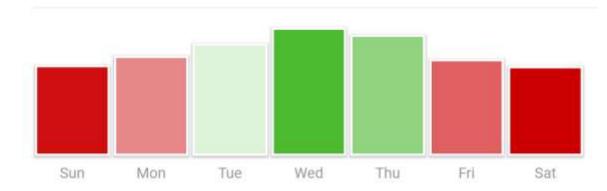
Republican Party Followers Top 1,000 Most Relevant Social Accounts Followed, 991-1,000



Followers Daily Online Hours



Followers Weekly Online Hours Heatmap



Hour & Day Heatmap

Followers Average Engagement Time



Followers Average Engagement per Day

Average Engagement by Hour and Day 30.09.2020 - 29.10.2020 3470 Audience Total Posts Avg Posts per Day 12,832,631 427,754

Followers Engagement Timeline

